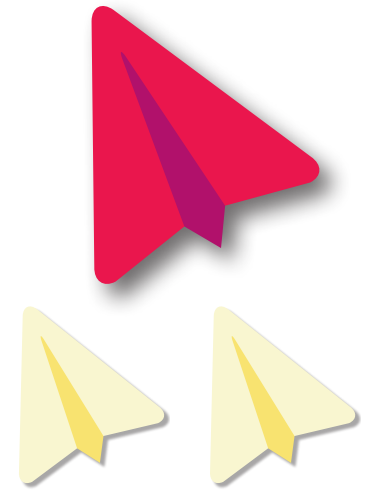




# TRUSTEE DAY

## A Day Designed for Trustees & Heads

AN EXTENSION OF THE ISACS ANNUAL CONFERENCE  
THURSDAY, NOVEMBER 7, 2019 • 9:30 AM – 3:30 PM  
SPECIAL SESSION FOR BOARD CHAIRS & HEADS FROM 8:15 – 9:15 AM



### SPECIAL SESSION FOR BOARD CHAIRS & HEADS

8:15 – 9:15 AM

#### Courageous Leadership

Michael Thompson, Author & School Consultant

School leadership requires countless skills: empathy and a knowledge of pedagogy, the ability to hire great teachers and balance a budget as well as a capacity for vision and risk-taking. It also requires one harder-to-define attribute: courage. A school leader necessarily bears the pain of the school community and sometimes has to protect that community with tough decisions. To make courageous decisions, the leader must have the support of the board, and in particular, the board chair. Thompson will talk about the journey towards courage on the part of the board.

9:30 – 11:30 AM

#### Understanding School Culture for Trustees

Michael Thompson, Author & School Consultant

All schools have a distinct culture of artifacts, traditions, beliefs, and norms of behavior best described as, “the way we do things around here.” It also is true that most intractable problems in school are the result of conflicting values and messages—many of them unconscious—that are embedded in the culture of the school. Thompson will address a number of questions: What is school culture? What parts of school culture are visible and which ones are hidden? What is the head’s role in shaping school culture? What is the board’s role in defining and defending school culture?

### ISACS LUNCHEON & KEYNOTE PRESENTATION

11:45 AM – 1:15 PM

#### A New Take on Diversity: Moving from Labels to Experiences

Steve Pemberton, Author & Senior HR Executive

After growing up in foster care and being labeled as a boy “without a chance in the world,” Pemberton has never cared for labelling people. Drawing upon his experience as the chief human resource officer of Workhuman and former chief diversity officer at Walgreens Boots Alliance, he discusses how the conversation on diversity should move away from a sole emphasis on classifying people by their visible characteristics. Instead, we should focus on who they are and the life experience they bring. Pemberton will outline how this approach brought increased shareholder value to Walgreens and Monster—and how it can be implemented by any team or organization. Hear how a shift in the paradigm will increase focus, commitment, morale, and engagement and have a direct impact on school culture.

1:30 – 3:30 PM

#### Becoming a Values-Based Leader

Harry Kraemer, Jr., Northwestern University’s Kellogg School of Management

Sometimes “doing the right thing” while also delivering outstanding and lasting results is difficult for leaders to achieve. Values-based leaders are needed more than ever in today’s economic and political environment. In a session that draws on Kraemer’s global experience as the chairman and CEO of Baxter International, learn the importance of four key principles (self-reflection, balance, true self-confidence, and genuine humility) in the actions and decisions one makes as leader of an organization.



### CONFERENCE LOCATION

Louisville Marriott Downtown & Kentucky International Convention Center

HOTEL ACCOMMODATIONS: Louisville Marriott Downtown, 280 West Jefferson. For hotel and transportation information, visit [isacs.org/trusteeday](http://isacs.org/trusteeday).

Continued ►

Questions? Call (312) 750-1190



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**MICHAEL THOMPSON**, PhD is an author, and psychologist specializing in children and families. He is the supervising psychologist for the Belmont Hill School (MA) and has worked in more than 700 schools across the U.S. and internationally. He is the author or co-author of multiple books including the *The New York Times* best-selling book, *Raising Cain: Protecting the Emotional Life of Boys*, *Mom, They're Teasing Me: Helping Your Child Solve Social Problems*, *The Pressured Child: Helping Your Child Achieve Success in School and in Life*, and *Homesick and Happy: How Time Away From Parents Can Help a Child Grow*. He has appeared on *The Today Show*, *The Oprah Winfrey Show*, *60 Minutes*, and *Good Morning America* and has been quoted in the *The New York Times*, *The Washington Post*, *Newsweek*, and *Time*.



**STEVE PEMBERTON** is the chief people officer of Workhuman where he champions leaders to embrace more humanity, foster a sense of purpose in the workplace, and focus on building upon a culture of recognition and positivity. He also served as chief diversity officer for Walgreens Boots Alliance and Monster.com. A frequent presenter on Capitol Hill, he was appointed to serve on the Advisory Committee for the Competitive Integrated Employment of People with Disabilities. A human rights champion, Pemberton has made equality, access, and opportunity the foundation of his personal and professional life. Author of the *USA Today* best-selling memoir and subject of the film, "A Chance in the World," he chronicled the extraordinary journey of his search for family. His advocacy for the disenfranchised has earned him numerous accolades including the Horizon Award by the U.S. Congress, presented to individuals who have expanded opportunities for all Americans through their contributions and who have set exceptional examples for young people.



**HARRY KRAEMER, JR.** is an executive partner with Madison Dearborn Partners, a private equity firm, and a clinical professor of management and strategy at Northwestern University's Kellogg School of Management where he was named the 2008 Kellogg School Professor of the Year. Kraemer is the author of two best-selling leadership books: *From Values to Action: The Four Principles of Values-Based Leadership* and *Becoming The Best: Build a World-Class Organization Through Values-Based Leadership*. He is the former chairman and chief executive officer of Baxter International Inc. and currently serves on several boards of directors. He holds a bachelor's degree in mathematics and economics and received an MBA degree in finance and accounting from Northwestern University's Kellogg School of Management.

**REGISTER ONLINE** [isacs.org/trusteeday](https://isacs.org/trusteeday)

**ONLINE REGISTRATION IS REQUIRED.** There is no on-site registration.

- \$175 for trustees in ISACS member schools.
- Includes program and a banquet lunch.
- 9:30 AM – 3:30 PM.
- Special session for board chairs and heads, 8:15 – 9:15 AM.
- Conference registration deadline: Wednesday, October 16, 2019.
- Heads wishing to attend with trustees must register for Trustee Day.
- Trustees and/or heads wishing to attend Friday's Annual Conference sessions must register separately for the Annual Conference. Contact the ISACS office to receive a coupon code for a reduced registration fee of \$95 to attend the second day of the Annual Conference.
- Visit [isacs.org/trusteeday](https://isacs.org/trusteeday) for the cancellation policy.

**Trustee Day Sponsor**



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**Questions? Call (312) 750-1190**