

Donald Williams, who has more than 23 years of communications and marketing experience, joined the Mansfield Independent School District in 2015 as the Assistant Superintendent of Communications and Marketing. He has since been promoted to Associate Superintendent of Communications and Marketing.

Prior to coming to Mansfield Independent School District, Mr. Williams began his career in the Austin Independent School District, worked for the Texas Education Agency in San Marcos, and spent nineteen years in the Bastrop Independent School District serving as a Coordinator, Director and then an Executive Director.

As the Associate Superintendent of Communications and Marketing and spokesman for Mansfield ISD, Mr. Williams is responsible for keeping the public informed of the news and events that take place within the district. This is a role he regards very highly and strives to keep the parents and students of the MISD community well informed at all times.

Mr. Williams is a highly respected school communicator who has dedicated his life to the service of the children of Texas public schools. He has held various leadership positions at the state and local level. He has served as the Vice President Central Area for the Texas School Public Relations Association (TSPRA), is a longtime member of the National School Public Relations Association (NSPRA), and has received several awards for his work in school PR and communications. Originally from the central Texas area, Mr. Williams received his Bachelor of Science degree from Texas State University in 1994.

In addition to his professional credentials, Mr. Williams strongly believes in the importance of community involvement. He serves on the Board for Methodist Mansfield Medical Center, is a member of the Sunshine Rotary Club, serves on the Board for the Mansfield Chamber of Commerce, and is a member of the Arlington Chamber of Commerce. Mr. Williams is a very active and dedicated member of the Living Church in Mansfield, Texas, where he serves as an Elder. Mr. Williams takes great pride in giving back to the community he serves both professionally and personally.

Mr. Williams has been married to his high school sweetheart, Lisa, for 25 years. Lisa currently serves as a counselor to MISD students at Judy K. Miller Elementary School. Mr. and Mrs. Williams have two children.

Donovan graduated from Legacy High School in Mansfield and currently attends Tarrant County College; after completing his associate's degree he plans to attend the University of Texas at Arlington. Malia graduated from Legacy High School in May of 2019 and plans to attend Texas State University in San Marcos in the fall of 2019.