



January 31, 2020



Dear Friend of The Webb School,

Supporting education is a cause that is easy to champion – it is an investment in our children and our future. Guided by three core values – honor, character and excellence – a Webb education goes beyond the classroom. With unique programs such as Emerging Voices, Webb’s Outerlimits and Wilderness Instruction and Leadership Development (WILD), and with a focus on personalized global education, Webb has continued to educate young ladies and gentlemen for 150 years.

The Webb School Parents’ Association (WSPA) Belles and Buckles Gala is an annual parent-sponsored fundraising event that directly benefits the school. This year the gala will take place on January 31, at The View at Fountains in Murfreesboro, and will include both a live auction and an online auction, dinner, open bar, music and dancing. The money raised through sponsorships, the sale of tickets and of auction items goes back to the school, benefiting faculty and staff enrichment programs, school building and preservation projects, curriculum enhancement projects, and scholarship opportunities. Last year’s gala was a great success, due to our generous sponsors (39 corporate and individual sponsors), contributions and in-kind donations from families and businesses in our area, exciting online and live auctions and tireless volunteers. The majority of the proceeds went toward faculty and staff bonuses, and the rest was used to support various programs and to explore new opportunities for our students.

We hope you will consider becoming a partner in educating our students by participating in our sponsorship program this year. Your sponsorship gives you the opportunity to advertise your business and to share in the festivities while networking with other businesses. Your tax deductible contribution will be recognized prior to the event and at our event in several ways. In addition, sponsorships remain in place for a full year, and are featured online and in print. For a complete list of benefits, please refer to the package included with this letter.

We hope we can count on you to help support Webb. If you have any questions, please contact our sponsorship chair, Michelle Thomas, [mthomas@webbschool.com](mailto:mthomas@webbschool.com), 931-389-5725.

Thank you in advance for your consideration!

**Event Chairs**

Jennifer Insell  
(Rhett ‘18, Isabella ‘20, Leigha ‘22)

Clint Insell  
(Rhett ‘18, Isabella ‘20, Leigha ‘22)



January 31, 2020



## SPONSORSHIP OPPORTUNITIES

Thank you for becoming a sponsor! Please complete this form and return it by December 13 to ensure your sponsorship listing on the invitation. Sponsorship is valid from January 1, 2020-January 1, 2021.

- **SCHOOLMAKERS - \$10,000**

*-Only one company participates at this level - listings include company logo*

10 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Premier signage at the event and on-stage recognition – Lead listing in event program – Official live auction sponsor and bid card branding – Online auction sponsor and branding with link – Lead sponsorship position on the invitation (with response received by December 13, 2019) – Lead website event page listing of your company logo with direct link to your company’s website – Branding of your company logo on WSPA webpage with a direct link to your company’s website – Chapel guest speaker opportunity – Lead company recognition and logo in bi-annual Webb Magazine – Alumni reunion benefits.

- **GENTLE SCHOLARS- \$5,000**

*-Limited availability at this level and industry exclusive - listings include company logo*

8 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Reserved table sign with company logo – Listing in any print, visual media, and press release for the event – Prominent signage at the event – Prominent listing in event program – Online auction sponsor and branding with link – Prominent listing on the invitation (with response received by December 13, 2019) – Prominent website event page listing of your company logo with direct link to your company’s website – Company recognition and logo in biannual Webb Magazine – Alumni reunion benefits.

- **WILD ONES - \$2,500**

*-Limited availability at this level - listings include company logo*

6 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Listing in any print, visual media, and press release for the event – Special sponsor listing at the event – Special listing in event program – Special listing on the invitation (with response received by December 13, 2019) – Special website event page listing of your company logo with direct link to your company’s website – Alumni reunion benefits.

- **DECLAIMERS - \$1,000**

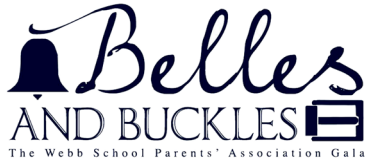
4 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Listing in event program – Listing on the invitation (with response received by December 13, 2019) – Website event page listing.

- **PREFECTS - \$500**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Sponsor listing at the event – Listing on the invitation (with response received by December 13, 2019) – Website event page listing.

- **WEBBIES - \$350**

2 tickets to the Belles and Buckles Gala and VIP Cocktail Party – Website event page listing.



## SPONSORSHIP PROGRAM



*Thank you to our 2018-2019 Sponsors*

### SCHOOLMAKER SPONSOR



**ABOVE & BEYOND  
LAND ROVER BLUFF CITY**

FARRAR '95 AND ROB VAUGHAN

### GENTLE SCHOLARS



**Gary King and  
Southern Energy  
COMPANY, INC.**



*Dr. Melita Bradley*

### WILD ONES

Haicheng Liang and Xingli Zhao

### DECLAIMERS

Drs. Teresa and Phillip Patterson  
Max L. Moss, M.D. and Mary T. Moss, M.D.  
Webb Alumni Association Board  
Shepard's Handcrafted Bespoke Tailoring  
Hagan Law Group, PLLC  
Katherine '03 and Matt Layman '03  
Cultivate Co-working/Contract Management Services •  
*Gretchen and Chris Bilbro*  
VIP Magazine • *Mindee and Jeffery Howard*

### PREFECTS

Leone and Ray Broadhead  
Dempsey Vantrease & Follis PLLC  
Ranea and David Brown  
Marcy and Drew Carrington '83  
Murfree & Goodman, PLLC, Bricke Murfree '96  
Orion Building Corporation  
Karen and Ed Johnson '67  
Lea Margaret '86 and Chris Hamilton  
Swanson Companies • *Joanna and Adam Swanson '85*  
Stephanie Bryan, Freedom Tree Farms LLC  
First Community Bank

### WEBBIES

Keith Barton '75  
Andrea and Troy McKnight '86  
Mrs. Dorothy Elkins and Mr. Matt Wilson  
Melanie and Gerald Kiser  
Denise and David Ledbetter  
Brittany and Troy Taylor  
Jennifer and Clint Insell '95  
Olly Wang '09  
Straight Edge Tattoo • *Cheri and Chris Whitney*  
Coach Bill Ledbetter  
The Reeves Law Firm • *Gina and Jason Reeves*  
Bass, Berry & Sims  
Sarah and Shane Hastings  
Michael Hopper and Penny Eller

# SPONSORSHIP LEVELS

- SCHOOLMAKERS (\$10,000)
- WILD ONES (\$2,500)
- PREFECTS (\$500)
- GENTLE SCHOLARS (\$5,000)
- DECLAIMERS (\$1,000)
- WEBBIES (\$350)

- I/We will not be a sponsor this year, but would like to make a donation of \$ \_\_\_\_\_

# DONOR CONTACT INFORMATION

Donor/Company Name \_\_\_\_\_

*(as you prefer listed on all printed materials)*

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

# PAYMENT INFORMATION

\_\_\_\_\_ Check Enclosed (Payable to The Webb School - note: WSPA Gala)

\_\_\_\_\_ Credit Card: # \_\_\_\_\_ Exp: \_\_\_\_\_

Name on Card: \_\_\_\_\_

All payments are due to The Webb School by December 31, 2019. Please remit completed form and payment to Alyce Allen, P.O. Box 488 Bell Buckle, TN 37020 or aallen@webbschool.com.

# SEATING

Will your organization use its table/seats at the Belles and Buckles Gala on January 31, 2020?

\_\_\_\_\_ YES \_\_\_\_\_ NO

If so, how many seats will your organization be using? \_\_\_\_\_

Deadline to submit guest names is January 15, 2020.

If you have any questions, please contact our sponsorship chair,  
Michelle Thomas, mthomas@webbschool.com, 931-389-5725.