



Take care of you (and your wallet). How it works

Getting hurt happens, but it shouldn't have to hurt your wallet as well. SmartShopper can help you save money when you shop for x-rays and scans, as well as other procedures. You can earn cash when you choose a reward eligible location - all of which are in network.

Shop online or call a Personal Assistant who can help you:

- Find a quality, convenient location for your procedure
- Schedule the procedure at the location of your choice
- Save money on out-of-pocket costs
- Earn a cash reward for your choices

I needed to get a scan done, I went online and it was super easy to select what I wanted and then the reward automatically came.

- Katharine, SmartShopper Member



1. SHOP

by phone or online



2. GO

to a cost-effective location



3. EARN

up to \$500 in cash rewards

Don't miss out on this great program.

Call your Personal Assistant at 1-866-285-7452
or log in to BCBSMN.SmartShopper.com

The Personal Assistant Team is available M-Th 8am-8pm and F 8am-6pm EST

Made available by:



smartshopper®

The SmartShopper program is offered by Vitals, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Vitals is an independent company which provides a member health platform and tools.

Blue Cross® and Blue Shield® of Minnesota and Blue Plus® are nonprofit independent licensees of the Blue Cross and Blue Shield Association.