



Sun Prairie Area School District

Futures depend on us...every child, every day.

2018-19 Department Level Scorecard and Action Plan

Department: Digital Media, Innovation and Strategy

Director: Curt Mould

Link to [District Scorecard](#)

Associated Results Policies: [Mega Result SR-1](#), [SR-2 Academics \(Literacy\)](#), [SR-2 Academics \(Math\)](#), [SR-3 Student Personal Development](#), [OE-10 Learning Environment/Discipline](#), [OE-11 Instructional Program](#)

Teaching, Learning and Equity Digital Media, Innovation and Strategy District Objective: Increase the number of schools <u>exceeding expectations on statewide school report cards</u>				
Results Measures	Q1	MY	Q3	EOY
Math goal STAR Achievement (71% to 74%) Math [all current students grades 1-10] STAR Growth (51% to 53%) Math [all current students grades 2-10]				PL Classroom data Math achievement: 73% Math growth: 46%
Reading goal STAR Achievement (59% to 62%) Reading [all current students grades 1-10] STAR Growth (49% to 52%) Reading [all current students grades 2-10]				PL Classroom data Fountas and Pinnell: 69% Reading achievement: R: 63% Reading Growth: 49%
Parent Engagement Increase overall parent satisfaction from 3.68 to 3.83 (4%)				Overall satisfaction: 3.63

Employee Engagement				"All things considered, this District is a good place to work" End of year result: 76.6%
---------------------	--	--	--	---

<p>Student Engagement</p> <p>Question 1: I believe what I am learning in school will help me be successful in life.</p> <p>Question 2: My culture and identity are valued at this school.</p> <p>Question 3: I feel I belong at this school.</p>	School scorecards for interim check in - measures: completed and in progress	<table border="1"> <thead> <tr> <th></th> <th>Question 1</th> <th>Question 2</th> <th>Question 3</th> </tr> </thead> <tbody> <tr> <td>CHB</td> <td>Met</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>CS</td> <td>Met</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>ES</td> <td>Met</td> <td>Did not meet</td> <td>Met</td> </tr> <tr> <td>HZ</td> <td>Met</td> <td>Did not meet</td> <td>Met</td> </tr> <tr> <td>MV</td> <td>Did not meet</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>NS</td> <td>Met</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>RO</td> <td>Met</td> <td>Met</td> <td>Met</td> </tr> <tr> <td>TS</td> <td>Did not meet</td> <td>Met</td> <td>Did not meet</td> </tr> <tr> <td>WS</td> <td>Met</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>PV</td> <td>Met</td> <td>Met</td> <td>Did not meet</td> </tr> <tr> <td>PM</td> <td>Met</td> <td>Met</td> <td>Did not meet</td> </tr> <tr> <td>CH</td> <td>Did not meet</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>HS</td> <td>Did not meet</td> <td>Did not meet</td> <td>Did not meet</td> </tr> <tr> <td>PPA</td> <td>Met</td> <td>Did not meet</td> <td>Met</td> </tr> </tbody> </table>				Question 1	Question 2	Question 3	CHB	Met	Did not meet	Did not meet	CS	Met	Did not meet	Did not meet	ES	Met	Did not meet	Met	HZ	Met	Did not meet	Met	MV	Did not meet	Did not meet	Did not meet	NS	Met	Did not meet	Did not meet	RO	Met	Met	Met	TS	Did not meet	Met	Did not meet	WS	Met	Did not meet	Did not meet	PV	Met	Met	Did not meet	PM	Met	Met	Did not meet	CH	Did not meet	Did not meet	Did not meet	HS	Did not meet	Did not meet	Did not meet	PPA	Met	Did not meet	Met
	Question 1	Question 2	Question 3																																																													
CHB	Met	Did not meet	Did not meet																																																													
CS	Met	Did not meet	Did not meet																																																													
ES	Met	Did not meet	Met																																																													
HZ	Met	Did not meet	Met																																																													
MV	Did not meet	Did not meet	Did not meet																																																													
NS	Met	Did not meet	Did not meet																																																													
RO	Met	Met	Met																																																													
TS	Did not meet	Met	Did not meet																																																													
WS	Met	Did not meet	Did not meet																																																													
PV	Met	Met	Did not meet																																																													
PM	Met	Met	Did not meet																																																													
CH	Did not meet	Did not meet	Did not meet																																																													
HS	Did not meet	Did not meet	Did not meet																																																													
PPA	Met	Did not meet	Met																																																													

Teaching, Learning and Equity
Strategic Initiative: Improve student achievement in numeracy

District Department Level Strategic Actions	Artifacts	Measures	Q1	MY	Q3	EOY
Implementation of online math resource	Roll-out plan for workshop with professional development dates, implementation milestones, and participation rates developed	Student participation rate Staff use	In progress	In progress	In progress	In progress

Teaching, Learning and Equity
Strategic Initiative: Coaching of instructional leaders in equity and gap closing strategies

District Department Level Strategic Actions	Artifacts	Measures	Q1	MY	Q3	EOY
Implement Student-Centered Instructional Coaching Cycles with a focus on Conferring	Participation in PD by self, principals and coordinators Framework for Coaching in Sun Prairie is defined and documented Action Plan based on Coaching Cycle Feedback	Coaching cycles developed and communicated	In progress	In progress		Complete
Refine equity based PLCs	Define focus for equity based PLCs Define framework for equity based PLCs and implementation framework, including milestone check-in	3, 6, 9 month benchmark check-ins	In progress (see Joe notes and resource folder)	In progress (see Joe notes and resource folder) PLC rounding framework	In progress (see Joe notes and resource folder)	In progress (see Joe notes and resource folder) PLC rounding framework
Provide readily accessible data for school-wide teams to review	Data collection timelines communicated to staff	Timely data available to staff a week prior to Data Summits	Melissa - data emails	Feb. 14th agenda		See link
Investigate implementation of new data/student profile tool	Meeting minutes Decision matrix	Implementation plan	In progress	In progress	Vetting of Educlimber tool	Onboarding of EduClimber

Teaching, Learning and Equity
Strategic Initiative: Improve Student Engagement

District Department Level Strategic Actions	Artifacts	Measures	Q1	MY	Q3	EOY
<p>Increase the overall mean on the Student Engagement Survey by attending to the three questions indicated to the right</p>	<p>Student Engagement Surveys given in Spring</p> <p>Student Engagement data via surveys and dipstick measures</p>	<p>The survey question, <i>"I believe what I am learning in school will help me to be successful in life"</i> will increase by the percent of students responding usually or always from 71.2% to 76.2%.</p> <p>The survey question, <i>"My culture and identity are valued at this school"</i> will increase by the percent of students responding usually or always from 68.7% to 73.7%.</p> <p>The survey question, <i>"I feel I belong at this school"</i> will increase by the percent of students responding usually or always from 66.7% to 71.6%.</p>	<p>Quick-check Communication, Timelines and PD Distributed to Principals [link]</p> <p>Coaching Conversations w/principals</p>	<p>Quick-check Communication, Timelines and PD Distributed to Principals [link]</p>	<p>Quick-check Communication, Timelines and PD Distributed to Principals [link]</p>	<p>EOY Survey complete - increased participation 2018-2019 from 2854 - 3256</p>
<p>Digital citizenship curriculum development</p>	<p>Curriculum scope and sequence developed</p>	<p>Curriculum scope and sequence developed</p>	<p>See link</p>	<p>See links Comp Science Dig Citizen</p>	<p>See links Comp Science Dig Citizen</p>	<p>See links Comp Science Dig Citizen</p>

Workforce Focus Strategic Goal:
Strategic Initiative: Develop effective staffing model in preparation for a district of 10,000 students

District Department Level Strategic Actions	Artifacts	Measures	Q1	MY	Q3	EOY
Create staff model for Vision 10,000 department staffing	Vision 10,000 Student	Model complete Model shared Timeline for implementation developed	Not started	Not started		Work transferred to Business and HR offices
Coach building leaders on staff engagement tool	School scorecards	Seek to improve “overall” question on district scorecard	In progress	In progress	Complete	Task complete Dist Goal failure 3.83 - 3.63

Facility and Operations Strategic Goal:

In order to provide an environment that promotes positive spaces for working and learning,
we will continue Master Facilities and Grounds Planning processes

- Secondary School Space Planning Committee (SSSPC) work

Strategy Map: Recruit/Retain	Balanced Scorecard:		Action Plan			Q1	Q2	Q3	Q4
Objectives	Measurement	Target	Timeline (by when)	Supporting Initiative	Budget				
Secondary Design Team Leadership	Design plan for HS solution completed	HS design prototype developed by committee by referendum	Dec. 30, 2018	SSSPC Innovation planning	\$15,000	In progress	Visit Scheduled 2/24-2/25		Visit completed Planning for 2019 inquiry teams on next scorecard
Secondary School Space Planning Committee	Meet referendum deadline	Completed	April 16, 2019	Work with School Space Planning internal committee	N/A	In progress	In progress		
Refine sustainable, equitable, and aligned resource allocation plan for the 2018-19 school year	Complete district equipment lifecycle matrix	5 year life cycle - computers, iOS 10 year - IFPs	April 2019	Financial, Fund balance	N/A	In progress [link]	Desktops iPads		Desktops, iPads, Network equipment

Community Engagement Annual Goal:
Strategic Initiative: Parent Partnerships/Satisfaction

District Department Level Strategic Actions	Artifacts	Measures	Q1	MY	Q3	EOY
Coordinate district-level equity team	<p>Framework for developing site equity councils communicated to principals</p> <p>Framework for site equity council goal development</p>	<p>Three meetings completed</p> <p>Meeting 1: Sharing and analysis of disaggregated results of Parent Satisfaction Survey</p> <p>Meeting 2: Brainstorm and plan for one (1) event to engage diverse families (e.g., Read-Your-Heart-Out, Neighborhood Picnic, etc.)</p> <p>----Hold Event----</p> <p>Meeting 3: Debrief event</p>	Not started	Not started	In Progress	
Develop digital citizenship curriculum for parents	<p>Communication, artifacts sent</p>	Parent check-in surveys	Not started	In progress Q2 Article	<p>Q3 Article</p> <p>Q3 Article</p>	<p>2018 Parent survey responses "How are we doing, technology" 2.85/4 scale</p> <p>2019 Parent survey responses: "How are we doing" 2.96/4 scale</p> <p>Parent survey responses: "Technology is used effectively to support teaching and learning" (85% agree)</p>