



Sun Prairie Area
School District

Futures depend on us...every child, every day.

2019-20 Digital Media, Innovation and Strategy Department Scorecard

School/Department: Digital Media, Innovation and Strategy	Administrative Team: Curt Mould, Keleen Kaye, Tim Welzien, Brian Dvorsky
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Strategic Goal Areas and Vital Measures	Q1 Progress Monitoring Report	MY Progress Monitoring Report	EOY Goal Report
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T E A C H I N G & L E A R N I N G	Through explicit focus on student achievement, academic growth, gap closing and postsecondary readiness, we will increase the number of schools exceeding expectations on statewide school report cards.					
	NUMERACY - STUDENT RESULTS POLICY 2					
	ACHIEVEMENT GOAL	We will increase our overall STAR MATH ACHIEVEMENT scores from ____ to ____ through the implementation of the strategies and action steps listed below.	ACHIEVEMENT		ACHIEVEMENT	
	GROWTH GOAL	We will increase our overall STAR MATH <i>BELOW TO MEETING</i> BENCHMARK scores from ____ to ____ through the implementation of the strategies and action steps listed below.	GROWTH		GROWTH	
	LITERACY - STUDENT RESULTS POLICY 2					
	ACHIEVEMENT GOAL	We will increase our overall District STAR LITERACY ACHIEVEMENT scores from ____ to ____ through the implementation of the strategies and action steps listed below.	ACHIEVEMENT		ACHIEVEMENT	
GROWTH GOAL	We will increase our overall STAR LITERACY GROWTH scores from ____ to ____ through the implementation of the strategies and action steps listed below.	GROWTH		GROWTH		

ENGAGEMENT AND ATTENDANCE - STUDENT RESULTS POLICY 3, OPERATIONAL EXPECTATION 10

STUDENT ATTENDANCE	We will increase our overall Attendance Rate from 93.17% to 94.17%.
STUDENT ENGAGEMENT	<p>In an effort to increase the overall district mean on the Student Engagement survey, we will focus on the following three questions.</p> <ul style="list-style-type: none"> • The survey question, "I am satisfied with my school's efforts to prevent bullying" from 2.56 to 2.59 • The survey question, "I feel I belong at this school" from 2.92 to 2.95 • The survey question, "I enjoy going to school" from 2.55 to 2.58

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EMPLOYEE ENGAGEMENT	In an effort to create an asset-based school district where staff feels engaged in our work as a school district, an increase in the district mean to the survey question, "All things considered, this District is a good place to work" from 3.76 to 3.87 or higher.
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ENGAGEMENT	
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PARENT SATISFACTION	In an effort to maintain and grow strong school to parent partnerships, we will increase our parent satisfaction rate in 2019-20 from 3.62 to 3.76.
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STRATEGIC BUDGETING	In order to demonstrate fiscal stewardship, we will increase the district's financial standing through excellence in district operations. In order to maximize district resources, the instructional vision and strategic plan will be annually aligned to the resource allocation plan.	STRAT BUDGET		STRAT BUDGET	
SAFETY & SECURITY	In order to provide a safe and secure environment that promotes student learning, we will continue to implement and monitor necessary safety and security improvement procedures and processes.	SAFETY		SAFETY	

UNIVERSAL INSTRUCTION: NUMERACY - STUDENT RESULTS POLICY 2

MATH Goal - Achievement: We will increase our overall STAR MATH ACHIEVEMENT scores from _____ to _____ through the implementation of the strategies and action steps listed below.

MATH Goal - Growth: We will increase our overall STAR MATH *BELOW TO MEETING* BENCHMARK scores from _____ to _____ through the implementation of the strategies and action steps listed below.

Strategic Initiatives	Q1	Mid-Year	EOY
STUDENT GROWTH AND ACHIEVEMENT (AT OR ABOVE BENCHMARK)			
<p>PLC & DATA LITERACY Throughout the 2019-20 school year we will facilitate the fidelity of PLC practices at all 4K-12 schools by coaching and monitoring the following:</p> <ol style="list-style-type: none"> 1. Professional development of administration and staff around the use of the EduClimber tool. 2. Completion of grade level profile analysis aligned with building universal data summits to identify specific students in need of an individual goal plan. 3. Building an understanding of the classroom specific data to identify areas of strength, need or additional coaching <ol style="list-style-type: none"> a. TLEC professional learning focus 			
<p>Support a district vision for Math Workshop and coach/support implementation of math workshop approach in elementary K-5 classrooms that include:</p> <ul style="list-style-type: none"> ● Use of data (i.e. unit pre/post assessments, Freckle data) ● Coaching and professional learning for flexible grouping of students 			

UNIVERSAL INSTRUCTION: LITERACY - STUDENT RESULTS POLICY 2

LITERACY Goal - Achievement: We will increase our overall District STAR LITERACY ACHIEVEMENT scores from ____ to ____ through the implementation of the strategies and action steps listed below.

LITERACY Goal- Growth: We will increase our overall STAR LITERACY GROWTH scores from ____ to ____ through the implementation of the strategies and action steps listed below.

Strategic Initiatives	Q1	Mid-Year	EOY
STUDENT GROWTH AND ACHIEVEMENT (AT OR ABOVE BENCHMARK)			
PLC & DATA LITERACY See above			
<p>Through shared facilitation of the ELA Curriculum Renewal and Design Committee over the next two years, professional development and collaboration with teachers, instructional coaches, and library media specialists we will:</p> <ol style="list-style-type: none"> 1. Build the understanding of classroom teachers, special education teachers, instructional coaches, interventionists, special education program managers, and principals of the intentional transfer of analog literacy skills to digital and media literacy. 2. Collaboratively identify units of study that support the explicit teaching of digital and media literacy skills. 3. Teach all stakeholders how to highlight and document individual learning priorities so that all team members are clear on what the learning priorities are for students, including students with disabilities and how those targets relate to the core learning targets related to digital literacy and media. 			
Coach and support the implementation of Co:Writer as an accessibility tool in grades K-12 in the 2019-20 school year.			
Coach and support the implementation of phonics/word work curriculum in grades 4K-5 in the 2019-20 school year. <ul style="list-style-type: none"> ● Implement revised literacy assessment package in grades K-1 and facilitate data collection for use in instruction 			
Coach and support the implementation of FastBridge progress monitoring tool system-wide. <i>*add measure</i>			

ENGAGEMENT AND ATTENDANCE - STUDENT RESULTS POLICY 3; OPERATIONAL EXPECTATION 10

ENGAGEMENT Goal: We will increase our overall Attendance Rate from 93.17% to 94.17%.

In an effort to increase the overall district mean on the Student Engagement survey, we will focus on the following three questions.

- The survey question, "I am satisfied with my school's efforts to prevent bullying" from 2.56 to 2.59
- The survey question, "I feel I belong at this school" from 2.92 to 2.95
- The survey question, "I enjoy going to school" from 2.55 to 2.58

Strategic Initiatives	Q1	Mid-Year	EOY
ATTENDANCE			
Support the completion of site based, short term attendance plans related to the implementation of existing attendance protocols in order to increase building based attendance rates by the end of the 2019-20 school year through providing data. (joint goal and action plan overlaps with the work of the TLE department) <ul style="list-style-type: none"> • Establish reporting tools/dashboard within Educlimber • Coach/train principals on effective use of tools/dashboard 			
STUDENT ENGAGEMENT			
Throughout the 2019-20 school year we will lead the Social Emotional Learning Curriculum Renewal and Design Committee through the development of the SPASD PK-12 SEL Scope and Sequence and rollout plan by: <ol style="list-style-type: none"> 1) Completing the adoption SEL competencies 2) Identifying essential learning standards within those competencies 3) Exploring where those standards currently exist within our core academic content areas 			
Increase use of Seesaw universally to improve accessibility to content, student ownership of learning and increased sharing and feedback of student learning.			
Investigate and increase personalized/student centered learning opportunities proposed for 2019-20. [LINK]			
Coach and monitor the implementation of digital citizenship content and action plans within each school's PBIS action plan. (Sample Recommended Digital Citizenship Plan to share with sites)			
K-3 device roll-out to support teachers in using appropriate technology apps and services that strategically align to student achievement, engagement, student centered pathways, and increased access to skill specific content. This will also support more efficient and frequent documentation, feedback and communication of learning goals.			

WORKFORCE FOCUS

WORKFORCE FOCUS Goal:

Maintain greater than 80% agreement on the following two questions regarding technology support services:

- *I am satisfied with the technology available to me* (90% agree, 4.10 avg)
- *I am satisfied with the technology support available to me* (91% agree, 4.11 avg)

Increase the % of staff responding great/good from an average response of 2.9 to 3.1 in 2019-20:

- *How would you rate the communication from technology services* (75% great/good; 2.9 avg)

Strategic Initiatives	Q1	Mid-Year	EOY
EMPLOYEE ENGAGEMENT			
Certified Staff at all sites have access to high leverage professional development activities that directly align to identified site based strategic initiatives. <ul style="list-style-type: none"> ● Digital Citizenship ● Technology Use ● Digital Literacy ● Personalized Learning ● Design Thinking ● MakerSpaces ● STEAM 			
Engage 6-12 staff in the work of the Secondary Transition/Current and Second High School Planning Team work.			
Monitor technology department customer service feedback, coach tech department staff accordingly.			
Incident IQ training and rollout plan: <ul style="list-style-type: none"> ● Camp Cardinal ● Library Media Specialists ● Staff Check-ins ● Lunch and Learns with Technicians 			

**Taken from the following doc provided by School Perceptions*

COMMUNITY ENGAGEMENT

COMMUNITY ENGAGEMENT Goal: In an effort to maintain and grow strong school to parent partnerships, we will increase our parent satisfaction rate in 2019-20 from 3.62 to 3.76.

Strategic Initiatives	Q1	Mid-Year	EOY
PARENT SATISFACTION			
Engage the Sun Prairie Area School District parent community in the work of the Secondary Transition/Current and Second High School Planning Team work.			
Rollout of the Securly parent portal. Securly learning tools and tips sent to parents. Support teachers in partnering with parents about Securly reporting, specifically for students who need more support with appropriate technology use.			
“Plugged in Parenting” <ul style="list-style-type: none"> ● Quarterly parent article ● SCO presentations ● Community Schools 			

Facility and Operations Strategic Goal

In order to demonstrate fiscal stewardship, we will increase the district's financial standing through excellence in business operations.

*Maintain or Increase the Bond Rating
Increase the General Fund Balance
Implement Best-in-Class Business Operations*

Strategy Map:	Balanced Scorecard:		Action Plan			Q1 11/15	MY 1/15	EOY 6/30
Objectives	Measurement	Target	Timeline (by when)	Supporting Initiative	Budget			
Implement professional learning action plan for asset management tool to replace e-helpdesk	Timeline linked here		End of year	High quality PD (workforce focus); technology support (workforce focus)	None			
Implement paperless processes and procedures to improve business operations	Implement major new procedures	One	Fall 2019 Fall 2019 Second Semester	Full implementation of field trip rewrite <ul style="list-style-type: none"> ● Pilot at PMMS and HS ● On-line field trip permission form in IC ● Full-implementation district-wide 				
SMART Board replacement plan	Plan		Plan brought to SL budget review by December 2019	Strategic budget				
Increase internet capacity from 2Gbps to 10Gbps			End of 2020					
Migrate Tableau data systems to unified data warehouse			March 2020					

Mitel phone server virtualization and upgrade of E-911 service district-wide			April 2020					
Logistics of K-1 iPad roll-out <ul style="list-style-type: none"> • Evaluation • Device management • App management 			May 2020					

Initial Scorecard Development Date:	July 18, 2019	Associated Operational and Results Policies	
Finalized Scorecard Date:	July 25, 2019	<u>Mega Result SR-1</u>	<u>OE-10 Learning Environment/Discipline</u>
Building Administrator Sign Off/Date:		<u>SR-2 Academics (Literacy)</u>	<u>OE-11 Instructional Program</u>
District Director Sign Off/Date:		<u>SR-2 Academics (Math)</u>	
Senior Leadership Sign Off/Date:	July 25, 2019 SLW/BS	<u>SR-3 Student Personal Development</u>	<u>Links to District Scorecards (update for 19-20)</u>