

The Webb Fund FAQs for Current Families

List of frequently asked questions.

What is the purpose of Annual Giving?

Gifts donated to The Webb Fund are used within the fiscal year received and supports a portion of The Webb School's daily operational needs. But that's not all. You want more for your child and so do we. Tuition dollars only stretch so far, and we want our students to have extra-curricular programs and opportunities that turn an excellent education into an outstanding one. Your generous tax-deductible annual gift provides direct funding to educational initiatives that tuition alone does not cover.

How can I help?

First, as a parent and ambassador for the School, your positive endorsement of the program to the broader community helps attract and retain mission-appropriate students. Second, encourage others, such as grandparents, who want to support the School and its mission, to contribute to The Webb Fund. Third, the success of our Webb Fund is dependent upon community involvement and leadership. We invite all parents to join us and become a class captain or help in other ways.

- **What is The Webb Fund participation goal for this year?**

We have a 100% participation goal for families with students at Webb. Webb is a giving community, and you can help make this year even better than the last, with 100% participation. Last year, the School's Trustees, Alumni Board, and Faculty all reached 100%.

- **Is this the only goal?**

In addition to participation, we strive to reach a dollar goal each year to support scholarships, professional development, and programs that make Webb even better. Last year (2018-19), the school received \$554,727, exceeding the goal of \$525,000. This year, the goal remains \$525,000 (excluding proceeds received from the Belles and Buckles Gala).

- **Is The Webb Fund different from Annual Giving?**

Some use the term annual giving when referring to The Webb Fund. They are essentially the same.

- **I already pay tuition. Why should I participate in The Webb Fund?**

Your financial contributions to The Webb Fund support the people and programs that make Webb an excellent school: talented teachers, small classes, library and instructional resources, up-to-date technology, enriching arts and athletics programs. Your child's education is financed by both your tuition and annual gift.

Each year, about 6% of the operating budget comes from our annual giving program and directly supports every aspect of life at The Webb School. Charitable gifts are a necessary part of every independent school's healthy financial profile.

- **Who else is asked to give?**

Everyone involved with the school. In addition faculty and staff who work here, donors include the alumni, parents of current students, parents of alumni, grandparents, former faculty and staff, Board of Trustees, volunteers, corporations, foundations, and other friends of The Webb School.

- **How much am I expected to contribute?**

Every gift makes a difference, no matter the size. Unlike tuition, gifts to The Webb Fund are tax-deductible. In 2018-2019 862 gifts from \$1 to \$999 totaled \$99,896.22. That is a tremendous amount from gifts under \$1,000!

We also encourage families to consider giving at the Leadership Gift level of \$1,000 or more, if they are able. Leadership gifts ensure that we raise the necessary additional funds for our students above and beyond what tuition covers to support our programs, faculty, and facilities.

- **I feel like I am being asked to give to more than one fundraising campaign--how are they related?**

We hope families will support The Webb Fund and the Belles and Buckles Gala which benefits the school directly. The Webb Fund supports immediate expenses, and the Gala provides bonuses to our hardworking faculty and staff as well as select capital projects recommended by the Parents' Association (WSPA).

What is Webb 150, and does my gift count towards the Webb 150 fundraising goal?

Webb 150 is the official celebration of The Webb School's 150th academic year. Yes, all gifts and pledges made during this academic year count towards Webb 150. The goal is \$4.0M and it includes annual giving, capital giving, endowment giving, and bequests (Burkhead Legacy Society).

- **Can I pay monthly? Quarterly? By credit card? Online?**

Donors also have the option of making monthly gifts. Instead of making a one-time, larger gift, you could make regular and affordable gifts to The Webb School over time. With recurring gifts, your regular contributions add up, making a lasting impact on The Webb School. To set up recurring gifts, please contact Alyce Allen, director of advancement services, at 931-389-5724.

The Webb School accepts VISA, Mastercard and Discover cards. Donors may provide credit card information via website, via business reply envelopes or by calling Ms. Allen, at the above number. American Express card holders must call Ms. Allen directly.

- **Do I need to send money right now?**

The earlier we receive your gift, the earlier we can put it to work for all our students. We encourage all families to make their pledges or gifts during the Five-Week Webb Fund Campaign or at least by December 31, though payments are accepted until June 30. Gifts received after June 30 will count toward next year's Webb Fund goal.