



2019-20 Sports Program Advertising Information

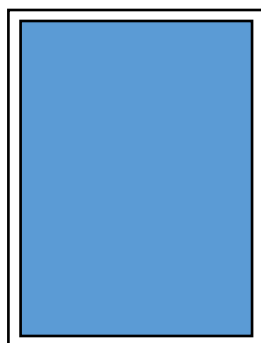
Advertising Deadline: July 31, 2019

Ad Sizes

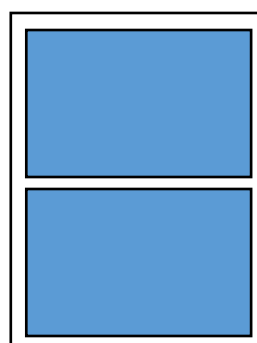
Inside Front Cover (color).....	\$1600
Page 3 (full page, color).....	\$1450
Inside Back Cover (color).....	\$1400
Inside Back Facing (color).....	\$1300
Outside Back Cover (color).....	\$1800
Full Page (color).....	\$1000
Full Page (black and white).....	\$750
Half Page (black and white).....	\$600
Quarter Page (black and white).....	\$450

Digital File Guidelines

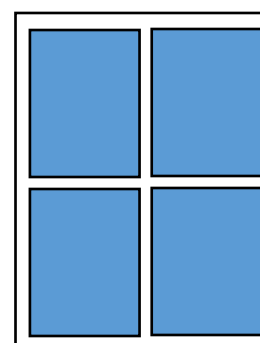
1. Sizing: please submit ads at the specified size (see right for sizes).
2. File types accepted: PDF, EPS, TIFF, JPEG
3. Resolution: minimum of 300 dpi at 100%
4. Hard Copy: attach hard copy when submitting a digital file for comparison
5. File Acceptance: please submit files electronically via email to **reckerh@countryday.net** Include your name and contact information.



Full Page Ad
Image Area
7.5" x 10"



1/2 Page Ad
Image Area
7.5" x 4.875"



1/4 Page Ad
Image Area
3.5" x 4.875"

*Bleed ads only for full page front/back and inside front/back cover only
Full page: 8.5" x 11" with .25" bleed.*

**For questions, or ad submission contact:
reckerh@countryday.net**

