MEMORANDUM

TO: Barre Unified Union School District Communications Committee
   J. Guy Isabelle, Rebecca Kerin-Hutchins, Tony Folland, Sonya Spaulding

DATE: August 9, 2019

RE: BUUSD Communications Committee Meeting
   August 15, 2019 @ 5:30 p.m.
   BUUSD Central Office

AGENDA

1. Call to Order

2. Organization of Committee

3. Additions to Agenda

4. Community Engagement

5. Review/Approve Meeting Minutes - May 8, 2019

6. Committee Business
   6.1. Committee Goals and Objectives
   6.2. Budget Support Update
   6.3. First Reading of Public Participation at Board Meetings (A21)
   6.4. First Reading of Community Engagement and Vision Policy (A23)

7. Other Business

8. Items for future agenda

9. Next Meeting Date: September 19, 2019

10. Adjournment
BOARD MEETING NORMS

- Keep the best interest of the school and children in mind, while balancing the needs of the taxpayers
- Make decisions based on clear information
- Honor the board's decisions
- Keep meetings short and on time
- Stick to the agenda
- Keep remarks short and to the point
- Everyone gets a chance to talk before people take a second turn
- Respect others and their ideas
BSU Communications Committee
Barre Supervisory Union
1st Floor Conference Room
May 8, 2019 – 6:00 p.m.

MINUTES

BOARD MEMBERS PRESENT:
Sonya Spaulding

BOARD MEMBERS ABSENT:
Guy Isabelle
Rebecca Kerin Hutchins
Chris Riddell

ADMINISTRATORS PRESENT:
John Pandolfo, Superintendent
Ben Merrill Communications
Jon Winston, CVCC

GUESTS PRESENT:
none

1. Call to Order

Sonya Spaulding called the Wed, May 8, 2019 meeting of the BSU Communications Committee to order at 5:45, which was held in the 1st Floor Conference area.

2. Organization of Committee - For the present, the committee was not organized due to lack of attendance. It was noted that Sonya Spaulding has served as Chair in the past and to that end, she presided over this meeting.

3. Additions and/or Deletions to the Agenda

There were no changes to the agenda.

4. Review/Approve Meeting Minutes

The minutes from the February 2019 meeting were reviewed and accepted.

5. Committee Business

5.1 The Committee spent about 30 minutes reviewing its goals and objectives, beginning with a conversation of how it can use the new website to better engage with the community at large. There was discussion around how many people from the community are using the “Contact Us” function of the site, and well as who receives those contacts and who is responding to them. Ben Merrill will look into this. It was agreed than anyone sending in an inquiry or question should receive a response that their email was received and being addressed. The committee also would like to begin keeping track of how many “hits” the site is getting, and specifically, which pages are being “hit” most often. There was additional discussion around using the website to do a survey of community members to determine “how we are doing” and to get feedback on same.

Supt John Pandolfo then discussed the possibility of using the services of Public Agenda (and available grant monies) to meet with students in the middle (and potentially high school) grades to discuss the upcoming merger and any concerns, issues, or questions they may have. The district could use that information to be proactive in communicating with students, parents, and the community in the upcoming months. Mr. Pandolfo also noted two additional aspects of work that Public Agenda (or Sue McCormick individually) might lead, including Board Development (vision, communication, and organization); and long-term community engagement in the
form of site councils, or some other method of ensuring 2-way communications between board members and stakeholders in each town.

As part of that discussion, the committee spoke briefly about the idea of the superintendent holding community forums at the various schools, and using title funds to provide food and beverages. The purpose of the forums would be two-fold: 1) to discuss specific issues that arise from time to time; and 2) to open the door to a broad airing of community questions and concerns. The focus of this entire part of the meeting was to determine how to hear community concerns, and how best to respond, both reactively and proactively.

5.2 The next 20 minutes was spent discussing efforts to get the word out regarding the budget vote on May 14th, and the various places that ‘word’ can be placed. JP will place a letter to the editor in the Times Argus; we have a website page dedicated to the budget vote; various board members will use Front Porch Forum and Facebook to get the word out. JP will send a global email out with a reminder about the vote, and our ‘Thank You’ budget support piece has been well circulated.

6. Other Business

There was no other business

7. Items to be placed on future agenda

It was agreed to place a new agenda item on future Communications Committee agendas called “Community Engagement.”

8. Next meeting date

The next meeting of the Committee was (tentatively) set for Wednesday, June 12, at 5:30 pm

9. Adjournment

The committee adjourned by consensus at 7:05

Respectfully submitted,

Ben Merrill
PUBLIC PARTICIPATION AT BOARD MEETINGS

Policy
It is the policy of the Barre Unified Union District Board to encourage public participation at its meetings.

Background
Public participation is very important to the successful function of the BUUSD. The board wants to carry out its business with the benefit of public input and expertise. It also wants to keep the public informed and up-to-date on what is happening in the community's schools.

Implementation
Reasonable rules of participation may be used to insure that meetings are conducted in an orderly fashion and that the business at hand is completed in a timely manner. Such rules may take into consideration such things as length of each speaker's presentation and the number of times each speaker may comment.

Persons Who May Address the Board
1. Any district resident
2. School staff members, students and parents
3. Individuals who have been requested by the superintendent or the board to present a given subject
4. Persons who are directly affected by matters on the board agenda
5. Others at the discretion of the board

Public Comment on Agenda Items
1. The chair will ask for comments on agenda items before action is taken by the board.
2. When the number of people wishing to speak is large, the board may authorize the chair to use a speakers' list. Members of the public will be given an opportunity to sign the speakers' list, indicating which agenda item will be addressed.
Public input on items not on the agenda

1. There will be time set aside for public input on items not on the agenda at every regular, special or emergency meeting of the board.
2. The time allotted to this item will be assigned by the chair or the person responsible for organizing the agenda.
3. The chair shall rule out of order any presentation to the board which breaches the privacy or other rights of students, parents or school employees, or which does not comply with Board policy on complaints.

Legal Reference(s): 1 V.S.A. §§310 et seq. (Public meetings)

16 V.S.A. §554 (b) (School board meetings)

Cross Reference: Board Meetings Board Meeting Agenda Preparation and Distribution (A2)
COMMUNITY ENGAGEMENT AND VISION POLICY

The Barre Unified Union School District and the schools within the District are an integral part of the community. Community support is necessary for the schools’ operation and achievement of excellence. The BUUSD recognizes that community support is based on a mutual exchange, a dynamic process in which the BUUSD contributes to the community’s success and, in turn, benefits from the community’s resources.

In order to maintain productive relationships with the community, the board will have a clearly articulated vision for the school district. The board will adopt a strategic plan to implement the vision which moves the district forward in its goals for student achievement. The board will closely monitor progress toward the vision and refine it as necessary.

Establishing the Vision

The board will seek community input in its consideration of the vision in a variety of settings and contexts to ensure participation that is representative of the community itself. The vision will be informed by data and research-based best practice provided by the superintendent.

Implementation

The board will strive to keep the vision at the forefront of all decision making. The board will assure that there are resources devoted to implement the strategic plan, and will receive monitoring reports on an ongoing basis to ensure effective implementation of the strategic plan. On an ongoing basis, the board will revisit the vision and strategic plan and make adjustments according to input from the community and the superintendent.