

Greetings Industry Partners,

Registration is officially open for the **2019 Career Pathways Expo**. Like last year, we will continue to honor all of our Career Pathways which include Construction/Skilled Trades, Healthcare, Information Technology, Manufacturing/Engineering, and Automotive. *We are open to other industries - reach out to Jenny with questions.*

This year will look a little bit different but will still have a similar feel. We invite all relevant employers, organizations, post-secondary institutions, and student school groups to participate. **Hands-on experiences** and **demonstrations** are required to think about the “**See, Touch, Do**” theme of the **2019 Career Pathways Expo**.

The purpose of the Career Pathways Expo is to show high school students, faculty/staff, the community, and all K-12 families what WBL Career Pathways is all about, as well as, honor our dedicated industry partners in the local community. This event is for YOU to showcase what you do! Working Together to Shape the Future.

Things you can include in your Expo Area:

- Demo
- Hands-on activities
- Job Postings
- Volunteer Opportunities
- Internship Opportunities
- Trivia/Games/Prizes
- Information about the specific career path, how do you get there?

What's New this year?

- **Time Change!** This year the event will be from 1:00 to 5:00 PM.
 - **1:00 to 2:15 PM** will be the entire WBLAHS - South Campus student body and Career Event (break out sessions for guest speakers).
 - **2:15 to 2:45 PM** - Cash Giveaway in the gym (must be present to win).
 - **3:00 to 5:00 PM** - Open to the public, Expo continues, Transition Resource Fair and Community Volunteer Fair
- **Event Consolidation**
 - We are combining the annual Career Event (guest speakers), Community Volunteer Fair, and Transition Resource Fair to provide an exceptional, well-rounded event for the whole community.
- **Registration Fee**
 - **\$25 hold your spot (required)**

- Your \$25 supports snacks in the lounge, water, table, 2+ chairs, marketing, access to wifi, and signage
- **\$125 = Bear Pride Sponsorship (optional)**
 - Gets you logo on all marketing for 2019 Career Pathways Expo
 - Company/Organization recognition district wide
 - Money will help support the **2019 Career Pathways Expo Cash Giveaway** and sponsorships for students who need help with anything related to Career Pathways, including but not limited to - transportation, certification costs, application fees, interview attire, etc. The money will also go to helping teachers who need additional equipment, field trips, and other learning experiences in the classroom.
- **Want to donate more?**
 - Reach out to Jenny Moore via jennifer.moore@isd624.org; 651-773-6213 (work) or 406-529-262 (cell).

Who: For high school students, faculty/staff, community members, and K-12 families. For employers and industry partners to share their amazing work & expertise in our local community.

What: 2019 Career Pathways Expo

Where: White Bear Lake Area High School - South Campus, 3551 McKnight Road North, White Bear Lake, MN 55110 (Enter through Door A).

When: Wednesday, November 13 from 1:00 to 5:00 PM. Set up will be 12:15 to 1:00 PM.

Why: The purpose of the Career Pathways Expo is to show high school students, faculty/staff, the community, and all K-12 families what WBL Career Pathways is all about, as well as, honor our dedicated industry partners in the local community. This event is for YOU to showcase what you do! *Working Together to Shape the Future.*

[To register, click HERE](#)

For immediate questions about the 2019 Career Pathways Expo, please contact Jenny Moore at jennifer.moore@isd624.org.