

PASS ««« THE »»» GRAVY

Ravenscroft lifer JOHN MOSS '04 and
his home-grown t-shirt company take
a seat at the table

BY ALLIE WILSON

WHO DOESN'T LOVE GRAVY?

That's what John Moss '04 and Sara Laughter, co-founders of Pass the Gravy, mused as they thought about titles for their unique t-shirt company.

The idea of their business began with a love for clever designs and a love for the Old North State.

"I was working with Paul, Sara's husband, and noticed him walking around with a North Carolina t-shirt with the word "'cue" in the middle. I love barbecue and I asked where he got it," said Moss.

The Laughters had a screen printer printing press at their home and Sara had made the "'cue" t-shirt for her husband, Paul. Moss asked if she could make one for him. The shirt received many compliments and comments.

"From that point forward, I was like, we're onto something," said Moss.

Moss was a lifer at Ravenscroft, attending from Pre-Kindergarten to 12th grade, and currently serves on the Alumni Council.

"Ravenscroft instills the values in their students that it is important to give back and be involved."

That is just what Pass the Gravy does and more. They not only make clever North Carolina-themed t-shirts,




JOHN MOSS '04 and Sara Laughter

they keep their materials, manufacturing and printing in the Carolinas. Additionally, they support local jobs, and give 10 percent of their net profits to Smart Start for early education and care for North Carolina children.

One of their most currently relevant designs is "Tar Wars" designed by Ravenscroft alumnus and friend of Moss, Matt Hunter '04. Moss was in Hunter's wedding in 2014 and received a print with Hunter's "Tar Wars" design on it as a gift. Fast forward two years and that design is currently one of the most popular for Pass the Gravy.

"I've really enjoyed working with him [Hunter]. I've also known him longer than most people other than my family members," Moss said.

"We are excited about the next steps for Pass the Gravy," said Moss, "The product is great, the quality is great. The product comes from here and we get to give away to the community. It's a win, win, win. Hopefully the marketplace will continue to agree and our checks to Smart Start will get bigger and bigger."

To find out more about Pass the Gravy and to shop for your favorite NC-themed t-shirt, visit passthegravy.com. 



MATT HUNTER '04 and JOHN MOSS '04

