

# AMERICAN LEADERSHIP ACADEMY

Dear ALA Families,

Tomorrow is day one of ALA's 2019-2020 school year... it's going to be amazing! My staff and I are very excited to help your children reach their potential! I'm so proud of our entire team... they've been exceptionally positive and eager during our staff training sessions over the past two weeks... their enthusiasm and motivation to make this the best year ever and deliver "the best educational experience to as many students as possible in a moral and wholesome environment" is infectious!

I don't want to repeat what I've said in my last two "Letters from the Director" but I would like to remind you to re-read them and share this important information with your children. If your students are aware of the contents and embrace them, together we will have the best year! One of my goals is to help our entire staff become better at communicating with our customers... you, the families of ALA!

## **Safety is a Priority!**

Everyone at ALA wants your children to be safe on campus... and every employee wants to work in a safe environment. When we follow ALA's policies, procedures, and protocols, safety can be maintained. Please encourage your students that drive to school to have greater situational awareness tomorrow and during this first week of school... and, please encourage them to be patient and to operate their vehicles with the utmost care and respect of others... we're a K-12 campus, and lots of "smaller people" need our undivided attention!

Also, for those that walk north from the south of the 202, please pay attention to the crosswalk signals and look both ways... sometimes drivers don't pay attention! Think SAFETY FIRST!

## **Traffic Ingress & Egress... and being kind to the San Savino HOA**

Traffic tomorrow to/from school will be less than desirable. It happens every year on the first few days... and, by the end of the first week, everyone seems to figure it out and the typical first-day

congestion and delays dissipate. Please review “the traffic plan” and pay particular attention to the flow pattern, parking lots and pick-up/drop-off locations. **FYI, if you want to beat the traffic please bring your students early... our 7-12 campus will be open for students at 7:30 am. And, if you want to avoid the afternoon traffic, please come a little late (~3:15 pm). You’ll thank me for the recommendation!**

A friendly reminder to 7-12 families that have students attending ALA-Gilbert North Elementary, please ask your students to exit the northeast corner of the high school building and walk across the play area on the west side of the elementary campus to join their siblings for pick-up. We do not want the K-6 students to walk from the elementary campus to the 7-12 campus. Thank you for your help with this.

Lastly, for students and families that do not live in the San Savino neighborhood, please understand that the Home Owners Association (HOA) asked us to remind our students and drivers to NOT traverse their neighborhood to/from ALA’s campus. Our Dean, Mr. Jeff Oliverson and I personally met with Gilbert’s Assistant Chief of Police, Mr. Jeff Thompson and assured him and the HOA leadership that we will strongly encourage ALA students and families to respect the HOA’s wishes.

**Bottom line:** please help us be the best neighbors!!!

**Be KIND... Show EMPATHY... Be PATIENT... Be POSITIVE!**

My staff and I are committed to demonstrating more **KINDNESS**, showing more **EMPATHY**, being **PATIENT** and **POSITIVE**. We ask that you join us in this endeavor. We believe if we unitedly embrace the **R.A.I.S.E values**, consistently teach/enforce ALA’s policies and procedures, “the environment” at ALA will be exactly what we all want for our students, families and our community!

Thank you for trusting us... can’t wait to greet your students tomorrow!!!

Kindest Regards,

Brent McArthur

