

## Program-Level Student Learning Outcomes Matrix – Academic Year 2018 – 2019

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>SLO 1 - Effectively apply sport management content areas</b>					
<b>Measure 1:</b> 80% of students will score an average grade of C or higher (2 reflections per semester)	Introduction to SMGT – Experiential Learning assignment – Indirect Measure	82	67	81.71%	Meets expectation
<b>Measure 2:</b> 85% of students will score a grade of C or higher on the presentation rubric	Sport Governance Presentation- Direct Measure	55	55	100%	Exceeds Expectation
<b>Measure 3:</b> 85% of students will score a grade of C or higher on the rubric	Contemporary Issues in Sport Forum – Direct Measure	30	26	86.7%	Meets expectation
<b>Measure 4:</b> 85% of students will score a C or higher on the rubric	Sport Marketing Event Analysis- Direct Measure	42	42	100%	Exceeds Expectation
<b>SLO 2: Demonstrate problem solving and critical thinking skills</b>					
<b>Measure 1:</b> 85% of students will score a grade of C or higher on the case study rubric	Facility Scheduling Case Study- Direct Measure	21	21	100%	Exceeds Expectation
<b>Measure 2:</b> 85% of students will score a grade of C or higher on the rubric	Contemporary Issues in Sport Forum – Direct Measure	30	26	86.7%	Meets expectation
<b>Measure 3:</b> 85% of students will score a grade of C or higher on the rubric	Sport Finance Business Plan- Direct Measure	24	24	100%	Exceeds Expectation
<b>Measure 4:</b> 85% of students will score a grade of C or higher on the rubric	Sponsorship Proposal Assignment	25	25	100%	Exceeds Expectation
<b>SLO 3 Display effective communication skills</b>					
<b>Measure 1:</b> 85% of students will score a grade of C or higher on the rubric	Policy Assignment- Direct Measure	55	55	100%	Exceeds Expectation
<b>Measure 2:</b> 85% of students will achieve a 4	Internship Site Supervisor	Item D = 29 Item E = 29	Item D = 27 Item E = 28	93.1% 96.5%	Exceeds Expectation

or above on Items D and E in Section I	Evaluation Items D and E in Section I- Indirect Measure				Exceeds Expectation
<b>Measure 3:</b> 85% of students will “agree” or “strongly agree” with question 19 on the survey instrument	Exit Survey Item 19- Indirect Measure	Item 19 = 30	Item 19 = 30	100%	Exceeds Expectation
<b>Measure 4:</b> 85% of students will score a grade of C or higher on the rubric	Sponsorship Proposal Assignment	25	25	100%	Exceeds Expectation
<b>SLO 4: Exhibit personal and professional growth through work behaviors and interpersonal skills</b>					
<b>Measure 1:</b> 85% of students will achieve a 4 or above on Item F in Section I, and Items D1, D2, D3, and D4 in Section 2 on the final internship evaluation instrument completed by the site supervisor	Internship Site Supervisor Evaluation Item F in Section I, and Items D1, D2, D3, and D4 in Section II- Indirect Measures	Item F = 29 Item D1 = 29 Item D2 = 29 Item D3 = 29 Item D4 = 29	Item F = 28 Item D1 = 27 Item D2 = 28 Item D3 = 28 Item D4 = 28	96.5% 93.1% 96.5% 96.5% 96.5%	Exceeds Exp. Exceeds Exp. Exceeds Exp. Exceeds Exp. Exceeds Exp.
<b>Measure 2:</b> The collective number of hours performed in ELO environments for students in Sport Management will exceed 1000	The collective ELO hours completed in Sport Management- Indirect Measure	ELO’s are no longer required as a function of the School of Sport Sciences			
<b>Measure 3:</b> 85% of students will “agree” or “strongly agree” with questions 18 and 21 on the survey instrument	Exit Survey Items 18 and 21- Indirect Measures	Item 18 = 30 Item 21 = 30	Item 18 = 30 Item 21 = 29	100% 96.6%	Exceeds Expectation Exceeds Expectation
<b>**Explanation of course action for intended outcomes not realized:</b>					

*Notes: 1) If you are using different direct and indirect measures for different degree programs, please replicate this form, using one form for each program that has different measures. If different programs use the same measures, only one copy of this form is needed. 2) At a minimum, you are required to use two direct and two indirect measures to assess all of your student learning outcomes. You are not required to measure each student learning outcome with more than one measure, though it is encouraged. This matrix offers space to show that you have more than one measure for each SLO, but it is not required.*

## Program-Level Operational Effectiveness Goals Matrix

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>OEG 1 - To commit to excellence in sport management education</b>			
COSMA Accreditation	Full accreditation status	COSMA Accreditation maintained	Meets expectation
Number of graduates in graduate school or employed	90% of graduates in graduate school or employed	100% met	Exceeds expectation
<b>OEG 2 - To recruit and maintain a qualified sport management faculty</b>			
Exit Survey: Item 16	85% of students will either "strongly agree" or "agree" with Item 16	30 out of 30 students (100%) either "strongly agree" or "agree" with Item 16	Exceeds expectation
Exit Survey: Item 17	85% of students will either "strongly agree" or "agree" with Item 17	30 out of 30 students (100%) either "strongly agree" or "agree" with Item 17	Exceeds expectation
<b>OEG 3 - To provide students opportunities for personal and professional growth</b>			
SMGT 111 Experiential Learning assignment	80% of students will score an average grade of C or higher (2 reflections per semester)	67 out of 82 students (81.71%) met this expectation	Meets expectation
Internship Placement Rate	100% of students will acquire an placement for SMGT 479 in the semester they are expected to complete the internship	29 out of 29 students (100%) acquired a placement in the semester they were expected to complete the internship	Exceeds expectation
<b>OEG 4 - To enhance student learning through curricular offerings, pedagogy, and assessment practices</b>			
Advisory Board Meeting Minutes	The Advisory Board shall conclude that the sport management program is enhancing the student learning environment through its faculty instruction, curriculum, and assessment.	The Advisory Board has been formed, met in April 2019 and advised us in 3 main areas: 1. Curriculum 2. Internships 3. Industry standards	Meets expectation
Exit Survey: Item 20	85% of students will either "strongly agree" or "agree" with Item 20	30 out of 30 (100%) either "strongly agree" or "agree" with Item 20	Exceeds expectation

**\*\*Explanation of course action for intended outcomes not realized:**

*Notes: 1) Provide all explanations of this table that follows. 2) If you are using different operational outcomes measures for different degree programs, please replicate this form, using one form for each program that has different measures. 3) If different programs use the same measures, only one copy of this form is needed.*

## PROGRAM INFORMATION PROFILE

*This profile offers information about the performance of a program in the context of its basic purpose and key features.*

### Name of Institution

Institution: WINGATE UNIVERSITY

Program Accreditor: COSMA

Institutional Accreditor: SACS

Date of Next Comprehensive Program Accreditation Review: 8/1/19

Date of Next Comprehensive Institutional Accreditation Review: 2026          

*To learn more about the accredited status of the program, click here:*

<https://resources.finalsite.net/images/v1528826738/wingatededu/tin8slhuyqqa/wc3touv7/COSMAwebreporting1.pdf>

### Program Context and Mission

Program Mission: Wingate University's School of Sport Sciences Sport Management program is committed to developing and delivering the highest quality undergraduate experience for all students. This quality educational experience will include attracting and retaining faculty committed to the mission of the University who value teaching and applied scholarship; providing students with opportunities to actively engage in the learning process both in and out of the classroom; promote professional development; cultivate leading lives of global significance; and a commitment to ethical decision-making and service.

Program Goals: To commit to excellence in sport management education, to recruit and maintain a qualified sport management faculty, to provide students opportunities for personal and professional growth, and to enhance student learning through curricular offerings, pedagogy, and assessment practices.

Brief Description of Student Population: large student-athlete population, large Native NC population, primarily Caucasian males

Admissions Requirements: C or better in SMGT 111, 210, and 242 before taking 300 level classes

### Indicators of Effectiveness with Undergraduates As Determined by the Program

1. Graduation  
Year: 2018-19                      # of Graduates: 30    Graduation Rate: 100%
2. Completion of Educational Goal (other than degree – if data collected)  
# of Students Surveyed:        # Completing Goal:
3. Average Time to Degree  
4-Year Degree:           5-year Degree
4. Annual Transfer Activity (into the SMGT program)  
Year: 2018-19                      # of Transfers: 14                      Transfer Rate:
5. Graduates Entering Graduate School  
Year: 2018-19                      # of Graduates: 30    # Entering Graduate School: 5

6. Job Placement (if appropriate)

Year: 2018-19

# of Graduates: 30

# Employed: 25

7. Additional Indicators, if any: \_\_\_\_\_

*Form developed by the Council for Higher Education Accreditation. © updated 2015*