



August 1 2019

Dear Community Supporter,



We are pleased to announce the Amazing Santacolor 5K, to be held on November 9, 2019 at Town East Mall. We can't wait to have a great time making memories with friends in the community and raising substantial funds to support Mesquite ISD teachers and students. The one and only Santa Claus will be our official starter again this year in conjunction with his arrival at Town East Mall for the holiday season. We have so many exciting things planned for the run this year including color powder stations, snow machines, holiday and pop music and more.



For the seventh straight year, BB&T Bank is our Presenting Sponsor. BB&T provides banking, lending, insurance, trust and wealth management solutions, and has been doing so since 1872.



Please consider joining BB&T in support of Mesquite ISD teachers and students by becoming a sponsor. You will find sponsorship opportunities outlined on the enclosed Sponsor Contract and Benefits Grid. Please let us know at which level you would like to help. Your contribution will be 100 percent tax deductible and as always, proceeds exclusively benefit students and teachers in Mesquite ISD.



BB&T presents the 2019 Amazing Santacolor 5K on **Saturday, November 9** at the Town East Mall. For more information please visit www.mesquitefoundation.org/santacolor5k or contact Randy Lewallyn at (972) 882-7513 or hlewallyn@mesquiteisd.org.

Thank you for helping us with our mission of excellence in education for the more than 40,000 students in Mesquite ISD. **#4Kids4Tomorrow**

Sincerely,

Greg Noschese - Event Chair



2014 SPONSOR CONTRACT

List Sponsor/Company name as you would like it to appear in print. *(Please print in all caps)*

Contact Name _____
Address _____ City _____ St _____ Zip _____
Phone _____ Fax _____
E-mail _____

This agreement is made by and between the Mesquite ISD Education Foundation and

(hereinafter referred to as "sponsor" and dated this _____ day of _____ 2014.

Please check a Sponsorship Level below

- ☐ Color Station \$2,000
☐ Mile Marker \$1,500
☐ Water Station \$1,500
☐ T-Shirt \$1,250
☐ Event Poster \$750

Cash Donation \$ _____

The Mesquite ISD Education Foundation agrees to provide services and privileges to the sponsor as outlined on the attached sponsorship benefit grid.

Education Foundation Signature:

Sponsor Signature:

Signed By: _____ Signed By: _____

Title: _____ Title: _____

Make checks payable to Mesquite Education Foundation.

Mail contract and payment to: MISD Education Foundation, P.O. Box 871385, Mesquite, TX 75187

Fax contract to: (972) 882-7569 or E-mail contract to: hlewallyn@mesquiteisd.org

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card _____

Card #

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

 Exp. ____/____ 3 Digit Security Code _____

Event Details at: www.mesquitefoundation.org/santacolor5k

BB&T presents



Presenting Negotiable	Color Station \$2,000	Mile Marker \$1,500	Water Station \$1,500	T-Shirt \$1,000	Event Poster \$750
--------------------------	-----------------------------	---------------------------	-----------------------------	--------------------	--------------------------

COMPANY VISIBILITY (BENEFITS ARE TIME SENSITIVE)					
LARGER LOGO INCLUDED NEAR TOP/BACK OF EVENT T-SHIRT	X				
LOGO ON BACK OF T-SHIRT		X	X	X	X
LOGO INCLUDED ON PROMOTIONAL MATERIALS	X	X			
LOGO INCLUDED ON HOME PAGE OF WEBSITE (10,000 + VISITORS)	X	X			
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	X
LOGO INCLUDED ON PRINT MEDIA / ADVERTISING	X	X			
EVENT DAY RECOGNITION					
COMPANY OFFICIAL TO SPEAK ON STAGE	X				
LOGO SIGNAGE AT EVENT STAGE, START/FINISH LINE	X				
LOGO SIGNAGE AT EVENT (SPECIFIC TO SPONSORED AREA)		X	X	X	
SPONSOR MENTION BY EVENT EMCEE	X	X	X	X	X
PRODUCT PLACEMENT AND/OR FREE PROMOTIONAL BOOTH SPACE	X	X	X	X	
COMPANY PARTICIPATION					
FREE RUN ENTRIES FOR YOUR COMPANY	8	4	2	2	2