



Let's
start your
business
journey –
together.



Moore Norman Technology Center's Business Development Center (BDC) is a safe-growth environment that supports business startups as they move through a journey of evolution and maturity.

The BDC staff helps clients focus on measurable growth in their business, and provides guidance and direction to help them move forward with their best ideas.

THE BDC DIFFERENCE

- **Clients become part of a community of other entrepreneurs.** The business connections, daily interaction, and friendships developed with other resident entrepreneurs can shorten the business-learning curve, as each client is at a unique destination point along their business journey, and can share lessons learned.
- **The BDC staff networks with both state and national Small Business Associations** and are active members within the Norman, Moore and South Oklahoma City Chambers of Commerce. This translates to higher exposure and effective networking for each BDC client.



EXPERTISE

The on-site experts at the BDC are certified coaches in small business management and leadership. They serve as mentors for entrepreneurs and work alongside you to reduce the risk of small business failure.

BUSINESS GROWTH SOLUTIONS

Healthy growth of a business begins with an assessment tool that reveals gaps in essential business practices and serves as the starting point of the business venture.

Together with your business coach, you will develop a structured plan and pathway that outlines your milestones, goals, objectives, and checkpoints to evaluate your progress.

BUSINESS SPACES & AMENITIES

The BDC offers fully furnished office spaces, conference rooms, and shared space. Ask about the many amenities we offer. Clients have 24/7 access to the facility.

LET US HELP YOU GROW



Human Resources

Internal issues can often start and end in your human resources office. That's why it is so important to make sure your team is up-to-date on employment law and management techniques.



Strategic Planning

We provide strategic planning leadership, professional support, and coaching to BDC clients to focus on short- and long-term goals.



Financial Management

With the right financial preparation and planning for your business journey, the initial hope and vision for your business can become a reality.



Marketing

We will help you develop strategies to target the right market segments for your business so that you can begin to see measurable growth in the areas you are focusing on.



READY TO BECOME A CLIENT?

The BDC staff walks business owners through the process of becoming a client. We are interested in the startup potential of your business as well as the long-term growth and continued development of your business idea.

Let us help you grow.

BUSINESS PLAN

Do you have a written roadmap defining a path from the starting point, and a timeline for growth and development? If not, we can help.

COACHABLE

Are you willing to conduct business in an open, collaborative, and cooperative fashion, to include meeting the coaching and consulting requirements of the BDC?

ENTREPRENEURIAL CAPABILITY

Do you have adequate technical, educational or workplace experience that aligns with your business model?

INITIAL CAPITALIZATION

Does the company have adequate capital to cover six (6) months of initial operating expenses?

POTENTIAL FOR GROWTH

Your business should have the potential to create a significant number of jobs.

VIABLE PRODUCT OR SERVICE

The business product or service should be marketable and realistic, and you should have plans to operate as a full-time business. Entrepreneurs should be at the incubator regularly working on the business.

Let's start the conversation about your journey with a free consultation!

405.801.5891

CONTACT US



GINA BERTOLETTI
BDC COORDINATOR

405.801.5891
gina.bertolotti@mntc.edu



LADONNA CHAPPELL
BDC ASSISTANT

405.801.5890
ladonna.chappell@mntc.edu



MOORE NORMAN

TECHNOLOGY CENTER

405.801.5890 | mntc.edu/bdc