

Business Law - Unit 3 - Business Startup

Unit Focus

In this last unit students will learn business law topics they need to know for running and operating their own business. The unit gives students the perspective of being a small business owner and some legal issues they would want to be knowledgeable about to ensure they are in the spirit of the law. Topics include formation of the business and types of business structures, knowing different employment laws, and intellectual property. The PBA will have students simulate the process of starting up their business and addressing the legal issues they would face.

Stage 1: Desired Results - Key Understandings

Standard(s)	Transfer	
<p>Connecticut Goals and Standards <i>Business Law : 9</i></p> <ul style="list-style-type: none"> Analyze the specific cases by stating facts, finding the legal questions, applying the laws, and resolving the issues. <i>BL.1.2.1.1</i> Describe some protections given in copyright and trademark matters. <i>BL.4.1.1.1</i> Strand 3: Analyze intellectual property. <i>BL.4.3</i> Describe the civil and criminal consequences for infringing on the intellectual property rights of another. <i>BL.4.3.1.1</i> <p>Common Core <i>English Language Arts: 9-10</i></p> <ul style="list-style-type: none"> Develop claim(s) and counterclaims fairly, supplying evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level and concerns. <i>CCSS.ELA-LITERACY.W.9-10.1.B</i> <p>Student Growth and Development 21st Century Capacities Matrix <i>Creative Thinking</i></p> <ul style="list-style-type: none"> Innovation: Students will be able to take an existing solution or object in order to consider 	<p>T1 Communicate effectively based on purpose, task, and audience using appropriate vocabulary. T2 Demonstrate professionalism through exhibiting attentiveness and adhering to employment law.</p>	
	Meaning	
	Understanding(s)	Essential Question(s)
	<p>U1 Employers and employees must abide by state and federal laws and policies regarding employment. U2 Employees and employers have both rights and responsibilities to each other in order to create a quality working environment. U3 Business ownership takes on many different legal forms. U4 Intellectual property consists of trademarks, copyrights, and patents all of which give protection to the owner/business from others using their creations.</p>	<p>Q1 Why is it important to know your rights as an employee? Q2 How would I decide what structure of legal business ownership is best suited for an entrepreneur's business? Q3 How can I ensure that what I have authored or created is protected from the use of others?</p>
	Acquisition of Knowledge and Skill	
	Knowledge	Skill(s)
<p>K1 Employment contracts: at will, contractual K2 Employment labor laws: Title VII of Civil Rights (discrimination), Fair Labor Standards Act</p>	<p>S1 Apply the proper employment law to a scenario to make sure the employer is upholding the letter and the spirit of the law.</p>	

Stage 1: Desired Results - Key Understandings

<p style="text-align: center;">limitations and possible transformations. <i>MM.2.1</i></p> <p><i>Collaboration/Communication</i></p> <ul style="list-style-type: none"> Product Creation: Students will be able to effectively use a medium to communicate important information (findings, ideas, feelings, issues, etc.) for a given purpose. <i>MM.3.2</i> <p><i>Self-Direction</i></p> <ul style="list-style-type: none"> Decision Making: Students will be able to propose ethical, responsible decisions based on data/evidence and context. <i>MM.4.3</i> 	<p>(overtime/minimum wage), Family Medical Leave Act, Americans with Disabilities Act, OSHA, Drug-Free workplace act, Equal Pay Act</p> <p>K3 Intellectual Property types: patent, copyright, trademarks</p> <p>K4 Types of business ownership (advantages and disadvantages): partnership, sole proprietorship, corporation, limited partnerships,</p> <p>K5 Four categories of trademarks: generic, descriptive, suggestive, fanciful</p> <p>K6 Vocabulary: SS4, LLC certificate of organization, and articles of partnership</p>	<p>S2 Analyze a trademark and categorize it into one of the four categories</p> <p>S3 Complete the SS4 and certificate of organization of an LLC, and articles of partnership</p> <p>S4 Distinguish when the fair use law may apply to a copyrighted property using the four criteria of the law.</p>
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