## **Development Office**

ANNUAL FUND

## ANNUAL FUND DOLLARS SUPPORT THE FOLLOWING FOUR CATEGORIES:



PROFESSIONAL DEVELOPMENT FOR FACULTY AND STAFF



INSTRUCTIONAL SUPPORT AND CURRICULUM ENHANCEMENTS



CAMPUS IMPROVEMENTS



A ROBUST TECHNOLOGY PROGRAM



Lou Ellen Stansell Director of Development



## What is the Annual Fund?

The Annual Fund is by far the most important fundraising effort at St. Mark's each year, and gifts at any level demonstrate our community's commitment to our school's mission. Each year, we ask you to support our school's academic and learning environment by making a tax-deductible and discretionary contribution to the St. Mark's Annual Fund. Donations provide the supplemental resources needed for the full support of our children and their educational development.

## Why in Addition to Tuition?

Tuition covers our basic operating budget, which includes salaries, benefits, utilities, and campus maintenance. The Annual Fund directly impacts program improvements, and allows us to provide the best environment possible for our children. As a school, we budget for areas like professional development, technology, curriculum, and facilities, but the Annual Fund bolsters these areas. The entirety of the St. Mark's experience is made possible by this crucial initiative.





Like many fellow parents, we have grown to appreciate what a truly special and unique environment St. Mark's has cultivated for our children to grow, develop and thrive. Likewise, we understand how the Annual Fund provides an important means for the St. Mark's community to take an active role in the school's continued growth and one in which returns on this investment manifest in real time. The incremental resources provided through the Annual Fund sponsor the technology, professional development, and assets that we immediately see in our classrooms, teachers and students. I hope you will all join us to continue the tradition of 'Every Family, Every Year' and support the 2018-2019 Annual Fund.

Left: Vijay and Kourtney D'Cruz, pictured here with their children, Ian and Miri