



Google Apps For Education Account Information

West Bloomfield School District (WBSD) provides students with unique learning opportunities via our collaborative and technology enhanced learning environment. Through the use of Google Apps for Education (GAFE), students engage in activities and projects that promote creativity, critical-thinking, and collaboration, which we feel are essential skills for the development of a well-rounded learner. These activities include, but are not limited to the following.

- Email - an individual email account for school use managed by the WBSD.
- Google Apps – productivity tools commonly used for education.
- Managed Social Networking: social bookmarking, video sharing, blogging, etc.

Your child will access these tools through a Google Account. After you complete and submit the permission form, your child will receive their unique username and password under the wbsd.org domain.

Technology use in West Bloomfield School District is governed by federal laws including:

Children's Online Privacy Protection Act (COPPA): COPPA applies to commercial companies and limits their ability to collect personal information from children under 13. This permission form allows the school to act as an agent for parents in the collection of information within the school context. The school's use of student information is solely for education purposes. GAFE allows our district to turn off advertising for all of our accounts.

Child Internet Protection Act (CIPA): The district is required by CIPA to have technology measures and policies in place that protect students from harmful materials including those that are obscene and pornographic. This means that student mail containing harmful content from inappropriate sites will be blocked.

Family Educational Rights and Privacy Act (FERPA): FERPA protects the privacy of student education records and gives parents the rights to review student records. Under FERPA, schools may disclose directory information but parents may request the school not disclose this information.

I understand that by participating in GAFE, information about my child will be collected and stored electronically. Privacy policies on GAFE accounts can be found at <http://www.google.com/a/help/intl/en/edu/privacy.html>. Please note, you may opt out at any time by sending written notice to your student's building administrator.