



Communication Arts / Broadcast Management

State-of-the-art facilities at radio station WCWT-FM will launch you into the exciting world of broadcasting.

This program offers the most up-to-date intensified radio broadcasting courses available at the high school level. Communications and management skills taught in Broadcast Management mirror the needs expressed by the industry's leaders.

Over ninety percent of Broadcast Management graduates pursue post-secondary education in such majors as advertising, public relations, communications, management, marketing as well as broadcasting.

You will learn all areas of broadcasting, including an emphasis on equipment operation, production skills, scriptwriting, speaking, announcing techniques, music licensing and copyright law.

An advanced second year will allow you to explore sales, marketing, advertising, promotion, publicity, and the management of a federally licensed noncommercial-educational radio station.

Sample High School Schedule

Grade 9

ENGLISH	English
MATH	Algebra or Geometry
SCIENCE	Physical Science
SS	World History
PE/HEALTH	PE (sem)/Health (sem)
ELECTIVE	Design and Production Technology/Choice

Grade 10

ENGLISH	English
MATH	Algebra or Geometry
SCIENCE	Biology I
SS	American History
PE/HEALTH	PE (sem)/Health (sem)
ELECTIVE	Word Processing/Videography

Grade 11

ENGLISH	English
MATH	Geometry or Algebra II
SCIENCE	Chemistry or Earth Science
SS	Social Studies Elective
PATHWAY	Broadcast Management
ELECTIVE	Interpretive Arts/Persuasive Arts

Grade 12

ENGLISH	English
SCIENCE	Chemistry or Earth Science
SS	U.S. Government and/or Social Studies Elective
PATHWAY	Broadcast Management
ELECTIVE	Choice

Students can take any Advanced Placement or Honors classes while taking this Tech Prep program!



The Kuder Career Planning System offers a comprehensive solution for career planners at all stages of career development. Go to <http://oh.kuder.com> and take the online career interest and skills survey to find a career that's right for you! Contact your high school counselor for more details.