

The College Search Reference Guide

Overview

Naviance Student can help make the process of finding the right college just a little easier. Using Naviance Student's Find your Fit search tools, you can locate the schools that most fit with your interests, passions, and criteria. Once you've narrowed down a group of colleges, multiple tools are available to understand more about that school in general and as a prospect. This document is meant to help you understand how to search for, favorite, and research colleges of interest. Naviance Student provides two features to store college information:

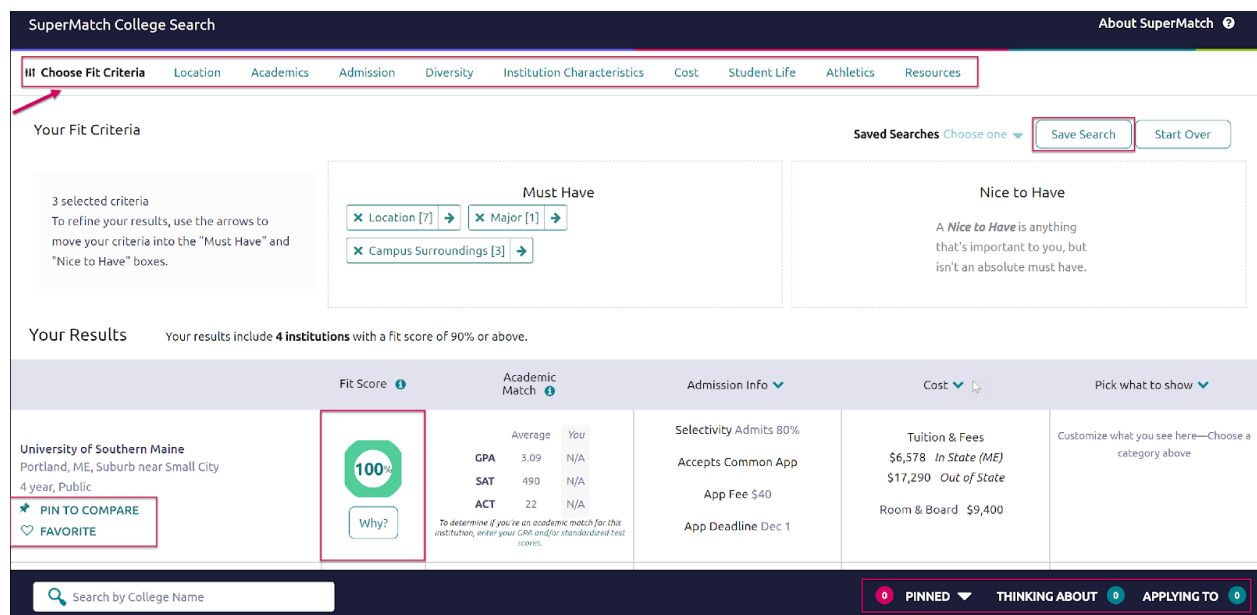
- **Colleges I'm Thinking About:** This is a list of schools that you have *favorited* and identified as prospective schools of interest.
- **Colleges I'm Applying To:** This is a list of schools to which you have decided to apply. This can be populated from College's I'm Thinking About or directly from searches.

Find Your Fit Tools

The first step of this process is figuring out what schools may be a good fit for you based on your interests. Naviance Student offers six (6) search tools – SuperMatch™, College Match, Scattergrams, Advanced College Search, and College Lookup.

SuperMatch™

Use SuperMatch™ to receive a list of best-fit schools based on criteria that you deem as important in your college search. SuperMatch™ can be used to save searches and return to them later. To learn about the details of using SuperMatch™, please review the [SuperMatch Reference Guide](#).



SuperMatch College Search About SuperMatch ?

III Choose Fit Criteria Location Academics Admission Diversity Institution Characteristics Cost Student Life Athletics Resources

Your Fit Criteria Saved Searches Choose one Save Search Start Over

3 selected criteria
To refine your results, use the arrows to move your criteria into the "Must Have" and "Nice to Have" boxes.

Must Have

- Location [7]
- Major [1]
- Campus Surroundings [3]

Nice to Have

A *Nice to Have* is anything that's important to you, but isn't an absolute must have.

Your Results Your results include **4 institutions** with a fit score of 90% or above.

	Fit Score ?	Academic Match ?	Admission Info ?	Cost ?	Pick what to show ?
University of Southern Maine Portland, ME, Suburb near Small City 4 year, Public PIN TO COMPARE FAVORITE	100% Why?	Average You GPA 3.09 N/A SAT 490 N/A ACT 22 N/A <small>To determine if you're an academic match for this institution, enter your GPA and/or standardized test scores.</small>	Selectivity Admits 80% Accepts Common App App Fee \$40 App Deadline Dec 1	Tuition & Fees \$6,578 <i>In State (ME)</i> \$17,290 <i>Out of State</i> Room & Board \$9,400	Customize what you see here—Choose a category above

Search by College Name

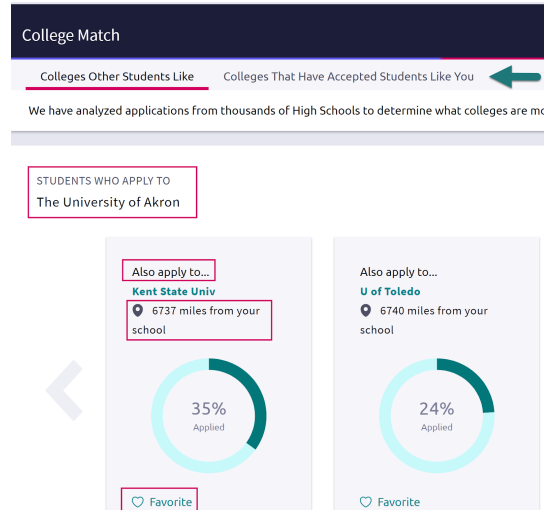
0 PINNED THINKING ABOUT 0 APPLYING TO

1. **Choose Fit Criteria:** Use best fit criteria drop-downs such as Location and Academics to get matched with the schools that are the best fit for you.
2. **Pin to Compare:** Use the pin feature to keep an eye on schools you are interested in.
3. **Favorite:** Add schools to the colleges you are thinking about in Naviance Student.

4. **Compare:** Use the Pinned drop-down to Compare pinned schools based on factors important to you.

College Match

See and quickly favorite the other schools that students are applying to when they have also applied to a school from your favorites list. Additionally, check out other colleges that have accepted students with stats like your own.



Scattergrams

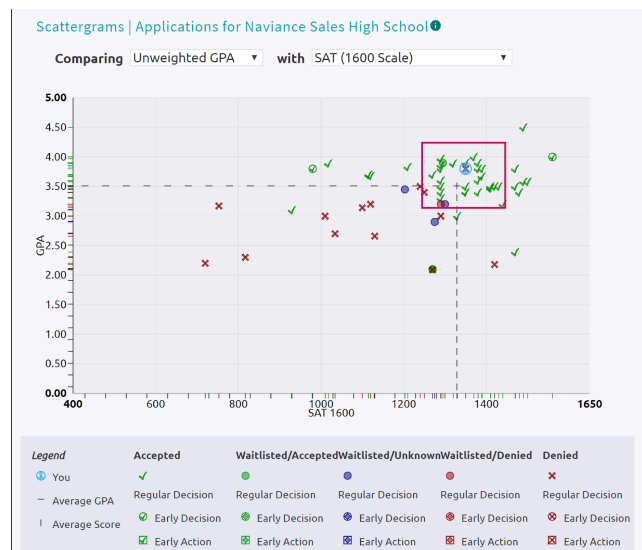
A scattergram is a graph used to help you analyze how you fit in with other students from your high school who have been accepted, waitlisted, or denied admittance to a school based on GPA and test scores.

1. Navigate to **Colleges Home**, and then locate the content card labeled **Find Your Fit**.
2. Click on **Scattergrams**.
3. Select a **college** from the dropdown list. The number in parentheses shows how many other students from your high school, historically, have applied to this school.
4. Click **View Scattergram**.

The Scattergram interface shows a dropdown menu for selecting a college. The selected college is American University (55 apps). A 'View Scattergram' button is located to the right of the dropdown.

5. The scattergram for this school displays.

6. Change the **Comparing** and **with** drop-downs to make sure you are comparing the right information.
7. Use the **legend** to view those accepted, waitlisted and denied. Your data shows as a **light blue circle**. Hover over a data point to see connected SAT and GPA information.



Advanced College Search

Using multiple categories, answer questions to identify colleges that match your interests.

8. Click on a **category**, i.e.; Location or Majors.
9. Answer category-related **questions** and identify your preferences for a school.
10. Click **View Matches**.
11. *A list of schools that match your criteria displays.*
12. Click the **checkbox(es)** next to the school(s) depending on what action you want to take next.
13. From here, you can choose to use **Compare Me**, **Add to Colleges I'm Thinking About** (Favorite), **Send an Email** to the school, view a **Scattergram** for the school, or visit the **school's website**.
14. From our results list, click **Save Search** to save this search criteria.
15. Next time you return, use the **Saved Searches** drop-down to find your saved search.

1.

College Lookup

Lookup and favorite school(s) by name, country, state, or college group.

The screenshot displays the 'College Search' interface. At the top, a 'VIEW MATCHES' button is highlighted with a red box and a red '1'. Below it, a 'Start Over' button is visible. The main search results area shows '74 matches' and '1 selected'. A red box highlights the 'Compare Me' button, the 'Add to Colleges I'm Thinking About' button, and a legend indicating that a star icon means 'extended profile available'. Below this, a table lists three colleges: Amherst College, Anna Maria College, and College of the Atlantic. A red box highlights the 'MORE' dropdown menu for Amherst College, which includes options for 'SEND AN EMAIL', 'SCATTERGRAMS', and 'VISIT WEBSITE'. To the left of the search results, a 'School Type' filter panel is shown. It includes sections for 'Two-Year vs. Four-Year', 'Public vs. Private', 'Campus Surroundings', 'Coed vs. Single-sex', 'College Groups', and 'Religious Affiliation'. The 'No preference' option is selected for 'Two-Year vs. Four-Year', 'Public vs. Private', 'Campus Surroundings', 'Coed vs. Single-sex', and 'College Groups'. The 'Religious Affiliation' section shows 'No Preference' selected. Red numbers '1' and '2' are placed above the 'VIEW MATCHES' button and the 'School Type' filter panel, respectively.

74 matches

1 selected

Compare Me

Add to Colleges I'm Thinking About

= extended profile available

College
<input checked="" type="checkbox"/> Amherst College
<input type="checkbox"/> Anna Maria College
<input type="checkbox"/> College of the Atlantic

MORE

SEND AN EMAIL

SCATTERGRAMS

VISIT WEBSITE

VIEW MATCHES

Start Over

Type Location Students Admission Athletics Majors Costs Special Programs

School Type

Two-Year vs. Four-Year

☐ Two-Year

☐ Four-Year

☒ No preference

Public vs. Private

☐ Public

☐ Private

☒ No preference

Campus Surroundings

☐ Large City

☐ Small City

☐ Large Town

☐ Small Town

☐ Rural

Coed vs. Single-sex

☐ All Male

☐ All Female

☐ Coed

☒ No preference

College Groups

No Preference

Religious Affiliation

No Preference

College Lookup

Search for colleges

Lookup by name

Go

Lookup by country

N/A

Go

Lookup by state

N/A

Go

Lookup by college group

N/A

Go

Lookup by college name

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

2 selected

SAVE SELECTION

= extended profile available

College	Location
<input type="checkbox"/> Bard College at Simon's Rock	Great Barrington, MA
<input type="checkbox"/> + Bates College	Lewiston, ME
<input checked="" type="checkbox"/> + Bennington College	Bennington, VT
<input type="checkbox"/> + Bentley University	Waltham, MA
<input checked="" type="checkbox"/> Bowdoin College	Brunswick, ME

College Profile Pages

When a search is completed, the schools that are a part of the results can be researched further by accessing the college's profile. From a search result, click the college of interest to open its college profile.

1. Click the **heart icon** to favorite the school and add it to your list of Colleges I'm Thinking About.
2. Use the **tabs** (Overview, Studies, Student Life, etc.) to learn more about these areas.
3. **Communicate**, **Apply Online**, or **Learn More** using the provided buttons on the page.
4. Located at the bottom of the page, use the buttons to **navigate** to those areas specified in Naviance Student (Colleges I'm Thinking About, Applying To, etc.).

Tuscaloosa, AL, United States | [Communicate](#) [Apply online](#) [Learn More](#)

Overview Studies Student Life Admissions Costs Profiles

Looking for Scattergrams? Scattergrams and other information to help you understand your chance of admittance can be found in the Admissions area. Next


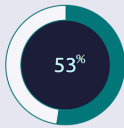
Search for a college

Colleges: I'm Thinking About 16 I'm Applying To 7 Events Upcoming Visits 1

The **Overview** tab provides general information about the school, including the information seen below.

AVERAGE NET PRICE \$22,425 Income: \$48 - \$75K More about Cost & Aid <small>from 2018</small>	GRADUATION RATE 69% Within 6 years More about Learning Environment <small>from 2018</small>	ACCEPTANCE RATE 53% Check out Scattergrams to see how this relates to you <small>from 2018</small>	COLLEGE OVERLAPS 20 Students who apply to this college also applied to these 20 colleges Learn more	SCHOLARSHIP APPLICATION DEADLINE December 15 See all deadlines
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You can find Scattergrams and other admission information on the **Admissions** tab.

SCHOLARSHIP APPLICATION DEADLINE	APPLICATION FEES	ACCEPTANCE RATE 	IMPORTANT POLICIES
<div>December</div> <div>15</div> <div>See all deadlines</div>	<div>Freshman Application</div> <div>\$40</div>	<div>  53% </div>	<div>Competitive Admissions</div> <div>Rolling Notification</div>

College Research














You have found some schools you are interested in and now you are ready to learn even more. From the **Colleges Home** tab, under **Research Colleges**, you can find multiple tools for researching schools and your likelihood of admittance.

- College Compare
- College Resources
- Acceptance History
- Enrichment Programs
- College Maps

College Compare

Add schools to compare the average GPA and test scores of students from your high school that have been accepted to that college over a span of time.

1. Click **Add Colleges to Compare**.
2. Use the **College Lookup** to find schools.
3. Click the **checkbox** (es) next to the schools to which you'd like to see a comparison.
4. Click **Save Selection** from the upper-right corner.
5. Click **Finished Searching**.
6. *The schools are added to your Compare list. A green check means your numbers are higher and a red x means they are lower than average for those who have been admitted to this school.*

College Compare									
 Search for colleges									
College compare averages are for students from your high school that have been accepted to that particular college from 2012-2018 . Averages have a green checkmark when your number is higher and red "x" when your number is lower. Your PSAT score, if available, has been converted to the equivalent SAT score and compared to the average single SAT score of an accepted student. The column labeled "Acceptance" shows the number of students accepted out of the number of students that applied.									
1  ADD COLLEGES TO COMPARE									
College	GPA	Single SAT 1600	Single SAT 2400	Combined SAT 1600	Combined SAT 2400	PSAT to SAT 1600	ACT	IB	Acceptance
	3.5	1400	0	1400	0	1100	0	0	-
2  American Univ 	3.48 	1267 	1879 	1142 	1882 	1267 	26 	20 	281/526

College Resources

List of external web resources that may be valuable to your college search process. Sections include Colleges & Careers, Financial Aid, Test Preparation, College Athletics, and Military.

Acceptance History

An alphabetical list of colleges where someone from your school has been accepted and/or enrolled over a time span.

Enrichment Programs

Locate enrichment programs provided by your school to view extracurricular opportunities in your community.

College Maps

View an interactive map of schools based on a list of different pre-defined criteria. For example, you can see a map of the colleges from your Colleges I'm Thinking About list. Some other map categories include Top 20 most popular colleges where our students applied, colleges where our students are attending, 5-year combined BA/MBA, and more.

