

SAVE

GIVE
**SUMMER
BLOOD**

LIVES

 **New York**
Blood Center

ABOUT SUMMER BLOOD

Summer Blood is a high school program to encourage teenagers to donate blood during the summer months. Teenagers aged 16 to 19 are invited to donate blood over summer.

PARTICIPATION

- Students are required to donate at a blood drive or donor center.
- Students must visit nybc.org/summerblood to register for gift card.
- If a student is an existing donor, they can visit the landing page to register, where they will be directed to the donor portal to select their gift card. Students can either make their appointment at the same time or walk in to donate thereafter.
- If a student is a new donor, they will need to attend a blood drive or donor center and register as a new donor when they make their first donation. They can then visit the landing page and register to receive their gift card.

CONTACT

Visit nybc.org/summerblood
Call 1.800.933.2566

WHY SUMMER DONATIONS MATTER

- Blood collection on average drops 25% during the summer due to high schools being out of session.
- Summer vacations also impact blood collection.
- The need for blood is constant and only volunteers can help the community maintain a stable blood supply.

KEEP SAVING LIVES

- Donors can give blood every 56 days.
- Please commit to saving lives regularly and always have a future appointment in place. That way, we know you are coming to help!

RECEIVE A \$15 DUNKIN CARD

As a thank you to our high school students for saving lives, if a student donates during June 15, 2019 and September 2, 2019, they will receive a \$15 Dunkin' gift card.

#SUMMERBLOOD

