

GROTON BOARD OF EDUCATION
COMMITTEE OF THE WHOLE
MONDAY, JULY 15, 2019
6:00 P.M.
CENTRAL OFFICE, ROOM 11

Mission Statement

Our mission is teaching and learning.

Board Goals

1. Provide Dynamic Rigorous Curriculum.
2. Ensure Effective and Engaging Instruction.
3. Embrace Excellent Learning Environment.

AGENDA

1. Call to Order
2. BoE Regular Business
 - a. Approval of the COW minutes of June 17, 2019 (Attachment #1)
3. Update re: Community Eligibility Program
4. Discussion of advertisement on the Baseball Field
5. Update regarding Connecticut Report Card (Attachment #2)
6. Student Attendance Update (Attachment #3)
7. Update regarding the turnover of Pleasant Valley School to the Town (Attachment #4)
8. Suggested Future Topics
12. Adjournment

NEXT C.O.W. MEETING: August 12, 2019

**GROTON PUBLIC SCHOOLS
GROTON, CONNECTICUT**

(*Attachments are available upon request from the Superintendent's Office.)

Committee of the Whole

June 17, 2019

A Committee of the Whole of the Groton Board of Education was held on June 17, 2019 in Room 11 of the School Administration Building.

1. CALL TO ORDER

The meeting was called to order by Mrs. Kim Watson, Chairperson, at 6:04 p.m.

PRESENT

ABSENT

Mrs. Kim Shepardson Watson, Chairperson
Dr. Andrea Ackerman, Vice Chairperson
Mrs. Jane Giuliani
Mrs. Katrina Fitzgerald
Mrs. Gretchen Newsome
Mrs. Rita Volkmann
Mr. Jay Weitlauf
Mrs. Lee White

Mrs. Rosemary Robertson

Dr. Michael Graner, Superintendent of Schools
Ms. Susan Austin, Assistant Superintendent of Schools
Mr. Sam Kilpatrick, Director of Buildings and Grounds
Mr. Daniel Gaiewski, Student Representative

1. Approval of Minutes of June 10, 2019

MOTION: Ackerman, Lee:

To approve the minutes of June 10, 2019,
PASSED – UNANIMOUSLY

2. Communications Update [ATTACHMENTS #1]

Mrs. Rebecca Beyus, Communications Director, gave an overview of the efforts regarding communications in the district:

- Balancing Traditional Communication
- How We Share Communications
- New Website – www.grotonschoools.org
- New Galleries
- GPS 19 Media – Making More Accessible
- GPS 19 Program Schedule
- Use of TEACH website platform (items in blue link to content)
- Social Media
- School Districts Using Social Media
- Use of Live Streaming was explained

- Media Relations – Print
- Media Relations – Broadcast
- Media Relations – Weekly Newspaper
- What are We Talking About
- Goal and Vision of District
- Recruitment – School and Services
- Attendance Campaign – Elementary (notices are translated into the appropriate language for families)
- Attendance Campaign – Banners for all levels
- Summer Learning

Mrs. Beyus noted that they are looking to do a Communication Survey for parents, electronic newsletters, and Robo calls. Mrs. Beyus also noted an article on *Using Facebook Live to Drive Engagement*.

3. Discussion of proposed English Courses at FHS [ATTACHMENT #3]

Dr. Ackerman stated that after reading *Hey Kiddo*, she has changed her objection to the Graphic Novels course.

Mrs. McKenna stated that all the courses are .5 courses and that no new course have been proposed in the English Department in a very long time. Mrs. McKenna explained the process for selecting courses to propose to the Board of Education.

4. LAS Links [ATTACHMENT #4]

Ms. Austin gave an overview of the English Learners (ELs) Program K-12. Ms. Austin noted that 22 students in grades 1-12 have met the criteria and have exited the program.

5. Review of the Finance Committee recommendations regarding Central Office staff, non-union hourly staff, and stipend position pay rates

Dr. Graner reviewed the Finance Committee recommendations regarding Central Office staff, non-union hourly staff, and stipend position pay rates.

Mrs. Volkmann stated she would like to see substitute pay raised by \$5.00. She also asked for a survey of area towns regarding their substitute rates.

Mrs. Fitzgerald asked that substitute paraprofessionals be included in the survey.

6. Suggested Future Topics

Mr. Weitlauf suggested a discussion of possible alternative indoor location to hold graduation.

Mrs. Fitzgerald requested:

- a. A School Climate Report.
- b. The hiring of a consultant to do a Strategic Plan.
- c. A discussion regarding the Superintendent's participation in RTM meetings.

Mrs. Volkmann requested:

- a. A referral to the Curriculum Committee regarding cursive writing, i.e. what grade is it taught.
- b. Celebration of AP Graduates, i.e. Academic Breakfast.
- c. She shared an article regarding the danger of Urban Schools losing financial resources due to the influx of immigrant children.

Dr. Ackerman requested a discussion of the return of Department Heads at the high school.

Mrs. Volkmann shared a plaque of the Ocean Avenue LEARNING Academy 2019 that will be hung in the Central Office.

7. Adjournment

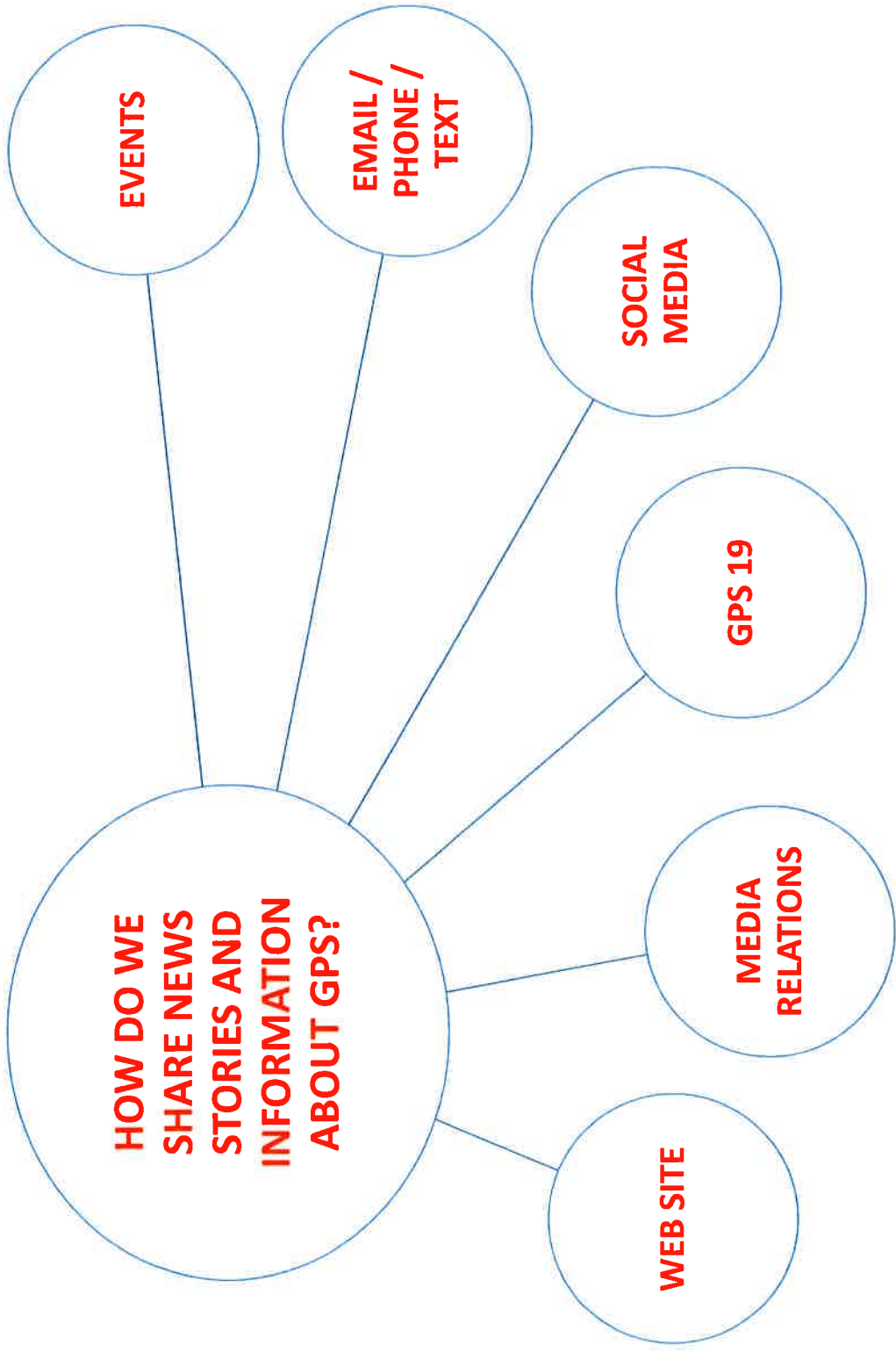
MOTION: Ackerman, White

To adjourn at 8:06 p.m.

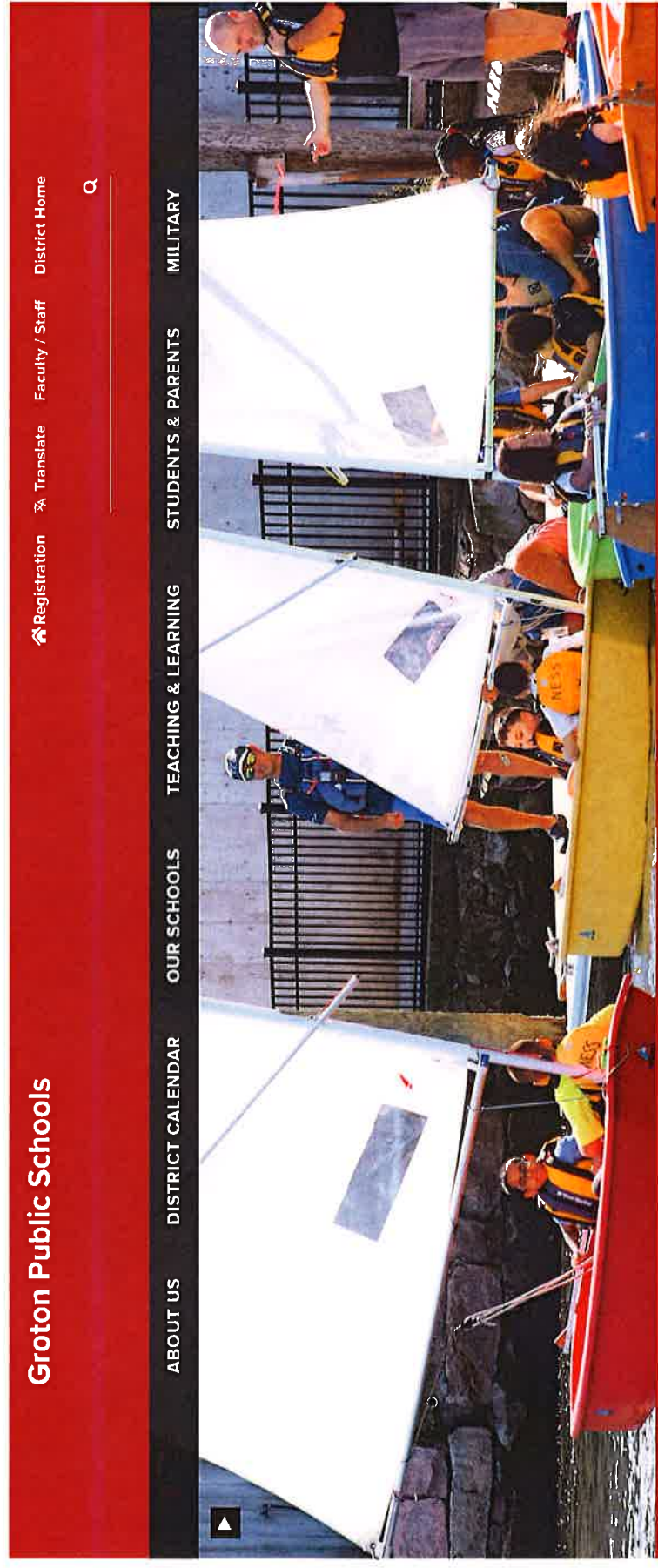
PASSED – UNANIMOUSLY

Groton Public Schools

Communications Update – June 17, 2019



Web Site - www.grotonschools.org



Web Site – News and Galleries

DISTRICT NEWS

GPS in the News: May 30, 2019

Coast Guard Commandant speaks to West Side STEM Middle School students
[Read the full article at TheDay.com](#)

Summer Food Service Program

Free breakfast and lunch every Monday through Friday from June 24 to August 16 to any child 18 and younger. [List of Summer 2019 locations](#)

GPS in the News: June 3, 2019

Fitch students learn culinary lessons in the community
[Read the full article at TheDay.com](#)

GPS in the News: June 10, 2019

Groton teachers awarded grants to travel abroad
[Read the full article at TheDay.com](#)

Unified Sports Volleyball Team



West Side STEM Magnet MS



Web Site - GPS 19 Media

Groton Public Schools

Registration

Translate

Faculty / Staff

District Home

q

ABOUT US

DISTRICT CALENDAR

OUR SCHOOLS

TEACHING & LEARNING

STUDENTS & PARENTS

MILITARY

GPS 19 Media



Northeast Academy Presents

Emperor's Groovy New Clothes



CC, CK, MM & SBB Students visit

Garde Arts Center



Cutler Middle School Presents

Little Mermaid Jr.

Web Site - GPS 19 Media

GPS 19 Program Schedule

New Shows are highlighted in [Blue](#). You can also stream them by clicking on them

GPS Channel 19 On Air Schedule: New Shows in Red : Schedule

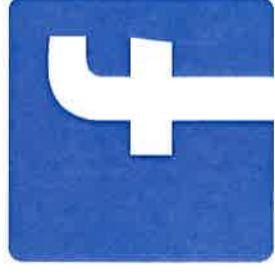
Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
6:00 AM	Nautilus Museum Tour	Nautilus Museum Tour	NEA 2017 Arts Day	Nautilus Museum Tour	NEA 2017 Arts Day	Nautilus Museum
6:30 AM						
7:00 AM	WSM Music @ NEA 2019 Arts Day	WSM Music @ NEA 2019 Arts Day	CAHMMS Girls' Basketball vs. Preston 1-31-19	WSM Music @ NEA 2019 Arts Day	CAHMMS Girls' Basketball vs. Preston 1-31-19	WSM Music @ NEA 2019 Arts Day
8:00 AM	WSM 2018 STEM Festival	WSM 2018 STEM Festival	STEM in 30: Kites	WSM 2018 STEM Festival	STEM in 30: Kites	WSM 2018 STEM Festival
8:30 AM	CB/SBB 5-14-19 Orchestra Concert	CB/SBB 5-14-19 Orchestra Concert	STEM in 30: Kites	CB/SBB 5-14-19 Orchestra Concert	STEM in 30: Kites	CB/SBB 5-14-19 Orchestra Concert
9:00 AM	FHS 4-10-19 Recital	FHS 4-10-19 Recital	CC 5-15-19 Concert	FHS 4-10-19 Recital	CC 5-15-19 Concert	FHS 4-10-19 Recital
9:30 AM						
10:00 AM						
10:30 AM	CMS Play: Charlie Brown	CMS Play: Charlie Brown	CAHMMS 5-9-19 Band Concert	CMS Play: Charlie Brown	CAHMMS 5-9-19 Band Concert	CMS Play: Charlie Brown
11:00 AM						
11:30 AM						
12:00 PM			NEA Play: Emperor's Pretense: Mous: Nalkee		NEA Play: Emperor's Pretense: Mous: Nalkee	

Schedule

Programs normally change on Friday afternoons, and shows appear at the same time on alternating days to give you a chance to record them.

Social Media

- Expand and improve two-way communications to engage with the community, provide open access to information, and opportunities for dialogue
 - 68% of Americans use Facebook
 - 73% of Americans use You Tube
 - You Tube, Snapchat and Instagram highest among teens
 - Lower-income teens are more likely than teens from higher-income households to use Facebook



For schools with limited time or budget: It's important to have a strong presence in one location, than a weak presence on multiple platforms.

- Finalsite Social Media Report

School Districts Using Social Media

- Ledyard Public Schools
- East Lyme Public Schools
- Learn Schools
- New London Public Schools
- Norwich Public Schools
- Stonington Public Schools
- Waterford Public Schools

SCHOOL TOURS



Sixth-grader and a member of the Student Council, Tereasa Mitchell, right, gives Mary Morrison Elementary fifth-graders a tour on March 15 at West Side STEAM Magnet Middle School in German Creek. Fifth-graders are touring the magnet schools to decide which one they will attend next year.

Fifth-graders making magnet school choice

"If we can teach them how to learn and how to use their resources and to be critical thinkers and problem-solvers, then we'll have done our job."

Green - Fifth graders from Mary Morrison Elementary School, starting a visit earlier this month to West Side STEAM Magnet Middle School, to help design a new playground for the West Side students - and also, to improve the playground.

The students began an activity in which they learned what civil groups are and also what elements they need to be successful. They prepared 30- to 60-minute presentations, one for each school, which they presented to the fifth graders the next year. Groton fifth graders have been visiting both West Side and Cedar Aers and Hammar Magnet Middle School, and the district has been providing instruction on this topic to all students.

For the second year, the school district is holding a lottery for

the intradistrict magnet middle schools after receiving a five-year \$4 million federal Magnet Schools Assistance Program grant. That would disburse the schools. The two middle schools turned into intradistrict magnet middle schools beginning with the 2018-19 school year with its own unique focus — Science, Mathematics, Engineering and Technology at West Side and arts and humanities at Custer — and community partners that already had been in place.

At Custer, an inquiry current records handbook learning

note magnet classes this trimester. Before the performance, Leslie Forbes, arts and humanities coordinator, explained that magnet classes began during the day so the students don't have to leave with their backpacks at the end of the school day.

What they're doing takes a lot of courage," she said.

"You just call on me, brother when you need a friend," the str.

LET GOOTON GO



1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.



Three Groton teachers awarded grants to travel abroad

Educators aim to take what they learn and apply it in town schools

By KIMBERLY DRELICH
Day Staff Writer

working to implement.
Laura Trace, seventh-grade math teacher, and Lisa Lambert, math interventionist, will go on a multi-part fellowship, leaving June 18 and returning July 4.

They will first go to New Zealand to learn about and help build an outdoor classroom at a K-8 school. They will then fly to Sydney, Australia, to visit an International Baccalaureate Middle Years Programme school and al-

so attend an international STEM conference, Trace said.

Seventh-grade math teacher Rachel Lorinser will head to London and Stockholm in August to spend a week visiting cultural and historic sites with the goal of returning with knowledge and primary sources to develop cross-curricular projects at the middle school, she said.

She will then attend a weeklong international conference in Sweden on

outdoor classrooms and how to implement them.

The teachers are receiving the grants through Fund for Teachers, a program that grants individuals up to \$5,000 for a trip, or \$10,000 for group trips, for experiences that will enhance their teaching, said Trace.

All seventh-grade students at West Side completed a project this year to

SEE GROTON PAGE B4

Groton teachers get grants to travel abroad

Some more meaningful to others to better incorporate technology applications in the classroom.

"I think it allows them to see themselves in the curriculum as well," Lorinser added. "It's actually collecting data and samples and following through and measuring things. I think that it's not more authentic and they can see the purpose of it and how it could apply to their lives in the classroom."

In Middle Years
With the district working to implement the International Baccalaureate Middle Years Programme, Trace said she's excited to visit London and Stockholm and see on a day-to-day basis what that looks like in the classroom — and from an international perspective.

Lorinser said international mathematics is a pillar of the school district's new curriculum. "We want to make sure that our students are well-versed in how to incorporate math into their lives, as well as example problems, for example, using open houses and math projects to make it more authentic."

"It's a really unique opportunity," Trace said. "I just think it's a really great problem solver in a really hard problem."

SEE GROTON PAGE B4

Media Relations – Broadcast

TRENDING NOW: Groton flash mob



A flash mob by teachers in Groton, a hockey Duck Hunt celebration, a mullet fundraiser and a super bloom. Those are the stories trending on March 20.



Media Relations – Weekly Newspaper



IN THE SCHOOLS · MICHAEL GRANER

School expansion major milestone for Groton

Community members representing neighborhoods across Groton celebrated a major milestone on April 23. The town held a groundbreaking ceremony for the new middle school, which is being built adjacent to Fitch High School at the top of Fort Hill.

Construction of Groton Middle School is the first big step of the Groton 2020 Plan, which calls for one middle school to replace West Side Middle and Cutler Middle Schools and the construction of two new elementary schools on the sites of the current middle schools.

Municipal leaders, educators, parents and even a few students attended the event. As the participants looked over the construction site, the naming of the school became a real mark of pride.

The Board of Education appointed a committee to recommend a name for the new school,

and after conducting a survey of students, parents, and teachers, the committee unanimously recommended that the school be named Groton Middle School.

That name best conveys the unifying spirit of the entire Groton community coming together to meet the needs of our students.

The school will educate all the sixth, seventh and eighth graders who reside in the town of Groton and the city of Groton. The naming committee wanted to send that unifying message to the whole community, and the Board of Education enthusiastically approved the new name.

The new middle school is scheduled to open in the fall of 2020; as the construction work progresses, the school staff is working hard to prepare for the consolidation. Teachers have been provided extensive professional development regarding

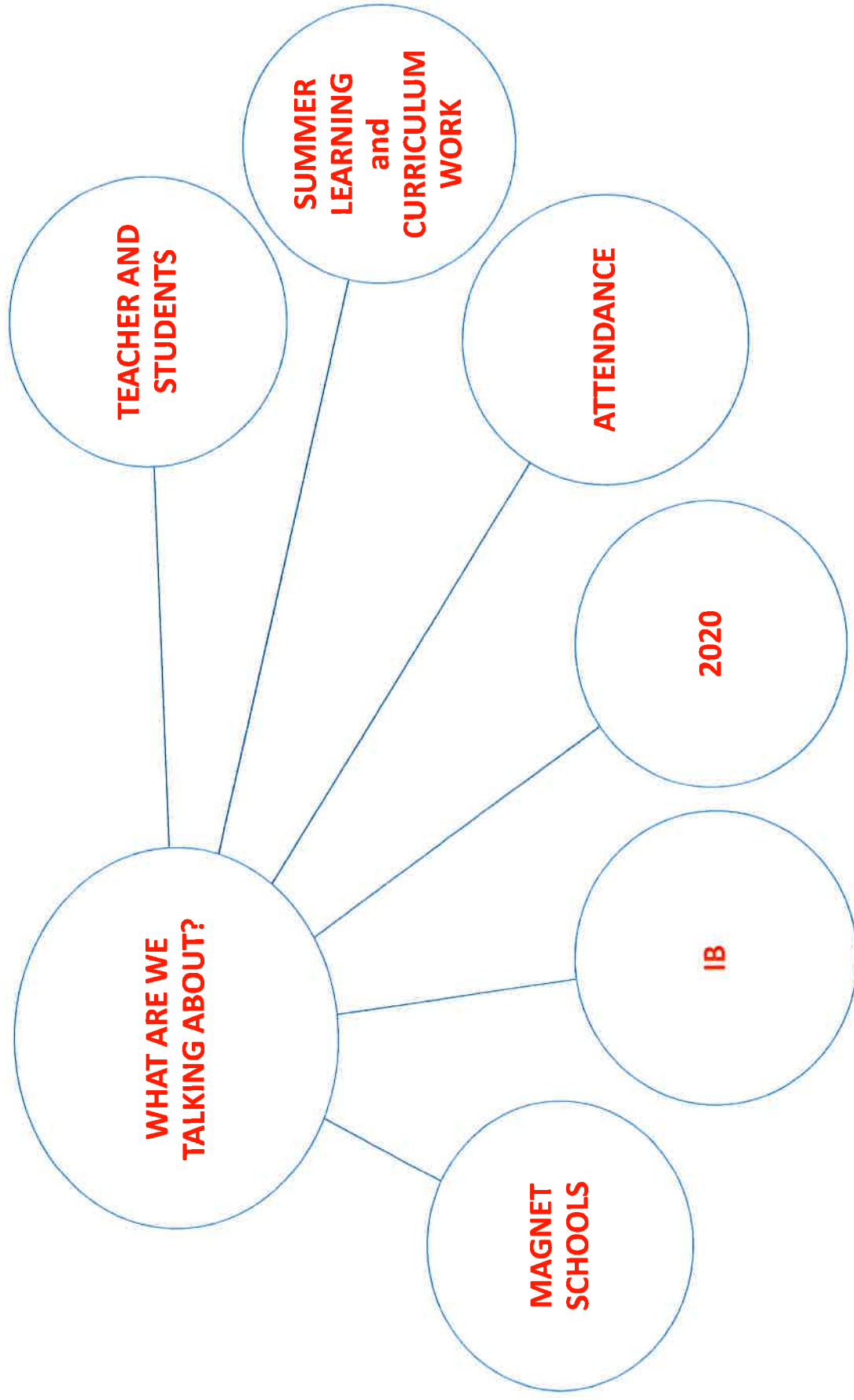
instruction aligned to the International Baccalaureate Program; all middle school students will participate in the IB Middle Years Program. Fitch High School is also implementing the Middle

Years Program in grades 9 and 10; as a result, the two schools will then become an International Baccalaureate campus. In addition, West Side Middle School has implemented an active STEM program; at Cutler Middle School, the students are engaged in arts and humanities activities.

When the two schools are combined as Groton Middle School, these programs will continue. The opening of Groton Middle School will not only be a highlight for the school district, but will also be a sign to the entire community that we are One Groton.

Dr. Michael Graner is superintendent of schools in Groton.

- In The Schools Column
- Features from The Day
- Summer Stories
- 2019-20 School Year
- Student articles



Ensure Effective
and Engaging
Instruction

Provide Dynamic
Rigorous
Curriculum

Embrace
Excellent
Learning
Environments

Our mission is **teaching** and **learning**.

Recruitment – Schools and Services

- Magnet Middle Schools
- Elementary Magnet Schools
- Preschool and Pre-K
- Adult Education
- Child Find



Attendance Campaign – Middle School

ATTENDANCE MATTERS

We know students may miss school from time to time, but good attendance all year long is linked to academic and social growth.

WHAT SHOULD YOU DO IF YOUR CHILD MISSES SCHOOL?

ABSENCES
1-9

Good / Satisfactory Attendance

Excused for any reason when the parent approves the absence in writing.

Parents please:

- Call the school when your child won't be there.
- Write a note and send it with your child upon their return to school.

ABSENCES
10 or more

WARNING and/or AT RISK for Chronic Absenteeism

Excused only for certain reasons, such as illness, with a medical note.

Parents please:

- Call the school when your child won't be there.
- Provide a medical note or other required documentation, explained in the handbook.

GROTON PUBLIC SCHOOLS

On Time. Every Day. All Day.

Every Day, Every Minute Counts.

Arriving late or leaving early may mean your child has missed more than half the school day.



11 : 25

6th to 8th grade students who leave before or arrive after 11:25 AM on a full school day may be reported as absent for the entire day, even if they were there for morning attendance.

Both excused and unexcused absences count towards total days missed.

Days Missed Can Add Up.

Missing just 2 days a month adds up to missing more than 10% of the school year, which is chronic absenteeism and hurts a student's success today and in the future.



How many is too many?

CHRONICALLY ABSENT

WARNING

SATISFACTORY

9 or fewer DAYS MISSED

10 to 17 DAYS MISSED

18 or more DAYS MISSED

Spanish

LA ASISTENCIA IMPORTA
Sabemos que los estudiantes pueden faltar a la escuela de vez en cuando, pero una buena asistencia durante todo el año está vinculada al crecimiento académico y social.

¿QUE DEBE HACER SI LA ESCUELA DE SU HIJO (A) FALLA?
• Llame a la escuela cuando su hijo no esté presente.
• Escriba una nota y envíela con su hijo al regresar a la escuela.
• Los días perdidos cuentan hacia su porcentaje de asistencia.

Cada día, cada minuto cuenta.
Llegar tarde o salir temprano puede significar que su hijo se ha perdido más de la mitad del día escolar.
Después de las 11:25 AM en un día escolar completo, incluso por repartidos entre la mañana y la tarde, los estudiantes de 6^{to} a 8^{vo} grado serán reportados como ausentes por el día completo, incluso si estuvieron presentes por la mañana o por la tarde.

Los días perdidos pueden sumarse.
Si su hijo falta a la escuela dos veces al mes, eso puede sumar más de un 10% de la escuela, lo que es ausentismo crónico y afecta el éxito académico hoy y en el futuro.

¿Cuántos son demasiados?
Ausentismo crónico: 10 a 17 días perdidos
Satisfactorio: 9 o menos días perdidos
18 o más días perdidos

¿CÓMO PUEDO AYUDAR?
• Llame a la escuela cuando su hijo no esté presente.
• Escriba una nota y envíela con su hijo al regresar a la escuela.
• Los días perdidos cuentan hacia su porcentaje de asistencia.

Attendance Campaign – High School

ATTENDANCE MATTERS

We know students may miss school from time to time, but good attendance all year long is linked to academic and social growth.

WHAT SHOULD YOU DO IF YOUR CHILD MISSES SCHOOL?

ABSENCES
1-9

Good / Satisfactory Attendance

Excused for any reason when the parent approves the absence in writing.

Parents please:

- Call the school when your child won't be there.
- Write a note and send it with your child upon their return to school.

ABSENCES
10 or more

WARNING and AT RISK for Chronic Absenteeism

Excused only for certain reasons, such as illness, with a medical note.

Parents please:

- Call the school when your child won't be there.
- Provide a medical note or other required documentation, explained in the handbook.

GROTON PUBLIC SCHOOLS

English

On Time. Every Day. All Day.



Every Day, Every Minute Counts.

Arriving late or leaving early may mean your child has missed more than half the school day.



10:46

High school students who leave before or arrive after 10:46 AM on a full school day may be reported as absent for the entire day, even if they were there for morning attendance.

Both excused and unexcused absences count towards total days missed.

Days Missed Can Add Up.

Missing just 2 days a month adds up to missing more than 10% of the school year, which is chronic absenteeism, and hurts a student's success today and in the future.



How many is too many?

CHRONICALLY ABSENT

WARNING

SATISFACTORY

9 or fewer DAYS MISSED

10 to 17 DAYS MISSED

18 or more DAYS MISSED

Spanish

A tiempo. Todos los días. Todo el día.



Cada día, cada minuto cuenta.

Llegar tarde o salir temprano puede significar que su hijo se ha perdido más de la mitad del día escolar. Las estadísticas de secundaria que se van a publicar indican que después de las 10:46 AM, si un estudiante no está en la escuela, incluso si estuvo allí por un tiempo, se reportará como ausente por el día completo.



10:46

Tanto las ausencias justificadas como las injustificadas cuentan hacia el total de días perdidos.

Los días perdidos pueden sumarse.

Si faltando 2 días al mes su hijo se ha perdido más del 10% del año escolar, que es lo que se llama ausentismo crónico, lo que puede afectar su éxito académico hoy y en el futuro.

¿Cuántos son demasiados?

CHRONICALLY ABSENT

10 a 17 DÍAS PERDIDOS

9 o menos DÍAS PERDIDOS

18 o más DÍAS PERDIDOS

Attendance Campaign - Banners



Attendance Matters. You Matter.

Charles Barnum Elementary School

Groton Public Schools



Attendance Matters. You Matter.

Claude Chester Elementary School

Groton Public Schools



Attendance Matters. You Matter.

Catherine Kolnaski STEAM Magnet School

Groton Public Schools



Attendance Matters. You Matter.

Mary Morrisson Elementary School

Groton Public Schools



Attendance Matters. You Matter.

Northeast Academy Arts Magnet School

Groton Public Schools

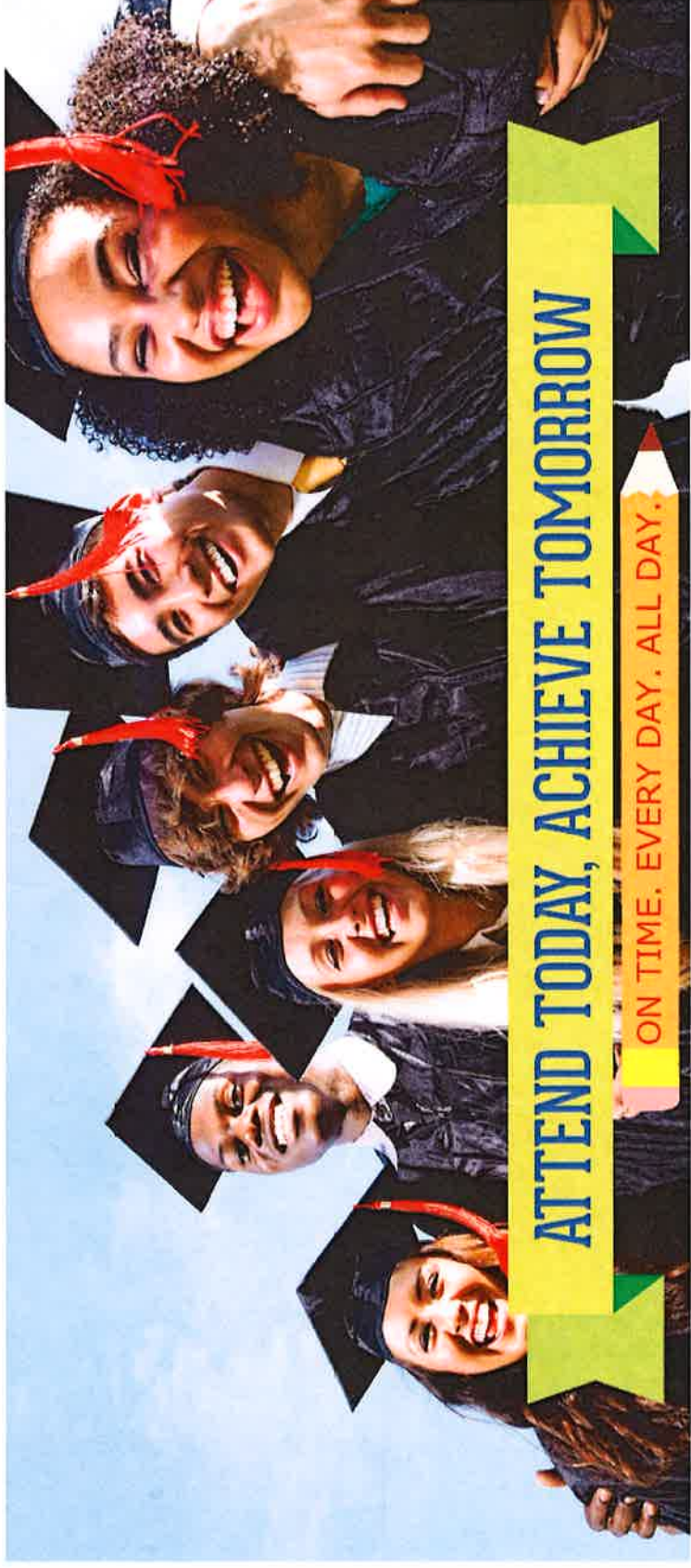


Attendance Matters. You Matter.

S.B. Butler Elementary School

Groton Public Schools

Attendance Campaign - Banners



Middle and High School Banner

Summer Learning

ABOUT US DISTRICT CALENDAR OUR SCHOOLS TEACHING & LEARNING STUDENTS & PARENTS MILITARY

Groton Summer Learning Opportunities

Elementary Schools

Catherine Konusko Magrath Elementary School
Charles Barrum Elementary School
Claude Chetler Elementary School
Mary Worrasini Elementary School
Northeast Academy Magrath Elementary School
S. B. Butler Elementary School

Middle School

Carl C. Cutler Middle School
West Side Middle School

High School

- [Summer Reading](#)
- [Summer Reading Blog](#)

Community Partners

[Mystic & Noank Library](#)

- [Children's Summer Reading](#)
- [Teen's Summer Reading](#)

[Groton Public Library](#)

- [Summer Reading](#)

[Naval Subbase New London Library](#)



Next Steps and Questions

Using Facebook Live To Drive Engagement

WITH KINDERGARTEN enrollment stagnant in our school district, the communications department went looking for an innovative approach to reach our young families.

With six kindergarten teachers alongside, we went live on Facebook last January to answer questions from parents of potential incoming pupils. Our one-hour broadcast attracted more than 24,000 viewers and sparked a love for Facebook Live in the Carrollton-Farmers Branch Independent School District in Carrollton, Texas.

We've since used Facebook Live to broadcast graduations, scholarship presentations, homecoming announcements, athlete signings by universities and numerous parent education presentations, enabling our community to engage when they cannot attend an event in person.

Why Live Video?

Streaming video is a vital part of our social media strategy. With increased competition in public education, school districts must use innovative approaches to market their schools.

While most live content creators concentrate on the broadcast, school districts ought to consider three important stages to create a successful Facebook Live broadcast: The Buzz, The Show and The Follow-Up.

THE BUZZ. With any big event, you must promote it to generate awareness. A mixture of traditional and digital marketing can create a built-in audience for your broadcast.

The best place to promote is on the platform you are streaming from. If you plan to stream on Facebook Live, the first place to market is on Facebook. But don't limit your promotion to that.

We rely on our content distribution channels to make our community aware. We use the school district e-newsletter, Twitter, Instagram, our website and our phone messaging service.

The essential elements of your messages should be the *why* behind your broadcast and the date and time of your broadcast.

THE SHOW. Once you build your audience, you need to produce a quality presentation. It takes

planning to engage an audience.

You want your audience to feel they are part of an immediate experience, yet you want your broadcast to flow. Our district scripts a show outline to drive the broadcast. This guide has talking points for specific announcements.

We also are conscious that new viewers can join the stream at any time. We schedule times throughout the broadcast to remind our viewers of the purpose.

Another talking point is to ask your audience to like, share and comment during your broadcast. Audience interaction shows Facebook interest exists in your broadcast, which tells the Facebook algorithm to share your content with more people.

Engagement is better when you interact with your audience. Comments are an excellent way to engage. When someone comments, be sure to respond.

Comments also serve as an excellent call to action. You can respond to a comment with a link to your website or an invitation to your next event. Always be engaging.

THE FOLLOW-UP. You are going to have far more viewers on the replay of your broadcast than on your live stream. That means optimizing your final content for future viewers.

After saving on your Facebook timeline, post it on YouTube and on your district website.

By sharing your broadcast on other platforms, you allow different audiences outside of your Facebook page to see your content. It is an excellent way to get more people to see the great things happening in your district.

Successful Foray

Going live is not for the faint of heart. It takes hard work from multiple departments. The public can be highly critical of a troubled broadcast. Beware of the trolls and always be prepared.

In the end, our first foray into Facebook Live succeeded. The district saw 5,000 views during our live broadcast, and an additional 20,000 people have since viewed the video. As a result, along with additional tactics, we saw enrollment numbers increase more than 10 percent for kindergarten.

“With increased competition in public education, school districts must use INNOVATIVE APPROACHES to market their schools.”



JASON WHEELER is marketing coordinator in the Carrollton-Farmers Branch Independent School District in Carrollton, Texas. E-mail: WheelerJ@cfbisd.edu. Twitter: @wheelercfb

Literature and Exploration, Wilderness, and Survival

This .5 elective English course is open to grades 9-12. This course focuses on both fiction and nonfiction accounts about wilderness, exploration, and survival in western literature. This course examines the importance of wilderness in shaping western culture, specifically within American culture. The class looks at both historical and contemporary texts and explores how both people and society have transformed their views of and their relationship with wilderness.

Graphic Novels

The graphic novel course employs the study of sequential art and its relationship to text on page. Students will learn close reading strategies for graphic novels; these strategies include the study how the novels influence other art/literary forms, how the novels are influenced by other artistic/literary forms, and how understanding these novels is a gateway to understanding mediums of the modern world. The course focuses on analysis of the graphic novel and the cultural, literary, historical, and artistic factors that combine in forming creative influences for these works. The works we will study provide a cultural lens to understand global perspectives of our history and humanity.

Gaming Narratives

Why do so many games pose the player as the savior of the world? What is so appealing about playing the villain? Why is Mario, a plumber who jumps on sentient mushrooms in order to save a princess, one of the world's most recognizable heroes?

In exploring these questions, we will seek to explore the merits of narrative in one of modern day's most popular forms of entertainment, and to understand how and why it so effectively resonates with our own values and culture.

Gaming Narratives focuses on narrative design and a history of the medium. In addition to studying standard storytelling basics and modes of plot development as they are reflected in games, we will look at the direct psychological impact of introducing choice to traditionally non-interactive media.

Fantasy and Science Fiction

From the pulp serials of the 1920s to the modern film and literary classics like *Harry Potter*, *The Lord of the Rings*, and *Star Wars*, Fantasy and Science Fiction have been among the most popular genres in America for more than a century now. This course will introduce students to the giants of the artform (Asimov, Clarke, Heinlein, Tolkien, LeGuin) as well as modern authors taking the worlds of Fantasy and Sci-Fi in new directions (with a particular focus on female and minority writers). In addition to learning about the history and evolution of the genres, students will learn how worlds full of alien technologies and magical forces mirror and comment on our own in very profound ways.

Course Description- Sports Literature

Sports are one of the central avenues of American culture with a rare mix of positive themes such as heroism, pride, identity, as well as negative themes of cheating, scandal and disappointment. Sports can also shape the way in which we experience the world around us and reveal what American culture believes to be important. We often root for underdogs, glorify perfection, and admire record breakers, as well as the records that can't be broken. We admire dominance, but also love the upset. Ultimately, we know that when it comes down to it all, no win is certain until the game is over. This realization is as true in sports as it is in daily life. Emotion and expectation play as much a role in sports as the facts, statistics and rules of the game. This course will examine the way the ideas, thoughts, and emotions surrounding sports are expressed in writing, as well as various other mediums. Sports provide a connection and outlet to the daily lives of millions around the globe. In this course, we will aim to examine and analyze how sports took on such a large role in our society, and why we are all so drawn in.

Course Description- Oral Communication II

Research suggests that students who take Oral Communications, or Public Speaking, in high school have greater success in college. Because Oral Communications is only a half year course, and the first quarter is spent on building a comfortable environment, time is limited for students to fully develop their public speaking skills. For students wishing to continue, Oral Communications II would focus solely on planning, preparing, and presenting speeches. Too often, students lack the skills needed to deliver a presentation that is engaging, and this course will help them to understand their purpose, audience, and delivery. They will walk away with confidence in their public speaking skills as well as themselves.

The Writing Center: Theory and Practice

The Writing Center, Theory and Practice is a half-credit, semester long course. Students enrolled in this course must commit to enrolling in The Writing Center, Internship for at least one school semester; they may take the internship for repeated semesters. In this course, students will be trained to run the Falcon Writing Center and to work in guiding students as they engage in the many stages of the writing process for different courses and different purposes. The course work includes, but is not limited to, reading texts and articles about staffing a writing center and current theory in writing instruction, practicing the one-on-one peer conference, creating small group tutorials for teachers and students immersed in a writing assignment, and learning to manage the daily operations of the writing center. Units of study focus on the genres of writing, effective peer tutoring strategies, and successful management of a vital and active writing center. This course has engaging classwork, fieldwork, and a final exam. After successful completion of this course, students are prepared to staff the Falcon Writing Center, and they should also be ready to apply for a writing center post when they go to college.

Groton Public Schools English Learners (ELs) Program K-12

LAS Links

► Language Assessment Scales (LAS Links)

► The CSDE mandates a yearly assessment of all identified English Learners in the state to measure individual progress toward mastery. The mandated assessment, LAS Links is administered Jan 2 through mid-March regardless of entry date. The CSDE mandates all ELs be tested before standardized tests begin: SBAC and SATs.

► The LAS Links measure an identified English Learner's (EL) language proficiency level in accordance with NCLB. The test is divided into four subtests, Speaking, Listening, Reading and Writing which yield scores that include composite scores for Comprehension and Proficiency. The test levels are divided within five grade spans: K-1, 2-3, 4-5, 6-8, and 9-12. Within each grade span, a student attains one of five proficiency levels: Beginning, Early Intermediate, Intermediate, Proficient, or Above Proficient.

► Proficiency Level 1 BEGINNING

► A Level 1 student is beginning to develop receptive and productive uses of English in the school context, although comprehension may be demonstrated nonverbally or through the native language, rather than in English.

► Proficiency Level 2 EARLY INTERMEDIATE

► A Level 2 student is developing the ability to communicate in English within the school context. Errors impede basic communication and comprehension. Lexical, syntactic, phonological, and discourse features of English are emerging.

► Proficiency Level 3 INTERMEDIATE

► A Level 3 student is developing the ability to communicate effectively in English across a range of grade-level-appropriate language demands in the school context. Errors interfere with communication and comprehension. Repetition and negotiation are often needed. The student exhibits a limited range of lexical, syntactic, phonological, and discourse features when addressing new and familiar topics.

► Proficiency Level 4 PROFICIENT

► A Level 4 student communicates effectively in English across a range of grade-level-appropriate language demands in the school context, even though errors occur. The student exhibits productive and receptive control of lexical, syntactic, phonological, and discourse features when addressing new and familiar topics.

► Proficiency Level 5 ABOVE PROFICIENT

► A Level 5 student communicates effectively in English, with few if any errors, across a wide range of grade-level-appropriate language demands in the school context. The student commands a high degree of productive and receptive control of lexical, syntactic, phonological, and discourse features when addressing new and familiar topics.

LAS Links Results for 2019

- ▶ CSDE criteria set the following criteria to exit an English Learner program, either an English to Speakers of Other Languages (ESOL) program or Bilingual Program. A bilingual program needs to be implemented per mandate when there are 20 or more students in one school that speak the same language. Maria Lozano is the certified bilingual Spanish speaking teacher at Fitch that co-teaches with specific English teachers to meet other state mandates.
- ▶ When English Learners (ELs) attain a proficiency level of 4 or 5 on two of the LAS Links subtests, Reading and Writing, and an Overall Proficiency of 4 or 5 for a composite score, they meet state criteria to exit the program.
- ▶ 22 students in grades 1-12 met the above criteria and exited the program.
 - ▶ 14 elementary
 - ▶ 4 middle school
 - ▶ 4 high school

School	Level 3/4	Total Number of Students
Claude Chester	11	16
Mary Morrisson	11	18
Charles Barnum	3	5
Northeast Academy	4	8
S.B. Butler	3	6
Catherine Kolnaski	13	30
Cutler Middle School	5	7
Westside Middle School	8	16
Fitch High School	18	27

Exited the Program (level 4/5)

Total # of Students		
Elementary	14	83
Middle	4	23
High School	4	27
		16.9%
		17.4%
		14.8%

English Learners in our district for 2018-2019

- 136 identified English Learners (Els) in Groton
- 53 new students since September 2018
- 63 (46%) English Learners have been in district less than 20 months
- 18 languages represented in district
 - 67% speak Spanish
 - 11% Chinese/Mandarin
 - 22% Other languages including
 - Arabic, Tagalog, Urdu, Ga, Portuguese, French

Connecticut Report Cards

Groton School District

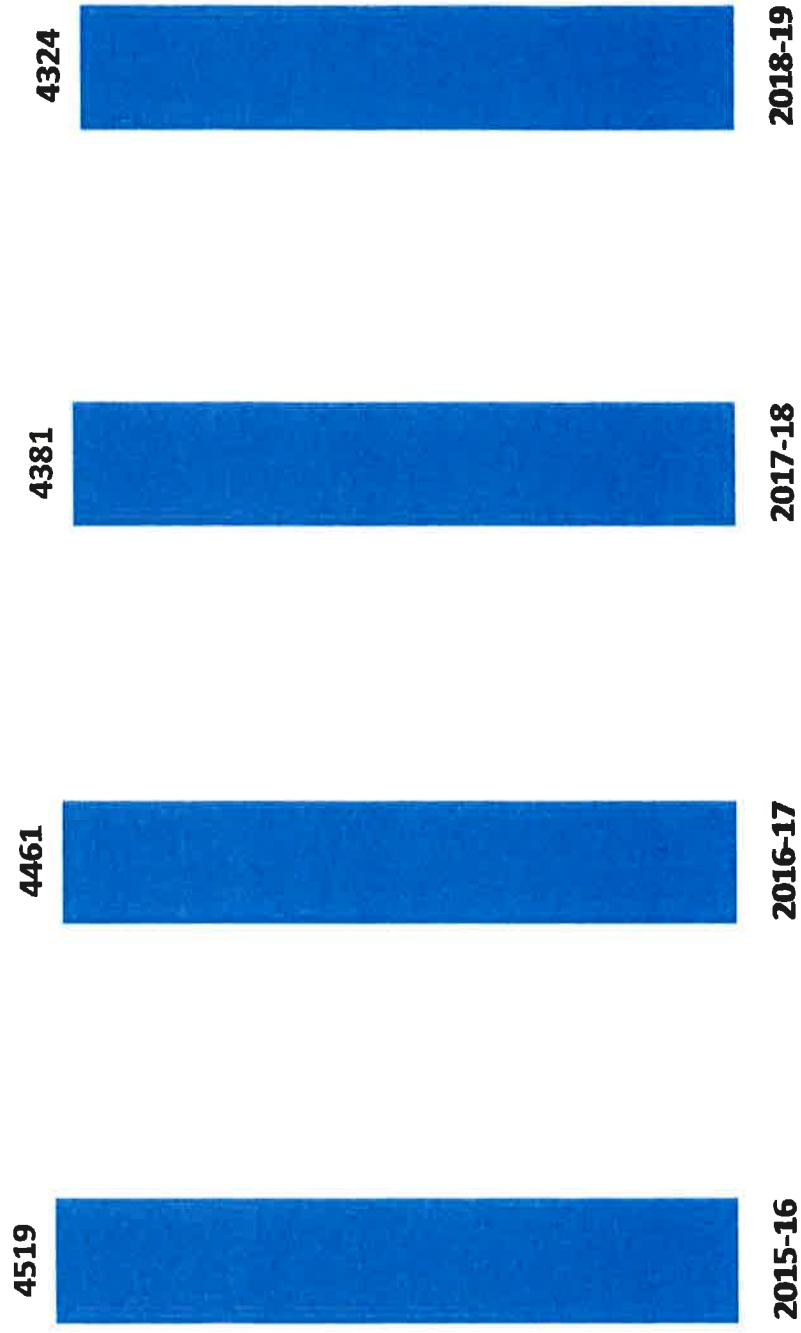
- 4324 students
- 12 schools/programs
- \$16,454 per pupil
- 453.1 certified staff FTE

Report Content:

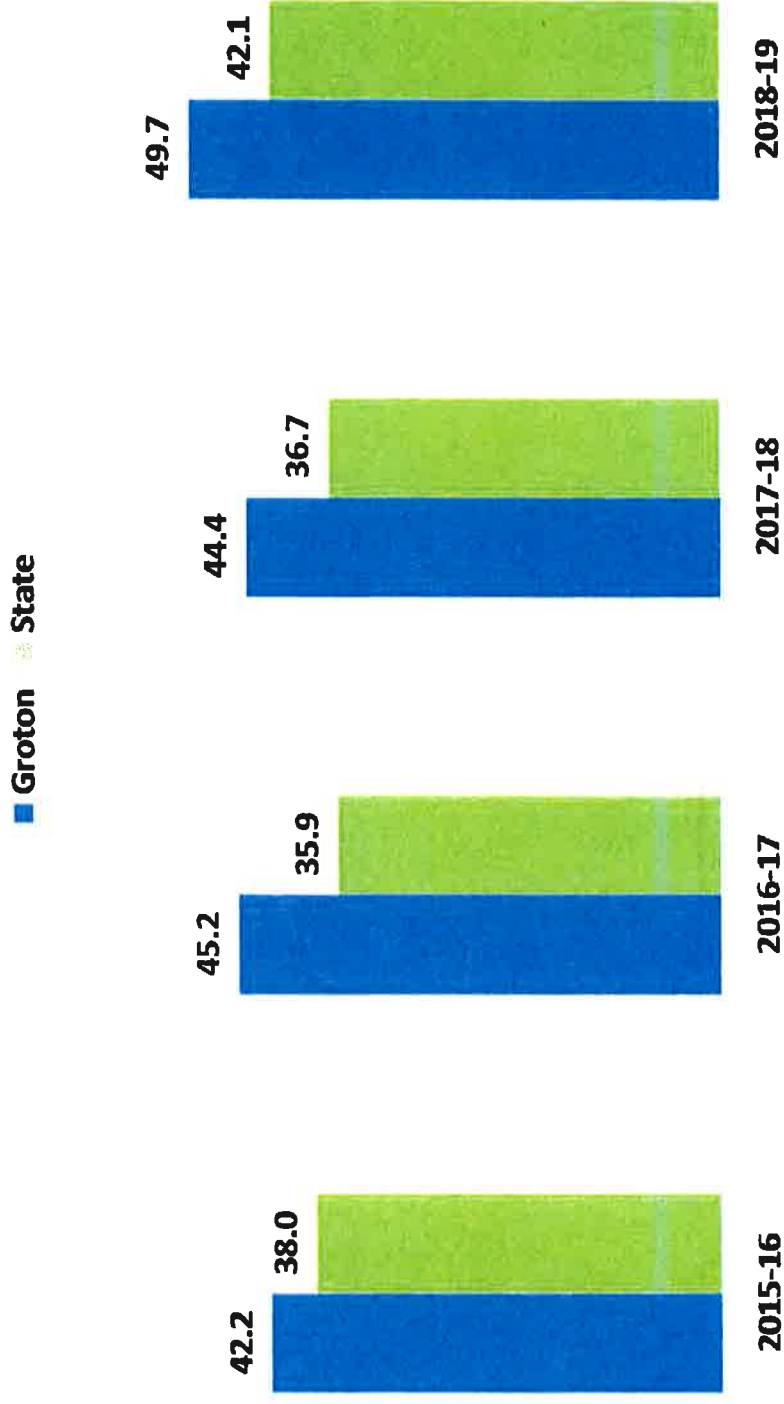
1. Students
2. Educators
3. Instruction/Resources
4. Performance

Students

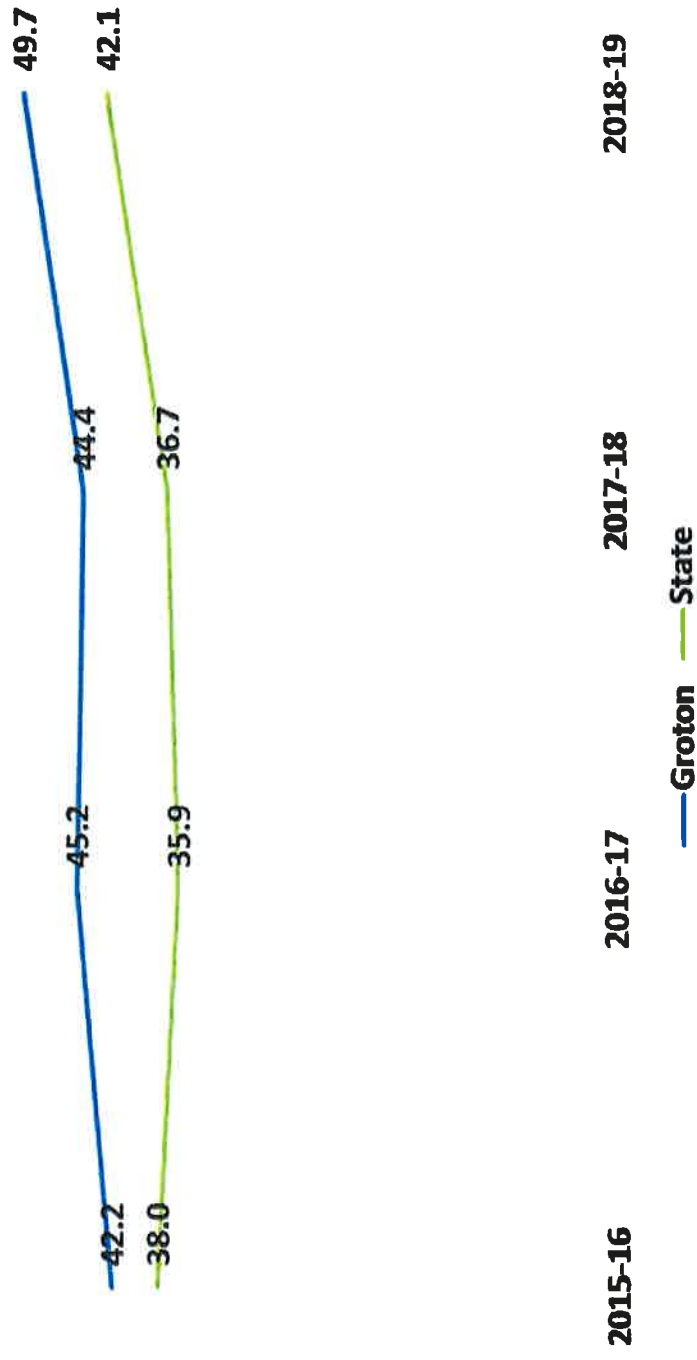
District Enrollment



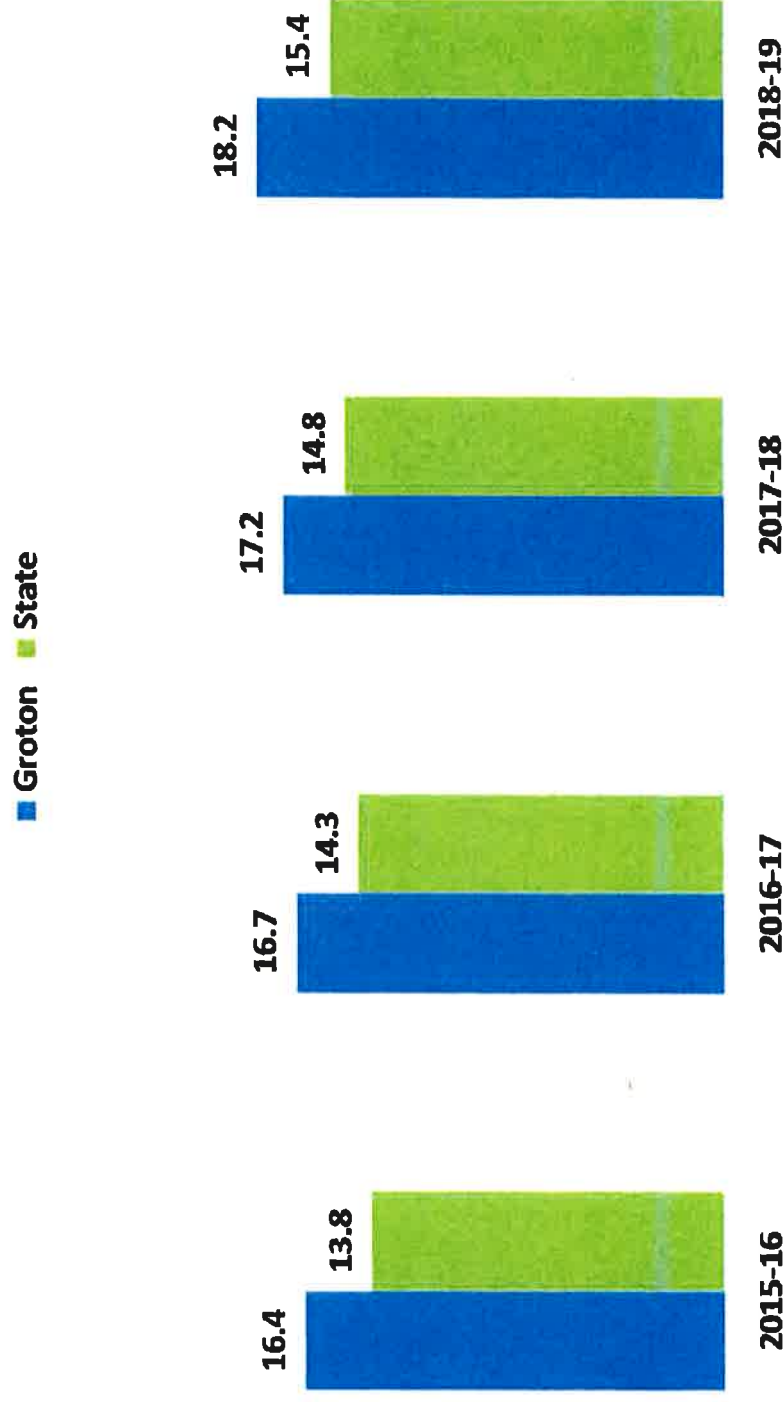
Percentage Eligible for Free/Reduced Price Meals



Percentage Eligible for Free/Reduced Price Meals

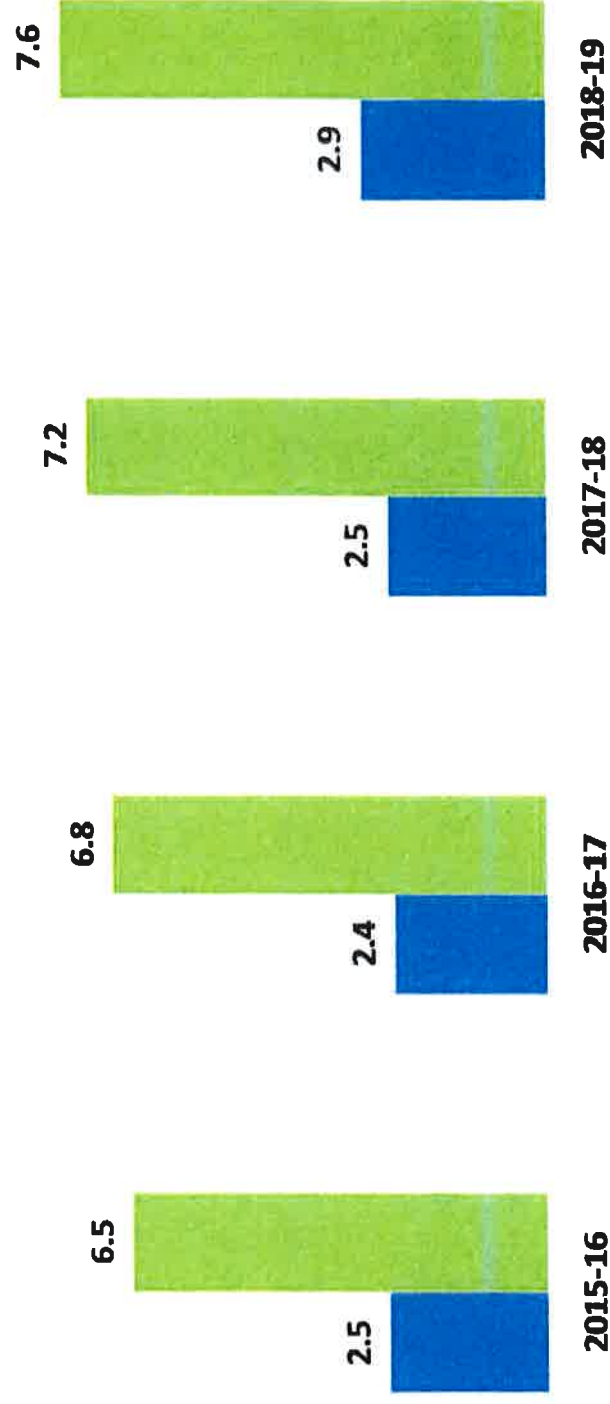


Percentage Students with Disabilities

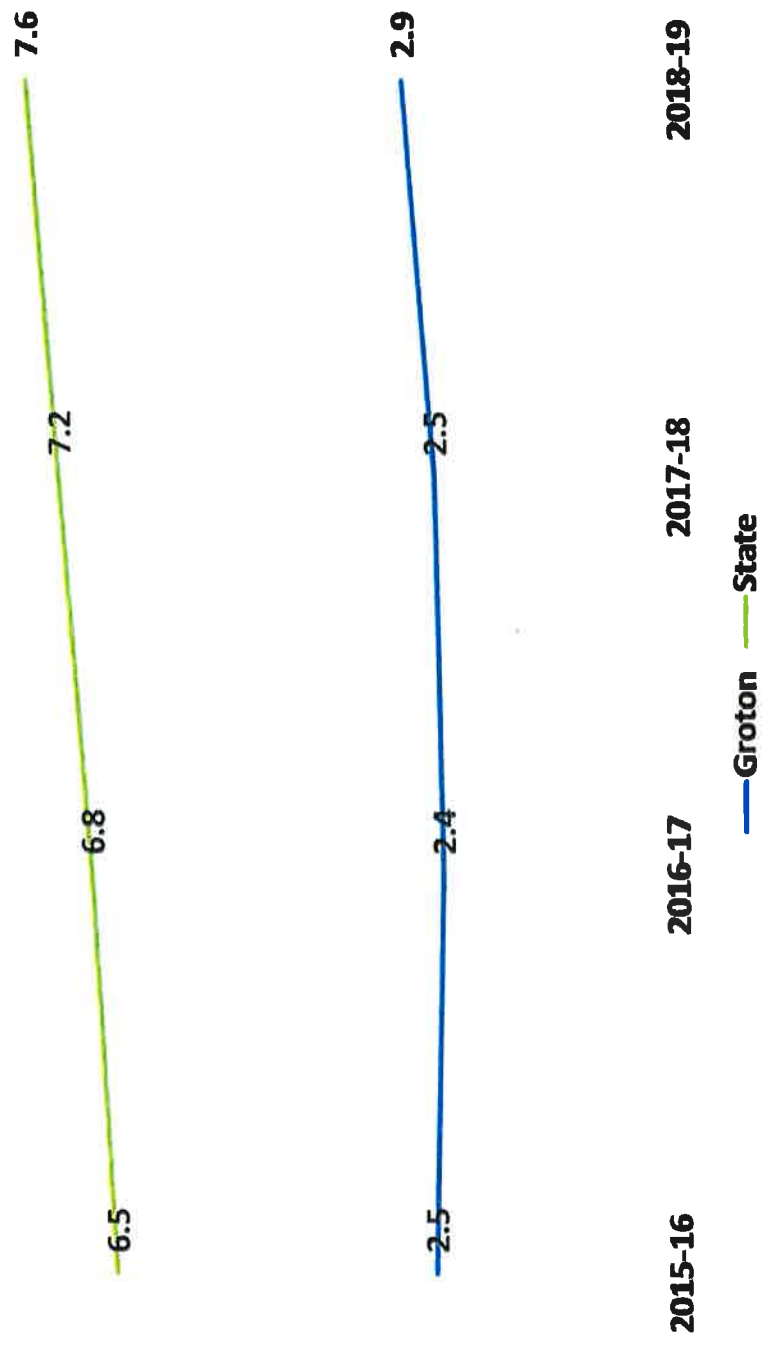


Percentage English Learners

■ Groton ■ State



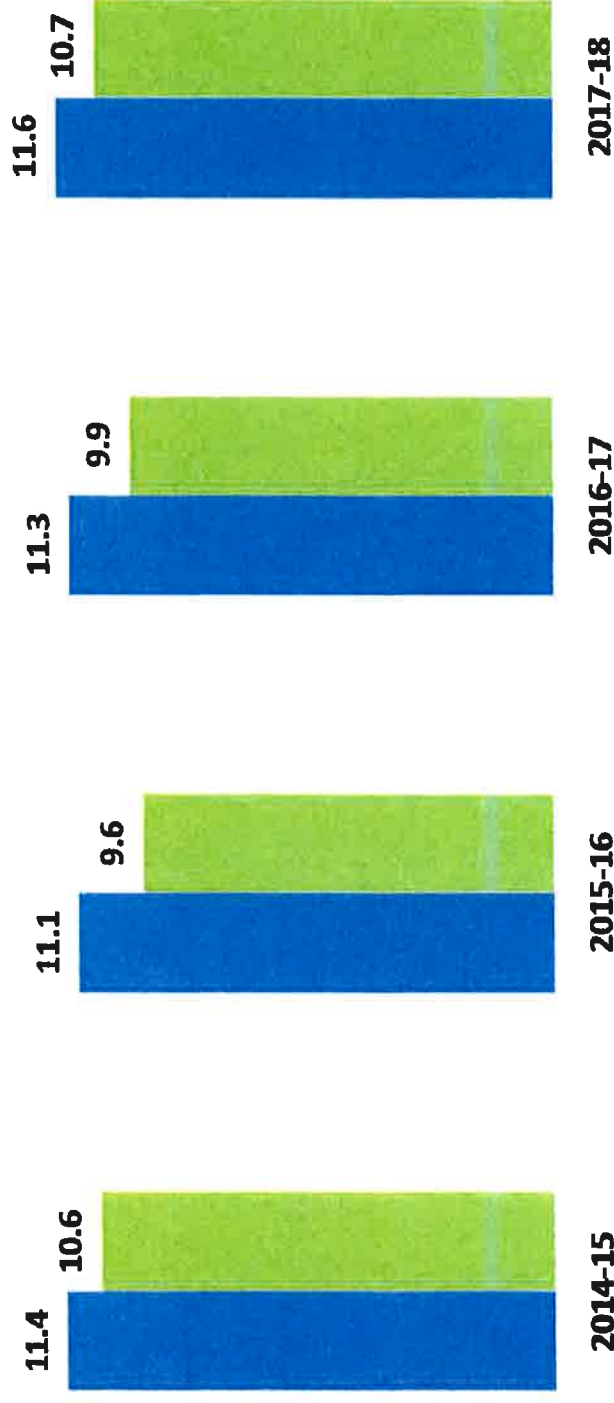
Percentage English Learner



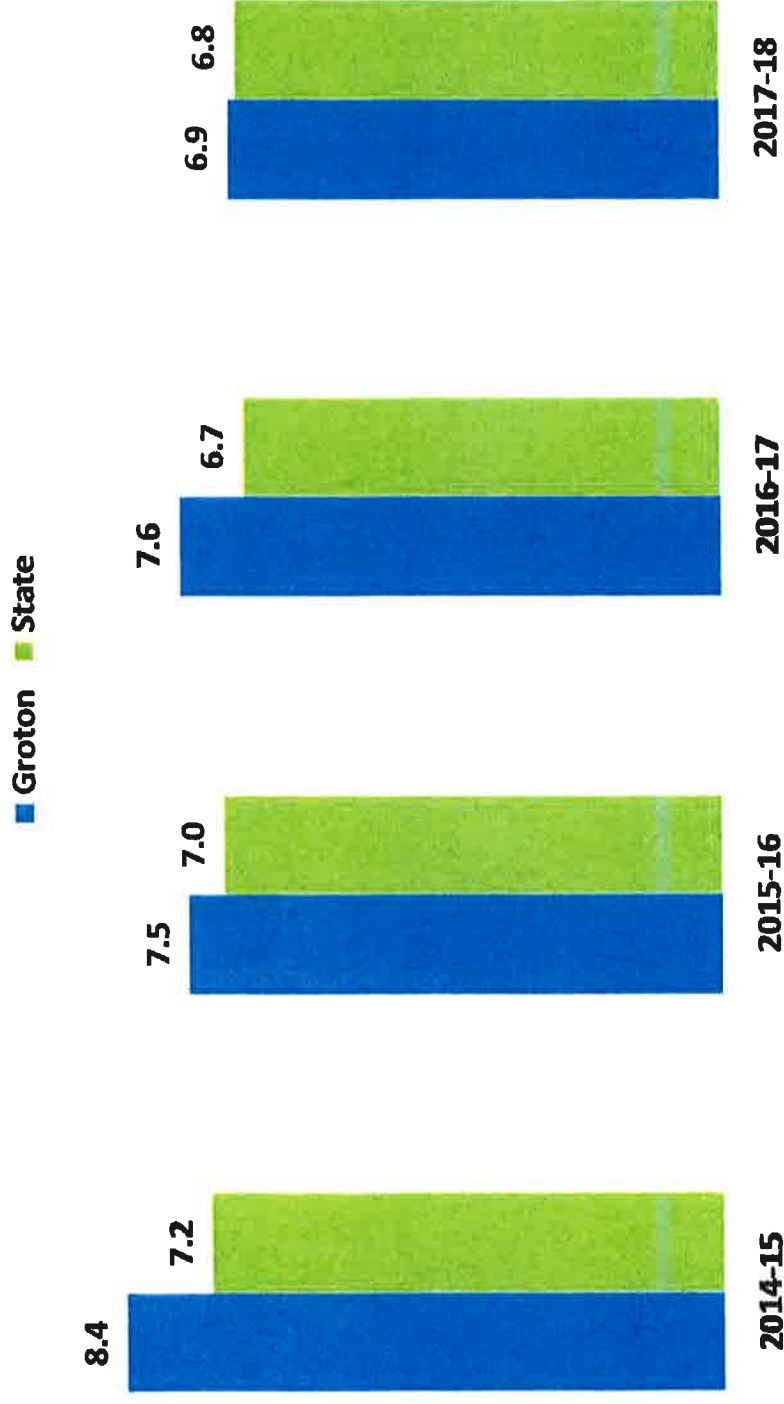
Percentage of Students Chronically Absent

Target <= 5

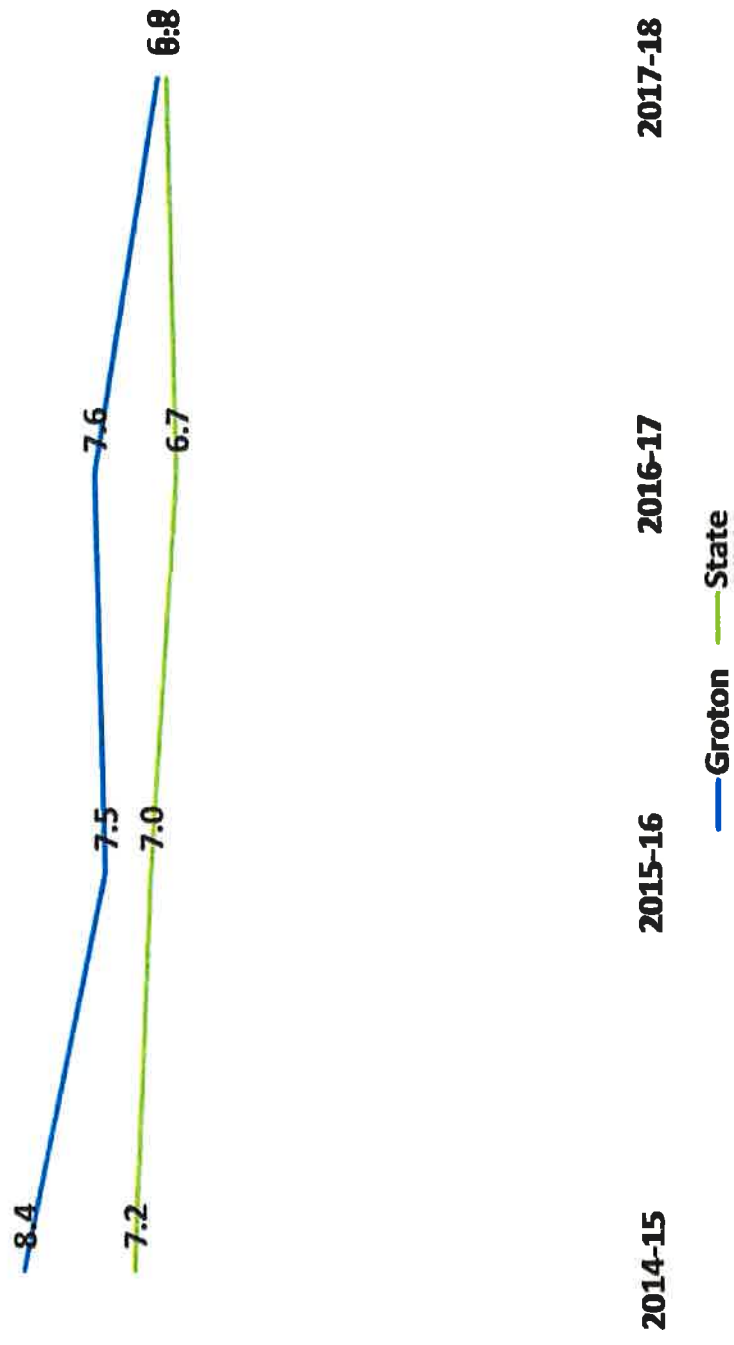
■ Groton ■ State



Suspension/Expulsion Rate

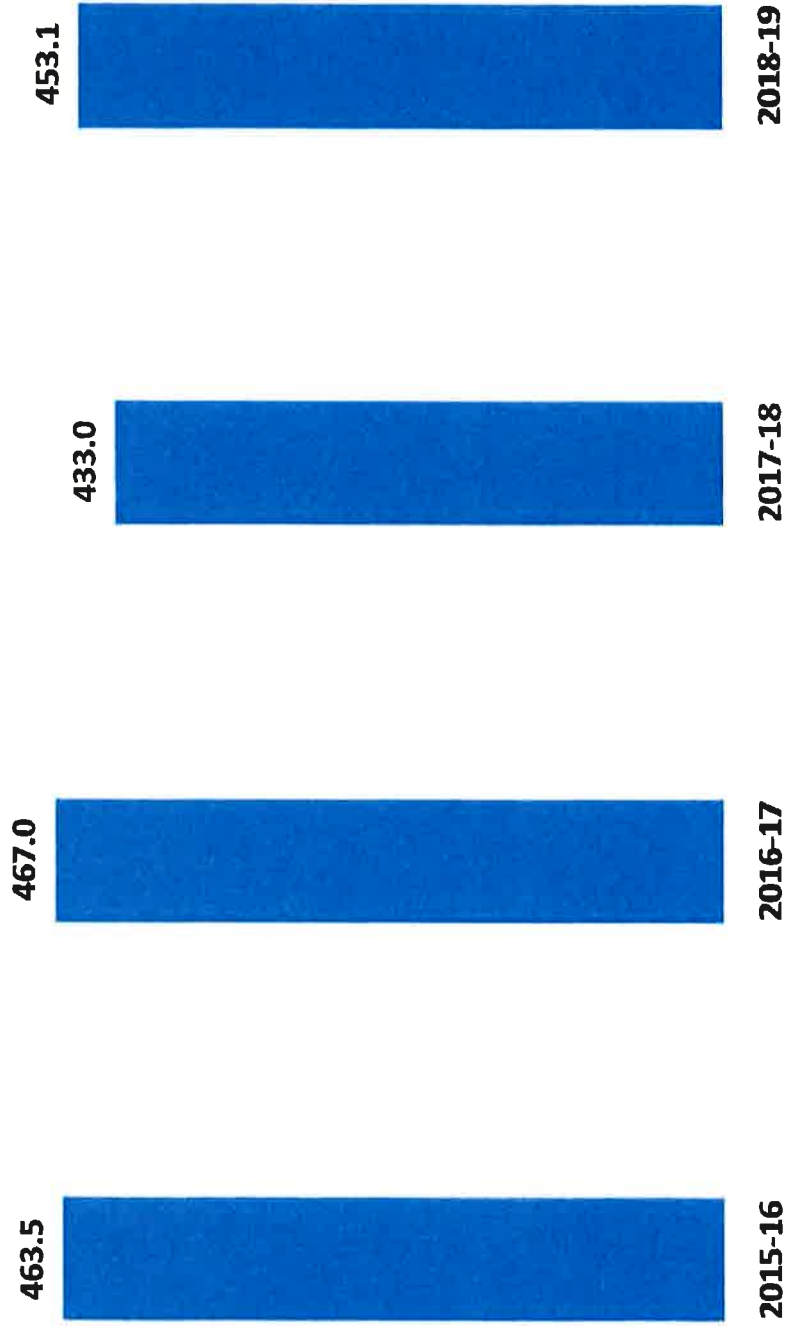


Suspension/Expulsion Rate



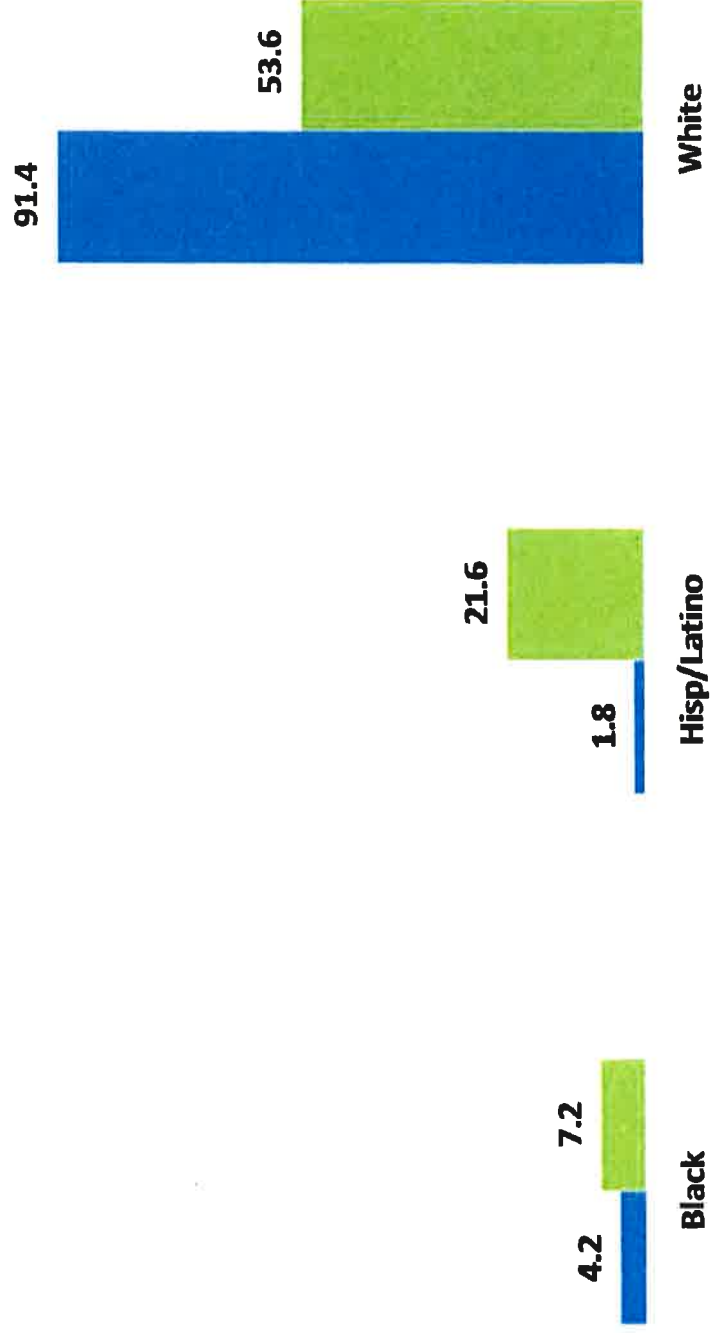
Educators

Certified Staff Full-Time Equivalent (FTE)

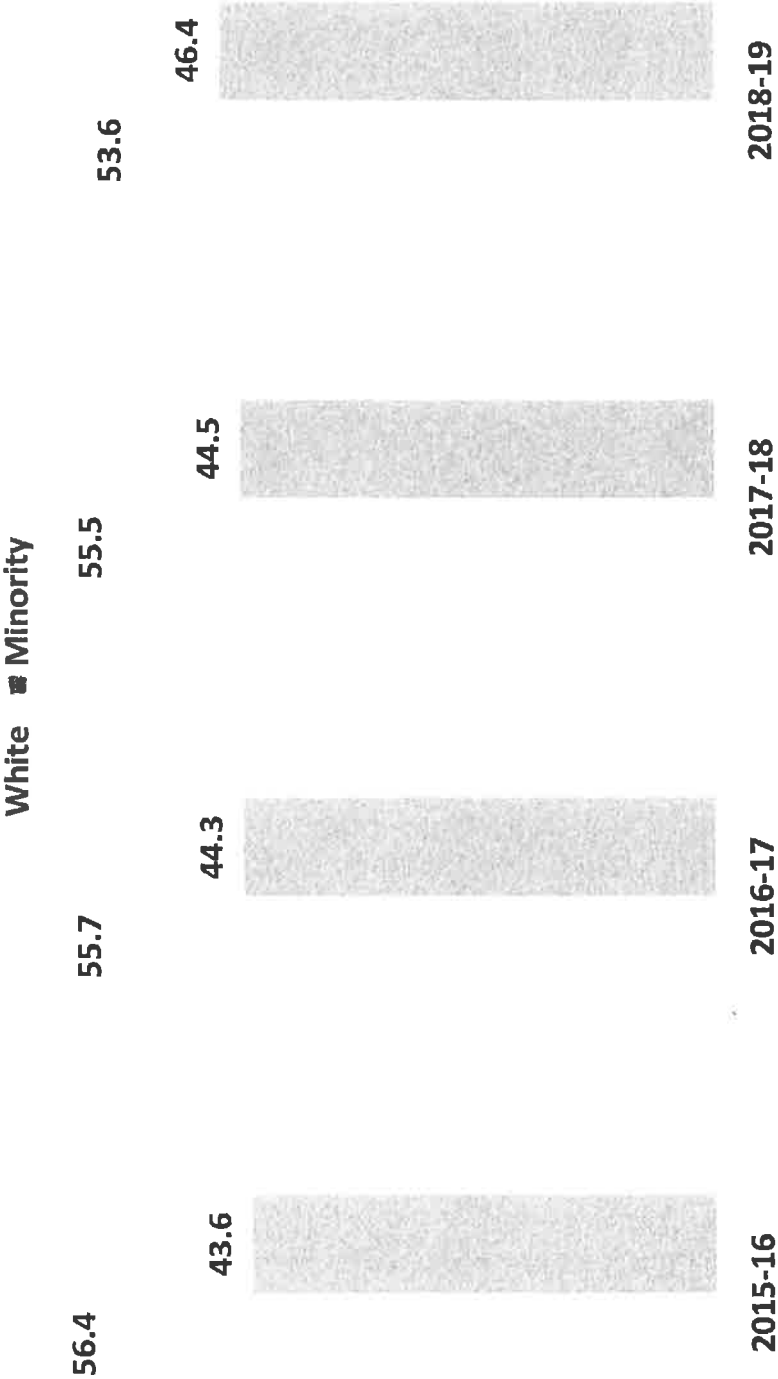


Percentage by Race/Ethnicity 2018-19

■ Staff ■ Student



Racial Balance Report

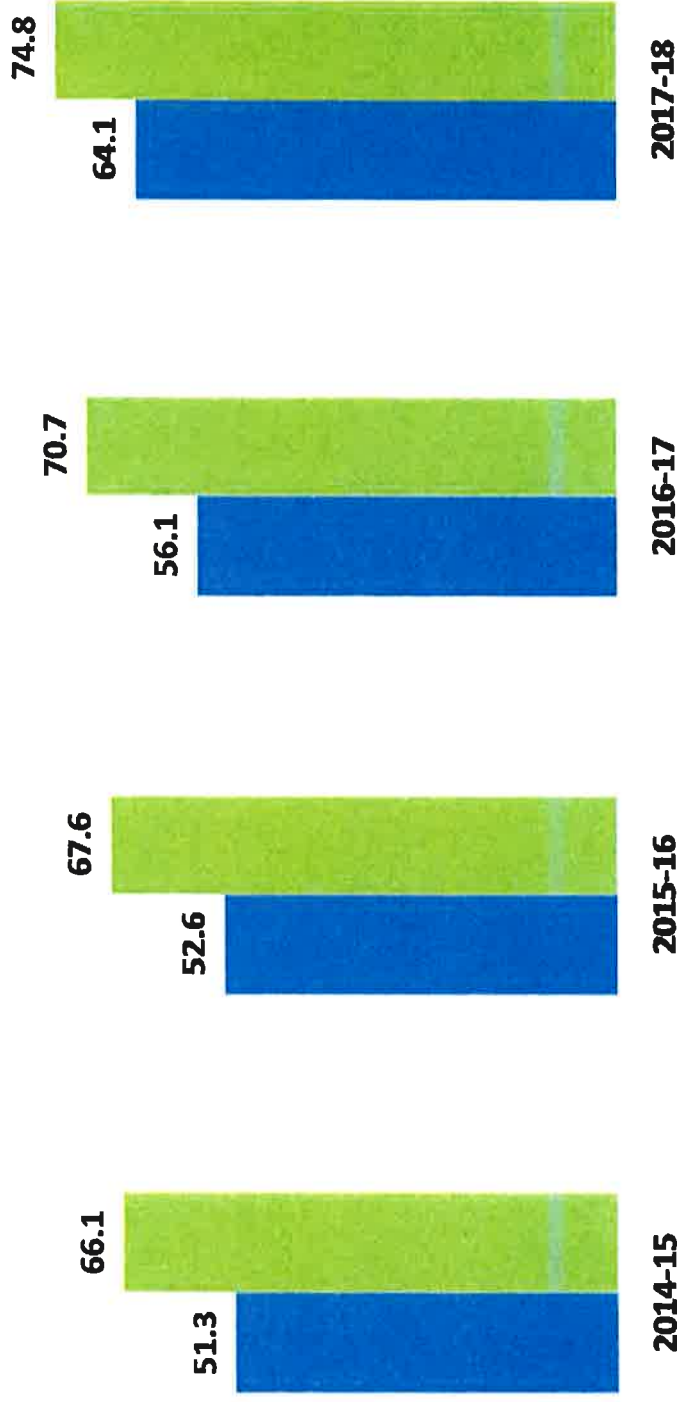


Instruction/Resources

College-and-Career-Readiness Course-Taking

Target: 75

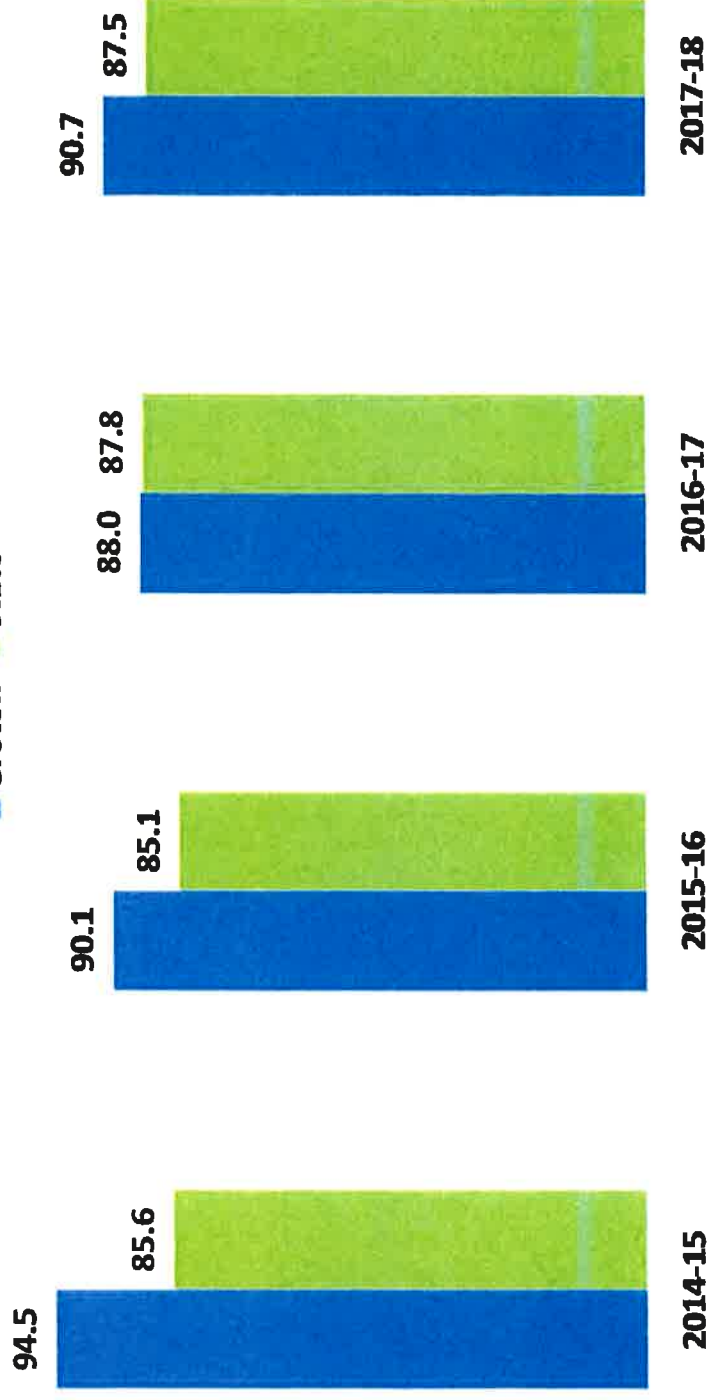
Groton State



On-Track to High School Graduation

Target: 94

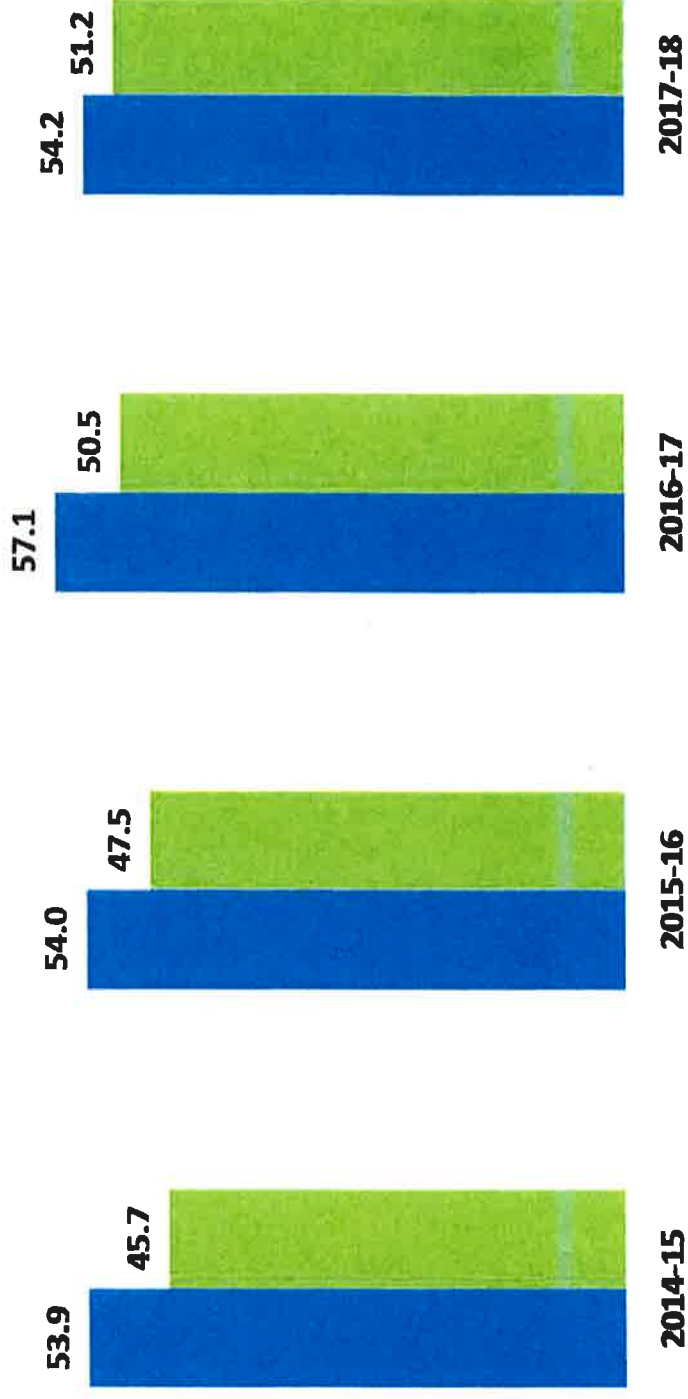
Groton State



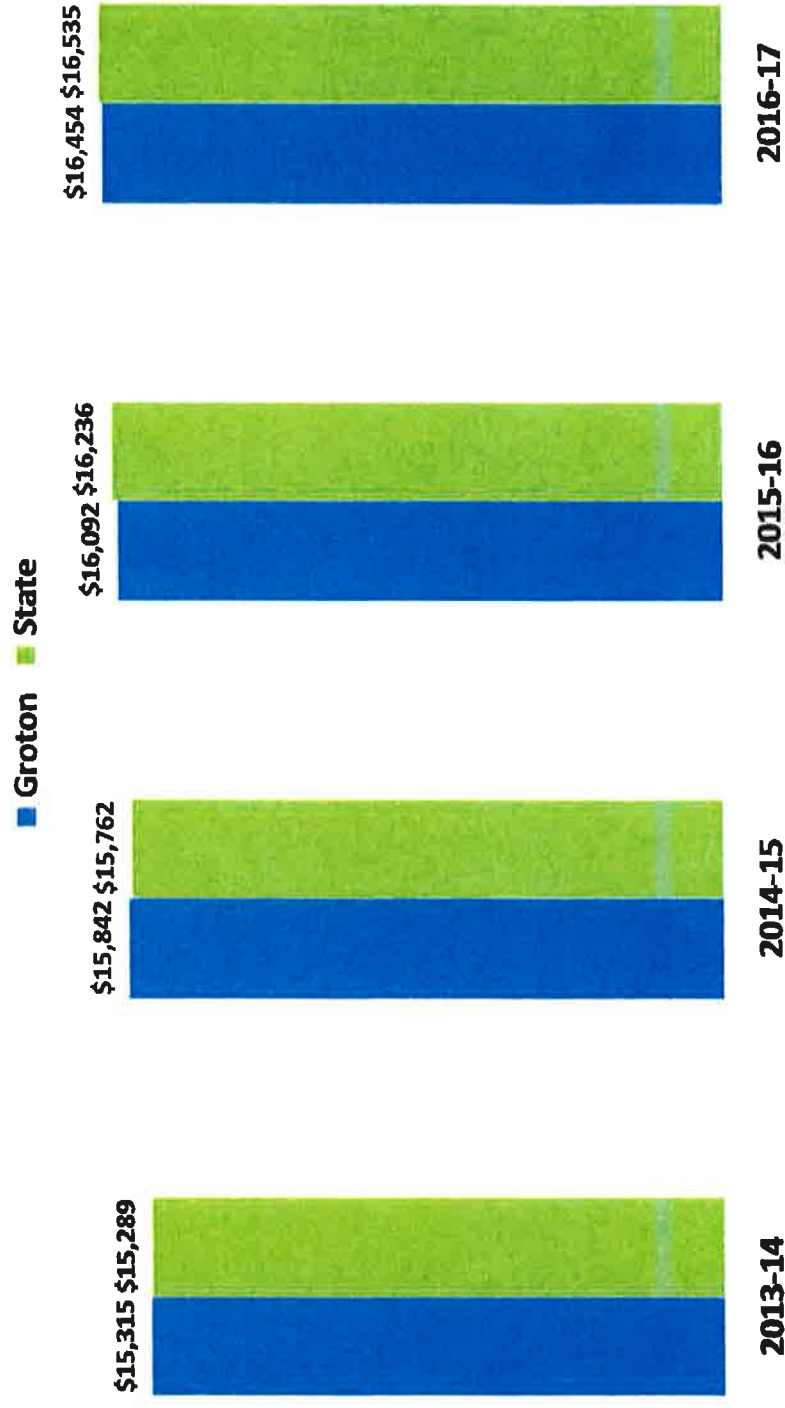
Arts Access

Target: 60

■ Groton ■ State

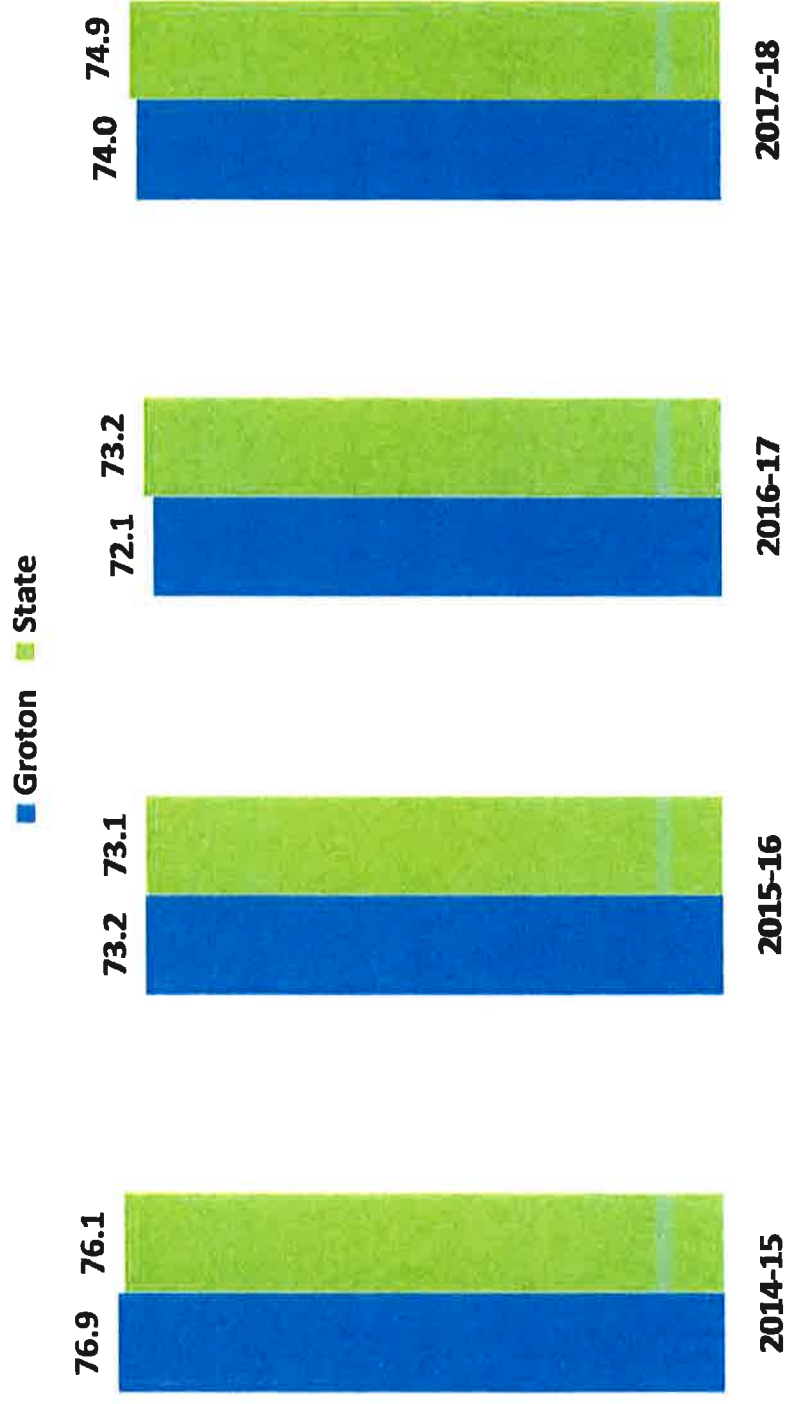


Per Pupil Expenditures



Performance

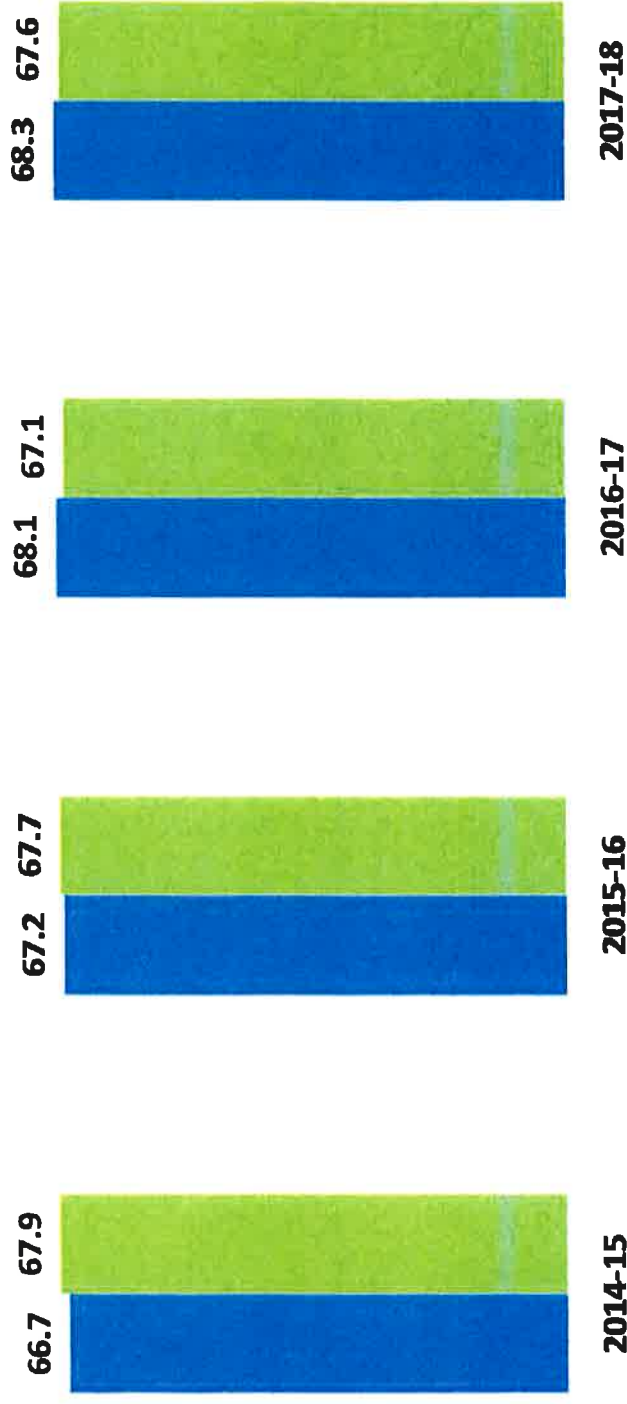
Next Generation Accountability Index



District Performance Index (DPI), ELA

Target: 75

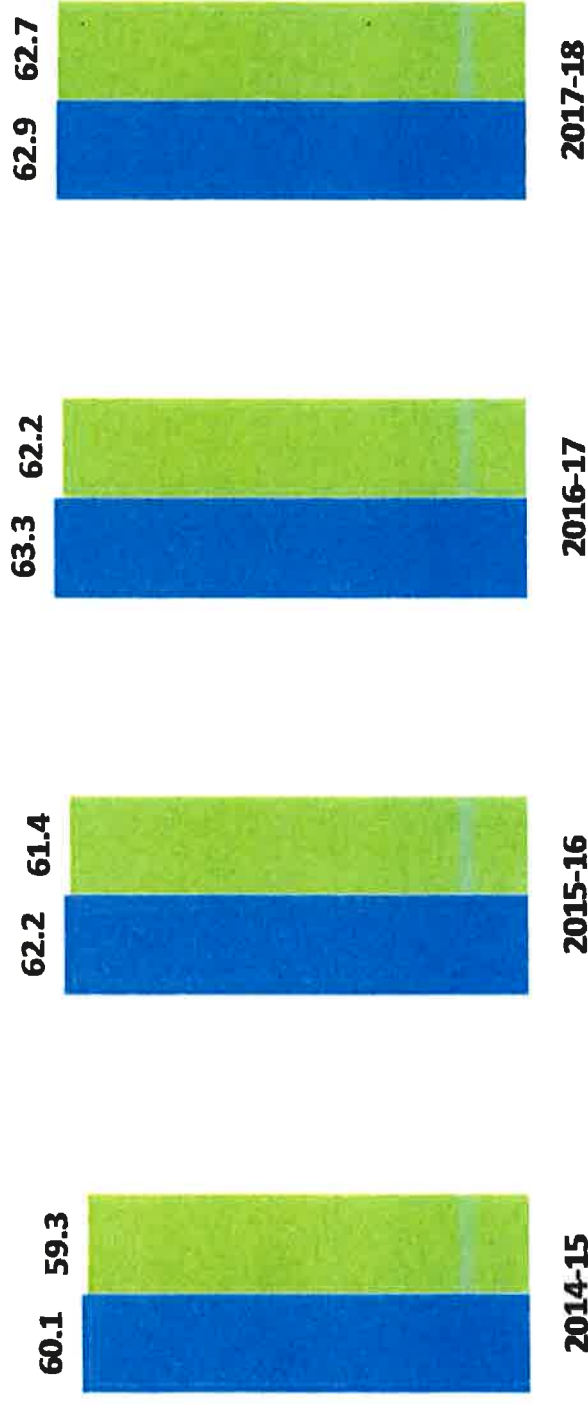
Groton State



District Performance Index (DPI), Math

Target: 75

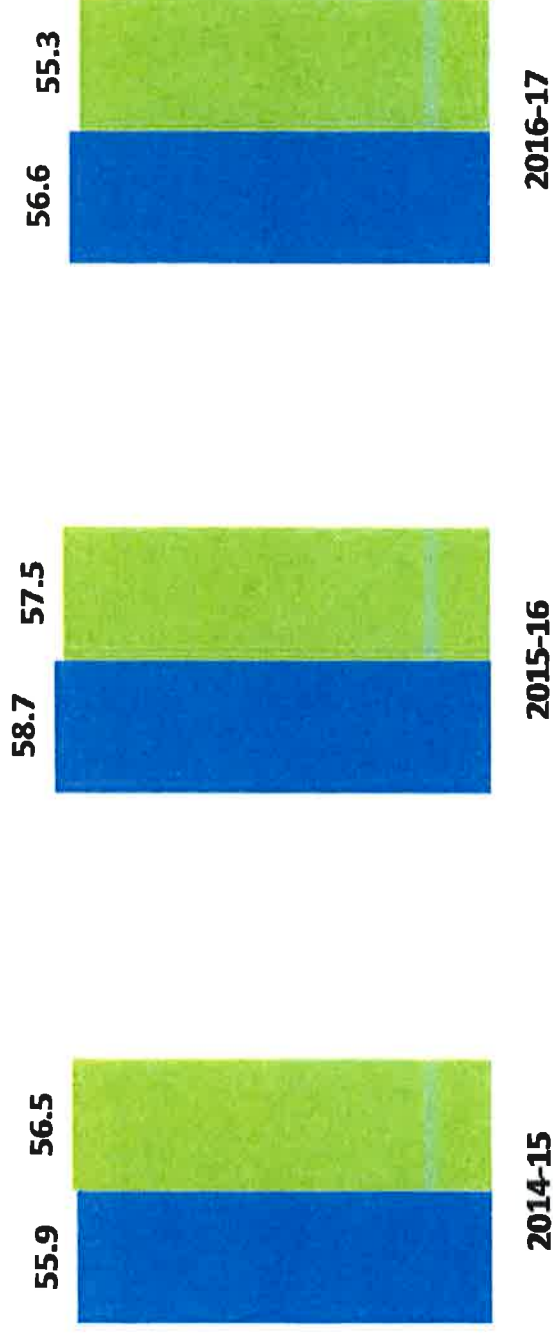
■ Groton ■ State



District Performance Index (DPI), Science

Target: 75

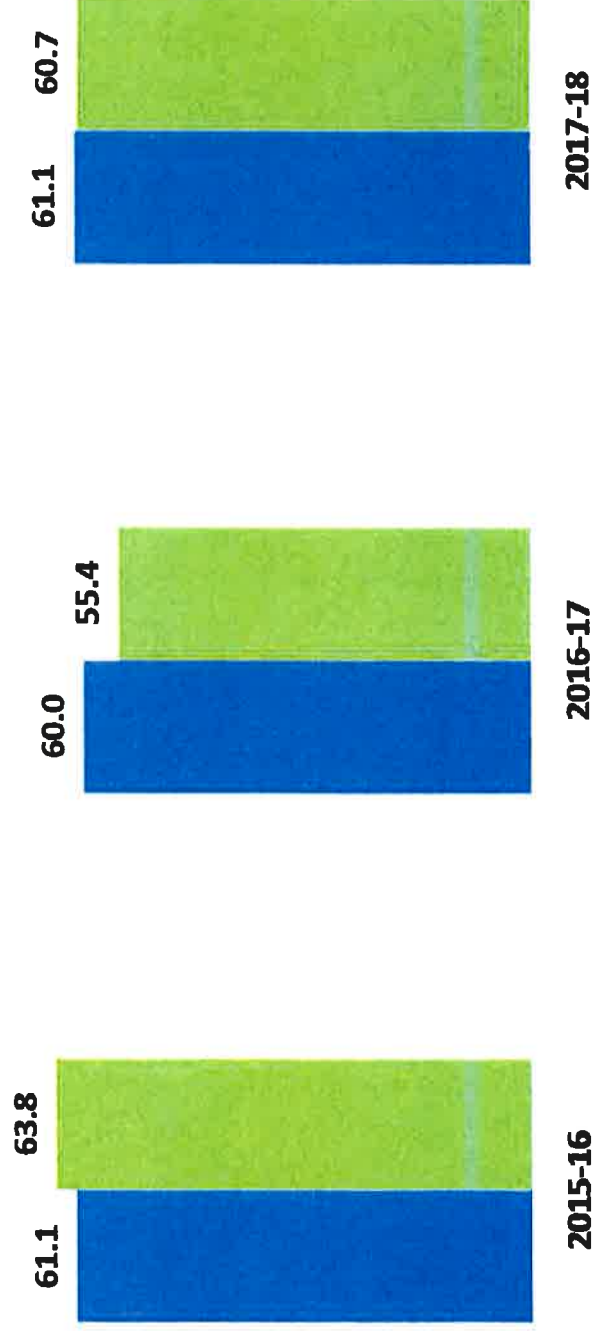
■ Groton ■ State



Smarter Balanced Growth, ELA

Target: 100

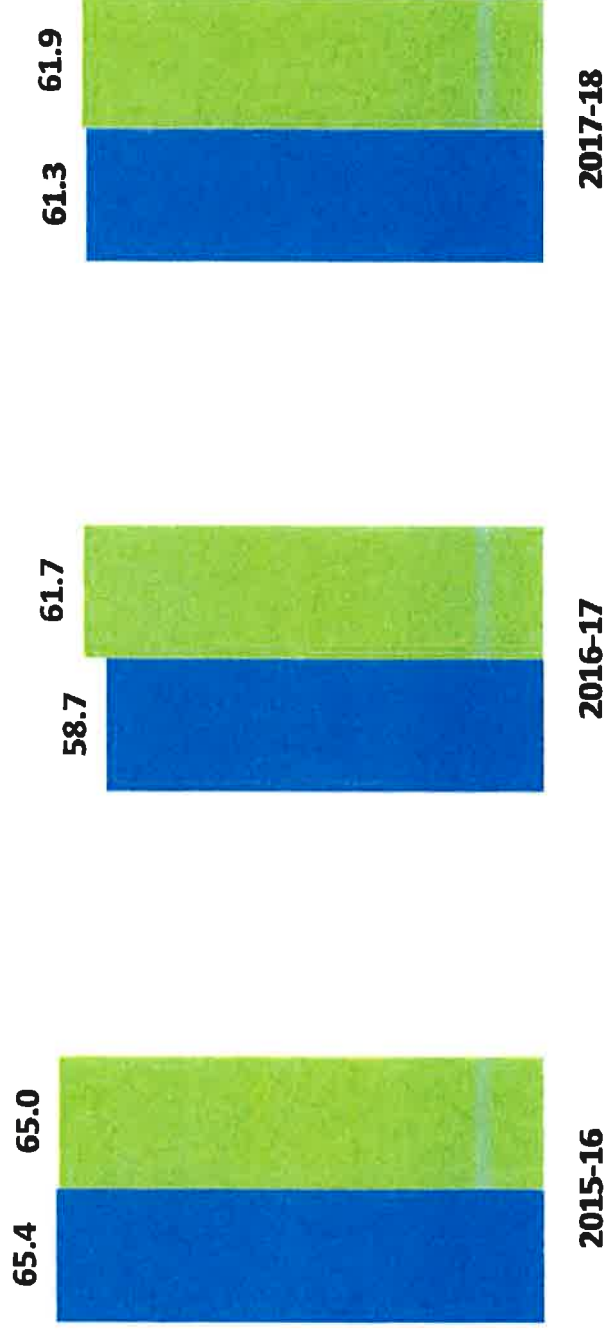
■ Groton ■ State



Smarter Balanced Growth, Math

Target: 100

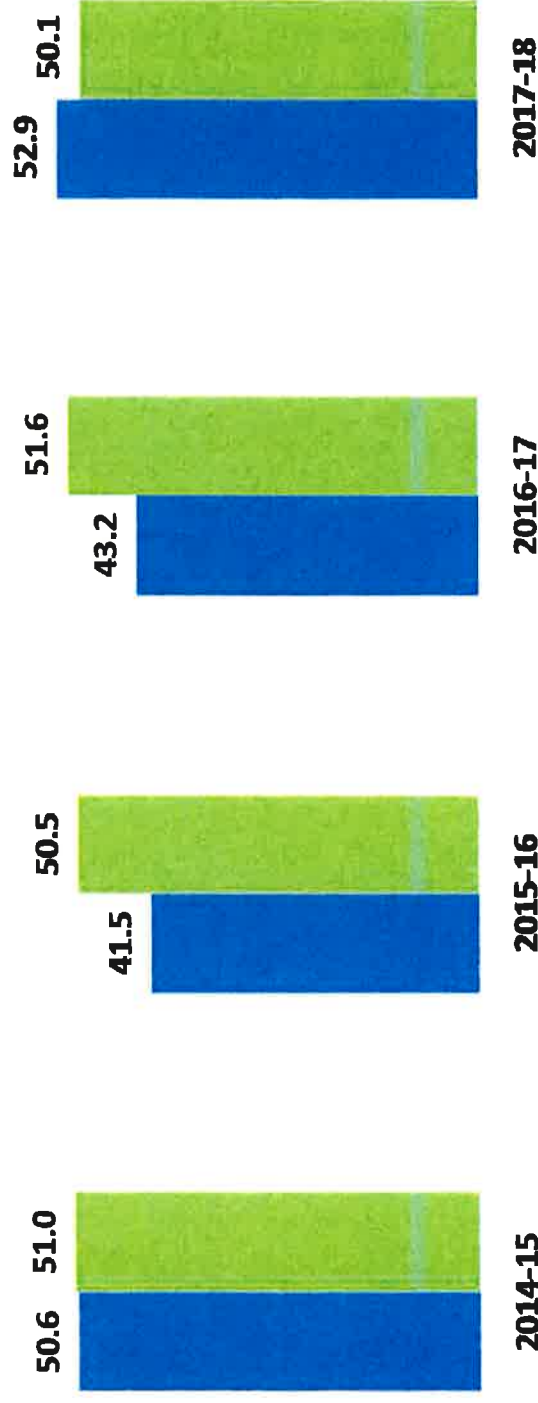
■ Groton ■ State



Percentage of Students Reaching Fitness Standard

Target: 75

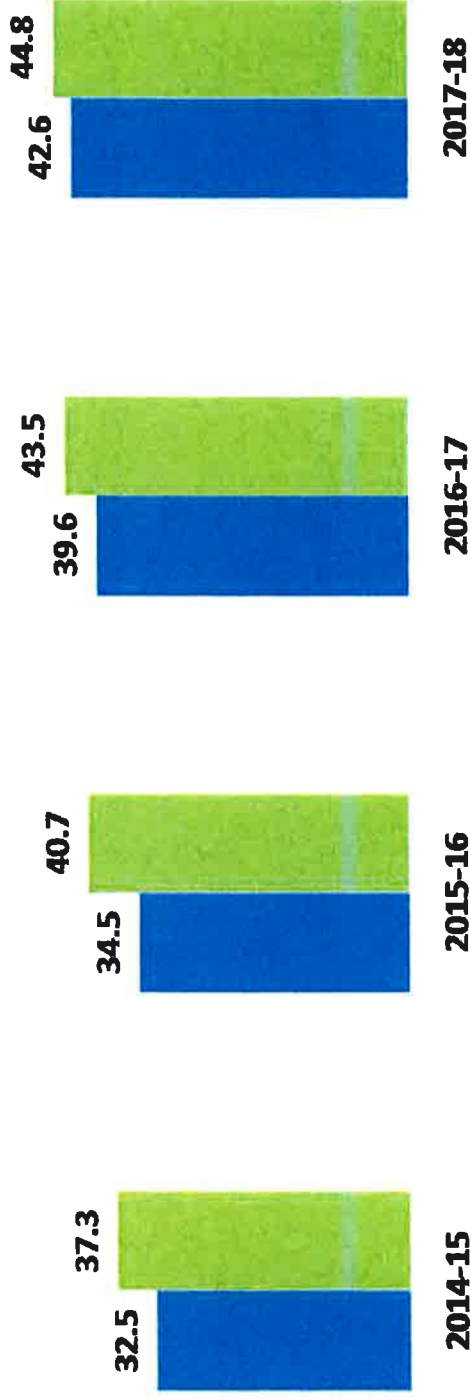
■ Groton ■ State



Meeting Benchmark on College Readiness Exam

Target: 75

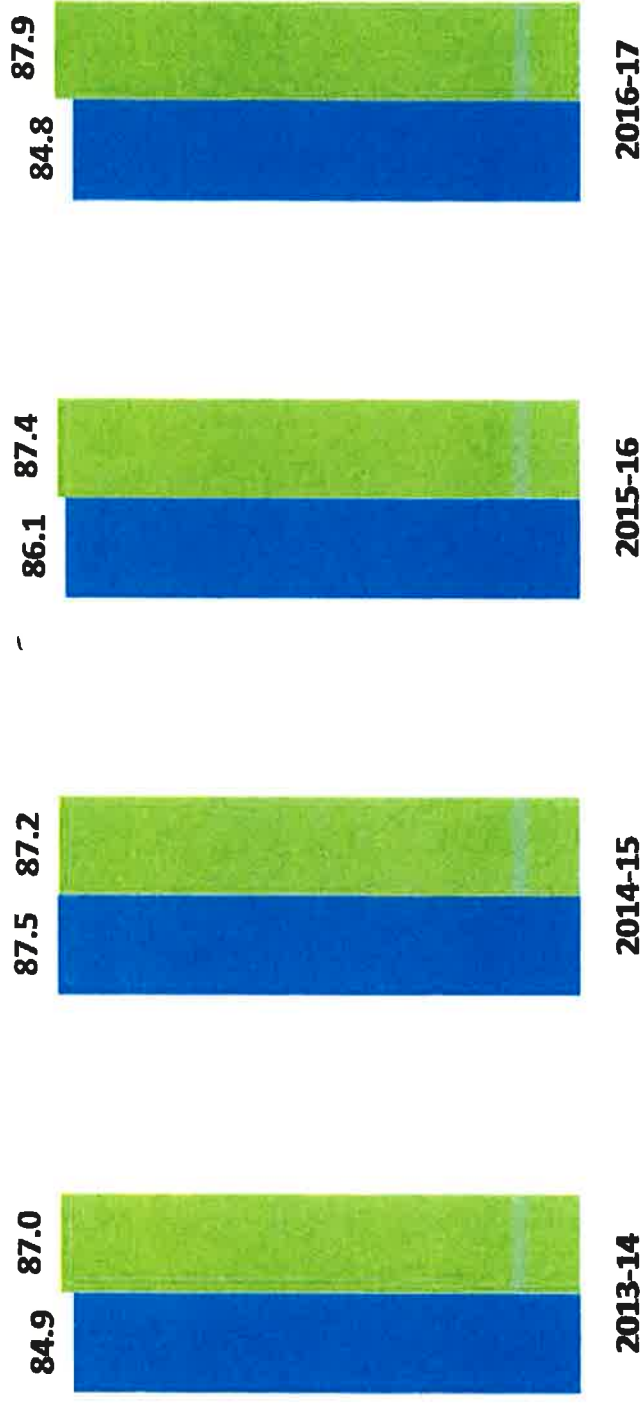
■ Groton ■ State



Four-Year Graduation Rate

Target: 94

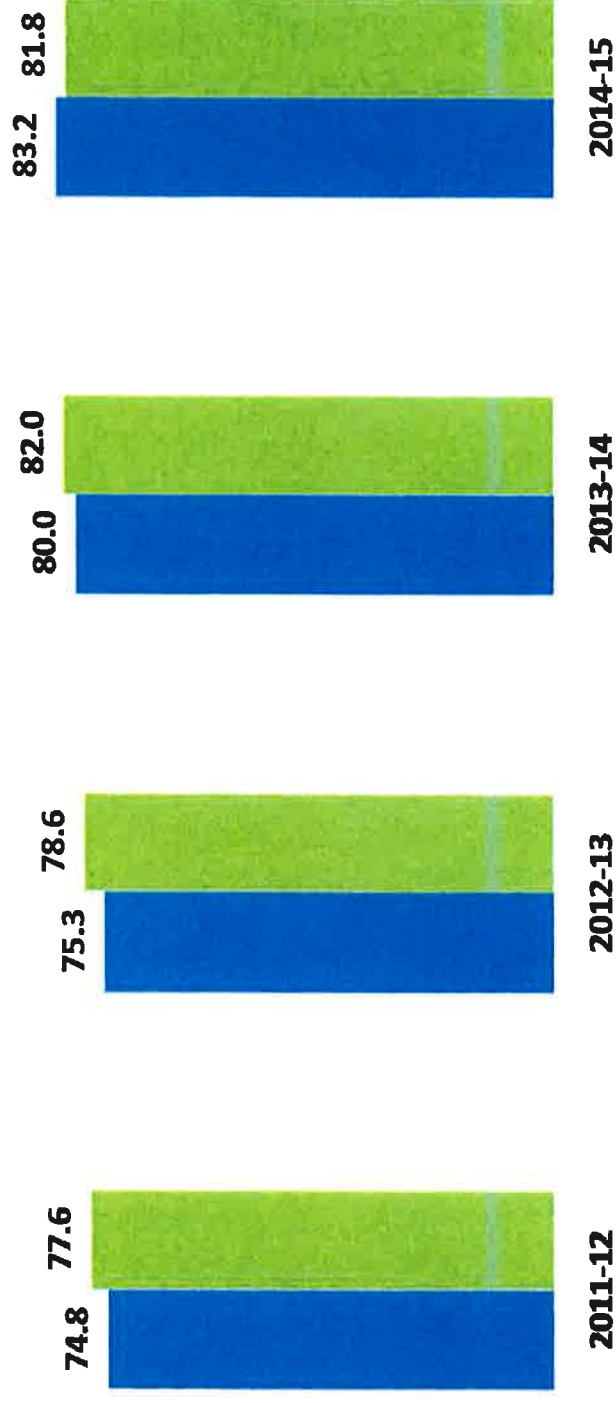
Groton State



Six-Year High Needs Graduation Rate

Target: 94

■ Groton ■ State



College Entrance

Target: 75

■ Groton ■ State

