

# BUSINESS MANAGEMENT

## Standards

- Determine the course for action for setting an organization's goals and deciding how to achieve them.
- Determine how activities and resources are to be assembled and coordinated.
- Identify and describe how to influence members of the organization to work together effectively.
- Evaluate organizational activities and determine a plan of action.
- Analyze and understand the importance of financial information in the decision-making process.
- Understand economic concepts that affect the business decision-making process.
- Understand how marketing affects business decisions.
- Describe human resource management and its importance to the successful operation of an organization.
- Understand and identify ethics and social responsibility in business.
- Understand legal aspects that regulate business.

## Performance Objectives

- Research information on an existing corporation and create an electronic presentation or create a business plan.
- Complete an individual student profile of current leadership skills/characteristics and those they would like to develop.
- Research a business leader and prepare an oral presentation using an electronic resource.
- Organize or participate a class presentation, collaborative activity or school service activity.
- Utilize an electronic spreadsheet to manipulate financial data (income statement, balance sheet or cash flow statements).
- Review a current businesses human resource policy and weigh the pros and cons or create a new human resource policy for and existing business.
- Research and debate a current business ethics case study.

