



St. Margaret's School

2019–2020

BLUE GREY

PARTNERS

Blue Grey Partners support the St. Margaret's School experience through generosity and involvement.

Blue Grey Partnership options offer many benefits and help you reach a prime audience.

PARTNER BENEFITS	Presenting (\$5,000)	Platinum (\$3,000)	Gold (\$1,500)	Silver (\$750)	Bronze (\$300)
Softball and Soccer Invitational Title Recognition	1 available				
Gym Scoreboard Placement	2 Available	2 Available			
Outdoor Scoreboard Placement	4 Available	4 Available			
Exclusive Sports Clinic Sponsorship	3 available	3 available			
Promotional/Product Giveaway	★	★	★		
School Website Placement	★	★	★		
Thistle Magazine (2020–2021)	★	★	★	★	
Gym & Outdoor Field Placement	★	★	★	★	★
Athletic Posters (3 seasons)	★	★	★	★	★
SMS Publications	★	★	★	★	★

MORE ABOUT THE BENEFITS

Presenting Sponsorship of SMS Softball and Soccer Invitational Tournament (April 17–18, 2020): Now in its fourth year, the Invitational hosts twelve teams from public and private schools across Virginia with more than 400 players and spectators. Presenting sponsorship includes company name will be part of the official event name; most prominent name and logo placement on all printed materials, banners, media, website, social media and t-shirts; Announced as the Presenting Sponsor at the tournament throw out the first pitch. Ability to host an informational table/tent/booth with representatives and to include promotional materials in players' gift bag.

Gym Scoreboard Placement: Company Logo on the Gym Scoreboard used year-round for sports and performances.

Outdoor Scoreboard Placement: Company Logo on the Varsity Softball or Soccer Field scoreboard.

Promotional/Product Giveaway: Exclusively sponsor promotional items such as towels, stadium cups, keychains or another item of your choice.

Thistle Magazine: Thistle Magazine is the flagship publication distributed for families, alumnae, friends and visitors from across the globe. Published in Fall 2020. Circulation annually is 2500.

Gym/Outdoor Field Placement: A compendium sign (5'w x 3'w) including your company logo in two colors mounted on the Gym and the outdoor Athletic Complex.

Exclusive Sports Clinic Sponsorship (3 available): Single sponsor for sport specific clinics including free registration and t-shirts for middle and high school participants from the region, both public and private schools.

School Website Placement: Placement as an SMS sponsorship through June 30, 2020.

Other SMS Publications: Athletic Posters (Fall, Winter, and Spring), Winter Drama Performance, SMS Invitational Tournament (April 17–18)

The 2019-2020 partnership is through June 30, 2020. Partnership gifts are due in full at signing or by special agreement. Logos must be provided electronically as JPEG or EPS files. Please contact Joycelyn Blizzard, Director of Alumane Relations, jblizzard@sms.org or 804.466.3128, to participate.