



Dear Friends of The Haverford School,

This fall, The Haverford School Parents' Association (HSPA) will host the Party & Auction, our major fundraising event of the school year. Party & Auction helps support an excellent educational experience for the boys at The Haverford School. However, we could not achieve our success without the generous support of companies and corporations like you who are affiliated with The Haverford School's families and friends.

Plans are well underway for the 2019 Party & Auction, ***Let's Hear It for the Boys - Under Construction***, to be held on Friday, November 1, 2019. News of this year's event will reach nearly a thousand families from the Main Line, Western Suburbs, Philadelphia and far beyond. Over 400 parents, teachers and friends will gather at The Haverford School Field House which will be transformed into The Haverford Party Lounge. Our guests will feast on culinary delights while participating in both a Live and Silent Auction. We need your help to make this a successful event!

Leadership Sponsors will receive top billing at our Party & Auction. A Leadership Sponsor Board will be prominently displayed inside The Haverford Party Lounge. The Program Book/Yearbook, a treasured keepsake, will display Leadership Sponsor ads as well as a Leadership Sponsor appreciation page. Further exposure comes through a Leadership Sponsor listing on The Haverford School website. Additionally, Leadership Sponsors will have their corporate logo or family name scroll continuously across the top of our Party & Auction Bid Pal page, our mobile bidding platform. Double clicking on your company's logo will give direct access to your company's website. This site will be active beginning in August, allowing you exposure to our community for over three months!

Please remember all monies raised by the HSPA directly benefit the students by supporting academic programs, faculty development, educational technology and extracurricular activities in every grade from pre-kindergarten to Form VI at The Haverford School.

There are Five Leadership Sponsor levels offered for the 2019 Party & Auction

**Core Values Sponsor: \$10,000 (Tax Deduction: \$7,550)** ~ Perseverance, Courage, Humility, Confidence, Selflessness, Justice, Honor, Teamwork, Loyalty, Sharing, Honesty, Dedication, Scholarship, Integrity, Compassion, Respect, Friendship, Character, Support, Leadership, Communication, Dependability, Initiative, Creativity

- Six tickets to Party & Auction (**first paid sponsor receives naming and sponsorship rights (for the evening only) to the Wrestling Room, our event location**)
- A dedicated butler to assist your party throughout the evening
- VIP cocktail service
- Two reserved parking spots in front of Wilson Hall on the night of the event

- Uber Black ride to and from the Party & Auction and the Patron Party
- Invitation for six to the Patron Party with Dr. John Nagl, 9th Headmaster of the Haverford School and various members of the Haverford community
- Double page color spread in the Program Book/Yearbook
- Recognition as a Sponsor in the Program Book/Yearbook
- Acknowledgement in all electronic media including continuous coverage in Bid Pal
- Acknowledgement as a Core Values Sponsor at the Party & Auction

**Fords Sponsor: \$5,000 (Tax Deduction: \$3,450)**

- Four tickets to Party & Auction (**first three paid sponsors receive bar sponsorship**)
- VIP cocktail service
- One reserved parking spot in front of Wilson Hall on the night of the event
- Uber Black ride to and from the Party & Auction and the Patron Party
- Invitation for four to the Patron Party with Dr. John Nagl, 9th Headmaster of the Haverford School and various members of the Haverford community
- Full page color ad in the Program Book/Yearbook
- Recognition as a Sponsor in the Program Book/Yearbook
- Acknowledgement in all electronic media including continuous coverage in Bid Pal
- Acknowledgement as a Fords Sponsor at the Party & Auction

**Gold Sponsor: \$3,500 (Tax Deduction \$2,750)**

- Two tickets to Party & Auction (**first four paid sponsors receive food station sponsorship**)
- Invitation for two to the Patron Party with Dr. John Nagl, 9th Headmaster of the Haverford School and various members of the Haverford community
- Half page color ad in the Program Book/Yearbook
- Recognition as a Sponsor in the Program Book/Yearbook
- Acknowledgement in all electronic media including continuous coverage in Bid Pal
- Acknowledgement as a Gold Sponsor at the Party & Auction

**1884 Sponsor: \$1884 (Tax Deduction \$1,284)**

- Two tickets to Party & Auction (**first paid sponsor receives Uber sponsorship**)
- Invitation for two to the Patron Party with Dr. John Nagl, 9th Headmaster of the Haverford School and various members of the Haverford community
- Quarter page color ad in the Program Book/Yearbook
- Recognition as a Sponsor in the Program Book/Yearbook
- Acknowledgement in all electronic media including continuous coverage in Bid Pal
- Acknowledgement as an 1884 Sponsor at the Party & Auction

**Maroon Sponsor: \$1,000 (Tax Deduction \$500)**

- Two tickets to our Party & Auction
- Invitation for two to the Patron Party with Dr. John Nagl, 9th Headmaster of the Haverford School and various members of the Haverford community

- Acknowledgement in all electronic media including continuous coverage in Bid Pal
- Recognition as a Sponsor in the Program Book/Yearbook

We hope you will support The Haverford School as a top sponsor for this major event. Enclosed please find a donation form for your convenience. We appreciate your commitment of support and look forward to proudly displaying your or your company's name as a Leadership Sponsor of The Haverford School and the 2019 ***Let's Hear It for the Boys - Under Construction Party & Auction.***

Best regards,

Ann Aerts  
Leadership Sponsor Chair  
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