

CUSTOMIZED SHOPPING, IN 4 EASY STEPS

STEP 1: Go to landsend.com/school and click on [SHOP BY SCHOOL](#). Don't forget to check your school's website to see if it has a link to your school's custom Lands' End website.

STEP 2: Search for your school by name and location or by typing in the Lands' End Preferred School number 900167743. Once you locate your child's school, enter your child's gender, grade and. Click [SAVE SCHOOL](#). This will allow you to access your child's profile and order history in the future

STEP 3: Sign in to your Personal Shopping Account with Lands' End or Create a Lands' End account by entering your E-mail address and a password. You will be taken to a page titled **MyStudents**.

STEP 4: Select the child for whom you want to shop and click on [SHOP FOR THIS SCHOOL](#) to begin shopping.

SHOPPING FOR MORE THAN ONE CHILD?

Once you are signed into your Lands' End profile you will see a blue bar that runs across the top of the page listing all of the children you have added to your profile.

To shop for another child, click on the tab showing that child's nickname. If you need to add a child to your Lands' End profile, click on [+ Add Student](#) in the black bar.

NEED TO CHANGE YOUR STUDENT PROFILES?

Click on [View All Students](#) in the black bar. From this profile page you can add a child, edit a child's profile or remove a child from your account.