

SPONSORSHIP OPPORTUNITIES



# Priceless

VALUING

*Justice Freedom Dignity*

ENDING *Human* TRAFFICKING

SATURDAY, SEPTEMBER 7, 2019

10:45 AM - 1:30 PM

ISLAND HOTEL  NEWPORT BEACH



GLOBAL CENTER *for*  
WOMEN *and* JUSTICE

*Vanguard University*



## NOTE FROM THE DIRECTOR:

The Global Center for Women and Justice (GCWJ) at Vanguard University recognizes the need for a highly diverse and collaborative environment to combat human trafficking and advance the global status of women and vulnerable populations. For sixteen years, GCWJ has provided training and resources to enable leaders to promote justice against human trafficking and modern-day slavery through education, research, advocacy, and collaboration. GCWJ carries out this mission by working with students, educators, law enforcement, healthcare professionals, and community leaders to end human trafficking and the cyber-exploitation of women and children. We provide the resources and education for the next generation to continue the fight against human trafficking and for gender equality. It fills me with pride that many of our graduates are now advocates and leaders in this area, leading non-profits, working directly with vulnerable populations, and training others to combat modern-day slavery.



Your generosity and sponsorship of Priceless fuels the Global Center's mission of fighting human trafficking in Orange County and around the world.

Grateful for your partnership,

**DR. SANDRA MORGAN, RN, PhD**

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## 2019 PRICELESS KEYNOTE SPEAKER:



### **RABBI DIANA S. GERSON**

ASSOCIATE EXECUTIVE VICE PRESIDENT OF THE NEW YORK BOARD OF RABBIS (NYBR)

Rabbi Diana S. Gerson is the Associate Executive Vice President of the New York Board of Rabbis (NYBR), where she has served since 2005. A major focus of her work has been to advance the NYBR's leadership role in confronting family violence, sexual abuse, and the exploitation of children. Rabbi Gerson focuses on the faith community's role and responsibility in ending cyber exploitation and the commercial sexual exploitation of children. As interfaith liaison with UNICEF USA, she has worked collaboratively to develop an interfaith toolkit for the End Trafficking Initiative. She has provided prevention education to thousands of community leaders and clergy, whose role she considers critical to ending sexual exploitation and all forms of violence against children. Rabbi Gerson received her Master's degree and Rabbinic Ordination in 2001 from the Hebrew Union College-Jewish Institute of Religion in New York City.

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"The Global Center for Women and Justice's Ensure Justice conference presents a powerful opportunity for the education community to understand the root causes of exploitation and to recognize the potential signs of human trafficking within our schools and neighborhoods. The Orange County Department of Education is committed to educating the whole child, which means getting to know each student, understanding his or her unique circumstances, and doing our best to remove barriers to learning, no matter the size. We are proud to align our efforts with the Global Center for Women & Justice at Vanguard University on a cause as worthy and essential as human freedom." **—DR. AL MIJARES, COUNTY SUPERINTENDENT OF SCHOOLS**

# GLOBAL CENTER FOR WOMEN AND JUSTICE 2018-2019 EDUCATION AND PREVENTION PROGRAMS

ENSURE JUSTICE CONFERENCE (500 ATTENDEES)	PARTNERSHIP WITH ORANGE COUNTY DEPARTMENT OF EDUCATION
WOMEN AND JUSTICE MINOR (80 DECLARED MINORS)	LIVE2FREE SCHOOL OUTREACH
1,584 OC YOUTH EDUCATED ON ANTI-TRAFFICKING	EXPANDED ONLINE ANTI-HUMAN TRAFFICKING CERTIFICATE
EXPANDED UNDERGRADUATE ANTI-TRAFFICKING COURSES	HUMAN TRAFFICKING STUDY ABROAD PROGRAM
JUSTICE, FREEDOM, & DIGNITY INTERNSHIPS	ENDING HUMAN TRAFFICKING PODCAST
TERMINANDO CON LA TRATA PODCAST	MULTI-DISCIPLINARY ANTI-TRAFFICKING CONCENTRATION AT VANGUARD

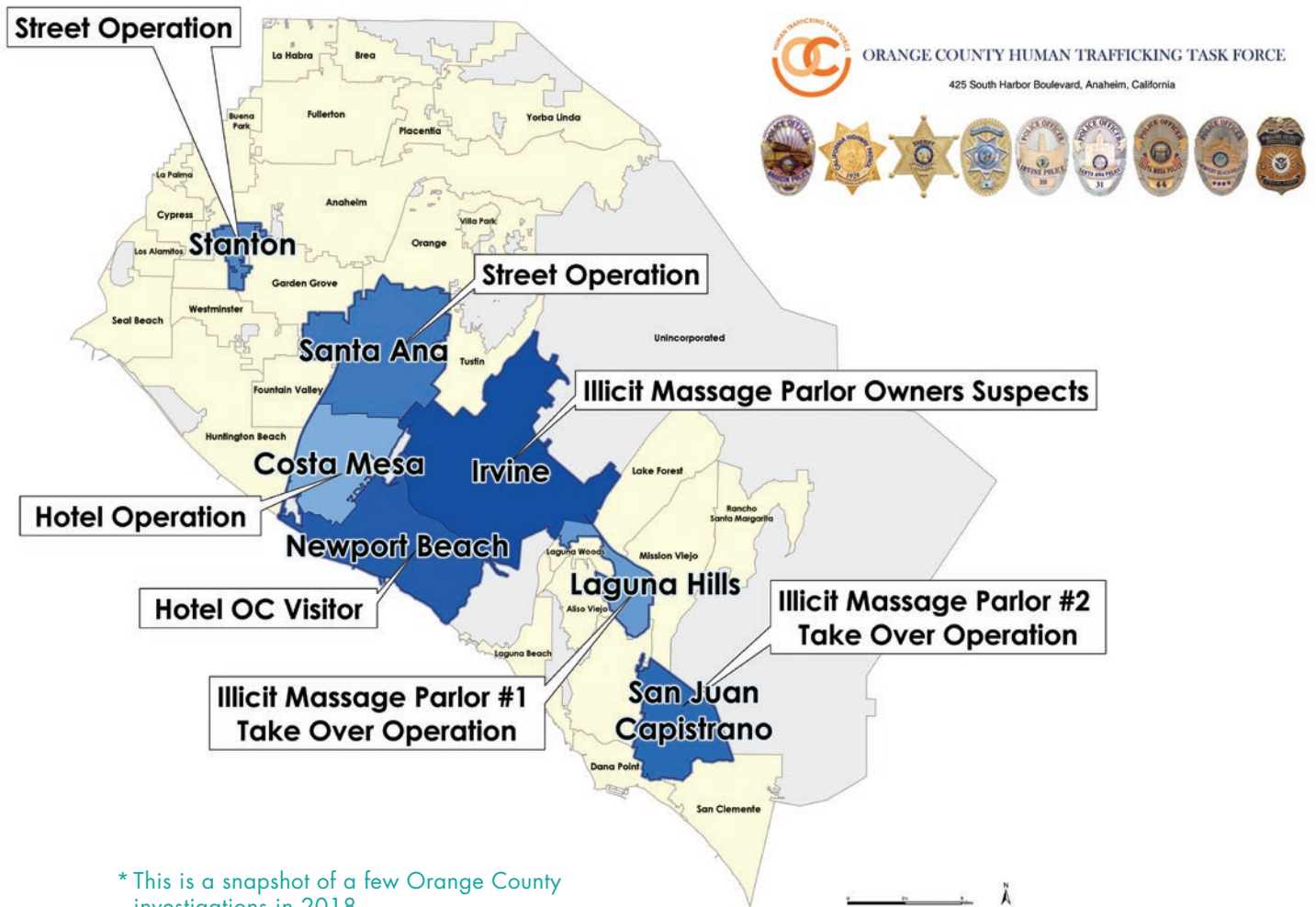
“Working in the field of education, it was extremely important to me that I was educated on issues surrounding human trafficking, a deep understanding of the factors that contributed to an individual becoming a victim, and how I could take this knowledge to educate the schools and parents in Orange County. GCWJ’s Anti-Human Trafficking Certification Program gave me the tools I needed to understand the fundamentals of human trafficking and at the same time, allowed me to dive deeper into identifying strategies for prevention, early intervention, which population is the most vulnerable, and the importance of aftercare for the victim. As a member of the Commercial Sexual Exploitation of Children committee through our Orange County Social Services Department, I GET IT! I can participate in meetings and understand when someone talks about the ‘victim centered approach.’ The certification program has opened up so many doors for me to educate people on human trafficking and collaborate with remarkable agencies.”

—CHRISTINE LAEHLE, MPH, PROGRAM SPECIALIST—THE ORANGE COUNTY DEPARTMENT OF EDUCATION

“As a mentor, I help educate and empower high school students to recognize human trafficking in their own communities and create student driven solutions to end trafficking in their hometown!” —MARISSA MURRELL, LIVE2FREE PRESIDENT

“The online Anti-Human Trafficking Certificate material is extremely focused on applying the knowledge gained into the field of anti-trafficking and adding value to the practitioners tackling this issue.” —IOANA SANDESCU, CERTIFICATE GRADUATE TRAINING ECUMENICAL LEADERS IN EASTERN EUROPE

# NO CITY IS IMMUNE\*

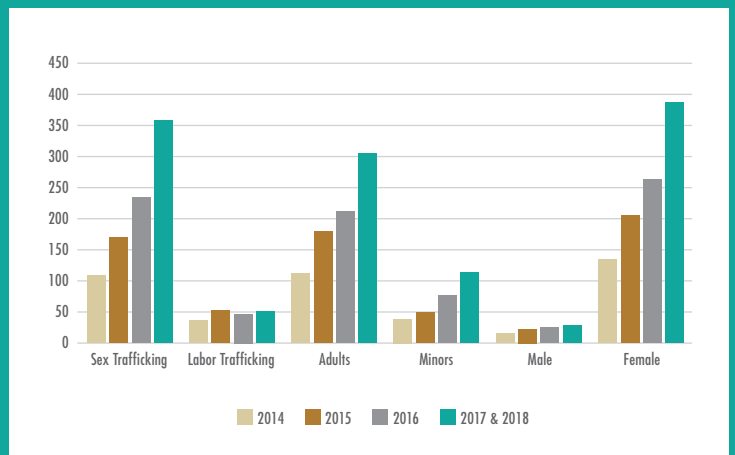


\* This is a snapshot of a few Orange County investigations in 2018.

Since 2004, the Orange County Human Trafficking Task Force (OCHTTF) has assisted over 1,037 victims of human trafficking from 42 countries. Between 2012 and 2018, an estimated total of 504 cases of human trafficking, pimping, and pandering were prosecuted in Orange County. 184 felony cases were filed by the Orange County District Attorney Office's Human Exploitation and Trafficking unit in the last two years, with 169 successful convictions. As these statistics show, human trafficking is an issue in Orange County.

The Global Center for Women and Justice at Vanguard University has been a collaborative partner with the OCHTTF from the beginning. We proudly assist OCHTTF's victim service providers and partner organizations to best serve trafficking victims in Orange County. Your support of Priceless helps fuel the Global Center's mission to combat human trafficking in our local community.

## TOTAL VICTIMS ASSISTED 2014-2018



\*Statistics and graphics courtesy of the OCHTTF 2019 Human Trafficking Victim Report. ([www.egovlink.com/ochumantrafficking/docs/menu/home.asp](http://www.egovlink.com/ochumantrafficking/docs/menu/home.asp))

PRICELESS LUNCHEON 2019  
SPONSORSHIP *and* UNDERWRITING OPPORTUNITIES

## TABLE SPONSORSHIP

### FREEDOM SPONSOR

\$15,000

- A premiere table with 10 preferred seats for lunch.
- Recognition as the Freedom Sponsor on over 1,000 invitations and in all event press releases.
- Verbal and audiovisual recognition during luncheon program.
- Full-page ad in event program seen by over 300 guests.
- Recognition in the annual GCWJ newsletter.
- Recognition on online site and event signage.

### JUSTICE SPONSOR

\$10,000

- One premier table with 10 preferred seats for lunch.
- Verbal and audiovisual recognition during luncheon program.
- Half-page ad in event program seen by over 300 guests.
- Includes all other recognition at the Dignity level.

### DIGNITY SPONSOR

\$5,000

- One table with 10 seats for lunch.
- Quarter-page ad in event program seen by over 300 guests.
- Includes all other recognition at the Knowledge level.

### KNOWLEDGE SPONSOR

\$3,000

- One table with 10 seats for lunch.
- Recognition in the annual GCWJ newsletter.
- Includes all other recognition at the Advocacy level.

### ADVOCACY SPONSOR

\$2,000

- One table with 10 seats for lunch.
- Recognition in event program seen by over 300 guests.
- Recognition on online site and signage and audiovisual recognition at the event.

### SINGLE TICKET

\$225

## UNDERWRITING OPPORTUNITIES

### MEAL ENTRÉE SPONSOR

\$10,000\*+

### SALAD SPONSOR

\$7,000\*+

### DESSERT SPONSOR

\$5,000\*+

### FLORAL SPONSOR

\$3,500\*++

### PHOTOGRAPHY SPONSOR

\$2,500\*++

### INVITATION SPONSOR

\$1,500\*

Recognition includes Advocacy sponsorship benefits and your name/company logo listed as the Invitation Sponsor on more than 1,000 event invitations (*if committed by July 1st*).

### PROGRAM SPONSOR

\$1,000\*

Recognition includes Advocacy sponsorship benefits and your name/company logo listed as Program Sponsor on the back cover of more than 300 guest programs (*if committed by July 15th*).

### SIGNAGE SPONSOR

\$500\*

\*Seats not included.

+ Recognition includes Dignity sponsorship benefits and your name/company logo featured in program (*if committed by August 1st*).

++Recognition includes Knowledge sponsorship benefits (*if committed by August 1st*).

For sponsorship inquiries and information on more ways to support the luncheon, please visit

[VANGUARD.EDU/PRICELESS](http://VANGUARD.EDU/PRICELESS)

or call 714.966.6362.

# Yes! I WILL FUEL THE MISSION OF THE GLOBAL CENTER FOR WOMEN AND JUSTICE.

AT THE \_\_\_\_\_ LEVEL, IN THE AMOUNT OF \$ \_\_\_\_\_

MINIMUM 50% DEPOSIT DUE ON OR BEFORE AUGUST 1.

BALANCE/TOTAL SPONSORSHIP AMOUNT DUE ON OR BEFORE SEPTEMBER 1.

I would like to make an additional tax-deductible gift to the Global Center in the amount of \$ \_\_\_\_\_

I will attend the luncheon: (\$225 per person) x \_\_\_\_\_ = \$ \_\_\_\_\_

I would like to learn more about the Global Center for Women and Justice and their strategic partnerships.

Full Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Email \_\_\_\_\_

Check payable to "Vanguard University" enclosed (NOTE "GCWJ" ON MEMO LINE)

Please charge my credit card for the amount detailed above

(TO PAY ONLINE, PLEASE VISIT [VANGUARD.EDU/PRICELESS](http://VANGUARD.EDU/PRICELESS))

VISA    MASTERCARD    AMEX    DISCOVER CARD

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**100% OF DONATIONS GO DIRECTLY TO  
THE GLOBAL CENTER FOR WOMEN AND JUSTICE.**

TAX ID: 95-6002998

VANGUARD UNIVERSITY

GLOBAL CENTER FOR WOMEN AND JUSTICE

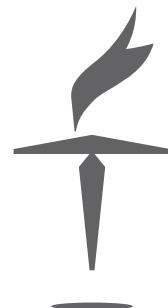
55 FAIR DRIVE, COSTA MESA, CA 92626

CONTACT INFORMATION:

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**[VANGUARD.EDU/PRICELESS](http://VANGUARD.EDU/PRICELESS)**



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