

## **Clark Run**

#### **Sponsorship Information**

stanleyclark.org/clarkrun

The mission of The Stanley Clark School is to inspire and challenge students to achieve excellence in **academics**, the **arts**, **athletics**, and **character** in a nurturing environment that fosters critical thinking, creativity, accountability to self and others, and the discovery of each student's strengths and passions.

In keeping with these beliefs, we have created the following sponsorship levels for our upcoming Clark Run. This family-friendly event features a 5K Run, 3.5K Walk and .05K Tiger Trot. The Stanley Clark School's Parents' Association is excited to showcase the beautiful rolling hills of South Bend's south side and offer a unique, well-organized race for area runners. This is a fundraiser for the SCS's Parents' Association.

Presenting Sponsor \$3,500

- Name & logo recognition as a Presenting Sponsor on all promotions, publicity and t-shirts
- Opportunity to hang your Company Banner outside Stanley Clark two weeks prior to Race Day
- Your Company logo on a custom sign displayed at the start/finish line
- Special verbal recognition during the Race & at the Awards Ceremony
- Recognized in digital school-wide communications to current SCS families
- Company logo & hyperlink to your website from Stanley Clark's website and social media event page
- Free race entries for (8) participants

Academic Sponsor \$2,000

- Name & logo recognition on all promotions, publicity and t-shirts
- Opportunity to hang your Company Banner outside Stanley Clark two weeks prior to Race Day
- Your Company logo on a custom sign displayed at the start/finish line
- Special verbal recognition during the Race & at the Awards Ceremony
- Recognized in digital school-wide communications to current SCS families
- Company logo & hyperlink to your website from Stanley Clark's website and social media event page
- Free race entries for (6) participants

Arts Sponsor \$1,000

- Name & logo recognition on all promotions, publicity and t-shirts
- Opportunity to hang your Company Banner outside Stanley Clark two weeks prior to Race Day
- Your Company logo on a custom sign displayed at the start/finish line
- Special verbal recognition during the Race & at the Awards Ceremony
- Company logo & hyperlink to your website from Stanley Clark's website and social media event page
- Free race entries for (4) participants

Athletic Sponsor \$500

- Name & logo recognition on t-shirts and water stop along the race course
- Company logo & hyperlink to your website from Stanley Clark's website and social media event page

Character Sponsor \$250

- Name & logo recognition on t-shirts
- Company logo & hyperlink to your website from Stanley Clark's website and social media event page

#### Tiger Pack Sponsor (NEW THIS YEAR)

\$100

- New this year, join fellow Clark families in building the Tiger Pack!
- · Family name on t-shirts
- Special recognition on Race Day
- · Commemorative photos with the Stanley Clark Tiger mascot

Visit <a href="https://bngn.blackbaud.school/?id=po1342r2rk5">https://bngn.blackbaud.school/?id=po1342r2rk5</a> for secure online payment.

For more information regarding available sponsorship opportunities, please contact Tom Carter at 574.286.5594 or David Pflum at 574.850.1197

Visit stanleyclark.org/clarkrun to learn more about the Clark Run.





# Clark Run Sponsor Information

### Let's get connected and lead a healthier lifestyle!

Date
Sponsor Name
Address
City, State, Zip
Phone Number  Contact Name
5K RUN   3.5K WALK   TIGER TROT
Sponsorship Level  Presenting  Academic  Arts  Athletic  Character  Tiger Pack
Are you or your family associated with Stanley Clark?
Make checks payable to: SCS Parents' Association  Mail to: 3123 Miami Street  South Bend, IN 46614

Please email Company Logo and Website Address to: <a href="mailto:scarter829@gmail.com">scarter829@gmail.com</a>

\*Logos must be received by September 15th to make the t-shirt order

Thank you very much for supporting the SCS Parents' Association and helping to make our vision for a quality, well organized, community event come true. The Stanley Clark School is a non-profit 501 (c) (3) and all contributions made to The Stanley Clark School Parents' Association are tax deductible.