

# ST. DOMINIC HIGH SCHOOL

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## 2019-2020 Sponsorship Program

ST. DOMINIC HIGH SCHOOL | 31 ST. DOMINIC DRIVE | O'FALLON, MO 63366

ADVANCEMENT DEPARTMENT (STACIE BALLARD) | 314.691.7944 | [SBALLARD@STDOMINICH.S.ORG](mailto:SBALLARD@STDOMINICH.S.ORG)



# ST. DOMINIC HIGH SCHOOL

## 2019-2020 Sponsorship Program

Dear friends of St. Dominic,

Since our founding, the support of the St. Dominic community has been a critical component of our school's success. We are proud of our thriving community, from our 8,000+ alumni to the hundreds of new families joining us each year.

St. Dominic's 2019-2020 sponsorship program features a variety of packages to elevate your brand's exposure throughout the St. Dominic community and beyond, reaching thousands of prospective clients. Most importantly, we appreciate your continued involvement in our school community and look forward to seeing you at our many events throughout the coming school year. Thank you for being such an important part of our St. Dominic family.

***Educating with a higher purpose,***

**Jim Welby**  
President

**Sarah Wehde**  
Director of Advancement

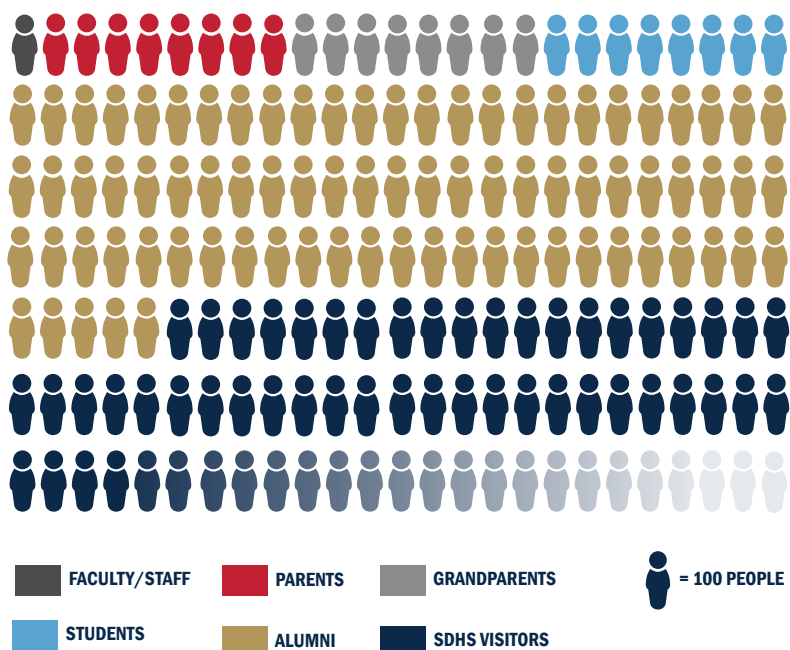
### Sponsorship Opportunities

Our sponsorship packages provide an opportunity for you to:

- Support St. Dominic High School's mission
- Gain prominent exposure for your business/organization
- Take part in a convenient, one-time sponsorship process
- Enjoy special perks, including VIP event tickets and more

### Advertising Exposure at St. Dominic Events

Your sponsorship provides access to an extensive network, reaching thousands of people in the St. Dominic community and beyond:



## IMPORTANT DATES

**July 15, 2019**

5% discount on sponsorship package commitments (when paid in full)

**August 15, 2019**

Final sponsorship program participation deadline



# ST. DOMINIC HIGH SCHOOL

## Sponsorship Program

### 2018-2019 SPONSORS

Thank you to our 2018-2019 sponsors for their continued investment in St. Dominic High School's mission.

**WITTE BROS.**  
EXCHANGE, INC. TROY, MO



**Hotshots**  
SPORTS BAR AND GRILL  
ALL THE GAMES. ALL THE TIME.



**Serri Holdings, LLC**  
ENERGY CONSULTING  
AND INVESTMENT



**etrailer.com**



Chris '77  
& LuAnn Wilmes



### WHAT OUR 2018-2019 SPONSORS ARE SAYING:

"It was simple and I was done for the year with no additional requests for money, other than what I volunteered to do."

"It was easy to give and be involved in each event throughout the year. You kept us up to date and made sure we knew when each event was. It was a nice touch and great idea all the way around."

"The sponsorship package design is efficient and allows us to plan our giving."

### SPONSORSHIP EVENTS

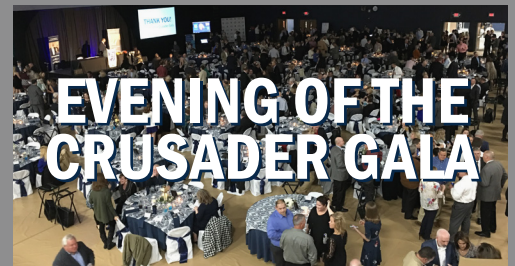
These events and more are included with the sponsorship package options. We welcome you to join us at all St. Dominic events throughout the year!



### SDAA CRUSADER GOLF CLASSIC



### SPORTING EVENTS



### EVENING OF THE CRUSADER GALA



### DINNER THEATER



### CRUSADERFEST

# VIP SPONSORSHIP PACKAGE

Included 2019-2020 Events

**SDAA CRUSADER GOLF CLASSIC | September 11, 2019** **\$1,000**

Crusader Club: Includes entry fee for four players and special recognition

**EVENING OF THE CRUSADER GALA | November 2, 2019** **\$2,000**

Platinum Sponsor: Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP seating for 10 guests, VIP parking spot, attendant for food and bar service, champagne bottle for table

**FALL MUSICAL PRODUCTION | November 8-10, 2019** **\$100**

Half-page playbill ad, two tickets to the fall production of *Godspell*

**JOE HAUG 5K + ONE-MILE FUN RUN | November 16, 2019** **\$250**

Event Sponsor: Includes logo on back of race shirt, logo on event website, promotional materials in race packet, verbal recognition at event, partial entry fees waived, two t-shirts

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-30, 2019** **\$200**

Full-page ad in tournament program

**CELEBRITY WAITER SCHOLARSHIP DINNER | February 21, 2020** **\$750**

Table for 10, four-course meal, drinks, event signage, verbal recognition, VIP parking spot, champagne bottle for table (option to provide own celebrity waiter or one is provided for you)

**ALUMNI BASKETBALL SHOWDOWN | March 6-8, 2020** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**SPRING MUSICAL & DINNER THEATER | March 26, 2020** **\$500**

Standing Ovation Sponsorship: Includes full-page playbill ad and four dinner theater tickets to *Guys and Dolls*

**SDAA MOUSE RACES | April 4, 2020** **\$100**

Single Race Sponsorship: Company name/logo shown during sponsored race

**PALS TRIVIA NIGHT | April 14, 2020** **\$100**

Trivia Round Sponsor: Company logo/ad shown during sponsored round

**CRUSADERFEST | April 24, 2020** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**GRANDPARENTS DAY | May 3, 2020** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**Total cost of package: \$5,650**

Two payments: \$2,825 due August 15, 2019, and \$2,825 due January 15, 2020

**July 15 deadline discount: \$5,367.50**

# EXECUTIVE SPONSORSHIP PACKAGE

## Included 2019-2020 Events

**SDAA CRUSADER GOLF CLASSIC | September 11, 2019** **\$500**

Refreshment Sponsor: Includes business name/logo on refreshment golf carts

**EVENING OF THE CRUSADER GALA | November 2, 2019** **\$1,500**

Gold Sponsor: Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests

**FALL MUSICAL PRODUCTION | November 8-10, 2019** **\$100**

Half-page playbill ad, two tickets to the fall production of *Godspell*

**JOE HAUG 5K & ONE MILE FUN RUN | November 16, 2019** **\$250**

Event Sponsor: Includes logo on back of race shirt, logo on event website, promotional materials in race packet, verbal recognition at event, partial entry fees waived, two t-shirts

**SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-30, 2019** **\$100**

Full-page ad in tournament program

**CELEBRITY WAITER SCHOLARSHIP DINNER | February 21, 2020** **\$600**

Table for 10 at scholarship dinner, four-course meal, drinks, event signage, and verbal recognition (option to provide own celebrity waiter or one is provided for you)

**ALUMNI BASKETBALL SHOWDOWN | March 6-8, 2020** **\$250**

Event Sponsor: Includes logo on back of event shirt, logo on event website and recognition on event signage

**SPRING MUSICAL & DINNER THEATER | March 26, 2020** **\$250**

Spotlight Sponsorship: Includes half-page playbill ad and two dinner theater tickets to the spring musical, *Guys and Dolls*

**SDAA MOUSE RACES | April 4, 2020** **\$100**

Single Race Sponsorship: Company logo/ad shown during sponsored race

**PALS TRIVIA NIGHT | April 14, 2020** **\$100**

Trivia Round Sponsor: Company name/logo shown during sponsored round

**CRUSADERFEST | April 24, 2020** **\$250**

Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

**GRANDPARENTS DAY | May 3, 2020** **\$150**

Event Sponsor: Includes business name/logo on website and event signage

**Total cost of package: \$4,150**

Two payments: \$2,075 due August 15, 2019, and \$2,075 due January 15, 2020

**July 15 deadline discount: \$3,942.50**

# PREMIER SPONSORSHIP PACKAGE

Included 2019-2020 Events

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<b>SDAA CRUSADER GOLF CLASSIC   September 11, 2019</b>	<b>\$300</b>
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Lunch and Dinner Sponsor: Includes business name/logo displayed in dining pavilion

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<b>EVENING OF THE CRUSADER GALA   November 2, 2019</b>	<b>\$500</b>
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Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage

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<b>FALL MUSICAL PRODUCTION   November 8-10, 2019</b>	<b>\$100</b>
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Half-page playbill ad, includes two tickets to the fall production of *Godspell*

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<b>JOE HAUG 5K &amp; ONE MILE FUN RUN   November 16, 2019</b>	<b>\$100</b>
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Refreshment Sponsor: Includes name on back of race shirt, name on event website, verbal recognition at event

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<b>ALUMNI BASKETBALL SHOWDOWN   March 6 - 8, 2020</b>	<b>\$250</b>
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Refreshment Sponsor: Includes name on back of event shirt, name on event website, recognition on event signage

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<b>PALS TRIVIA NIGHT   April 14, 2020</b>	<b>\$100</b>
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Trivia Round Sponsor: Company logo or ad shown during sponsored round

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<b>CRUSADERFEST   April 24, 2020</b>	<b>\$250</b>
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Event Sponsor: Includes verbal recognition at event, logo on event website, logo on event banner and event signage

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<b>GRANDPARENTS DAY   May 3, 2020</b>	<b>\$150</b>
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Event Sponsor: Includes business name/logo on website and event signage

**Total cost of package: \$1,750**

Two payments: \$875 due August 15, 2019, and \$875 due January 15, 2020

**July 15 deadline discount: \$1,662.50**



# A LA CARTE SPONSORSHIPS

2019-2020 Events

## ATHLETICS

### SPORTING EVENT SPONSORSHIP | 2019-2020 Athletic Year

- |                          |  |              |
|--------------------------|--|--------------|
| <input type="checkbox"/> | <b>Homecoming Football Game (only one available)</b>                                 | <b>\$500</b> |
|                          | - Recognition in program, scoreboard ad and reserved parking                         |              |
| <input type="checkbox"/> | <b>Single-Game Sponsorships (one per varsity home game; first-come, first-serve)</b> |              |
|                          | - Recognition in program, recognition on event signage and reserved parking          |              |
|                          | <input type="checkbox"/> <b>Football Single Game</b>                                 | <b>\$300</b> |
|                          | <input type="checkbox"/> <b>Basketball Single Game</b> ___ Boys    ___ Girls         | <b>\$150</b> |
|                          | <input type="checkbox"/> <b>Soccer Single Game</b> ___ Boys    ___ Girls             | <b>\$150</b> |

### SDAA CRUSADER GOLF CLASSIC | September 11, 2019

- |                          |  |                |
|--------------------------|--|----------------|
| <input type="checkbox"/> | <b>Crusader Club:</b>                                    | <b>\$1,000</b> |
|                          | - Entry fee for four players and special recognition     |                |
| <input type="checkbox"/> | <b>Refreshment Sponsor:</b>                              | <b>\$500</b>   |
|                          | - Business name/logo displayed on refreshment golf carts |                |
| <input type="checkbox"/> | <b>Lunch and Dinner Sponsor:</b>                         | <b>\$300</b>   |
|                          | - Business name/logo displayed in dining pavilion        |                |
| <input type="checkbox"/> | <b>Hole Sponsor:</b>                                     | <b>\$125</b>   |
|                          | - Business name displayed at hole                        |                |

### SDAA CHRISTMAS BASKETBALL TOURNAMENT | December 27-30, 2019

- |                          |  |              |
|--------------------------|--|--------------|
| <input type="checkbox"/> | <b>Full-Page Program Ad on Inside Front Cover (only one available)</b> | <b>\$350</b> |
| <input type="checkbox"/> | <b>Full-Page Program Ad</b>  | <b>\$200</b> |
| <input type="checkbox"/> | <b>Half-Page Program Ad</b>  | <b>\$100</b> |
| <input type="checkbox"/> | <b>Quarter-Page Program Ad</b>   | <b>\$50</b>  |
| <input type="checkbox"/> | <b>Business Card Program Ad</b>  | <b>\$25</b>  |

### SDAA MOUSE RACES | April 4, 2020

- |                          |   |              |
|--------------------------|---|--------------|
| <input type="checkbox"/> | <b>Single Race Sponsorship (seven available)</b>  | <b>\$100</b> |
|                          | - Business logo or ad shown during sponsored race |              |

# A LA CARTE SPONSORSHIPS

2019-2020 Events

## PERFORMING ARTS

### FALL THEATER PRODUCTION - *Godspell* | November 8-10, 2019

- |                          |   |       |
|--------------------------|---|-------|
| <input type="checkbox"/> | Full-page Playbill Back Cover Ad (only one available) | \$350 |
| <input type="checkbox"/> | Full-page Playbill Interior Ad                        | \$200 |
| <input type="checkbox"/> | Half-page Playbill Ad                                 | \$100 |

### SPRING MUSICAL & DINNER THEATER - *Guys and Dolls* | March 26, 2020

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> | Director's Circle (only one available)<br>- Full-page ad on back of playbill, eight dinner theater tickets | \$750 |
| <input type="checkbox"/> | Standing Ovation<br>- Full-page playbill ad, four dinner theater tickets                                   | \$500 |
| <input type="checkbox"/> | In the Spotlight<br>- Half-page playbill ad, two dinner theater tickets                                    | \$250 |

### PALS TRIVIA NIGHT | April 14, 2020

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> | Trivia Round Sponsor<br>- Company name/logo displayed during sponsored round | \$100 |
|--------------------------|--|-------|

## ALUMNI AND FRIENDS

### JOE HAUG 5K + ONE-MILE FUN RUN | November 16, 2019

- |                          |   |       |
|--------------------------|---|-------|
| <input type="checkbox"/> | Event Sponsor<br>- Logo on back of race shirt, logo on event website, promotional materials in race packet, verbal recognition at event | \$250 |
| <input type="checkbox"/> | Refreshment Sponsor<br>- Name on back of race shirt, name on event website, verbal recognition at event                                 | \$100 |

### CELEBRITY WAITER SCHOLARSHIP DINNER | February 21, 2020

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> | - Table for 10 at scholarship dinner, four-course meal, drinks, event signage and verbal recognition (option to provide own celebrity waiter or one is provided for you) | \$600 |
|--------------------------|--|-------|

### ALUMNI BASKETBALL SHOWDOWN | March 6-8, 2020

- |                          |  |       |
|--------------------------|--|-------|
| <input type="checkbox"/> | - Logo on back of event shirt, logo on event website, recognition on event signage | \$250 |
|--------------------------|--|-------|

### CRUSADERFEST | April 24, 2020

- |                          |   |       |
|--------------------------|---|-------|
| <input type="checkbox"/> | - Verbal recognition at event, logo on event website, logo on event signage | \$250 |
|--------------------------|---|-------|

### GRANDPARENTS DAY | May 3, 2020

- |                          |                                       |       |
|--------------------------|---------------------------------------|-------|
| <input type="checkbox"/> | - Business name/logo on event signage | \$150 |
|--------------------------|---------------------------------------|-------|



# A LA CARTE SPONSORSHIPS

2019–2020 Events

## EVENING OF THE CRUSADER | November 2, 2019

### PREMIUM SPONSORSHIPS

- |                          |  |                |
|--------------------------|--|----------------|
| <input type="checkbox"/> | <b>Platinum Sponsor</b>  | <b>\$2,000</b> |
|                          | Includes full-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, VIP seating for 10 guests, VIP parking, attendant for food and bar service, champagne bottle for table |                |
| <input type="checkbox"/> | <b>Gold Sponsor</b>  | <b>\$1,500</b> |
|                          | Includes half-page color ad in gala catalog, business name displayed on bidding website, verbal recognition during event, company name/logo on event signage, preferred seating for 10 guests  |                |
| <input type="checkbox"/> | <b>Silver Sponsor</b>  | <b>\$500</b>   |
|                          | Includes half-page black-and-white ad in gala catalog, verbal recognition during event, company name/logo on event signage   |                |
| <input type="checkbox"/> | <b>Bronze Sponsor</b>  | <b>\$250</b>   |
|                          | Includes quarter-page black-and-white ad in gala catalog, company name/logo on event signage   |                |

### SPOTLIGHT SPONSORSHIPS

- |                          |   |                |                          |  |              |
|--------------------------|---|----------------|--------------------------|--|--------------|
| <input type="checkbox"/> | <b>EOC Bar Sponsor</b>  | <b>\$1,000</b> | <input type="checkbox"/> | <b>Grab Bag Sponsor</b>  | <b>\$500</b> |
|                          | Includes bar koozies and business name/logo on event signage <b>(only one available)</b>                                |                |                          | Includes business name/logo on bags containing gift cards available for purchase |              |
| <input type="checkbox"/> | <b>Auction Book Sponsor</b>   | <b>\$1,000</b> | <input type="checkbox"/> | <b>Bid Paddle Sponsor</b>  | <b>\$500</b> |
|                          | Includes full-page ad on back cover of gala catalog and business name/logo on event signage <b>(only one available)</b> |                |                          | Includes business name/logo on bid paddles <b>(only one available)</b>           |              |
| <input type="checkbox"/> | <b>Wagon of Cheer Sponsor</b>   | <b>\$500</b>   | <input type="checkbox"/> | <b>Photo Booth Sponsor</b>   | <b>\$500</b> |
|                          | Includes gala catalog ad and business name/logo on event signage  |                |                          | Includes business name/logo on photo booth backdrop                              |              |
| <input type="checkbox"/> | <b>Online Bid Site Sponsor</b>  | <b>\$500</b>   | <input type="checkbox"/> | <b>Treasure Chest Sponsor</b>  | <b>\$500</b> |
|                          | Includes business name/logo prominently displayed on bidding website <b>(only one available)</b>                        |                |                          | Includes gala catalog ad and name/logo on event signage                          |              |
|                          |   |                | <input type="checkbox"/> | <b>Gala Band Sponsor</b>   | <b>\$250</b> |
|                          |   |                |                          | Includes business name/logo on event signage                                     |              |



# CONTACT AND PAYMENT INFORMATION

St. Dominic High School  
2019-2020 Sponsorship Program

BUSINESS/ORGANIZATION NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ST. DOMINIC ALUMNI? ☐ YES ☐ NO

CLASS OF: \_\_\_\_\_

ST. DOMINIC PARENT? ☐ YES ☐ NO

CHILDREN & GRADUATION YEARS:

## PACKAGE OPTIONS

- ☐ VIP SPONSORSHIP – 1 payment of \$5,650 or 2 payments of \$2,825
- ☐ EXECUTIVE SPONSORSHIP – 1 payment of \$4,150 or 2 payments of \$2,075
- ☐ PREMIER SPONSORSHIP – 1 payment of \$1,750 or 2 payments of \$875

A LA CARTE OPTIONS TOTAL: \_\_\_\_\_

## PAYMENTS: I would like to use the following method: (please check one)

- ☐ Check included with this form (please make checks payable to St. Dominic High School)
- ☐ Please invoice for the amount indicated above
- ☐ Credit card (St. Dominic will contact me at the number above to process my credit card payment)

## ARTWORK:

- ☐ I have emailed sballard@stdominichs.org the artwork/images I would like St. Dominic to use for my sponsorship through the 2019-2020 school year
- ☐ I would like St. Dominic to create artwork for my sponsorship for the 2019–2020 school year

*Thank you for supporting St. Dominic High School in our mission: Educating with a higher purpose*