

FCIS Pre-Conference Business Officers' Workshop: *Bringing Disney's Philosophy to Your School*

Independent schools are facing more competition than ever before. Our energies are divided between not only our current families, but also our co-workers, alumni and even our potential families. By looking at Walt Disney's business philosophy and exploring the science of positive psychology, this workshop will show simple practices that will help set your school apart from the crowded field.

- *How can your school deliver exceptional service to its families?*
- *When does your disposition maximize your potential?*
- *What are the proven strategies in handling negative people?*

This interactive workshop will answer these questions and many more. Walt Disney developed a basic business credo that has carried the Disney Corporation to the top of the Forbes 500 list consistently year after year.

This four-hour workshop will be divided into three sessions:

- > *Be Our Guest; Disney's Philosophy of Customer Service*
- > *Disney's Leadership Techniques Can Work for You*
- > *Attitudes have Outcomes*

These techniques and principles can easily be incorporated at your school, in your career and in other aspects of your life.

Gigi Chinisci, Retired Assistant Director of Admission, Albuquerque Academy

Gigi Chinisci worked in admission for over 11 years before retiring as the Assistant Director of Admission for Albuquerque Academy. Previous to being an admission officer, she had a 27-year career as a dental hygienist in California and New Mexico.

Her deep interest in human behavior led Gigi to return to school as a psychology major, while still working full-time in admission. Her focus is in cognitive psychology with an emphasis on positive psychology. She has been a national speaker and workshop presenter since 2012. Gigi is married and has three grown children. The hobbies that keep her occupied are golf, gardening, cooking and reading.

Additional Information

Participants will earn 4 CPE credits.

Field of Study: Business Management & Organization

Prerequisites: Basic knowledge of independent school finances

Advanced Preparation: None

Program Level: Update

Delivery Method: Group Live