

# Business & Marketing Department

*Providing all students the business components to pursue  
excellence and leadership in a global economy.*

@EPHS\_Business  
#RequiredForLife

# Business & Marketing Courses

<u>Course Title</u>	<u>Prerequisite</u>	<u>Grades</u>
<b>GENERAL BUSINESS &amp; MARKETING COURSES</b>		
Business Introduction	None	9-10
Personal & Business Law	None	10-12
Marketing Strategies	None	10-12
Advanced Marketing	Marketing Strategies	10-12
Entrepreneurship	Accounting I or College Level Accounting, Marketing Strategies, and Small Business Development	12
<b>CAREER EXPLORATION &amp; INTERN/MENTOR COURSES</b>		
Careers 9/10	None	9-10
Careers 11/12	None	11-12
Business & Marketing Intern Program	Application & Approval <ul style="list-style-type: none"> <li><i>Pick up application outside the BRC or room 261</i></li> </ul>	12
Talent Development Mentor Program (TDMP)	Application & Approval Provide own transportation to mentor site <ul style="list-style-type: none"> <li><i>Pick up application outside the BRC</i></li> </ul>	11-12

# Business & Marketing Courses

## FINANCE COURSES

Personal Financial Management	None	10-12
Accounting 1	None	10-12
College Level Accounting	Accounting 1 (recommended)	10-12
Advanced Placement Microeconomics	Algebra II	10-12

## TECHNOLOGY COURSES

Introduction to Technology	None	9-12
Introduction to Technology Skills	Case Manager Referral	9-12
Keyboarding	None	9-12
WebDesign.com	Introduction to Technology <b>or</b> Computer Tech <b>or</b> Intro to Computer Science	10-12
Excel & More	Introduction to Technology <b>or</b> Computer Tech <b>or</b> Intro to Computer Science	9-12
Desktop Publishing	Introduction to Technology <b>or</b> Computer Tech <b>or</b> Intro to Computer Science	9-12
Small Business Development	Introduction to Technology <b>or</b> Computer Tech <b>or</b> Intro to Computer Science	11-12



# CAREER EXPLORATION & INTERN/MENTOR OPPORTUNITIES

## COURSES IN THE BUSINESS & MARKETING DEPARTMENT

### Careers 9/10 or Careers 11/12

... as a stand alone course or  
prior to Intern or TDMP

### Business & Marketing Intern Program

... for highly motivated seniors  
who want to get a head start  
on college & career planning

### Talent Development Mentor Program

... for students with a fairly  
clear career plan looking for  
real world career experience

### Careers 9/10 or 11/12

*Spend time exploring your future including careers, post-secondary options and the soft skills needed in all careers.*

Careers 9/10 or Careers 11/12 may be taken as a stand-alone course or prior to TDMP or the Business & Marketing Intern Program.

- Complete career inventories and explore many careers
- Explore post-secondary options
- Learn professional skills supporting your success in high school classes and any career
- Meet in small groups with 15+ professionals to learn first-hand about their careers at weekly Career Roundtables

### Business & Marketing Intern Program

*If you are still exploring career options, the Business & Marketing Intern Program provides the opportunity to explore multiple careers and learn the professional development skills needed to succeed in every career.*

Get a head start on your college and career planning by participating in this seminar course and intern experience.

- Applications are available outside the BRC and Room 261
- For more information, contact Karen Brettingen or Shelly Streich in room 261 or at [kbrettingen@edenpr.org](mailto:kbrettingen@edenpr.org) or [sstreich@edenpr.org](mailto:ssstreich@edenpr.org)

### Talent Development Mentor Program (TDMP)

*If you have a fairly clear career plan, TDMP allows you to have a concentration with a professional in a career area of your interest.*

TDMP is an individualized advanced learning opportunity to connect with industry professionals in a blended course combining independent learning with classroom instruction & 75 hours of mentoring. *Students with a spring sport need to have period 3 open to allow time to complete the required 75 hours of mentoring.*

- Applications are available outside the BRC
- For more information, contact Mark Anderson in the BRC or at [manderson@edenpr.org](mailto:manderson@edenpr.org)

# COLLEGE CREDIT

## COURSES IN THE BUSINESS & MARKETING DEPARTMENT

**These EPHS courses offer transferrable COLLEGE CREDIT:**

- AP Microeconomics**..... Take the AP exam (3 or higher)
- College Level Accounting** .....EPHS class grade is college grade
- Entrepreneurship** .....>70% on comprehensive exam

**These EPHS courses offer COLLEGE CREDIT at the following colleges:**

- Accounting** ..... Hennepin Technical College
- Entrepreneurship** ..... Normandale Community College
- Marketing Strategies** ..... Normandale Community College
- Small Business Development**..... Normandale Community College
- Excel & More** ..... North Hennepin Comm. College
- (Formerly Sp|readsheets & Databases      Normandale Community College



# Professionalism



# Entrepreneurship (12)

- Operate your own business
- Required Courses:
  - Accounting
  - Marketing Strategies
  - Small Business Development





# Community Involvement

- Clients
  - Desktop Publishing
  - WebDesign.com
- Community Involvement
  - Business & Marketing Intern Program
    - EP Chamber of Commerce
    - Taste of Eden Prairie
  - Talent Development Mentor Program (TDMP)
    - Mentorships & Speakers
  - Careers 9/10 & Careers 11/12
    - Speakers
  - DECA





# Co-Curricular Activity

- DECA
  - (An Association of Marketing Students)
- Credit Union

