

# **White Bear Lake Area School District**

2018 Residential Survey

The Morris Leatherman Company

# Survey Methodology

2018 White Bear Lake Area Schools

400 random household sample of School District residents

Telephone interviews conducted between December 4th and 19th, 2018

Average interview time of 22 minutes

Non-response level of 5.0%

Projectable within +/- 5.0% in 95 out of 100 cases

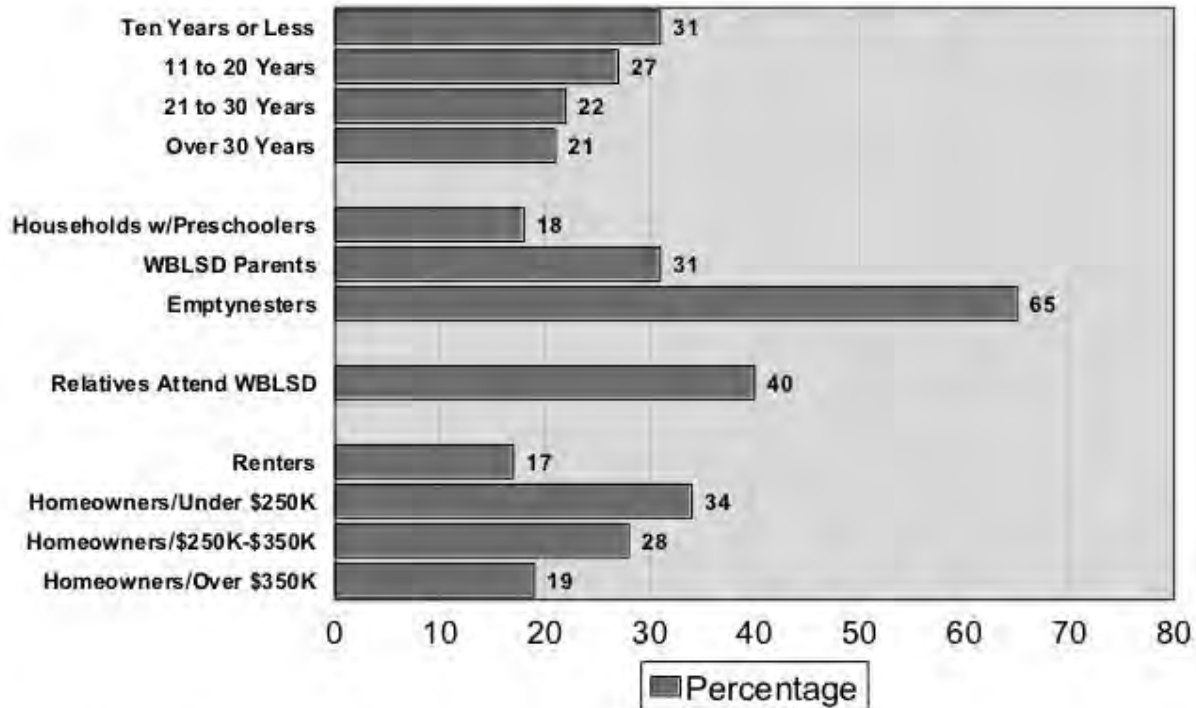
Cellphone Only Households: 43%

Landline Only Households: 12%

Both Landline and Cellphone Households: 45%

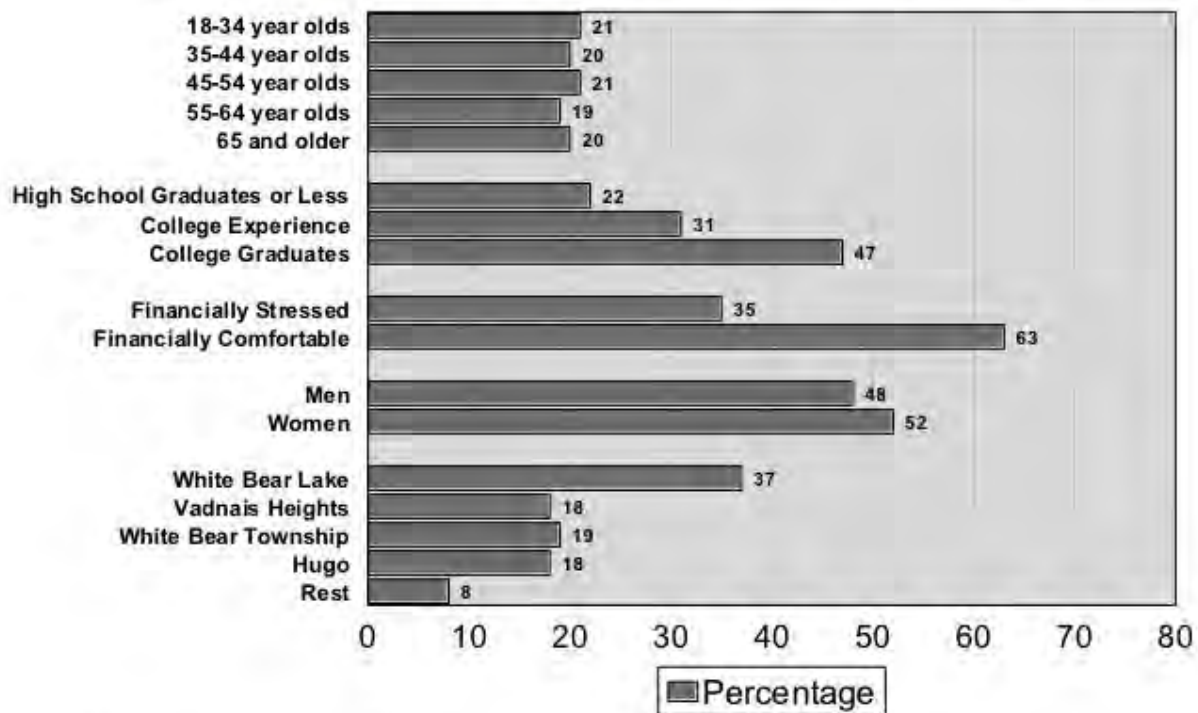
# Demographics I

## 2018 White Bear Lake Area Schools



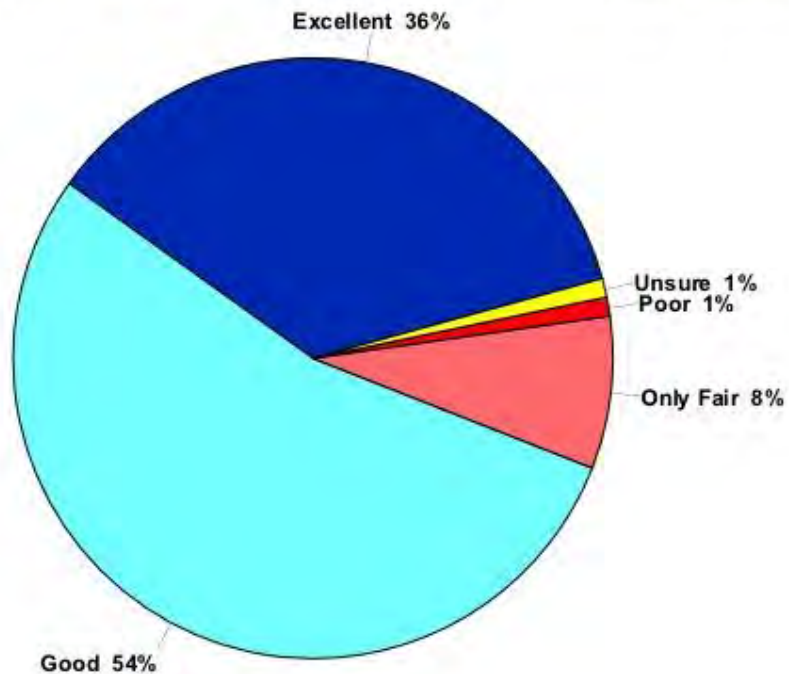
# Demographics II

## 2018 White Bear Lake Area School District



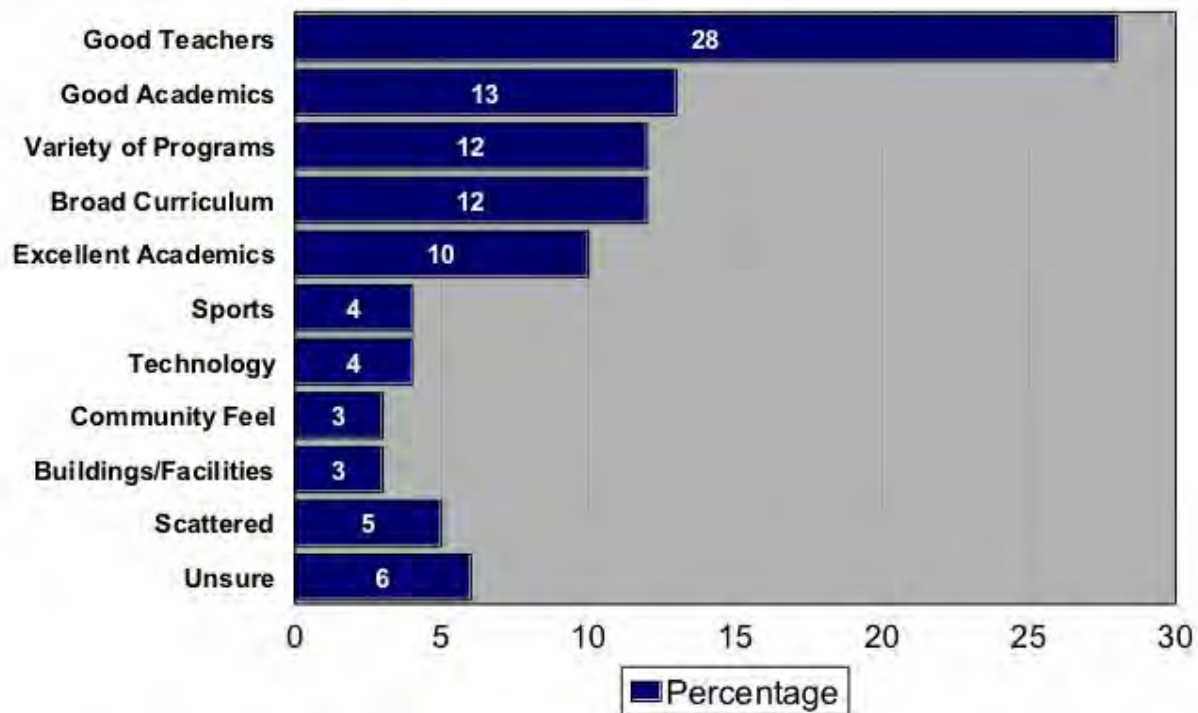
# Quality of Public Schools

2018 White Bear Lake Area School District



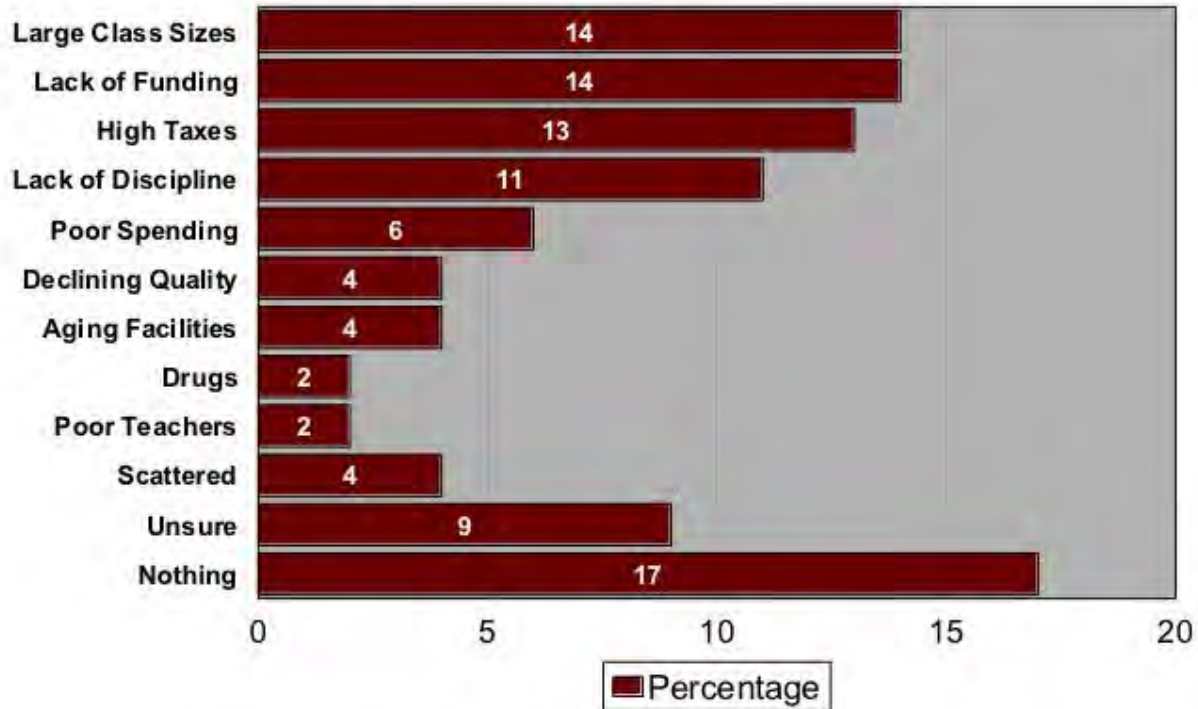
# Like Most

2018 White Bear Lake Area School District



# Most Serious Issue

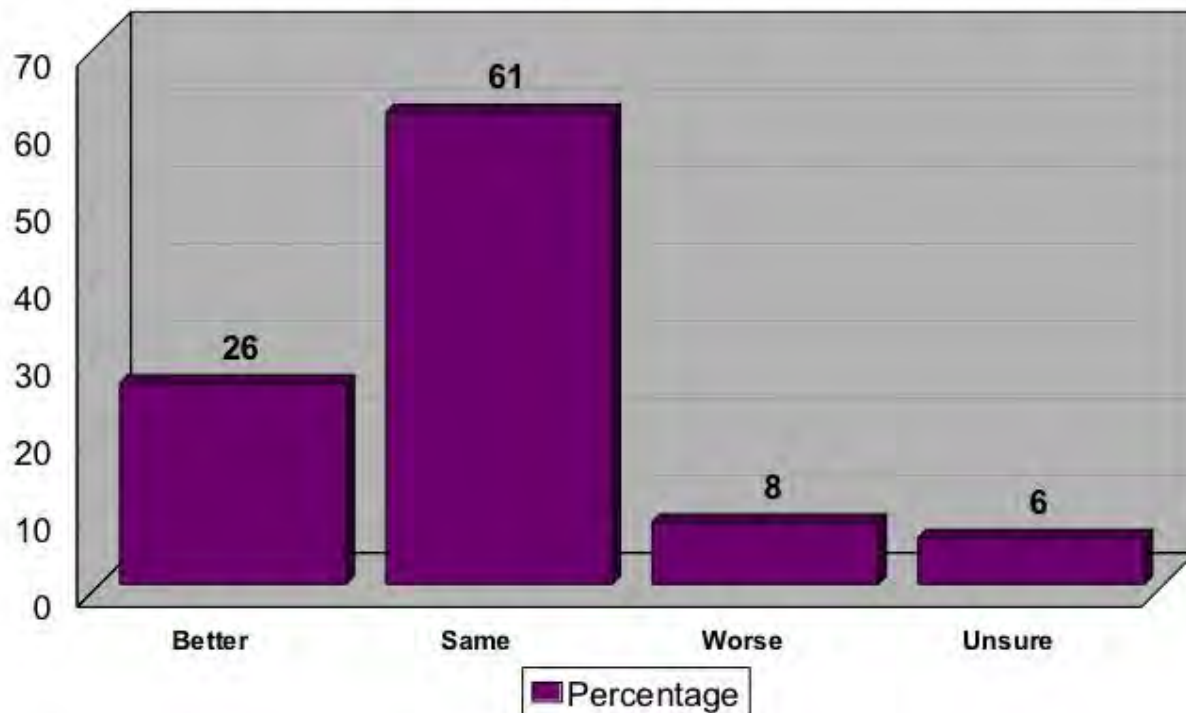
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# Quality Compared to Three Years Ago....

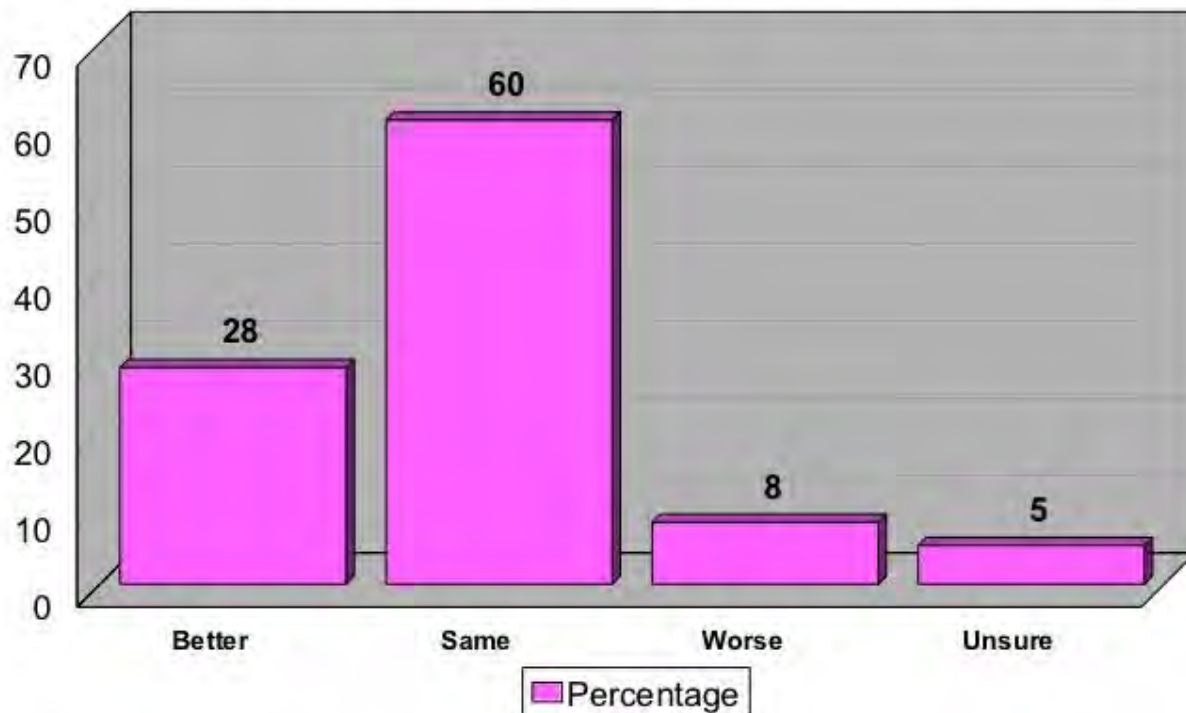
2018 White Bear Lake Area School District





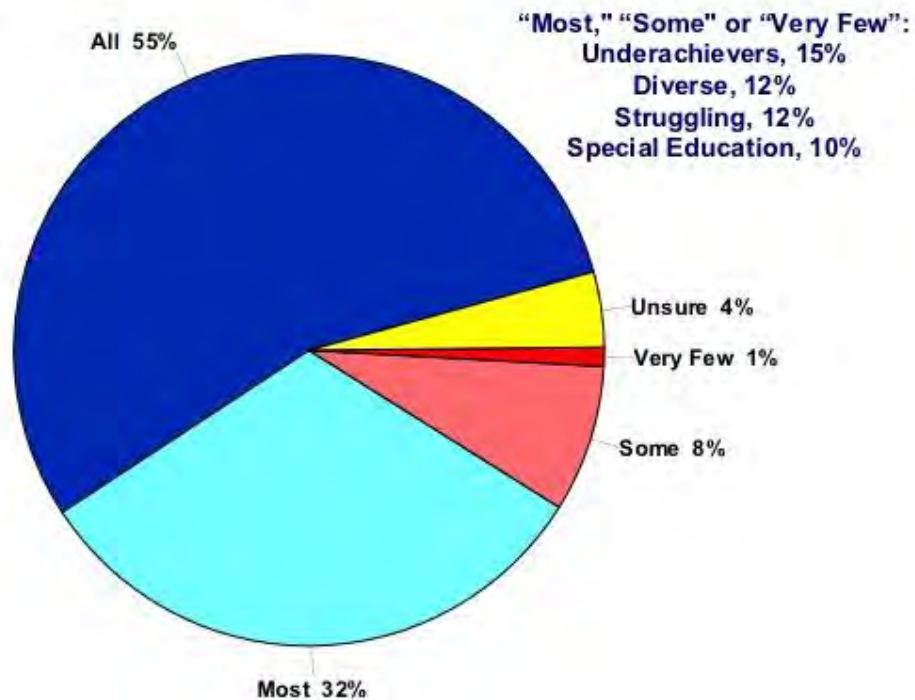
# Quality Compared to Neighboring Districts....

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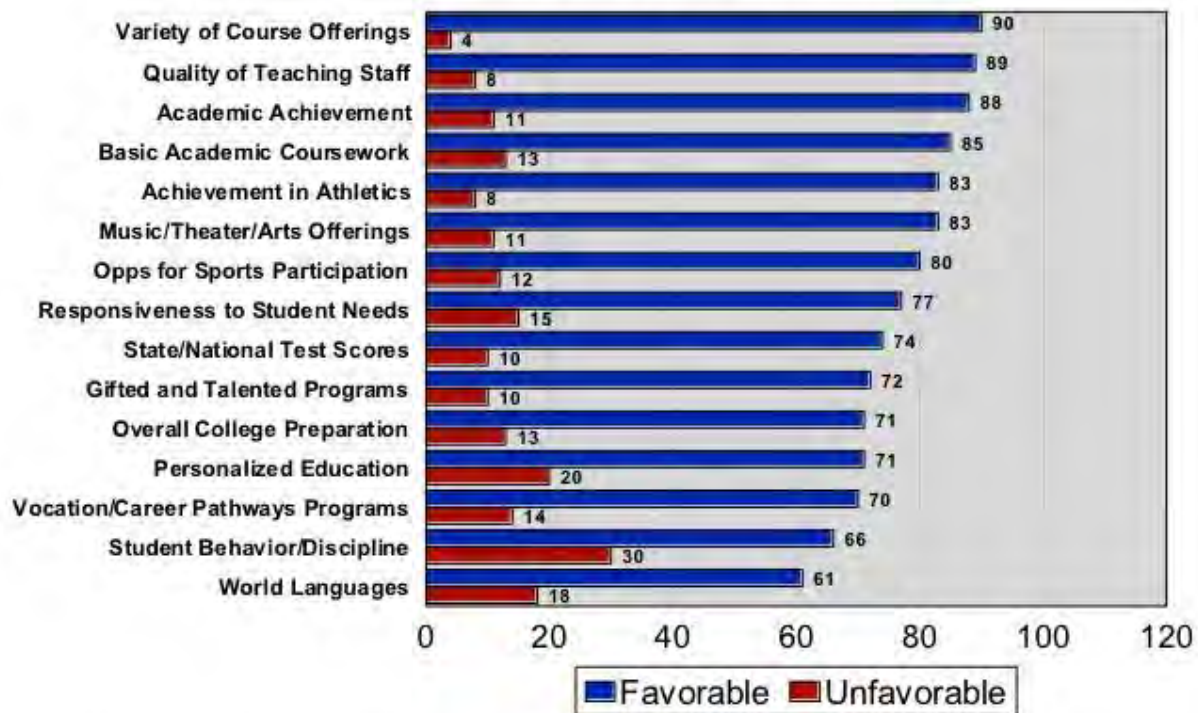
# Meet Students' Learning Needs

2018 White Bear Lake Area School District



# Rating of School Characteristics

2018 White Bear Lake Area School District



# Technology

2018 White Bear Lake Area School District



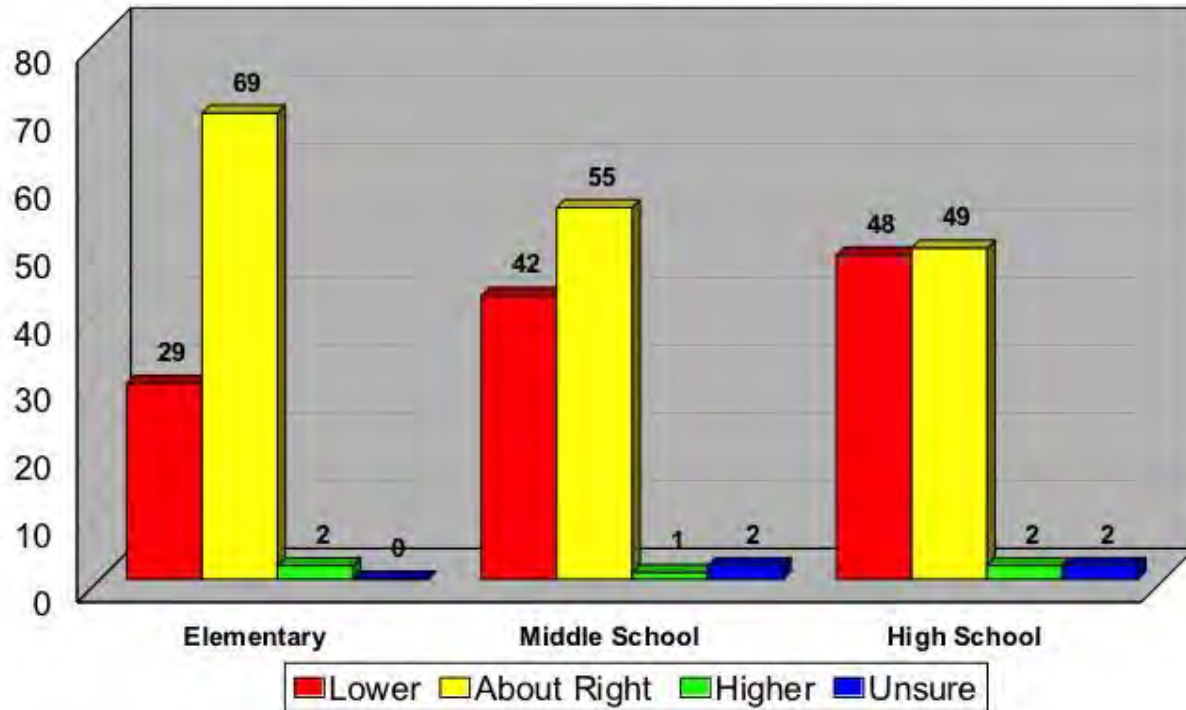
Importance of Technology to Student Learning



Rating of Technology in WBLSD

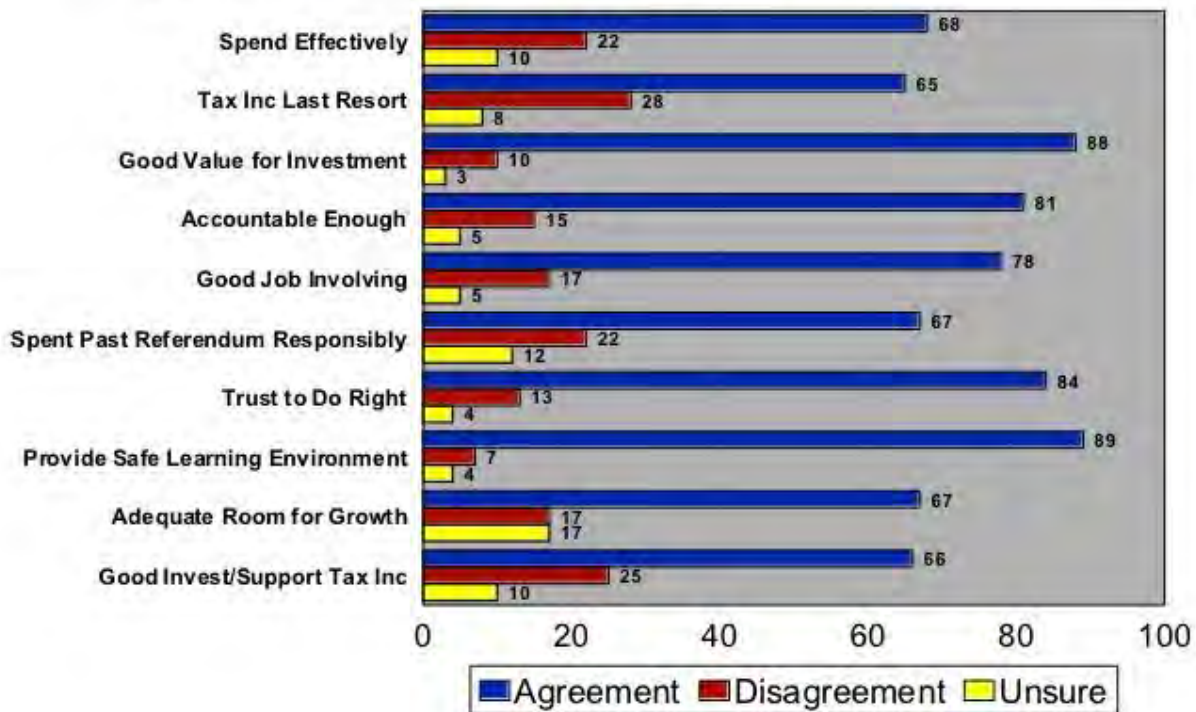
# Class Sizes

2018 White Bear Lake Area School District



# Specific School District Perceptions

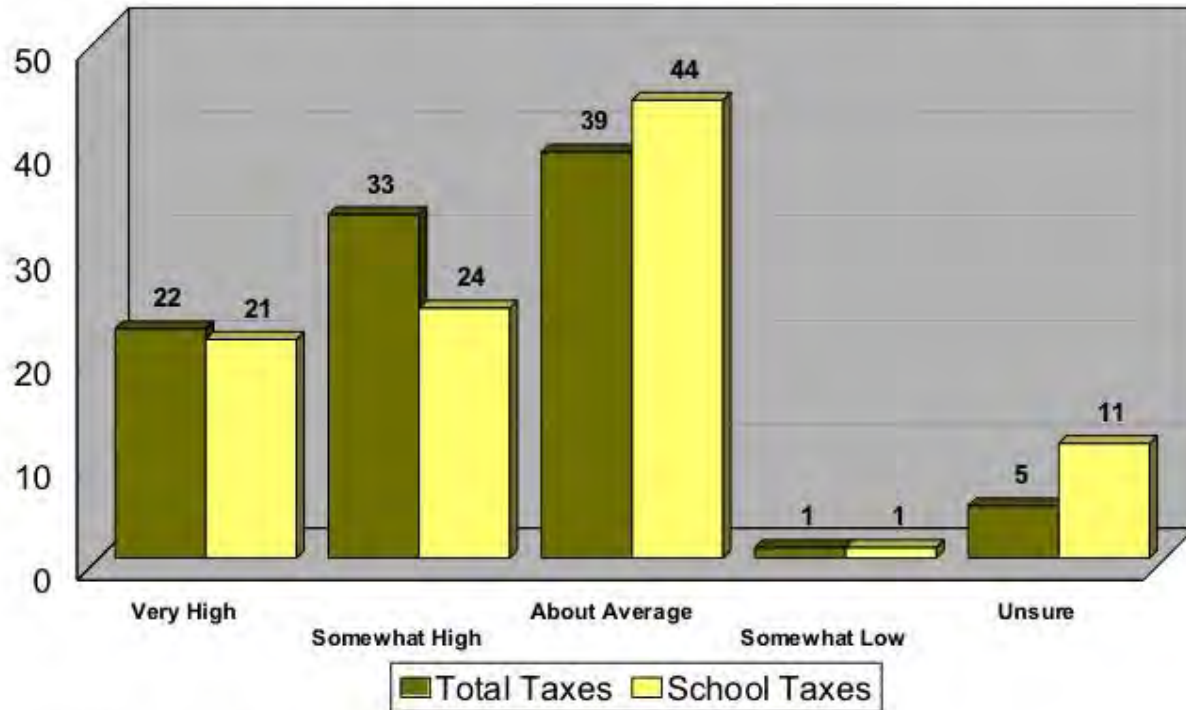
## 2018 White Bear Lake Area School District





# Property Tax Comparisons

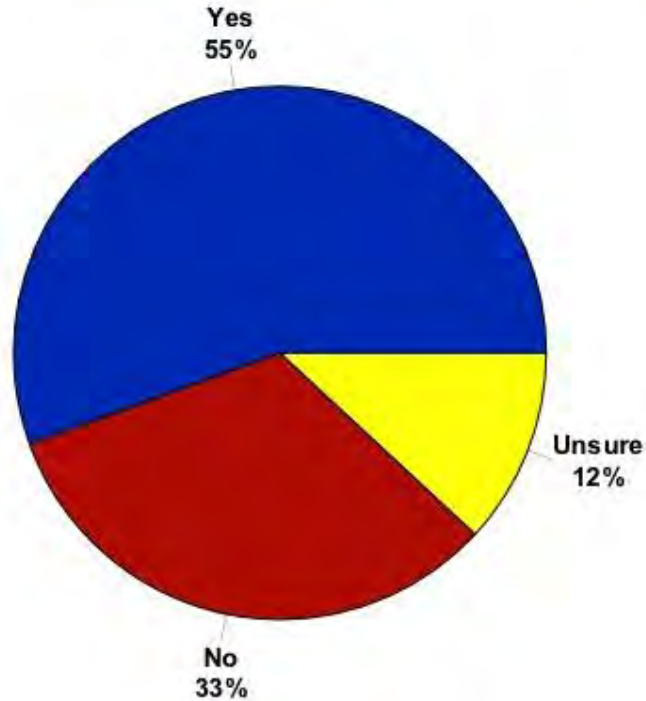
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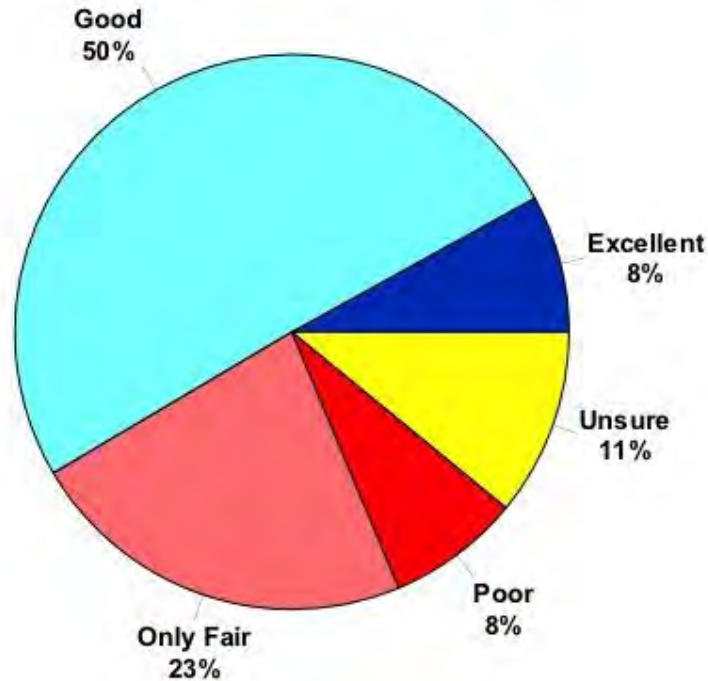
# Adequately Funded

2018 White Bear Lake Area School District



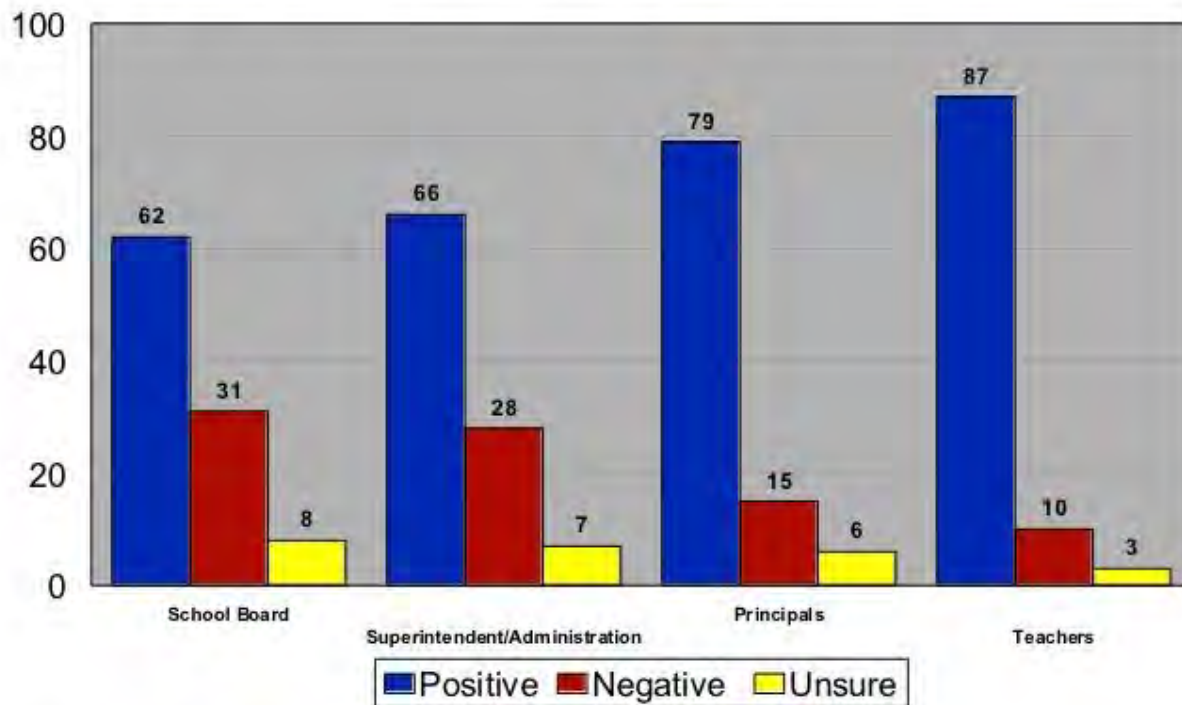
# Financial Management

2018 White Bear Lake Area School District



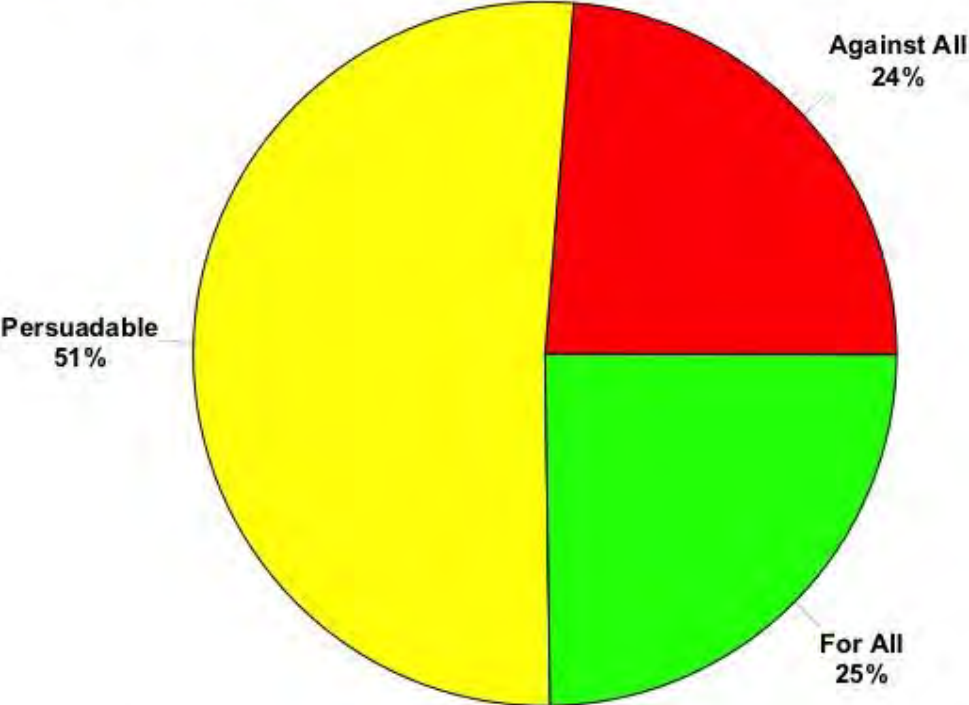
# Job Performance Ratings

2018 White Bear Lake Area School District



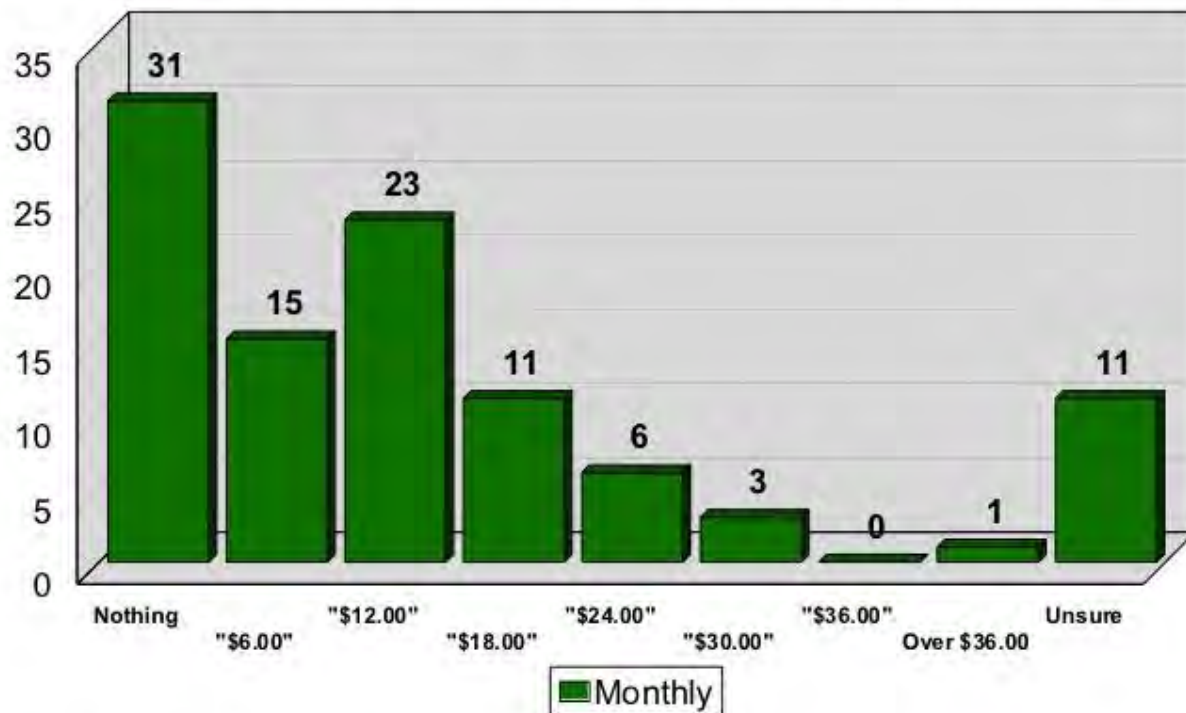
# Tax Increase Predisposition

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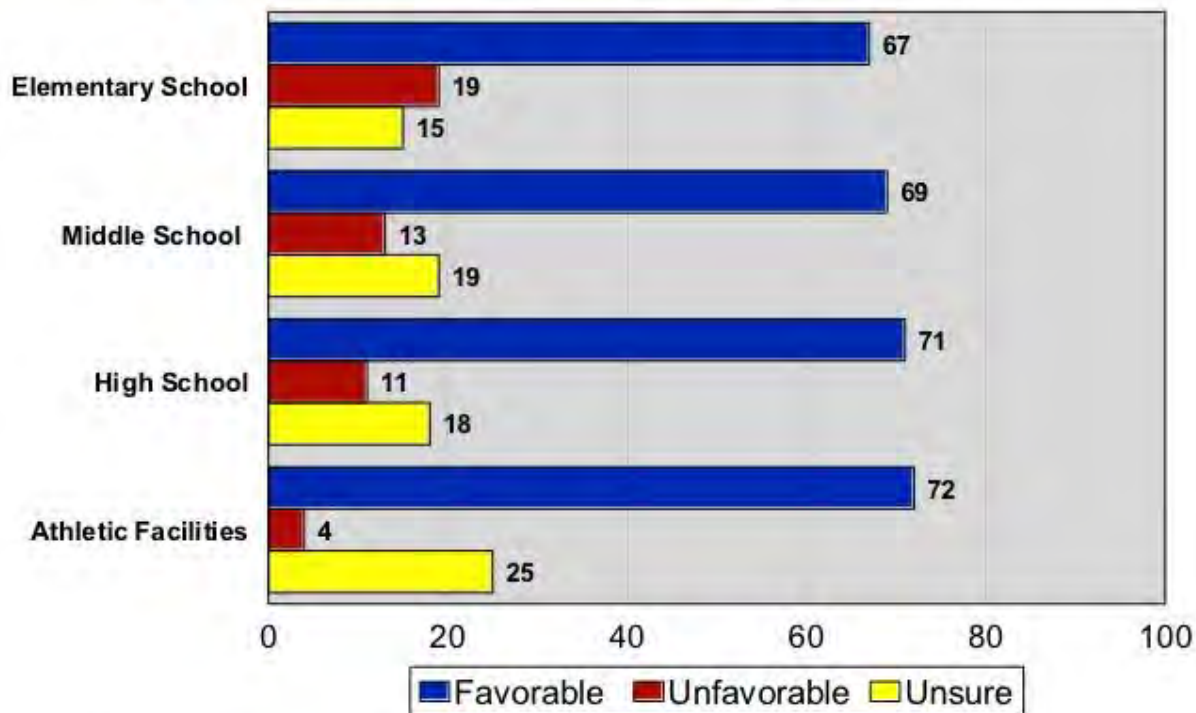
# Tax Increase for Bond Referendum

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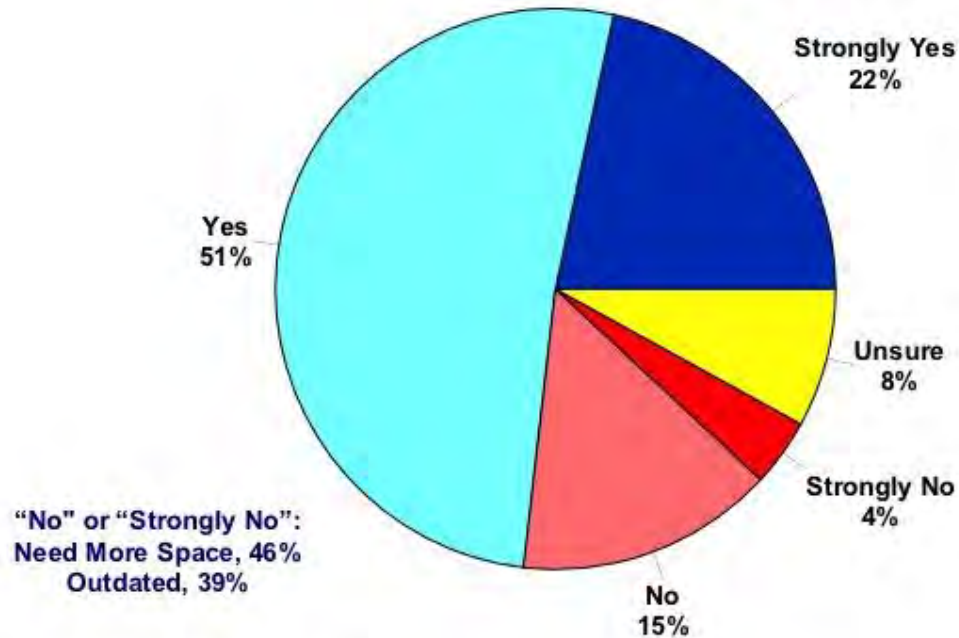
# Quality of Buildings and Facilities

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# Buildings Meet Needs of Educating Today's Children

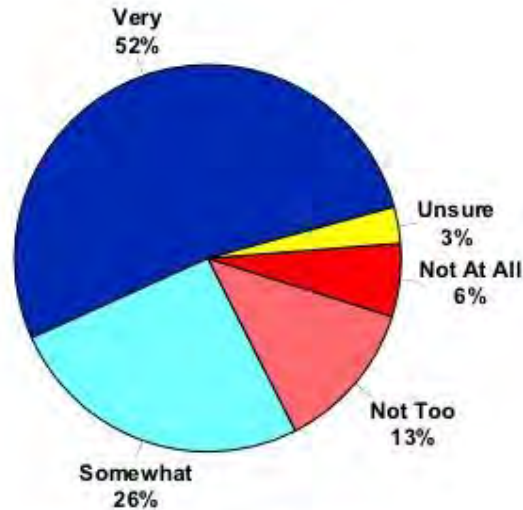
2018 White Bear Lake Area School District



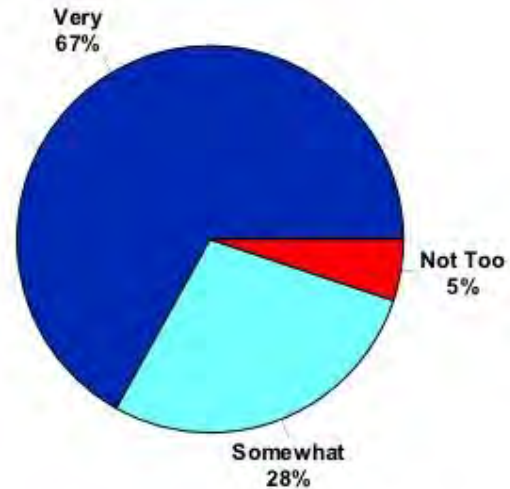


# Student Input and Choice

2018 White Bear Lake Area School District



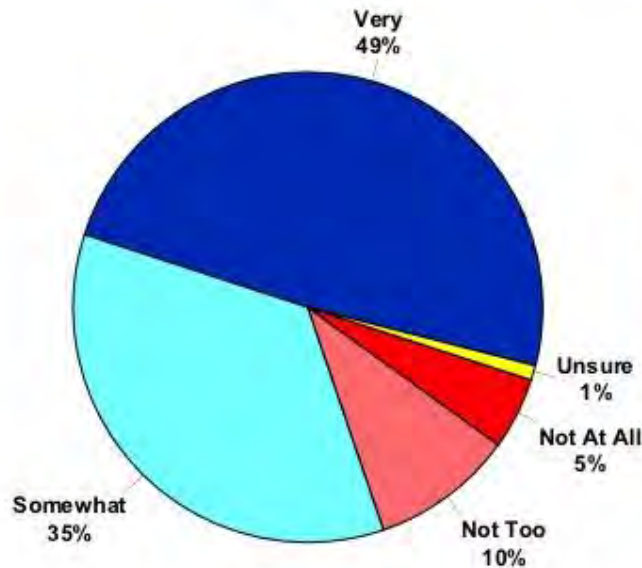
Importance for Students to have  
Input and Choice in Learning



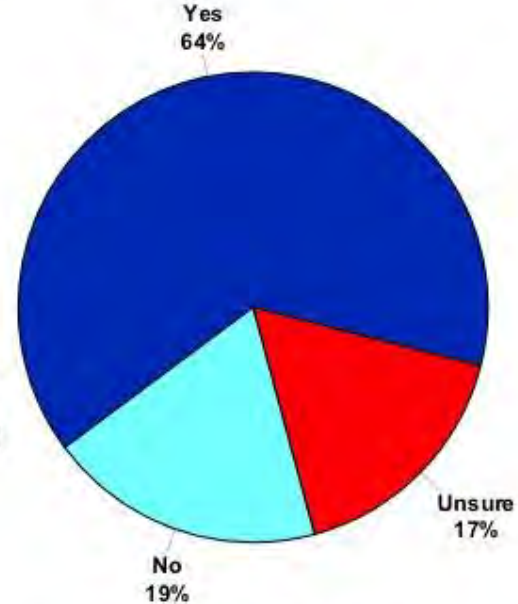
Importance for Students to be  
Able to Work Together

# Flexible Learning Spaces

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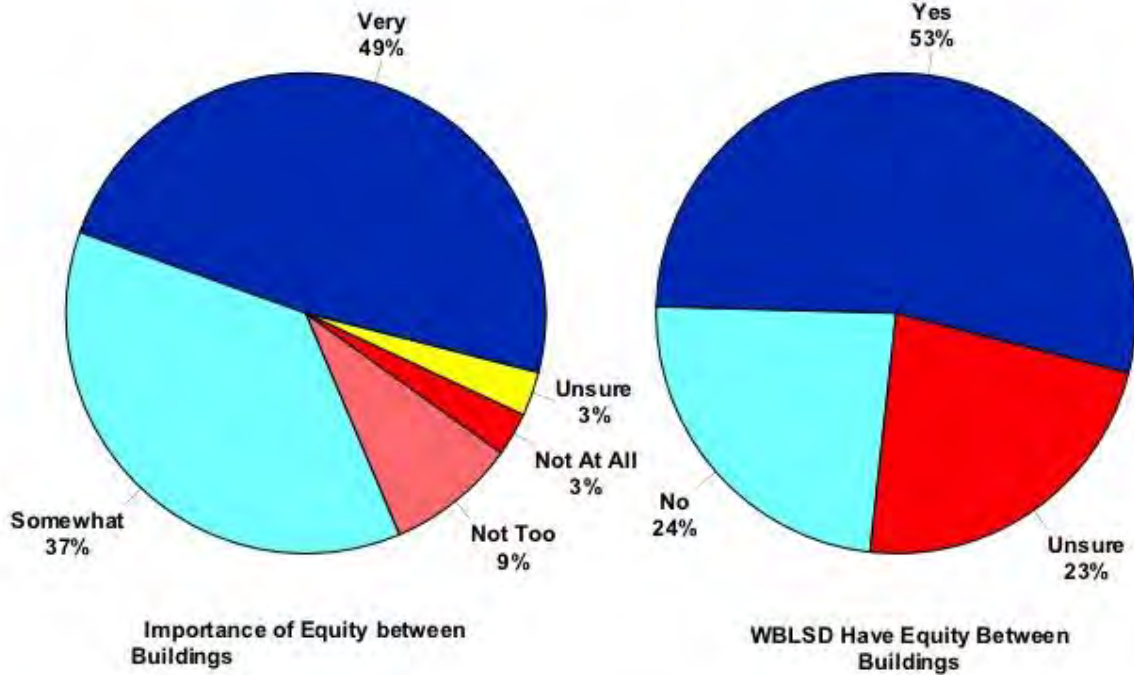
**Importance of Classroom Design to Student Learning**



**WBLSD Provide Sufficient Flexible Learning Spaces**

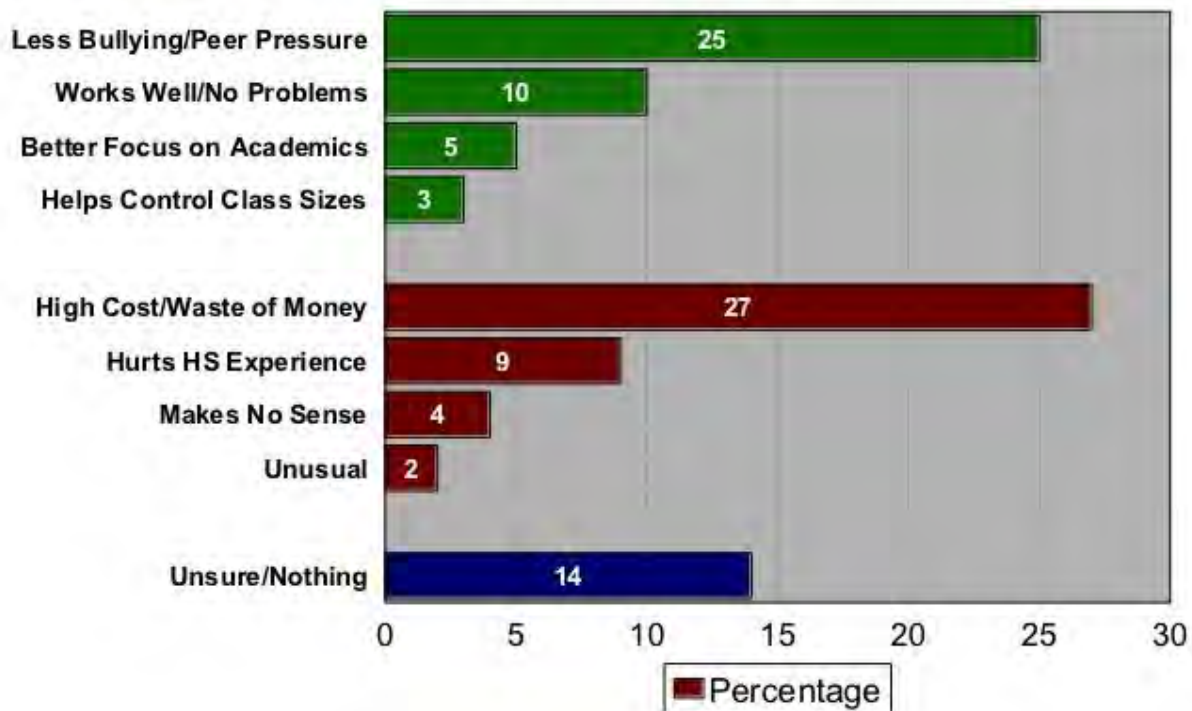
# Facilities Equity

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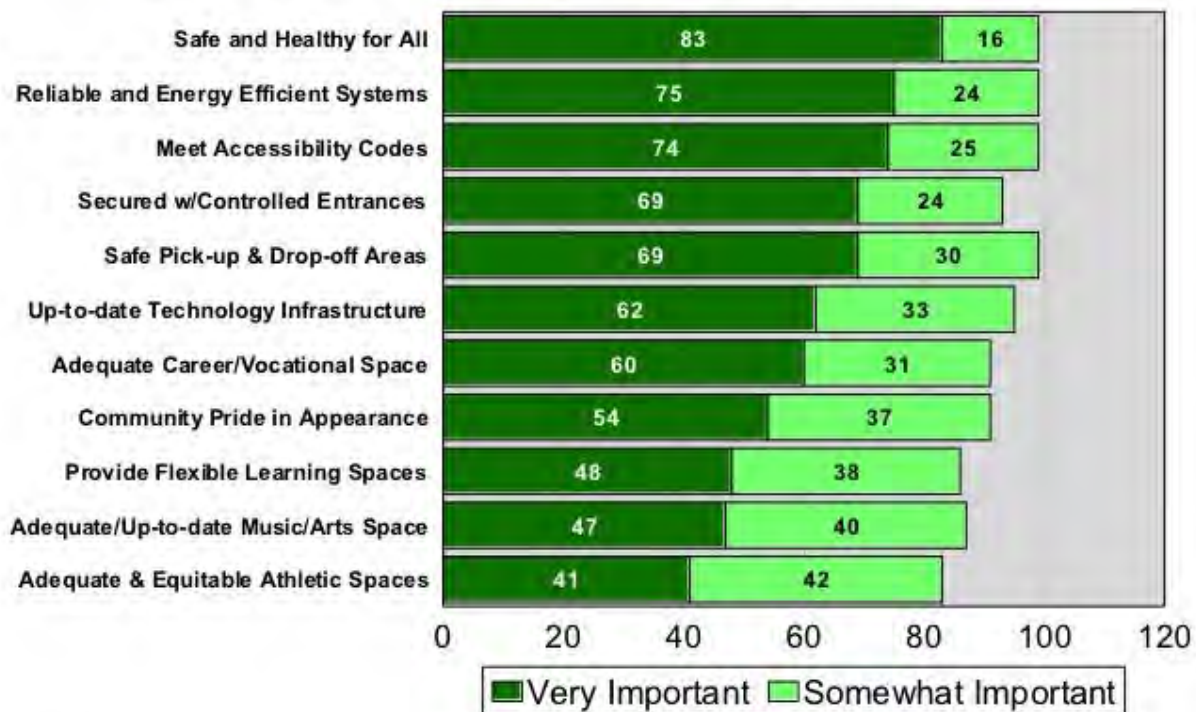
# Split High School Campus

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# Importance of School Characteristics

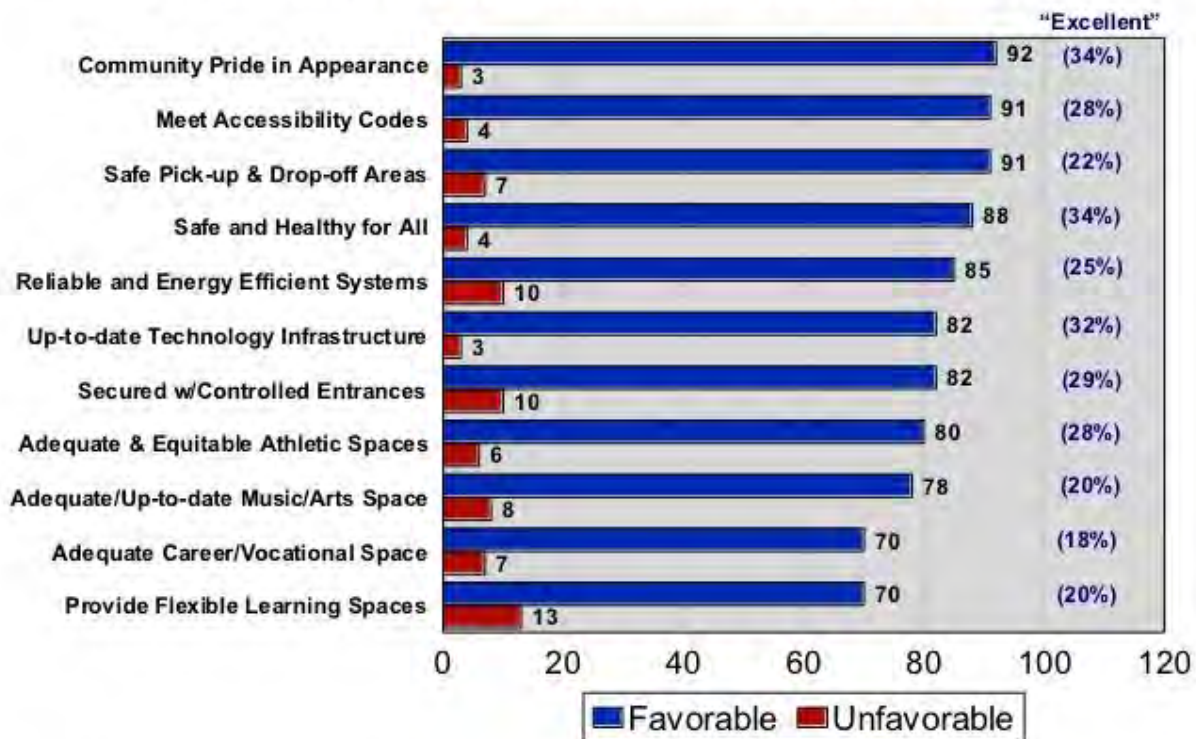
2018 White Bear Lake Area School District





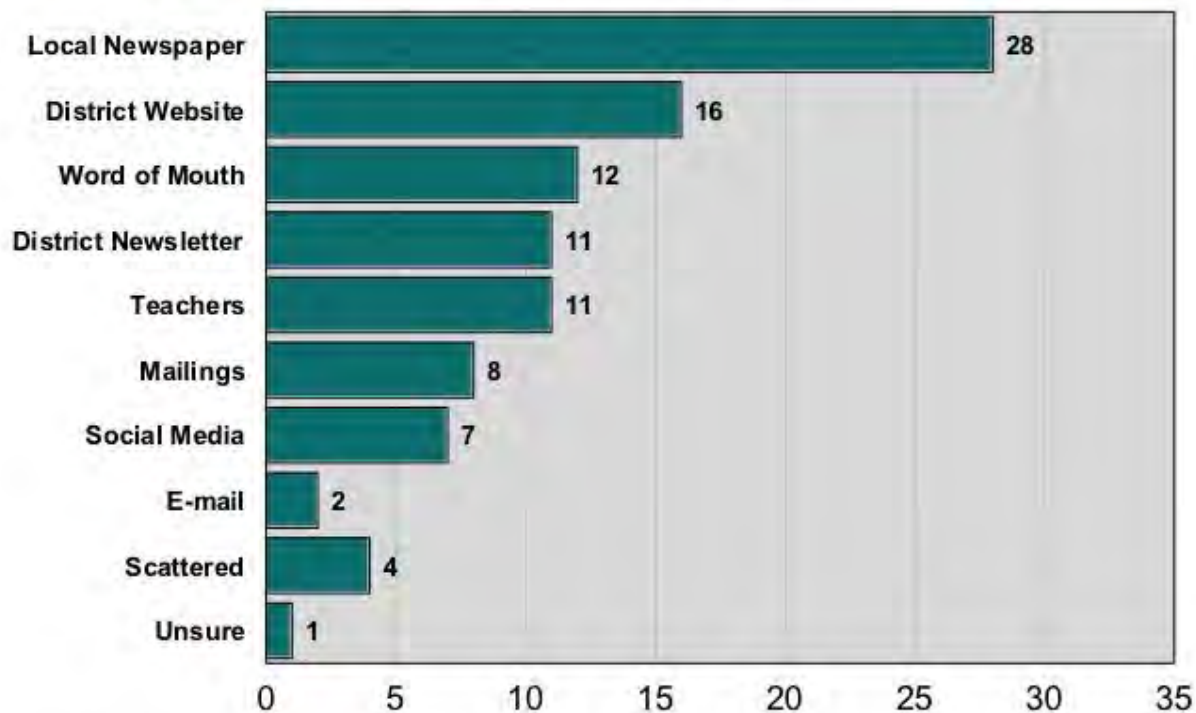
# Rating of WBLSD Schools

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# Credible Source of Information

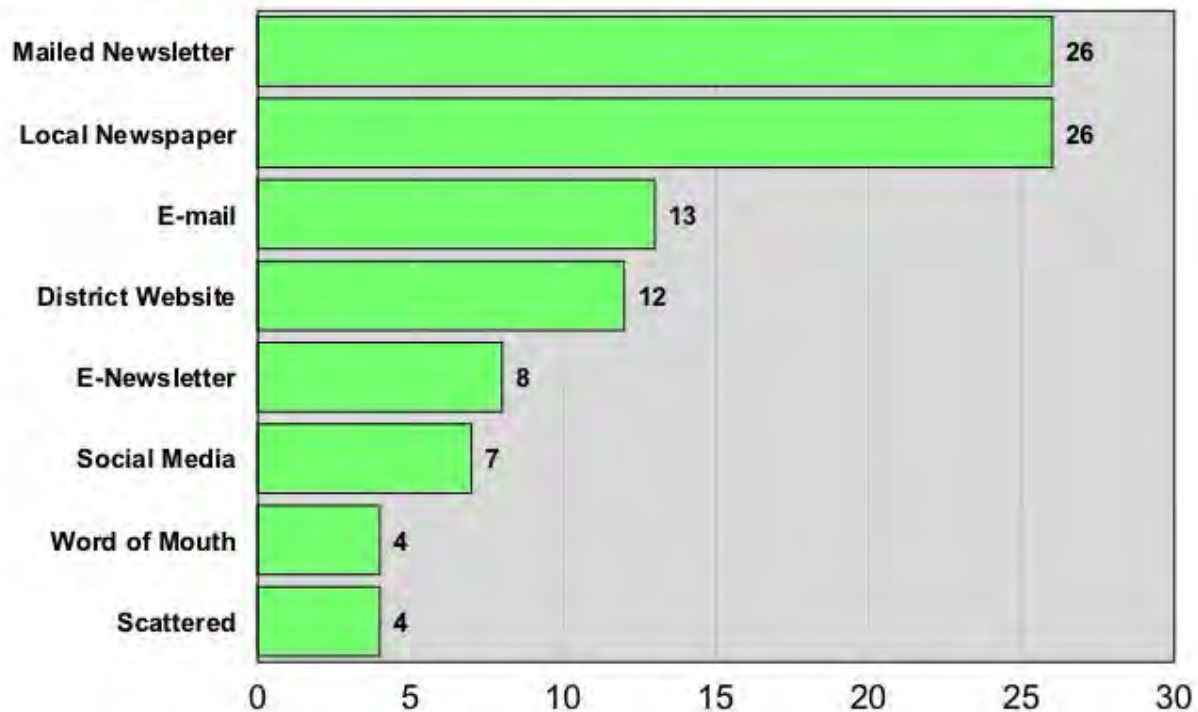
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# Most Effective

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# Information Sources

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