

Marketing Certifications

Name	Course	Provider	Cost
Sports & Entertainment	Sports & Entertainment Marketing	Virtual Business High School by Knowledge Matters	Student Pays: \$ 15 BBIA Pays: \$ 15
<p>Students must participate in simulation activities in the following categories: Ticket pricing, stadium staffing, ingress & egress, parking, concessions, sponsorships, promotion with social and traditions media, promoting a band, player management and sports & entertainment mogul. The simulations will take from 12 to 22 hours to complete.</p>			
School Based Enterprise	Advanced Marketing Practicum in Marketing	Virtual Business High School by Knowledge Matters	Student Pays: \$ 15 BBIA Pays: \$ 15
<p>Students must participate in simulation activities in the following categories: Trend research, design, buying, pricing & markdowns, retail location, window display & merchandising, staffing & sales strategies, social media promotions, fashion financials, turnaround and fashion mogul. The simulations will take from 12 to 22 hours to complete.</p>			