

## Themes from Survey Feedback - SWOT ANALYSIS – 421 Responses

**STRENGTHS:** What do we consider to be our strengths? What advantages do we have? What do others say our strengths are?

91% Supported the Strengths

Themes – Strengths not supported – 60 total comments

- Technology – some did not feel our current deployment would be a strength compared to others
- Social Supports for Students
- Operating Expense per Pupil – Many did not want our district to spend less than others
- Comments about Fiscal Transparency and Responsibility not being a strength

Themes – Strengths missed – 61 total comments

- Special Education Services and Supports
- Support for extra programming – Fine Arts, STEM/STEAM, Full Day K

**WEAKNESSES:** What do we consider to be our weaknesses? What are we most criticized for or receive the most complaints about? What do we seem to have a hard time doing well?

91.4% supported the Weaknesses

Themes – Weaknesses not supported – 52 total comments

- Teacher Collaboration – some employees felt that collaboration was very high
- Communication – many comments that communication from their teacher and school was strong

Themes – Weaknesses missed – 89 total comments

- Lack of Gifted/AT Programming
- Comments about consistency of curriculum

**OPPORTUNITIES:** What opportunities for improvement do we know about, but have not addressed? Where with a little work could we change a weakness into a strength?

95% supported the Opportunities

Themes – Opportunities not supported – 37 total comments

- Many comments about failed referendum
- Comments about MCHS/201 alignment being positive
- Technology resurfaced here as an opportunity from those who did not support it as a strength

Themes – Opportunities missed – 55 total comments

- None – no consistent theme

**THREATS:** Who or what threatens us the most? What challenges are coming that we must respond to? What might block our progress?

93.6% supported the Threats

Themes – Threats not supported – 37 total comments

- Salaries and Benefits – did not see as a threat
- Pensions – comments not as a threat but as a political statement
- Many did not see enrollment as a threat

Themes – Weaknesses missed – 89 total comments

- High property taxes
- Student and School Safety in comments many times