

**PTA Council Meeting Minutes**  
**Tuesday, October 2, 2018**

**Attendees:**

Laura Gibson	Michelle Caruso	Lara Stavridis
Christine Ferreri	Courtenae Trautman	Natalie Perry
Michelle Huber	Beth Hosler	Becca Harpster
Beverly Redmond	Casey Braun	Vicki Marini
Anne Zimmer	Shannon Ebner	Sean Cullen
Patti Berner	Dr. Dave Moyer	Erin Stratton
Carey Murphy	Jennifer Beal	Mindi Kaploe
Suji LaBine	Heather Schuster	

Call to order at 7pm by Courtenae Trautman

Pledge of Allegiance

Approval of minutes from September 2018 meeting by: Mindi Kaploe and Casey Braun

**Superintendent Update (Dr. David Moyer)**

#1: Learner Centered Innovation conversation @ Hawthorne on 10/25/18. This is a workshop intended to deepen the conversation about the vision, values, culture and policies that influence what happens in our district, schools and classrooms.

#2: D205 is one of 40 Districts across the country that was chosen to participate in the Innovation and Transformational Leadership Workshop. This will result in an innovation plan for the District.

#3: Assuming the district reaches the anticipated settlement with the city and the referendum passes, the district will commit to the following projects: Churchville main entrance and parking lot (2019) and Sandburg and Bryan main entrance (2020). Settlement funds would be used for Churchville, referendum dollars for Bryan and maintenance dollars for Sandburg.

#5: The Elmhurst Chamber of Commerce has officially endorsed the referendum

#6: On Wednesday, Oct 10 at 7pm, District will be conducting their first Facebook live event regarding the referendum

**School Board Update (Shannon Ebner)**

Common questions that Shannon has been asked by the community:

Why would the district allow the schools buildings to deteriorate to such a degree?

The District has focused on staffing/people over the last seven years as opposed to putting money into facilities. Seven years ago there was 615 certified staff employees and today there is 695. That is where the funds have gone for future ready learning. Also over last 10 years, there has been an 8% increase in enrollment for the special learning populations (EL) and that require additional support.

Why not let the debt fall off then ask for money?

The District essentially is as the \$168M will be broken up over seven years (ie: \$25M in first tranch) so when older bonds are near falling off, we will ramp up new bonds. It will also allow property taxes to stay more leveled/consistent and not peaks/valleys.

Dr. Moyer supported and reiterated Shannons comments and added that this has been a three years process and very thought out.

Talking points/Tips were discussed to help aid in talking to the community. It may be easier to sell \$30 for every \$100K home value assessment as opposed to \$150 for \$500K home value assessment. Also, let the community know that Todd Schmidt, new Director of Facilities was part of a successful \$250M referendum in Rockford. He facilitated that referendum, as presented to the community.

#### **District Communication Update (Bev Redmond)**

The district will be using social media communication twice a day. The AM message will be "good /fun news" and the PM messages will be focused more on referendum information.

A mailer, will be sent to community residents regarding referendum in order to inform all.

#### **PTA Council Board Update:**

##### **Treasurer (Mindi Kaploe)**

Mindi thanked all for the checks she received, She apologized for the delay in depositing some of the check as she is still learning the position. She asked if PTAs have not provided her with checks, feel free to drop them off to 925 S Parkside by November 1, 2018. Reminded all that if you need disbursements from Superintendent Coffee or the like, please submit the forms/receipts and we will get checks cut. PTA council is using Web based Quick Books. Mindi will assist any PTA treasurer on how to use it, if you chose to use the program. The program cost is \$5/month for first 3 months and \$10/month for next 24 months. The desktop fee is much more expensive with a \$40 upfront fee and \$40/ month. Desktop version does not allow for a download of prior years budget.

##### **Corresponding Secretary (Anne Zimmer)**

no update

##### **Recording Secretary (Michelle Caruso)**

no update

##### **VP Programming (Casey Braun and Beth Holser)**

There will be a Referendum 101 presentation at York on October 24, 2018. Similar format to Middle School Presentation last year. No pressure- strictly factual and informational only. Attendees will include Dr Moyer, Chris Whelton, Todd Schmidt and Kara Caforio. PTA Presidents were given flyers to pass out at their next PTA meeting. Please help spread the word to all, especially those that are unaware of referendum.

##### **VP Scholarship (Heidi Maier & Emily Bastedo)**

Chef Marco fundraiser (previously at Cafe Amamo) will be coming soon. Fannie Mae fundraiser will be in February and Ladies Who Lunch will be held next year. Nothing is needed at this point by Scholarship reps.

##### **President- Elect (Courtenae Trautman, substituting for President)**

BIC will be campaigning Door to Door. Donor provided BIC with I360 walk app which allows volunteers to see who has been talked to and who has not in neighborhood. All they need to do is click on homes, once people have been talked to.

Inform community members to attend school tours to take a look at facilities first hand. Administrators and Teachers are present at these tours to share first hand experience on their facility.

The financial meeting regarding referendum is on the district website in the history portion -District to add a voice over.

**Chair Positions:****REACH (Patti Berner):**

Churchville rep needed. REACH Parent informational meeting October 3rd at 7pm at Sandburg. Deborah Lee is the invited speaker. All meetings are held on the second Friday of the month. Math night kits are available and are being shared. Chess Night (district wide) may be something that is being explored.

**Reflections (Michele Wehrle):**

no update

**SERG (Elena Cutri & Mary Young):**

SERG rep needed at Madison, Field, Hawthorne, Churchville and York. On October 18th at 7pm at district offices, there will be a meeting, Insight on Special Resources and Curriculum. Agenda includes State of Special Education in D205, Insight into Curriculum and Programming Process, Teacher collaboration between general and special education, and special education updates in referendum

**SROH (Jill McCall):**

None

**Unit President Updates/Questions:**

What form of communication can be used to inform school families about the referendum, since the school PTA is endorsing it? You can use your PTA email blast (weekly form of communication) and add a section that includes referendum info (add links on where you can go to get information, calendar of events, where to get questions answered, etc). Anything that is relayed from Kristi, can also be shared (ie: Teacher Union and Chamber of Commerce referendum endorsements can also be added). Keep it very factual.

Bev Redmond commented that you can use your regular form of communication to share referendum info. Bev offered to serve as an advisor, if you want to run something past her, before publicizing it. All information that we will be sharing via our PTA email blasts, will be the same information that is on the District website regarding the referendum. If it is BIC related, share it through your regular newsletter and not through the District PTA email blasts.

Can we make changes/suggestions regarding memberhub issues and share those with Memberhub? Courtenae suggested to compile a list of what works and what does not. We can send to Kristi and she can forward it to Memberhub.

**Upcoming events**

REACH meeting October 3rd at 7pm

Facebook Live referendum meeting October 10th 7pm

SERG meeting October 18th at 7pm

Learned Centered Innovation meeting at Hawthorne October 23rd

Referendum 101 meeting October 24th at York 7pm

Next PTA council meeting November 6th at 7pm

**Adjournment**

Motion to adjourn by: Becca Harpster seconded by Suji LaBine

Meeting adjourned at 7:52pm

*Respectfully submitted by Michelle Caruso, Recording Secretary*