



Cardinal Newman
HIGH SCHOOL

ANNUAL FUND
PARENT APPEAL

50 URSULINE ROAD · SANTA ROSA · CA 95403
WWW.CARDINALNEWMAN.ORG

BE A PART OF IT

Cardinal Newman Gift Recognition Societies

Merici-Newman Society . \$100,000 and above
...our best Society \$50,000 - \$99,999
Heritage Gift Society . . . \$25,000 - \$49,999
Patron Gift Society \$15,000 - \$24,999
Benefactor Gift Society . . \$5,000 - \$14,999
Gold Circle Gift Society . \$1,500 - \$4,999
Cardinal Gift Society . . . \$500 - \$1,499
Friendship Gift Society . . \$1 - \$499



ALL GIFTS ARE TAX DEDUCTIBLE
TAX ID: #94-1578925

TOUCHING HEARTS. WINNING MINDS.

ANNUAL FUND

PARENT APPEAL

Advancing the Mission of Cardinal Newman High School

Cardinal Newman is a Catholic college preparatory high school that relies upon annual gifts and grants to fulfill our mission of providing academic excellence. Tuition covers the basics of a quality high school education. In order for Cardinal Newman to further advance in academics, arts, athletics, and provide tuition assistance, we must partner with parents, alumni, and friends in raising additional funds that will in return, advance and transform the many young women and men who can call themselves Cardinals.

For 50 years, just as families before you helped fund improvements that meet the needs of the school, current parent contributions, through the Annual Fund Parent Appeal, assure the very best resources for your son and/or daughter and for those who will follow in their footsteps. The Annual Fund Parent Appeal is a financial foundation to the school's continuing growth and excellence and helps us deliver our promise to educate our students into persons of faith, intellect and integrity. We ask you to BE A PART OF IT!

Currently, tuition and fees do not cover the total cost of a Cardinal Newman education. Parents are asked to make a pledge or gift each year they have a son or daughter at Cardinal Newman. During the four years, your son and/or daughter will be surrounded by a faith community that will love, lead, mentor and educate him/her for future success. Your annual gift further supports program development and provides additional tuition assistance allowing for a vibrant future for every Cardinal Newman student.

Your pledge will inspire the generosity in others. Philanthropy plays a vital role in maintaining Cardinal Newman's standard of excellence. All gifts work together to provide direct benefits to our students. We encourage all families to BE A PART OF IT as we seek 100% parent participation in the Annual Fund Parent Appeal.

BE A
PART
OF IT

We ask all school families to commit to an Annual Fund gift or pledge each year. In an effort to keep tuition affordable for more families, the Board of Directors has approved a budget for the coming year which sets the tuition rate at \$2,750 below the actual cost per student. We ask you to consider a tax-deductible gift at or above this level. Families who

receive tuition assistance or who face other financial challenges are asked to make a gift commensurate with their ability. We strongly encourage the families with greater financial capacity to increase their gift. Note that:

- Pledges are accepted for a single year or for the four years your student attends Cardinal Newman
- Pledge payments are accepted monthly, quarterly or annually
- Credit cards are accepted and can garner points
- Corporate Matching gifts are supported.



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