

WHEN:

Monday, June 17th, 2019

8:00 am-1:00 pm

WHERE:

Minnetonka High School
18301 West Highway 7
Minnetonka, MN 55345
(952) 401-5700

REGISTRATION:

Cost: \$25

<http://bit.ly/AthleticInstitute19>

QUESTIONS:

Please contact the steering committee:

Ted Schultz

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Bob Madison

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Jaime Sherwood

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SATISFACTION RATING

100% of past attendees stated the conference fulfilled their expectations. Here's what past attendees had to say:

"I very much appreciated the opportunity to interact with colleagues and have our work treated so respectfully. I think ADs are the forgotten people in terms of professional development. This seminar gave us the opportunity to have professional development tailored directly to what we do. I will definitely come again."

"Good information. Great opportunity to mix with other ADs about the issues they are facing relating to the conference topics. Always valuable time spent."

As part of the **AD Summer Institute for Leadership**, the goal of Athletic Administrators Leading in the 21st Century is to offer a high quality staff development opportunity specific to high school activity/athletic administrators. Seminar attendees will have an opportunity to network with their peers and learn from experts in the areas of organization, legal and coaching leadership.

This event is endorsed by the Minnesota State High School League (MSHSL) and Minnesota Interscholastic Athletic Administrators Association (MNIAAA).

Attendees will be provided with continuing education requirements and college credit opportunities.

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— This event has been endorsed by: —



Athletic Administrators Leading in the 21st Century



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This year's focus is **Leadership From Different Professional Fields** (professional and college sports). Speakers will be sharing 30 minutes on their leadership style, core values, how they deal with conflict, make decisions, and how they lead organizations and people. Each session will end with a 10-15 minute question and answer session.

- 8:00-8:30 am **Registration and Continental Breakfast**
- 8:30 am **Welcome**
- 8:35-9:20 am **"Leadership" (3 speakers)**
Rick Spielman,
General Manager
Minnesota Vikings
- 9:20-10:00 am **Derek Falvey,**
Minnesota Twins
Chief Baseball Officer
- 10:00-10:10 am **BREAK**
- 10:15-11:00 am **PJ Fleck,**
Head Football Coach
University of Minnesota
- 11:05-12:00 pm **"Understanding Today's Athlete and Working with Today's Coaches"**
Dr. Justin Anderson,
Sport Psychologist,
Premier Sport Psychology
- 12:00-12:45 pm **Working Lunch (by Panera)**
Application Discussion on
Leadership and Working with
Today's Athletes and Coaches

CONTACTS

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PJ Fleck | Head Football Coach University of Minnesota

PJ Fleck was named head football coach at Minnesota in January of 2017. He has a career record of 42-35 and is 12-13 at Minnesota. In 2018, he led Minnesota to a 7-6 record and regular-season wins against Wisconsin, Purdue, Indiana, Fresno State, Miami (Ohio) and New Mexico State.

Fleck came to Minnesota after spending four years as head coach at Western Michigan, where he was 30-22 overall and 21-11 in the Mid-American Conference and was named MAC Coach of the Year twice. Prior to coaching, Fleck spent two seasons with the San Francisco 49ers after graduating from Northern Illinois where he played receiver for the Huskies from 1999-2003. Fleck and his wife Heather have four children, Gavin, Carter, Paisley and Harper.



Dr. Justin Anderson, Psy.D., LP | Director & Founder of Premier Sport Psychology

Justin Anderson, Psy.D., LP is the director and founder of Premier Sport Psychology, based in Minneapolis, MN. He is a licensed psychologist who specializes in High Performance Psychology and Leadership. Over the last twenty years, he's had the opportunity to work with the best of the best in sport and in business. He's helped countless professional, Olympic, and collegiate athletes gain an advantage in their mindset and mental preparation. "Our biggest opponent is often ourselves...Having your mind work for you, rather than against you, is the key to any elite performance."

Dr. Anderson was a collegiate football quarterback at University of Minnesota-Duluth and a three-sport athlete (football, basketball, baseball) in high school. He currently loves to play golf and play sports with his two daughters.



Rick Spielman | General Manager, Minnesota Vikings

Rick Spielman completed his 7th season as General Manager of the club and 12th overall with the Vikings in 2018. In all, he has 28 seasons working in the NFL.

Spielman joined the Vikings as Vice President of Player Personnel in 2006 and directed scouting, free agency and draft preparations for the club before taking on General Manager duties in 2012. Spielman has climbed the ranks of NFL personnel departments with Detroit, Chicago and Miami prior to joining the Vikings. Spielman's tenure with all 3 franchises has been highlighted by drafting impact players throughout the seven rounds and making key trades and free agency acquisitions. Spielman's teams have won 7 divisional titles and advanced to the playoffs 11 times.



Derek Falvey | Executive Vice President, Chief Baseball Officer, Minnesota Twins

Derek Falvey was hired as Executive Vice President, Chief Baseball Officer in October of 2016 after spending nine seasons as a member of the Cleveland Indians organization. Falvey is responsible for establishing the vision and related strategies for the club's baseball operation. Falvey becomes the sixth head of the Twins baseball operations department joining Calvin Griffith, Howard Fox, Andy MacPhail, Bill Smith and Terry Ryan.

Falvey's baseball career began in 2007 as an intern for the Indians in Baseball Operations. Derek played baseball at Trinity College in Hartford, CT where he earned a degree in economics in June 2005. Derek resides in Minneapolis with his wife, Meghan, and their son, Jack.

"Best, most engaging and inspiring day of in-service in my 30 year career"

- 2013 attendee

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