

MHS Booster Club

Purpose of Booster Club

- ▶ Assist, promote, and support all athletic teams at Mesquite HS
- ▶ Raise money to help our sports programs, to provide scholarships for senior athletes, and to recognize and celebrate our teams
 - ▶ Smaller sports programs could use help supplementing their budgets
 - ▶ Goal to be able to provide one scholarship per sport (for members)
 - ▶ End of season/semester award ceremonies
- ▶ We don't want your money...we want your time and network
 - ▶ Membership dues are kept extremely low (\$10 - General; \$5 - Faculty/Alumni) in order to increase our numbers within booster club

How do we raise money?

- ▶ 3 major ways we raise money for our teams
 - ▶ All sports program - the #1 money maker for our Booster club
 - ▶ We NEED more sponsorships and “spotlight” ads
 - ▶ Form is now on website (and we are working to update it)
 - ▶ <https://mesquitehighschool.mesquiteisd.org/student-life/athletics>
 - ▶ Cheer, Band, Dance are willing to help
 - ▶ Cash back incentives
 - ▶ Concessions
 - ▶ Home volleyball, basketball, and other school events
 - ▶ Manpower!
 - ▶ Spiritware
 - ▶ Shirts, Hoodies, Hats, etc.
 - ▶ Order Forms/Online Stores

Officer Positions - Must be a member

▶ President

- ▶ Preside over all meetings - oversee all withdrawals/expenditures
- ▶ Work closely with Coach Fleener and Mr. Sarpy
- ▶ Schedule events with school calendar
- ▶ Appoint Chairpersons for committees

▶ Vice-President

- ▶ Chair the Program committee and assist in collection of ads
- ▶ Perform duties of President in their absence
- ▶ Additional duties as needed

▶ Secretary

- ▶ Keep minutes of all meetings
- ▶ Record Membership and attendance
- ▶ Help with correspondence/notices to membership

Committees - Chairpersons

- ▶ Concessions Chair
 - ▶ Ensure the concession stand is stocked and covered for all events
 - ▶ Work with Sports Reps
- ▶ Membership Chair
 - ▶ Actively solicit new members throughout the year at events (open houses, registration, parent nights)
 - ▶ Work closely with Secretary maintaining the membership roster for communications
- ▶ Program Chair
 - ▶ Work with VP to sell ads, collect money, and secure printing for the program
 - ▶ Set up photo opps for businesses wanting athletes in their ad.
- ▶ Social Media Chair
 - ▶ Update and maintain a Facebook and Twitter account for our Booster Club
- ▶ Wares Chair
 - ▶ Responsible for designing, selling, and storage of all Booster Club wares
- ▶ Sports Reps - Volunteer Committee
 - ▶ Rep from each sport to serve as the contact person when we need volunteers to help with events (decorating stadium, senior nights, helmet crew, concessions, wares, etc.)

Questions?

- ▶ jfleener@mesquiteisd.org
- ▶ MHSBoosters@yahoo.com
- ▶ Upcoming events:
 - ▶ Recruiting Night - Wednesday April 17th
 - ▶ Spring Game - Tuesday May 21
 - ▶ Summer Strength & Conditioning Camp