



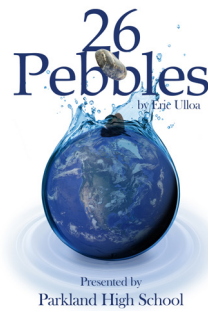
PARKLAND NEWSLETTER

VOLUME 51 NUMBER 3
APRIL 2019

CAST OF 26 PEBBLES INVITED TO INTERNATIONAL THEATRE FESTIVAL

The PHS fall production of **26 Pebbles** has qualified for a spot at the International Thespian Conference in Nebraska, June 24-30. Only 11 schools in the country receive this honor and are invited to present their show on the main stage for the 4,000 conference attendees who come to experience a weeklong immersion in workshops; interaction with colleges, industry leaders, and Broadway professionals; and opportunities to be inspired by the best high school theatre in the nation. The cost to take the show on the road with the entire cast and crew is approximately \$30,000.

The cast and crew are reaching out to friends, alumni, and businesses to help defray the cost. You can help by making a tax-deductible gift for this project through the Parkland Education Foundation at <http://bit.do/parkland26pebbles>.



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- ...AND MUCH MORE!

PHS CHORALE PERFORMS WITH PROFESSIONALS

The Parkland Chorale sang with the prestigious Bach Choir of Bethlehem in February at Zoellner Arts Center - Lehigh University. The female members of the Chorale and Parkland Women's Ensemble were featured in the Allentown Symphony Orchestra concert, "Romeo and Juliet & A Midsummer Night's Dream" in March. Both opportunities gave students the experience of performing with professional musicians and conductors.



SECONDARY CURRICULUM SUPERVISOR WINS PA STEM AWARD

Jason Henry, Secondary Curriculum Supervisor, was accepted as one of 31 ambassadors in the Pennsylvania STEM (Science, Technology, Engineering, Math) Ambassador Program, which aims to shape the future of STEM education in the Commonwealth. Under his leadership, the district offers STEM summer camps and integration of STEM across content areas. STEM team teachers conduct professional development on inquiry-based learning. This same team also created a "Parkland Problem Solving" design model that all content teachers can refer to during inquiry-based lessons. As a result, the number of awesome STEM learning experiences that Parkland teachers have brought to the classroom are too numerous to count. From Middle School STEM Expos, our Parkland High School Project Lead The Way courses in Biomedical Science, Computer Science and Engineering, STEM clubs, STEM Competitions, STEM Summer Camps, Makerspaces in every building, and business partnerships, we are proud of the many ways Parkland infuses STEM into every day learning in all classrooms.



**THE CLASS OF 2019
WILL GRADUATE
AT PPL CENTER
JUNE 11, 2019 AT 7 PM.**

Text Message
Today 3:01 PM

You're not texting while
driving, are you?



It's fine, I'm not gonna cras

Send

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SAFE2SAYSM SOMETHING

SEE IT. REPORT IT.



MOBILE APP



1-844-SAF2SAY



SAFE2SAYPA.ORG

ANONYMOUS TIP LINE YIELDS RESULTS

All school districts across Pennsylvania rolled out the Safe2Say Something Anonymous Reporting System this winter as a result of a state-mandated program. The new school safety reporting system enables students, teachers, school administrators and others to learn how to detect and report potential threats of violence (to self and others) and other problems before they occur. Once a report is made, it is reviewed by a crisis center analyst, triaged and categorized as either a life safety or non-life safety event. It is then sent to law enforcement and school officials (as needed) via text, email and/or phone call within seconds. School officials and/or law enforcement intervene when appropriate. In the first month, Parkland received 191 tips. As you might expect, the tips range from things our staff was aware of and items of concern that require follow-up care with students and families. Superintendent Rich Sniscak stated, "We've been really pleased with how our community has been utilizing the system. Remaining vigilant and communicating concerns is the best way we can look out for each other's safety and the safety of those around us."

We've seen an alarming trend in "sexting," which is when someone shares a sexually explicit photograph or message via mobile phone, especially among our 9th grade girls.

PHS Principal Jim Moniz noted, "Sexting has some serious consequences not only for the person taking and sending the photos, but also for the person on the receiving end. For instance, most of the time sexting involves minors, so these nude photos are considered child pornography. As a result, sending or receiving these messages is a crime."

To continue to educate students on this issue, Parkland is planning a program for all 8th graders this June where they will once again discuss the risks associated with sexting (this material is covered as part of the elementary and middle school DARE Program that police officers teach students in all Parkland schools). Parents can Google "6 Things Teens Do Not Know About Sexting But Should" for a good article that will help foster discussion with teens.

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TEDDY REINHARD IS MR. PARKLAND



Parkland High School male students competed in the 23rd Annual Pageant for the title of Mr. Parkland and the chance to win a \$500 scholarship. During the evening, each young man showcased his talents.

Teddy Reinhard was this year's winner! Runners-up included Brian Akonu (2nd Place) and Devon Foley (3rd Place).



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A MESSAGE FROM THE SUPERINTENDENT

Dear Parkland Community,

As Parkland welcomes spring, we have many new initiatives on the horizon to share with you.

The Veterans Memorial Elementary School project is on time and on budget and the progress of the school construction continues to be exciting. We are happy to announce the appointment of Mrs. Karen Dopera as the Principal of the new school. She currently serves as the Principal at Schnecksville Elementary School. Mr. Damian Goodman, who has been serving as Elementary Dean of Students for the last four years, will become Schnecksville's new Principal. Both will assume their new positions on July 1st. As the new school continues to progress this summer, we will also be converting the Blake Shuttle garage area at Schnecksville Elementary School into four new classrooms to accommodate enrollment growth and also provide additional classrooms in preparation for the major renovation of that building beginning next year.



Veterans Memorial Elementary School was enclosed this winter and remains on time and on budget for a fall 2020 opening.

Several months ago, I participated in a town hall forum that aired on PBS about the inequities that exist in cybercharter school funding and how this impacts Parkland School District. In 2010, Parkland created its own cyber school when we calculated that we could educate a student for about \$4,500 per year in our own cyber program while the state mandated that we pay cybercharter schools more than twice that amount in tuition expenses for Parkland resident students to attend state-sponsored cybercharter schools. None of Pennsylvania cyber charters, which are authorized by the state, earned passing grades during the five years when the state issued School Performance Profiles. In fact, last year, the majority of cybercharters landed in the bottom 5% for educational performance in the state, according to PA Department of Education data. All state-sponsored cybercharter schools had graduation rates below the state average of 86.6 percent, according to the state's measuring tool, the Future Ready PA Index. (Parkland's graduation rate is 95.5%). However, districts must pay a per-pupil tuition fee for each student attending a cybercharter school. This year, the per-pupil fee Parkland pays is \$11,306 for each regular education student and \$24,192 for special education students. The Parkland cyberprogram for grades 6 through 12 is successful in its passing rates and graduation rates, but still sent \$1.65 million to state-sponsored cybercharter schools last year in mandated tuition payments. Proposed legislation would require parents to pay their child's tuition at a state-sponsored cybercharter school if the student's home district has an online program (similar to what parents do if they choose for their child to attend private school). I fully support this piece of legislation as it would bring \$1.65 million back to Parkland schools in just the first year. I believe our own cyberprogram is a great option for students. We feel the best way to learn is to attend school, but we offer a full-time teacher and other supports for those working in the Parkland cyberprogram. An administrator monitors student performance and requires in-person class time and meetings if students start falling behind in classwork.

Each spring, I make my rounds to all of our schools, sharing an annual "State of the District" presentation with Parkland employees and school families. I have enjoyed meeting many of you during my visits which commenced March 1, 2019. The Parkland School District Leadership Team makes the presentation and it consists of me, Dr. Rodney Troutman, Assistant Superintendent, and Mrs. Tracy Smith, Assistant to the Superintendent for Operations. We strive to share new information and answer questions at these meetings. We always begin with a general overview of the budget planning process. Once again, we are dealing with uncertainty surrounding the Commonwealth Budget. Even so, the Board did approve a resolution that promises to keep any tax increase within the State Act 1 Index threshold for Parkland of 2.3%. Details of the final budget recommendations will be brought forth for public review in our June newsletter.

This year, we borrowed \$30 million to pay for capital projects including the Veterans Memorial Elementary School project, the conversion of four Schnecksville classrooms (mentioned above), bus purchases, and technology infrastructure inclusive of security systems and computers. The borrowing includes a capitalized interest feature which allows the District to keep the debt service payments lower over the next couple of years while the new school is being built. This allows us to keep debt payments steady as we look forward to a dropoff in debt service payments in three years. This enables us to keep tax increases within the State Index of 2.3%. We can do this because the District enjoys a AA Bond Rating, which tells lenders that the District is in solid financial condition. The Bond Rating also allows us to save on fees and interest when borrowing money for projects. We work in tandem with the School Board to keep tax increases at a minimum, even as we perform capital improvement projects that maintain the conditions of our current buildings and also pay for new projects such as the Veterans Memorial Elementary School and continue to advance student achievement.

I'd like to share two items of positive financial news. A bond refunding, conducted in mid-February allowed Parkland to receive a \$500,000 reduction in its debt service payment over three years. Secondly, we renewed our participation with NRG Curtailment Solutions - a revenue generating program that has allowed us to receive \$197,000 over the last three years for curtailing energy district-wide on a few very hot summer days each year.

On the technology front, the Parkland Ready 21 Program that launched last year is going well. We distributed a laptop device to every 6-12th grader this year. Our plan is to roll out a device to students in grades K-12 next year, with K-4 devices remaining at school. We've also been replacing aging equipment by installing new sound systems in our stadium, gyms and auditoriums.

If you'd like to view the "2019 State of the District" presentation online, please visit www.parklandsd.org and click on "Departments" and then "Superintendent's Office" and scroll to the bottom of the page. You will see a link to download the presentation.

Please take the time to peruse the wonderful offerings we provide to our community in this newsletter. Whether on stage, at an academic competition, or on the athletic fields, our students are doing great things, and we welcome your participation.

Thank you for your continued support,
Richard T. Sniscak, Superintendent of Schools

KEY DATES IN THE 2019-20 BUDGET TIMELINE

APRIL 26 – Budget Seminar - Day-long Board Meeting where budget is reviewed in fine detail with Administration and Board
MAY 21– Adoption of Proposed Final Budget
JUNE 10 – District newsletter is mailed out to all residents and includes Budget Overview
JUNE 25– Adoption of Final Budget by the School Board

As Demographics Change,
Parkland continues to meet
the needs of ALL students

PARKLAND DEMOGRAPHICS

66% WHITE
14% HISPANIC
4% AFRICAN AMERICAN
12% ASIAN
4% ALL OTHERS
27% Eligible for
Free/Reduced Lunch
15% Receive
Special Education Services
7% Receive
Gifted Education Services
39 students labeled "homeless"
318 English Language Learners
**GOAL: 100% Academic Growth
FOR ALL STUDENTS**

NOMINATE AN EMPLOYEE OR VOLUNTEER - SUPERINTENDENT'S PARKLAND PRIDE AWARD RECOGNIZES EMPLOYEES AND VOLUNTEERS WHO GO ABOVE AND BEYOND

Parkland School District students, parents, residents and staff, are invited to participate in the Superintendent's Parkland Pride Award Program which recognizes outstanding employee and volunteer achievements within Parkland School District. I invite you to tell us about a Parkland School District staff member or volunteer who has gone the extra mile this school year to make you proud to live in Parkland or be a part of the Parkland staff! Don't delay - nominations are due April 15, 2019.

All nominations must be made online. Visit www.parklandsd.org and click on "Departments" and then "Superintendent's Office," then "Parkland Pride Awards" on the left side of the page.

SUPERINTENDENT'S

PARKLAND
PRIDE AWARD

YOU TOP THE RANKS, YOU DESERVE THANKS.

PARKLAND NEWSLETTER

APRIL 2019

STUDENT SPOTLIGHT: OLIVIA FAENZA



Meet PHS senior Olivia Faenza, who first caught our eye when she initiated a donation drive and inspired her 200+ fellow band members to collect school supplies for Central Elementary School in Allentown.

As the Vice President of the PHS Marching Band, Olivia was required to attend leadership training prior to the start of band camp last summer. Mrs. Figueroa, the assistant band and choral director reported, "Following our leadership training, Olivia came to us asking to do something for a group in need because we have strength in numbers. Part of our training involved ideals like "if you can give, you must" and "If you can do, you must."

Olivia took this to heart and decided she would reach out to Mrs. Christa Held, the Community School Coordinator at Central Elementary School in Allentown. It was then that she learned of Central's need for help. She shared with fellow band students that Central had a high poverty, homeless and foster care rate and that many students witness domestic violence. The school reported a high absentee rate and the challenges associated with trying to teach reading and writing in such an environment. Olivia's idea was to reach out to her fellow students to collect school supplies for students at Central. This was her plea:

"We really don't realize how good we have it. A lot of us take what we have for granted. Most of us have a warm home and are surrounded by our families. We eat 2-3 meals per day. We have a functioning bathroom to clean ourselves and have clothes to wear. We have the privilege of going to a huge school with so many opportunities for us to learn and grow. There are kids who have never even seen an instrument before. There are kids who don't even have homes, food, or families. Simple things, like a pencil, that seem like such a small deal to us, could change the life of someone else forever. There are over 200 of us in this band. Together we are able to truly make a difference and help out a school that isn't as fortunate as we are."

The result was a huge collection for Central Elementary. But Olivia didn't stop thinking about the students at Central. Just before the holidays, she organized a gift drive for the students. She is pictured above with the gifts and her teacher, friends and assistant principal. She is hoping that others will pay it forward and keep her giving spirit alive.

Olivia plans on attending Shippensburg University and will study Communications/Journalism next year. We thank her for inspiring others to give generously.



From left to right: PHS teacher Jarrod Neff, Savannah Monks, Olivia Faenza, Samantha Klotz, and Assistant Principal Jude Sandt pose with holiday gift donations from Parkland High School students. Below: the PHS Marching Band and the school supply donations.



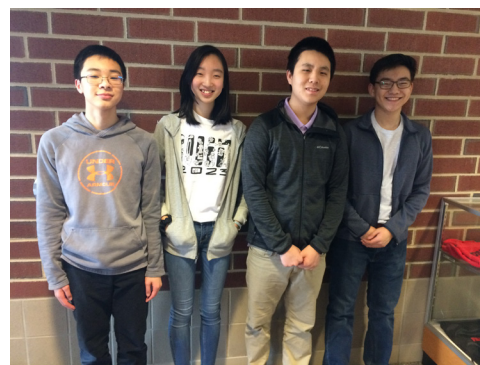
JOB FAIR THANKS

On February 28th, Parkland High School hosted its 2nd Annual Job Fair where 70 employers had the opportunity to meet with students in 11th and 12th grade. The employers in attendance commented that the students they met were polite and respectful, that they received impressive resumes and were looking to hire a number of the students as a result of the event. Students and families can check out the internship, training, volunteer work and actual jobs on our web site under the community tab by clicking on "Weekly Events" where the information is listed at the bottom of the page.

A huge thank you to the following companies for their food/beverage donations: Duck Donuts, Anthony's Coal Fired Pizza, Philly Pretzel Factory-Tilghman St., Wawa, Niagara Bottling, Top Star Express/Subway, Weis Markets, Red Robin and Wegmans.

If you are involved with a company and are interested in participating in next year's event, please email Allison McPeck at mcpeeka@parklandsd.org.

MATH WINNERS MAKE HISTORY



The American Invitational Mathematics Examination (AIME) is a prestigious exam administered to determine the United States of America Mathematical Olympiad (USAMO), a highly selective national high school mathematics team. Students who took the American Mathematics Competition 12 Exam and scored in the top 5% in the United States AND students

who took the American Mathematics Competition 10 Exam and scored in the top 2.5% in the US received an invitation to take the AIME on March 21. This year, Parkland had a record-breaking four students qualify for the AIME and the chance to earn a seat on the USAMO. CONGRATULATIONS Victor Cai, Alison Fang, James Wang and Joshua Ye, and best wishes for success on the AIME!



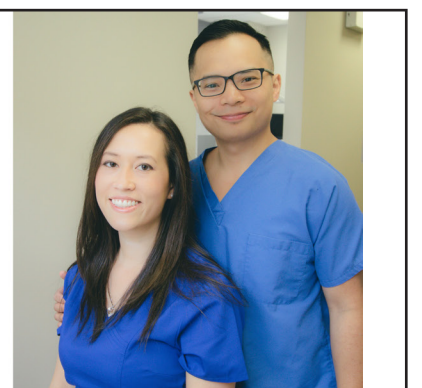
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PARKLAND NEWSLETTER

APRIL 2019

PARKLAND SENIORS



A Community of Learners

The following classes will be offered this spring to senior citizens, ages 55 and older, who reside in the Parkland School District. The classes are FREE of charge. Please register before the class deadline of April 12, 2019 either online at www.parklandsd.org/seniors/ or complete the registration form on the facing page and MAIL to: Community Relations, Parkland School District, 1210 Springhouse Rd., Allentown, PA 18104 or FAX to 610-351-5509.

Because this program is very popular, we ask that people do not register unless they can attend a majority of the sessions. All classes will be reserved via a lottery system. Please note that registration forms received after April 12th will be added to a waiting list and people will be notified after class rosters are finalized if a class spot becomes available. Parkland School District will send out course notifications starting on April 15th. Kindly refrain from contacting the office until after April 17th if you have not yet received confirmation. Thank you.

WATER AEROBICS

Parkland High School Pool, Maximum of 40 participants

Wednesdays, April 24 – June 12, 6-7 PM OR

Saturdays, May 4– June 15, 1-2 PM (NO CLASS 5/25)

The class features low impact aerobics (conducted in shallow water) specifically geared to seniors. The class will focus on the use of all muscles and limbs, breathing and stretching. Water shoes or old clean sneakers are suggested for safety. Swim noodles are provided at the pool. Swimmers should enter through the lower entrance at the back of the Athletic Wing. Two classes will be offered this spring in the Parkland High School Pool located at 2700 North Cedar Crest Blvd., Allentown, PA 18104.

YOGA FOR SENIORS

Cetronia Elementary School Gym

Wednesdays, April 24 - June 12, 4:30-5:30 PM

Mondays, May 6 – June 10, 4:30-5:30 PM (NO CLASS 5/27)

Marie will once again be sponsored by South Whitehall Township Recreation to instruct yoga for Parkland seniors. The class will provide a gentle practice to improve the connection between body and mind. Through a combination of a seated and standing flow, you will learn to maintain or increase range of motion as well as improve balance. Guided meditation will also focus on stress relief. Please bring your own yoga mat. All classes will be offered at Cetronia Elementary School, 3635 Broadway, Allentown, PA 18104.

55 ALIVE/SAFE DRIVER AARP REFRESHER COURSE

Parkland Administration Center Board Room, 4 or 8 hour sessions:

Tuesday, May 7, 9 AM-1 PM

Friday, May 31, 9 AM-1 PM

Monday & Tuesday, June 3 & 4, 9 AM-1PM (for first time course takers or expired certificate holders only)

Sponsored by the American Association of Retired Persons (AARP), the course includes either four or eight hours of classroom instruction that refines existing skills and knowledge and develops safe, defensive driving techniques. Upon completion, Pennsylvania residents age 55 and over may be eligible for auto insurance discounts. PennDot and the state of Pennsylvania have approved a four-hour AARP Driver Safety Class for any senior who has previously taken the "55 Alive" eight-hour Driver Safety class in the past. *To be admitted to the four-hour course, you must present to the instructor written proof that you have taken a Pennsylvania approved Driver Safety Course within the past three years. Therefore, if it's been 37 months since you have completed a class, you will be required to take the eight-hour class to qualify for the insurance discount. Proof may be in the form of a copy of the course certificate or the insurance policy that shows the driver course discount. Please also bring your driver's license, a pen, and your AARP membership card with you if you are a member. The Parkland Administration Center is located at 1210 Springhouse Rd., Allentown, PA 18104.

ZUMBA GOLD - NO REGISTRATION REQUIRED

Parkway Manor Elementary School Gym

Thursdays, April 4 - June 13, 5:30-6:30 PM (NO CLASS 4/18 or 5/16)

Zumba Gold is a dance fitness class designed for the active senior and will be taught by a certified instructor who is volunteering her time to teach Parkland seniors. The class will feature dance routines set to Latin music as well as some pop hits. Easy to follow low impact moves - great rhythms - lots of FUN! Come Join the Party! Parkway Manor Elementary School is located at 768 Parkway Road, Allentown, PA 18104.

FACT CHECKING – BATTLING MISINFORMATION WITH MEDIA LITERACY

Troxell Building Computer Lab, Room 108

Thursday, May 30, 5:30-8 PM

When you read a story on a social media post, website, or written in a newspaper, how can you discern between satire, propaganda, intentionally false or biased stories or the truth? There are some tools available to us to help sort these items out. We'll delve into determining the sources of information and where the backing money comes from as we decide if an item is credible. Everyone has a favorite news site and many of us recognize bias in some news sites. Putting best practices to use encourages us to check more than one site to get a fuller understanding of the news we consume. Join this class to learn about some very helpful websites that debunk the untruths and to participate in our evening discussion of what it means to engage in civic online reasoning. The Troxell Building is located at 2219 N. Cedar Crest Blvd., Allentown, PA 18104. Please enter the building through the back parking lot.

SHOPPING SAFELY ONLINE

Troxell Building Computer Lab, Room 108

Monday and Wednesday, May 13 and 15, 5:30-8 PM

From the convenience of making purchases at your fingertips and next-day delivery to getting great online deals, online shopping has grown in popularity. While convenient, it also makes it more lucrative for scammers to trick buyers into paying for goods they won't receive or obtain personal information for financial gain. So, what can you do about it? This two-day class will explore shopping experiences and discuss PayPal, debit and bank transactions along with return policies for online retailers. The Troxell Building is located at 2219 N. Cedar Crest Blvd., Allentown, PA 18104. Please enter the building through the back parking lot.

BASICS OF DIGITAL PHOTOGRAPHY AND PHOTO EDITING

Troxell Building Computer Lab, Room 108

Monday and Wednesday, May 20 and 22, 5:30-8 PM

Grasp simple digital photography techniques that apply to any kind of camera; If you've been experimenting with digital photography for a while, or just caught the bug, this two-day workshop will give you the basics of Digital Photography. We cover the fundamental aspects of your camera, shooting in automatic mode, aperture priority, shutter priority and program modes. If you have an interest in wildlife or nature photography, there is a good chance you have seen an image that has completely taken your breath away. You might even have asked yourself, "How did they do that?" Here's your chance to find out. Apply a quick fix in lighting, cropping, contrast, or add a personal touch with creative effects, and borders, all through free online photo editing software. Troxell Building is located at 2219 N. Cedar Crest Blvd. Allentown, PA 18104. Please enter the building through the back parking lot.

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**Service Electric Cable Channel 264 or HD Channel 102.9
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PARKLAND NEWSLETTER

APRIL 2019

SENIOR CITIZENS INVITED TO ANNUAL SPRING CONCERT AND DINNER

SPONSORED BY:



610-351-5597

**RESERVATION HOTLINE WILL OPEN THURSDAY,
APRIL 11 AT 11 AM TO ALLOW EQUAL ACCESS
FOR ALL IN THE COMMUNITY**

Join us for one of our most popular spring concert events this year! Parkland senior citizens are invited to enjoy a free dinner at Parkland High School and then adjourn to the auditorium for some great music by talented student musicians. Seniors can choose to attend the Parkland High School Band Concert on Tuesday, April 30th or the Parkland High School Orchestra Concert on Thursday, May 9th. On both nights, doors open at 5 PM in the high school cafeteria. Dinner will be served at 5:30 PM and the concerts begin at 7 PM. Residents should select only one so that we can host as many people as possible. Please call 610-351-5597 and follow the prompts to leave your RSVP on our automated voice message system. In order to ensure that all seniors in the community have equal access to both dinner concerts, **WE WILL NOT OPEN OUR RESERVATION HOTLINE UNTIL 11 AM ON THURSDAY, APRIL 11, 2019.**

At that time, reservation requests will be accommodated in the order they are received until the dinner concerts are full.

You will only receive a call back if you have a specific question. Your RSVP will be recorded and you can simply check in under your last name when you attend the dinner.

**NOTE: ALL GUESTS MUST BE 55 OR OLDER
AND RESIDE WITHIN THE PARKLAND SCHOOL
DISTRICT.**

For any questions pertaining to the Senior Citizen Program at Parkland, please contact Wendy Wright, Office of Community Relations, at 610-351-5578.

Parkland Seniors - A Community of Learners

Register online at www.parklandsd.org/seniors/

If you don't have access to the Internet, complete the registration form below. Because this program is very popular, we ask that people do not register unless they can attend a majority of the sessions. Be sure to write clearly and include your phone number. Room locations will be posted in the main lobby of schools. Thank you for your interest.

THE DEADLINE FOR REGISTRATION IS APRIL 12, 2019. PLEASE NOTE THAT A LOTTERY SYSTEM IS USED AND COURSE NOTIFICATIONS WILL BE SENT OUT between APRIL 15-17, 2019.

WATER AEROBICS

- ___ Class 1: Wednesdays, April 24 - June 12, 6-7 PM, PHS Pool
- ___ Class 2: Saturdays, May 4 - June 15, 1-2 PM, PHS Pool (no class 5/25)

YOGA

- ___ Wednesdays, April 24 - June 12, 4:30-5:30 PM, Cetronia Elementary Gym
- ___ Mondays, May 6 - June 10, 4:30 - 5:30 PM, Cetronia Elementary Gym (no class 5/27)

55 ALIVE/ SAFE DRIVER AARP REFRESHER COURSES

Note: 4-hour sessions listed below are for those that have completed 8-hour Driver Training Safety Courses in the past or have not taken a course within the last 3 years. All classes are held in the Administration Center Board Room at 1210 Springhouse Rd., Allentown, PA 18104

- ___ Class #1 Tuesday, May 7 (for repeat course takers), 9 AM-1 PM
- ___ Class #2 Friday, May 31 (for repeat course takers), 9 AM-1 PM
- ___ Class #3 Monday & Tuesday, June 3 & 4 (for first-time course takers or expired certificate holders only), 9 AM-1 PM

ZUMBA GOLD *No registration required, all are welcome.*

Thursdays, April 4 - June 13, 5:30-6:30 PM, Parkway Manor School Gym (no class 4/18 or 5/16)

FACT CHECKING - MEDIA LITERACY

___ Thursday, May 30, 5:30-8 PM, Troxell Computer Lab Room 108

SHOPPING SAFELY ONLINE

___ Monday & Wednesday, May 13 & 15, 5:30-8 PM, Ironton Elementary, Rm 202

BASICS of DIGITAL PHOTOGRAPHY and PHOTO EDITING

___ Monday & Wednesday, May 20 & 22, 5:30-8 PM, Troxell Computer Lab Rm 108

Registrations will be accepted through Friday, April 12th. Those registering after April 12th will be added to a waiting list and will be notified after class rosters are finalized if a class spot becomes available. If you don't register online, please mail this form to: Community Relations, Parkland School District, 1210 Springhouse Rd., Allentown, PA 18104 or FAX to 610-351-5509.

Name _____

Phone _____

Address _____ Zip Code _____

Email: _____

TAX REBATE REMINDER FOR SENIORS and Other Qualifying Claimants with Limited Incomes

The Senior Citizens Real Property Tax Rebate Resolution of 2005 allows a portion of property tax dollars to be rebated to senior citizens and other qualifying claimants with limited incomes.

The tax rebate program refunded approximately \$100,000 throughout the community over the last three years.

Parkland School District will once again be conducting the rebate program in 2019. Applications are available in the Business Office at 1210 Springhouse Road, Allentown, PA 18104 and can be downloaded from the web at

<https://www.parklandsd.org/departments/business-administration/senior-citizen-tax-rebate>

A list of frequently asked questions is also available on the District website at the same web address.

For further help or information, please call the Business Office at 610-351-5510 between 8 AM and 4 PM, Monday - Friday.

The deadline for filing is June 30, 2019.



PARKLAND NEWSLETTER

APRIL 2019



2019 SUMMER YOUTH CAMPS

Recreational, Outdoor, Athletic, Arts & Academic Camps are listed under the COMMUNITY tab of the PSD website
www.parklandsd.or or
<http://bit.do/ParklandCamps>



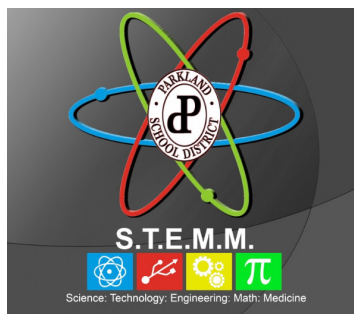
SUMMER CAMP

Springhouse Middle School
JULY 29 - AUG 2

Enroll by May 15 and receive a discount!

Co-ed Camps, Ages 5-13 Skills, Drills and Games with Basketball Pros!

For more info and to register, visit <http://bit.do/ParklandCamps>



STEMM CAMP

Summer STEMM Academies for 6-12th graders will be \$100 for the High School Camp (July 15-19) and \$50 for the Middle School Camp (July 8-12).

Register now - space is limited.

<http://bit.do/ParklandCamps>

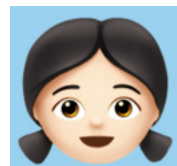


POST PROM NEEDS YOU!

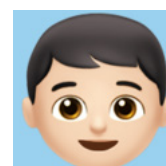
Please consider volunteering your time to support the POST PROM PARTY on **May 11, 11:30 PM - 5:00 AM**, at Parkland High School. We also need food and cash sponsors for the event. We are looking for a used car donation to serve as one of our grand prizes!

www.phspostprom.com

WHAT CAN PROM NIGHT COST IN PARKLAND?



\$300 for dress, hair, nails, shoes and jewelry



\$300 for tux, dinner, shoes, corsage and limo

OPTIONAL PROM NIGHT EXPENSES:

Arriving intoxicated: Arrest, fines, suspension of driver's license, suspension from school, the embarrassment of being sent home, missing memorable moments, and not walking across the stage at graduation

Driving under the Influence of Alcohol or Drugs: \$300 - \$5,000 in fines and up to six months in jail with license suspension and potential injuries and/or death

Possession of Alcohol or Drugs: \$500 - \$5,000 in fines and license suspension

Having Fun with Friends: Priceless

Public Service Announcement created by Parkland School District, South Whitehall, Upper Macungie and PA State Police Departments.

PARKLAND REACHES 3-YEAR TEACHER CONTRACT AGREEMENT

The Parkland School District Board of School Directors and the Parkland Education Association (PEA) reached a 3-year contract agreement when the Parkland School Board approved a new contract on January 22, 2019. The District's teachers ratified the agreement earlier in the day. The agreement will be in effect from September 1, 2019 through August 31, 2022. The PEA represents approximately 640 members, including teachers, nurses, guidance counselors and other professional staff.

The contract includes a 2.4% annual salary increase in year one, 2.4% salary increase in year two and 2.5% salary increase in year three. Stipend salaries for athletic coaches, department chairs and student activity advisors will increase at the same interval as the salaries each year.

Employees under this agreement will continue to have a choice between two medical insurance Preferred Provider Organization (PPO) programs. Employees opting to utilize the PPO 6 option will have increased employee contributions of \$300 per employee for single coverage and \$600 per employee for multiple party coverage during the term of the contract. Employees opting to utilize the PPO 750 plan, which has higher employee deductibles and lower employer premium costs, will have increased employee contributions of \$300 per employee for single coverage and \$480 per employee for multiple party coverage during the term of the contract.

Board President Lisa Roth stated, "We are so pleased to enter into an early bird agreement with our staff. We value our amazing teachers and appreciate that our staff continues to recognize that increases to healthcare contributions are necessary for the District to handle the rising cost of medical insurance. We thank the PEA for being a partner in helping us to manage tax payer funds responsibly and share in these rising nationwide costs."

Mr. Richard T. Sniscak, Superintendent, stated, "Both parties acted professionally and collaboratively throughout the negotiations process. The end result is a fair contract that is fiscally responsible, while rewarding our employees for their skills and dedication to the important and varied roles they play within Parkland."

Sandi Gackenbach, President of the Parkland Education Association, offered, "The Parkland Education Association is grateful for the relationship it enjoys with its Administration and Board of Directors. Negotiations can be challenging, but when both sides have a vested interest in the fiscal health of our district and the success of our students, it is comforting to know that we have a cooperative relationship that meets the needs of both sides."



Follow us for breaking news, awards, and info as it happens!

Follow @ParklandSchools or like Parkland School District on Facebook to receive a WEEKLY UPDATE that includes UPCOMING EVENTS and ANNOUNCEMENTS about AWARDS AND ACHIEVEMENTS.

PARKLAND NEWSLETTER

APRIL 2019



Parkland School District
Education Foundation
PreServing Excellence, Building a Dream

FOUNDATION BRINGS TRANSIBERIAN ORCHESTRA ELECTRIC VIOLINIST MARK WOOD TO WORK AND PERFORM WITH STUDENTS



International recording artist and Emmy award winning composer Mark Wood, an original member of the multiplatinum selling Trans-Siberian Orchestra and creator of the revolutionary Viper electric violin, brought his music education program *Electrify Your Strings!* (EYS) to Parkland School District. This exciting event, made possible in part by a grant from the Parkland Education Foundation, transformed student musicians into a full-fledged Rock Orchestra! Mark spent two days working with our students and performed two evening concerts with students at the end of January. The audience was entertained by Mark's original material, as well as his arrangements of music by Led Zeppelin, the Beatles, and more.

Orchestra Director Mr. Mishler coordinated the event and stated, "The students were extremely 'pumped up' for the once-in-a-lifetime opportunity to work with such a well-known treasure in the orchestra world."

The program is a music education experience that includes Wood working directly with a school's orchestra director to tailor-design a rock orchestra makeover complete with a public performance at the end of the experience. EYS builds on the strong foundation in traditional music provided by music teachers; creating a partnership with educators that inspires students and boosts their self-esteem and motivation on stage and off. EYS has been featured on The Today Show, The CBS Evening News, and many more.

To prepare for their concert, Mark taught the students improvisation, composition, and personal expression on their violins, violas, cellos and basses. He worked with students in 4-12th grade who take string lessons in Parkland Schools.

GRADUATION LAWN SIGN SALE

The Foundation is pleased to announce its GRADUATION LAWN sign sale for the senior class, customized with the senior's name and available for pick up at PHS. Visit our website to order and pay for your \$25 sign online.

<http://bit.do/ParklandSeniorSign>



**Paint the Town
Red and Grey**

PARKLAND

8th Annual Distinguished Alumni Gala & Silent Auction

presented by
St Luke's
UNIVERSITY HEALTH NETWORK

Wednesday, May 22, 2019

**Muhlenberg College
Seegers Union ~ Wood Dining Commons**

Cocktails at 6:00 p.m. ~ Program at 7:30 p.m.

**Enjoy dinner, entertainment,
silent and live auctions, and more!**

Please visit www.parklandsd.org/foundation
to purchase your tickets online



2019 Parkland Distinguished Alumni

Rance Block, 1970

President, Block Insurance Agency
and 25-year Parkland Volunteer

Richard G. Irwin, 1973

Culmen International, LLC, Former Senior CIA Officer
and Director of Incident Management for Department
of Homeland Security and the White House

Curtis Rinsland, 1968 (Deceased)

Senior Research Scientist, NASA

Barry Search, 1966

Coach, Fireman, Retired Parkland School District
Science Teacher

Paul Semmel, 1957

Co-owner of Excelsior Dairy Farm and
Retired State Representative



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PUTTING OUR COMMUNITY FIRST

Coordinated Health is proud to be a member of the Parkland community and a supporter of the Parkland School District Education Foundation.

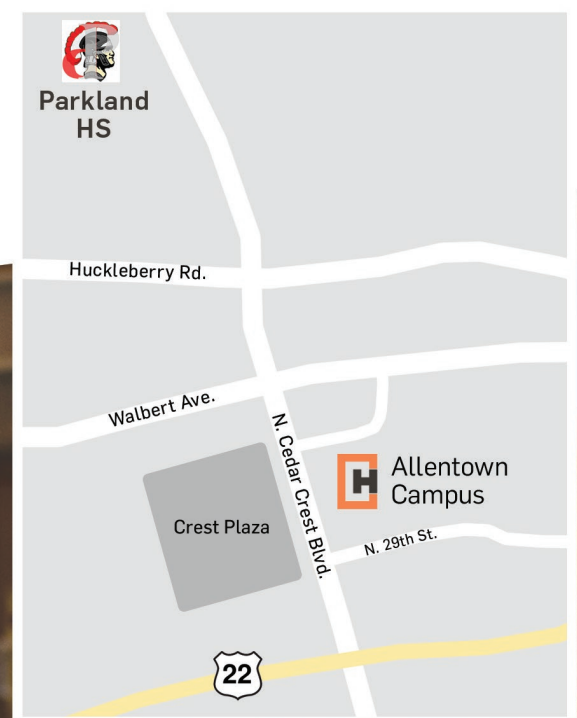
Our Allentown Medical campus is just minutes from Parkland High School and offers orthopedics, physical therapy as well as walk-in Care on Demand – with extended weekend and evening hours – so you can get the care you need when you need it the most.

Student athletes can also receive top orthopedic care from Parkland Alumnus and Lafayette College team physician **Dr. Nick Slenker** at our Allentown campus. Dr. Slenker works with a team of highly trained physicians and physical therapists with just one goal in mind - to help injured student athletes get back in the game.

CoordinatedHealth.com/Slenker



**Coordinated
Health**



Coordinated Health's Dr. Nick Slenker leads Parkland High School students in the dissection of a human knee cadaver.

PARKLAND NEWSLETTER

APRIL 2019

TECHNOLOGY ENHANCES PHONICS TO HELP ALL 3RD GRADERS TO READ ON GRADE LEVEL



Teacher Allison Davis wears the voice lifting microphone around her neck during class.

Teachers use microphones that hang around their neck to maximize student comprehension and achievement. The technology clarifies teacher and student voices as well as media audio, which studies prove to dramatically increase academic performance.

Across schools globally, 25% of what the teacher says in class never reaches students' brains. In the back of the classroom or away from the instructor and presenters, the amount of missing information approaches 40%. Parkland's adoption of FrontRow classroom audio to overcome this learning barrier is an indicator of its commitment to excellence as the microphones have shown a positive impact on students' reading and comprehension.

"Phonic skills have definitely improved because, when I use the microphone, they can hear those individual sounds. They're able to stretch out words a little more easily," says Kernsville first grade teacher Traci Falco. "They're able to spell words more easily. And they're able to read more fluently because they're clearly hearing all the sounds in their heads as they use the audio system."

Parkland School District rolled out advanced audio technology in K-2 classrooms as part of a broad commitment to student success.

ALL PARKLAND PARENTS WELCOME TO ATTEND PARENT UNIVERSITY

The Vaping Epidemic



PARENT UNIVERSITY

April 24, 2019
Orefield Middle School Auditorium
7 PM

Presented by:

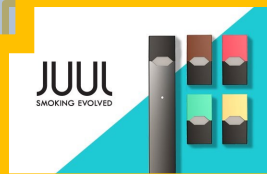


www.thechc.org

- From 2017 to 2018, e-cigarette use surged nearly 78% among high school students.
- In 2018, 1.5 million more middle and high school students vaped than in 2017 – up to 3.6 million from 2.1 million.
- Students who vape report that they are doing it more frequently, and many use other tobacco products, such as cigarettes, as well.

Our children are faced with deciding whether or not to use drugs at younger ages than ever before, and earlier drug use increases the risk of addiction. We encourage parents and other concerned community members to attend this program in order to learn about:

- Vaping devices popular with young people
- Health dangers associated with vaping
- How the use of gateway drugs, such as tobacco & vaping products, puts kids at risk of further drug use
- Talking to your child about the vaping fad



This project is funded, in part, under a contract with the Pennsylvania Department of Drug and Alcohol Programs with Lehigh and Northampton County Drug and Alcohol.



TOM WOLF, GOVERNOR | JENNIFER SMITH, SECRETARY

THURSDAY, MAY 16TH

Parkland High School Chorus Concert
7:00 pm PHS Auditorium

Free - all are welcome to enjoy an evening of choral music!

Parkland High School Student Art Show
6:00 pm - 8:00 pm

Trojan Art Gallery:
Senior Art Award Recipients

Gallery Showcase:
2018 East Central Pennsylvania Regional Scholastic Art Awards

Art Studios:
Parkland Student Art Show



FRIDAY, MAY 17TH

Parkland's Got Talent!
7:00 pm



Calling the talented citizens of Parkland! Parkland is excited to announce the 7th annual

Parkland's Got Talent competition, open to residents of all ages and talents. Do you have a flair for dance or a juggling prowess? Does your canine companion do extraordinary tricks? We want you!

Complete contest rules can be found at: www.ParklandArtsFestival.com

SATURDAY, MAY 18TH

ARTISTS ON THE QUAD
10:00 am - 4:00 pm

- | | |
|-------------------------------------------------------------------|-------------------------------|
| Kids Crafts | Art / Basket Raffle |
| Arts and Crafts Marketplace | Festival Food |
| Elementary, Middle & High School Art Exhibit | Instrument Exploration |
| Character Parade & Meet & Greet | Indoor Percussion Performance |
| | Dance Showcase |
| Performances by Elementary, Middle, & High School Music Ensembles | |



PARKLAND NEWSLETTER

BULLETIN BOARD

APRIL 2019

Parkland is pleased to announce it was a 4-time winner of a Top Workplace Award this year!

SPRING CALENDAR OF EVENTS		
APRIL 5	Elementary Chorale Concert, SMS Auditorium	7:00 PM
APRIL 10-13	PHS Spring Musical CURTAINS, PHS Auditorium	7:30 PM
APRIL 14	PHS Spring Musical CURTAINS, PHS Auditorium	3:00 PM
APRIL 23	Combined SMS & OMS Orchestra Concert, PHS Auditorium	7:00 PM
APRIL 26	OMS Chorus Spring Concert, PHS Auditorium	7:00 PM
APRIL 30	Senior Citizen Dinner, PHS Cafeteria	5:30 PM
APRIL 30	PHS Band Concert, PHS Auditorium	7:00 PM
MAY 3	SMS Chorus Spring Concert, PHS Auditorium	7:00 PM
MAY 4	Teacher Technology Conference, SMS, https://www.psdttc.org/	8 AM - 4 PM
MAY 4	Music Boosters Used Clothing Collection, PHS Parking Lot	11 AM - 3 PM
MAY 7	5th Grade District Band & Strings Concert, PHS Auditorium	7:30 PM
MAY 8	OMS Art Show (6 PM) & Jazz Band Concert (7 PM)	
MAY 9	Senior Citizen Dinner, PHS Cafeteria	5:30 PM
MAY 9	PHS Orchestra Concert, PHS Auditorium	7:00 PM
MAY 10	OMS Band Concert, PHS Auditorium	7:00 PM
MAY 13	SMS Band Concert, PHS Auditorium	7:00 PM
MAY 15	SMS Art Show	6:00 PM
MAY 16	PHS Art Show, Arts Wing of PHS	6:00 PM
MAY 16	Chorus Spring Concert, PHS Auditorium	7:00 PM
MAY 17	"Parkland's Got Talent" Show, \$5 Admission, PHS	7:00 PM
MAY 18	PSD Festival of the Arts, Parkland High School	10 AM - 4 PM
MAY 22	8th Annual PSD Education Foundation Gala, Muhlenberg College	6:00 PM
JUNE 11	PHS Class of 2019 Commencement, PPL Center	7:00 PM

GOT STUFF
YOU DON'T WANT ANY MORE?
WE'LL TAKE IT!

SATURDAY
MAY 4, 2019
11 AM - 3 PM
PHS Parking Lot by Band Room

ACCEPTABLE ITEMS	UNACCEPTABLE ITEMS
<ul style="list-style-type: none">• CLOTHING OF ALL TYPES• Shoes of all types• Handbags and Backpacks• Hats, Gloves, Scarves• Bedding and Drapery• Quilts, Comforters and Blankets• Pillows• Table Cloths• Towels• Stuffed Animals	<ul style="list-style-type: none">• NO FURNITURE• NO APPLIANCES• NO COMPUTER RELATED ELECTRONICS• NO TV'S or Console STEREO'S• NO TOOLS• NO Under Garments• NO Baby Items• NO Pots & Pans, or Glassware• NO Exercise Equipment• NO Home Decor

Items must be bagged.
Tax receipt available upon request.

Please visit the [Parkland High School Music Boosters website](#) for complete list of Acceptable and Unacceptable Items.

The Parkland School District does not sponsor or sanction this program/event/activity.



TOP
WORK
PLACES

2016 2017
2018 2019

THE
MORNING
CALL





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When someone's day is crooked or a little misaligned, a simple smile can make all the difference. Help make your school a happier and brighter place by sharing your smile.

PARKLAND NEWSLETTER

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www.parklandsd.org

NONDISCRIMINATION IN PROGRAMS AND EMPLOYMENT POLICY

In accordance with TITLE VI, TITLE IX, Section 504 and the Americans with Disabilities Act, the Parkland School District does not discriminate either in the educational or vocational programs and activities which it operates or in the employment of personnel, on the basis of sex, handicap, disability, race, color, national origin, age, or religion. If you are physically or mentally disabled, visually or hearing impaired, you may qualify for special services/instruction/equipment modifications so you can successfully complete the education program or participate in activities. All inquiries concerning this policy/questions regarding specific programs, services, and facilities for the disabled should be directed to the district equal rights officer, Assistant Superintendent, Parkland School District, 1210 Springhouse Road, Allentown, PA at (610) 351-5505.

TO ADVERTISE IN THIS PUBLICATION,
PLEASE CALL NICOLE at
610-351-5630