

HOLMDEL TOWNSHIP BOARD OF EDUCATION
COMMUNITY RELATIONS COMMITTEE MEETING MINUTES
MARCH 28, 2019 AT 9:00 a.m.

Attending: Mr. Sockol (co-chair), Ms. Liu (co-chair), Mr. Reddy, Mr. Foster, Dr. McGarry, Ms. Carducci.

The Community Relations Committee met on March 28, 2019, beginning at 9:07 a.m. Committee conducted the following business:

1. Dr. McGarry shared that he plans to engage the previously mentioned and committee-endorsed PR Consultant following the conclusion of the QSAC (state monitoring) process in May. Dr. McGarry plans to develop a proactive PR plan, including an editorial calendar, as outlined by the proposal she submitted to the board last year.
2. The school district will once again sponsor a table at the town's Community Day, scheduled for April 13th. The Committee recommended that Ms. Carducci prepare handouts regarding the status of the 2020 initiative, our summer program, and our plans to begin all-day kindergarten this fall. It was recommended that the handouts contain general information with links to the District website for the latest updates (therefore allowing the cards to have a longer "shelf life" as a handout). Dr. McGarry will also see if we can display the new exterior designs for the High School and Satz school entrances.
3. Despite the extensive construction planned for the summer, Dr. McGarry and Ms. Carducci informed the committee that both a summer recreational program and STEAM classes will take place this summer in space set aside in the Village school. The Committee was appreciative of the administration's planning efforts, which address the logistical challenges associated with this summer's renovations around the district.
4. The Committee discussed its future role, which it will continue to address at its April session. Part of that discussion centered on how the committee might play a role in determining "new business" items for board consideration. Dr. McGarry recommended that full board consider establishing a process for determining how New Business items are added to the Board's meeting agenda.
5. The Committee also wanted to acknowledge Dr. McGarry and the administration's efforts to prepare the district for potential changes to the starting times at the Satz and High Schools. The district's recent traffic study, plans for a rotating Satz schedule that aligns with the High School's, and upcoming negotiations around our next teacher's contract are all important steps toward providing the district with additional scheduling flexibility once the 2020 renovation project is complete and other elements contributing to the district's capacity to make such changes are in place.

The meeting adjourned at 10:10 a.m. The next meeting of the Community Relations Committee will be on April 18 at 9 a.m.