

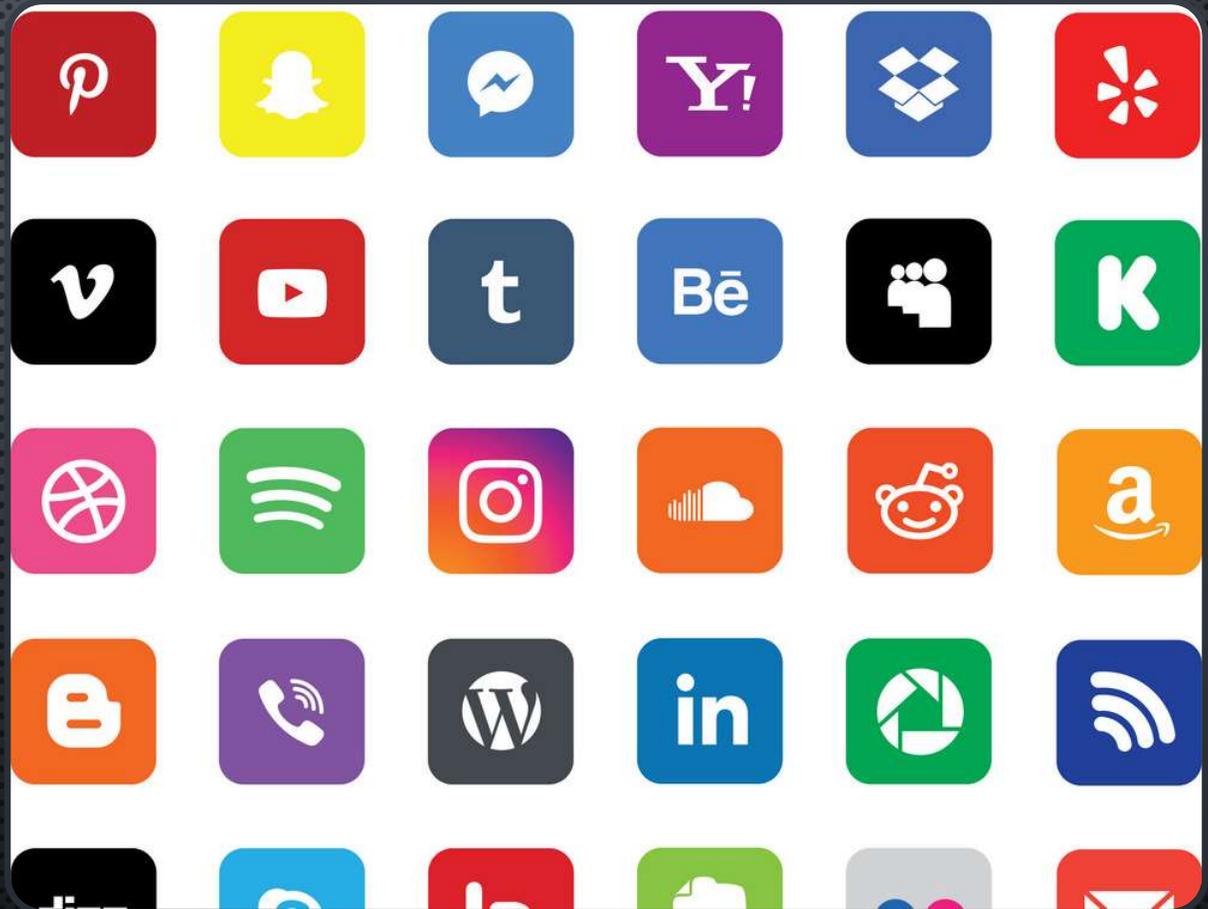


# DIGITAL COMMUNICATION SAFETY AWARENESS

LEVEL II – SOCIAL MEDIA PERSONAL RIGHTS & RISKS

# COMMUNICATION THROUGH SOCIAL MEDIA AND OTHER ONLINE APPLICATIONS

- WHAT IS SOCIAL MEDIA?
  - ANY INTERNET PLATFORM THAT IS DESIGNED SPECIFICALLY TO ENCOURAGE ENGAGEMENT & COMMUNICATION



# ENGAGING WITH EXPLICIT CONTENT

- WHAT IS EXPLICIT CONTENT?
  - ANY IMAGE, VIDEO, OR TEXT THAT IS SEXUAL OR VIOLENT IN NATURE
  - 'STATED CLEARLY AND IN DETAIL, LEAVING NO ROOM FOR CONFUSION OR DOUBT'
- WHAT DOES IT MEAN TO ENGAGE WITH EXPLICIT IMAGES OR TEXT?
  - CREATING
  - DISTRIBUTING
  - COMMENTING, LIKING, ETC.



## RISKS OF ENGAGEMENT

PLACE YOURSELF OR OTHER INDIVIDUALS AT RISK FOR

- HARASSMENT
- VIOLATING PERSONAL RIGHTS
  - SHARING WITHOUT CONSENT
- LOSS OF SENSE OF SAFETY OR SECURITY
- EXPLOITATION
  - ...BEING TAKEN ADVANTAGE OF, BRIBED, BLACKMAILED, COERCED...

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=X7CWR2G-5NG](https://www.youtube.com/watch?v=x7cwr2g-5Ng)

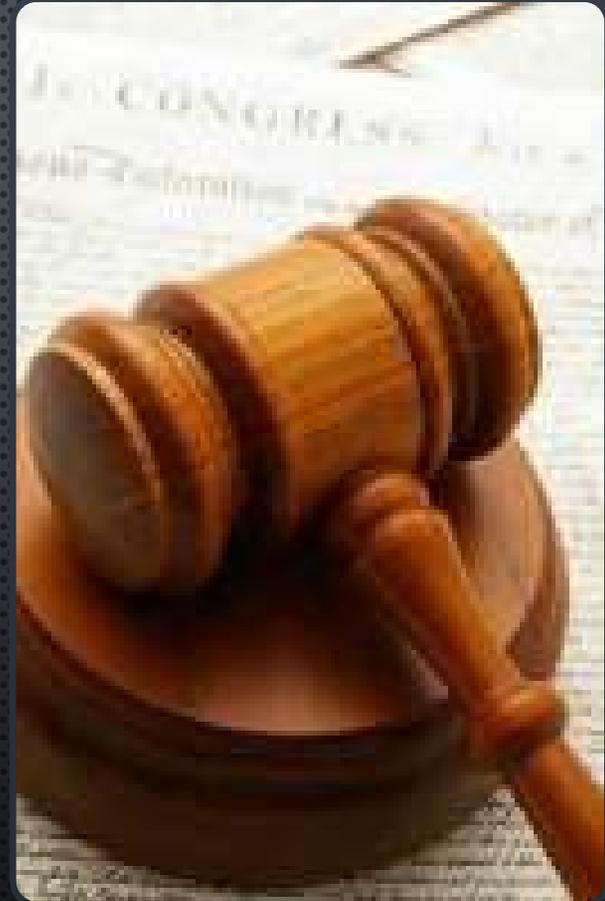
# “EVERY STUDENT DESERVES THE RIGHT TO FEEL SAFE IN SCHOOL”

DR. RACHEL L. LEVINE, PHYSICIAN GENERAL, PA DEPT OF HEALTH FEBRUARY 24, 2017

- OUR GOAL AS PARENTS, TEACHERS, STAFF, IS TO UP HOLD YOUR RIGHT TO FEEL SAFE, NOT ONLY IN SCHOOL, BUT IN YOUR COMMUNITY.
- BESIDES THE OBVIOUS RISK OF FEELING EMBARRASSMENT, THE OTHER EXTREME IS THAT THE PERSON CAN BECOME A TARGET FOR EXPLOITATION, SUCH AS HUMAN TRAFFICKING.
- BECAUSE OF THE DANGERS OF THIS BEHAVIOR, THE LEGAL CONSEQUENCES ARE SERIOUS.

# POTENTIAL SHORT & LONG-TERM CONSEQUENCES

- SUSPENSION / EXPULSION FOR REPEAT OFFENSES
- CRIMINAL RECORD FOR SEVERE OFFENSES
  - MANDATORY REPORTING AS AN OFFENDER
  - FURTHER IMPACTS ABILITY TO GET INTO COLLEGE & DESIRED CAREER (LAW, LE, CHILD CARE, ETC.)



## Q&A

- THOUGHTS, CONCERNS
- PERSONAL COMMITMENT STATEMENT
- SURVEY

PERSONAL  
COMMITMENT  
STATEMENT TO  
DIGITAL  
COMMUNICATIONS  
SAFETY AWARENESS

I AM AWARE OF MY RIGHT TO FEEL SAFE AND SECURE IN SCHOOL AND I KNOW I HAVE THE POWER TO PREVENT DIGITAL EXPLOITATION OR COERCION BY NOT ENGAGING WITH EXPLICIT CONTENT AND SPEAKING UP.

NAME:

DATE:

# DIGITAL COMMUNICATIONS SAFETY AWARENESS SURVEY

## ANONYMOUS SURVEY (DO NOT WRITE YOUR NAME)

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Did you feel this presentation gave you knowledge and tools to lower the risk of exploitation in your school?  
Yes or No

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Do you wish you had learned about these risks AND prevention tools at a younger age?  
Yes or No

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What age do you think is the best age to begin learning about these risks?  
\_\_\_\_\_

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Have you been the victim of coercion through social media? If so which app?  
Yes or No, App \_\_\_\_\_

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Circle one:  
Male / Female / Anonymous

Do you have your own question or is there something else you would like this presentation to cover that was not addressed?

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Image 1 <https://www.wsj.com/articles/what-about-social-media-neutrality-1517175805>

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Image 2 <https://www.vectorstock.com/royalty-free-vector/social-media-icons-vector-18031362>

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Image 3 [https://blueline.news/care-and-treatment/mental-health/google-adds-feature-screens-users-depression/attachment/6358918565241251591908179981\\_o-person-on-phone-facebook/](https://blueline.news/care-and-treatment/mental-health/google-adds-feature-screens-users-depression/attachment/6358918565241251591908179981_o-person-on-phone-facebook/)

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Image 4 <https://www.buscooposiciones.com/>

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Sextortion video – [www.thorn.com](http://www.thorn.com)

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Levine quote <https://www.governor.pa.gov/guest-blog-every-student-deserves-right-feel-safe-school/>

THANK YOU & REFERENCES