

Billings School District 2

COMMUNITY RELATIONS

Public Relations

The District will strive to maintain effective communications with the public to enable the Board and staff to interpret school needs to the community and to provide a means for citizens to express their needs and expectations to the Board and staff.

The Superintendent will establish and maintain a communication process within the school system and between it and the community. The Superintendent will see that an established public information program will provide for news releases at appropriate times, will arrange for media coverage of district programs and events, will provide for regular direct communications between individual schools and citizens they serve, and will assist staff in improving their skill and understanding in communicating with the public.

The District will solicit community opinion and commentary through parent organizations, parent-teacher conferences, open houses, and other events or activities that may bring staff and citizens together.

Legal References: Art. II, Sec. 8, Montana Constitution - Right of participation
 Art. II, Sec. 9, Montana Constitution - Right to know

Policy History:

First Reading: February 23, 2004 – Board of Trustees
Second Reading: June 14, 2004 – School/Community Committee
Third Reading: June 21, 2004 – Board of Trustees
Adopted on: June 21, 2004
Effective on: July 1, 2004
Reviewed on: December 17, 2018 – Board of Trustees