



LAURENCE SCHOOL

Enriching Your Child's Education



Giving & Getting Involved

Educating a child requires more than a talented faculty and an outstanding curriculum. A Laurence education would not be the incredible experience it is without the investment of gifts and time from our parents. You can make a positive and meaningful difference in your child's education and the life of our school community by partnering with us.

Laurence School Mission Statement

Laurence endeavors to develop the unique abilities and potential of each of its students in a diverse, inclusive and supportive learning community, where rich traditions and an innovative curriculum foster educational excellence and joy in learning, pride in oneself, integrity, mutual respect and a commitment to the "Total Child."



"A true education takes a community with a culture of generosity, patience, passion, and dedication to excellence and achievement. At Laurence, we strive to model these qualities for our children each and every day."

— Laurie Wolke, Head of School

Building Our Future

Throughout Laurence's history, we have reshaped the learning environment to accommodate growth and the educational needs of our students. The acquisition of property over the course of the last six decades, coupled with the generosity of many families, has enabled us to make major enhancements to our campus.

We completed development of the corner property at Woodman and Victory in June of 2017 thanks to the overwhelming support of our community and the dedication of our Administrative Team and Board of Trustees. Now, Laurence has significantly increased parking capacity, improved security, and established beautiful new frontage.

As Laurence plans for future campus development, we continuously look for ways to improve our existing facilities in order to provide the best possible learning environment for your children. To achieve these goals, our development efforts focus on our highest priorities – raising funds for the School's operating budget, scholarships, major campus updates, and future capital projects.

We look forward to keeping you informed about how we can come together to realize our shared goals as a community.



A Culture Of Philanthropy

Students thrive at Laurence because many generations of parents and grandparents have ensured our ability to continually innovate and develop outstanding academic programs, provide state-of-the-art technology, recruit exceptionally talented faculty, and develop extraordinary facilities that have evolved to meet the growing needs of our student body.

As a community, families, through their gifts, **pay it backward** to thank those who came before them, and **pay it forward** so that future generations of students can experience the exceptional education that Laurence offers. It is this culture of philanthropy that allows the School to sustain itself and continually enhance its programs.

A gift to Laurence is an investment in your child. The years children spend here are among the most formative of their lives. We must do everything we can to help them become life-long learners with the foundational skills and self-confidence needed for success.



“The beauty of giving at Laurence is that anything people give they can see on campus – from the Technology Center building to the 3D printers inside to the Sports and Performing Arts Center to the Arts and Enrichment Alcove to the giant playground chessboard. When you give to Laurence, you can see it, touch it, and hold it.”

— Laurie Wolke, Head of School



Laurence Fund

Like all independent schools, Laurence relies on annual contributions to the Laurence Fund from trustees, parents, grandparents, alumni families, faculty, and staff. These funds help support the important enhancements to our academic and enrichment programs that keep Laurence's curriculum on the cutting-edge of elementary education.

Each family is encouraged to participate in a way that is personally meaningful. A gift of any size to the Laurence Fund is greatly appreciated and truly makes a difference. We strive for 100% participation from families, and even our faculty and staff – united as a community, we all enrich the educational experience of Laurence students.

Gifts to the Laurence Fund are tax-deductible and directly support the daily operations of the school, including:

- * Competitive benefits and salaries for faculty and staff
- * Innovative curriculum
- * Continually updated classroom technology
- * Extensive enrichment programs
- * Professional development
- * Financial aid awards

The Laurence Fund is launched in October of each school year and runs through the end of spring semester. Families may make a pledge to the Laurence Fund at any time during the school year and pay it between the date of the pledge and June 30th.

Giving Levels & Recognition

\$25,000+ Jacobson Founder's Circle

\$15,000 — \$24,999 Leadership Circle

\$10,000 — \$14,999 Lightning Circle

\$5,000 — \$9,999 Secret Garden Circle

\$3,500 — \$4,999 Head of School Circle

\$1,500 — \$3,499 1953 Circle

\$500 — \$1,499 Friends of Laurence School

Up to \$499 Red, White, Blue & Green Club



"Supporting Laurence feels like the most natural thing in the world. What could be more important to our family than the school where our children are being educated?"

— P.J. Shapiro, Laurence Parent & Chair,
Board of Trustees Development Committee

Laurence Fund Committee

The Laurence Fund volunteers work with fellow parents to secure much-needed philanthropic support for the School. They help educate the parent body about exciting programs and initiatives.

Matching Gifts

Corporate matching gifts provide a wonderful opportunity to double, sometimes even triple, your contribution to Laurence. Check with your employer to see if your company will match your contribution.

Capital Campaigns

Most independent schools conduct capital campaigns periodically in order to meet major campus needs such as new construction and large-scale renovations. At Laurence, capital campaigns have allowed us to grow our facilities and keep them state-of-the-art. These projects are generally too costly to be supported by tuition dollars and annual fund contributions. Such campaigns can also include an endowment component designed to support programs and facilities long into the future. Gifts to capital campaigns are generally much larger than annual fund contributions and are payable over three to five years.

History of Campaigns

2003

Imagine the Future

- ◆ Sports & Performing Arts Center
- ◆ Vickery Technology Center
- ◆ Jacobson Library
- ◆ Kaufman Science Laboratory
- ◆ Upper Division Classrooms
- ◆ Field of Dreams

2007

Fulfilling the Dream

- ◆ Purchase of property at center of campus
- ◆ Expansion of grounds to approximately four acres
- ◆ Installation of the Lightning Field foundation

2009

Greener, Greater Laurence

- ◆ Lightning Field completion
- ◆ Established the Arts & Enrichment Alcove, including drama room and dance studio
- ◆ Classroom updates
- ◆ Added new technologies
- ◆ Refurbishment of entire existing campus

2017

Lead the Way

- ◆ Improved security of campus perimeter
- ◆ Reduced commercial activity next to campus
- ◆ Increased parking capacity
- ◆ Enhanced campus visibility and curb appeal



"I couldn't have imagined an elementary educational experience that could have been more ideal or have had a more profound impact on our children. We are so appreciative for the opportunities that they have received at Laurence and want to help ensure this same experience for future generations."

— Heidi Segal, Laurence Parent



“Laurence School’s ‘oasis-like’ campus enriches the learning experience of the students and promotes the school’s philosophy of educating the ‘Total Child.’ As the Laurence community has grown in size and technology has advanced, capital campaigns have made it possible to develop the campus to meet new educational needs. As a result, today’s students benefit from state-of-the-art facilities that were made possible by the generosity of past generations of Laurence families.”

— Marvin Jacobson, School Founder

Endowment Funds

Endowment funds are typically held in long-term investments with the principal remaining untouched, creating a permanent source of revenue and providing both immediate funding and long-term financial security to a school. An endowment fund is structured to grow over time through reinvestment. Gifts to this type of fund are impactful in the short-term and allow for exponential future growth.

The Jacobson Legacy Scholarship Endowment

At Laurence, we believe that having a socioeconomically diverse student body is important and beneficial to our School community. To that end, we currently provide full and partial financial support to numerous families out of our operating budget. However, our founders, Lynn and Marvin Jacobson, desired to guarantee the future of financial aid at Laurence. In 2013, we established the Jacobson Legacy Scholarship Endowment to ensure that a Laurence education would always be available for a wide range of families. We are in the building phase of this fund and working toward making it self-supporting.

Ways of Giving

The following are ways that donors may give to Laurence School. In all cases, when discussing the tax implications of a gift, you are encouraged to consult with your tax advisors.

Cash. Outright cash donations can be made via check or credit card (Visa, MasterCard or American Express).

Pledges. Pledges to the Laurence Fund (the School’s annual fund) must be completed by June 30 of each year. Pledges to capital campaigns may be spread over three to five years.

Stocks and Securities. There can be significant tax advantages to donating appreciated stock, rather than cash, to a charity. Most donors can deduct the full fair market value of the appreciated stock without paying capital gains tax.

The Gift of Time and Talent

Parent participation in the life of the School has been a cornerstone of the Laurence experience since its founding more than six decades ago. There are numerous ways to support your child and impact the Laurence community with your time and talents. By participating in these activities, your journey with Laurence will be that much more rewarding.

The Laurence Parent Association

As a Laurence parent, you are already part of our Parent Association! The PA works to strengthen participation at Laurence through volunteer programs that enrich the social, cultural, and fundraising activities of the School. There are many opportunities to get involved – large and small. Spend time with your friends and make new ones, all while having a good time! To learn more about volunteer opportunities visit the website: www.laureschool.com/pa

Parent Association Committees

The following are some examples of our many PA committees.

Annual Event & Auction
Community Service
Dad's Club
Dudes vs. Dates Event
Global Garden
Holiday Boutique
Hospitality
Hot Lunch
Library
Open House Art Show
Planting Day
Parent Education
Parent Teacher Social
Party Book
Photography & Videography
Snack Bar
Sports Ceremony
Staff Appreciation
Sweetheart Dance
Theater Arts Costumes & Performances
Yearbook

Parent Association Fundraisers

The Parent Association and Development Office collaborate on the following events, which not only raise funds for the School, but also offer countless opportunities for parent engagement.

Holiday Boutique

The Parent Association plans our Annual Holiday Boutique, which takes place each November. This beloved event features a variety of amazing fashion, jewelry, and home goods vendors, who sell items at wholesale prices. A percentage of the proceeds are returned to Laurence.

Party Book

The Party Book is a fundraiser that consists of numerous parties and events planned by Laurence families. From movie nights to cooking classes and wine tastings to spa days, these fun-filled events not only create great memories, but they also raise important dollars that support Laurence's programs.

Annual Event & Auction

Each spring, the PA chairs our School's signature event and auction. It's a memorable evening for our community to gather for dinner, dancing, and live entertainment, which frequently includes special musical performances. Just as important, we raise critical dollars for our Scholarship Endowment and hold a live auction, the proceeds from which directly benefit the School's operations. Our live auction is always a huge hit, and includes incredible travel, rock 'n' roll, and one-of-a-kind experiences. This event is also an important opportunity for our parents, faculty, and administrators to connect and have fun together.

Grandparents

Your parents – our Laurence grandparents – are also an important part of the School community. We appreciate and honor the special relationship they have with their grandchildren. Grandparents have many chances to join our community by visiting campus for Kindergarten Grand Buddies Day, performances, Open House, and to volunteer, as well as through philanthropic activities. Parents provide the School with grandparent contact information at the beginning of each year, which allows us to send them:

- * Invitations to on-campus events and the Annual Holiday Boutique
- * A link to our spring online auction
- * Newsletters to keep them up to date on all that their grandchildren are learning



LAURENCE SCHOOL

Rooted in tradition. Inspired by innovation.

For additional information on giving and getting involved,
please contact the Development Office at 818-782-4001.