



INTRODUCING CHALLENGER INTERNATIONAL SOCCER CAMPS.

A NEW CAMP FOR A NEW ERA.

For many years our British Soccer and TetraBrazil camp programs were delivered exclusively by British and Brazilian coaches and our coaching material was heavily influenced by those countries. However, the recent World Cup demonstrated to us all just how well developed the game is globally and it is now time to provide players in the US and Canada with the very best coaching methods and practices from world's most influential soccer playing nations.

The Challenger International Soccer Camp will feature a number of new elements in the curriculum and will also include a ground breaking technology feature providing players with an app based platform which will help them prepare before camp, learn skills quicker and more efficiently during the camp, and then help them to continue their education and skill development with camp homework and on-going virtual training throughout their season.

“After many years of delivering industry leading camps for youth players, we are excited to adapt our coaching methodology to cater to the way that today’s children take in new information and assimilate it. We have created a compelling blend of on-field instruction and off-field engagement that will encourage players to practice and improve.”

CHALLENGER SPORTS.COM





HOW CAN WE HELP YOU GROW THE GAME IN YOUR COMMUNITY?

Challenger Sports is committed to helping our partner soccer organizations increase their enrollment, and at the same time improve the quality of the experience for the players, parents and coaches involved.



By confirming your summer camp for next summer, Challenger can immediately provide you with invaluable support, training, and educational materials that will help you attract and retain more volunteer coaches each year.

FREE COACHING MEMBERSHIP.

All of your registered coaches will receive a free trial membership to United Soccer Coaches (formerly NSCAA). Access to their Resource Library, Digital Soccer Journal, discounts for convention registration and residential academies. Plus, benefits from their partners.

FREE ONLINE COACHING RESOURCE.

All of your registered coaches and players will be given access to Challenger's online coaching resource, thechallengerway.com (Value \$79). The Challenger Way contains a comprehensive collection of HD video, pdf and on-screen information for players and coaches of all ages and abilities.

FREE COACHING MATERIAL.

Challenger will provide your organization with a downloadable coaching guide containing over 70 practices. This coaching guide will explain Challenger's progressive coaching model and may be duplicated and handed out to all the coaches in your organization.

FREE COACHES CLINIC.

Challenger staff will provide your organization with a United Soccer Coaches-approved parent coach clinic. This 2-hour class will explain how to structure practices to include a warm-up, unopposed & opposed drills, game related practices, and coaching during the games.

CONFIRM YOUR CHALLENGER INTL. SOCCER CAMP NOW AND RECEIVE:

- Preferred camp week selection
- Online coaching resources for your coaches and organization
- Free coaches clinic
- Trial membership to United Soccer Coaches for coaches
- Free T-shirt and soccer ball for each camper
- Free Challenger International Soccer Jersey with early registration
- Preferred pricing at Challenger Teamwear and Under Armour
- Custom online store for your organization
- Additional incentives for growing your camp
- Coordinator incentive package



NEW! iCHALLENGE COACHING APP.

iChallenge is a new personal coaching app that will help campers develop skills and creativity both during the camp and at home! **Each member of your club will receive a code to download the iChallenge app and the Bronze Package completely FREE, including 20 skill videos.**

Campers will receive an additional 20 videos FREE! Campers view and practice the skills at their ability level, upload a video of the completed skills, and then receive online coaching from a member of our experienced virtual team! Each camper scores points for their videos, ranks internationally, and

can challenge others to innovative freestyle duals! Now your players can have their own personal coach throughout the whole year!



WIN THE CHALLENGER & SAINTS GRAND PRIZE PACKAGE!

The Southampton FC Academy is one of the most respected youth development programs in the world, and has a rich history of producing top-quality international players such as Gareth Bale, James Ward-Prowse, Theo Walcott, Luke Shaw, Adam Lallana and Alex Oxlade-Chamberlain. Southampton and Challenger have created a partnership that will leverage SFC's English League expertise and experience to develop North America players and coaches.

As a partner club of Challenger Sports, your organization has the opportunity to work with SFC. Challenger will be selecting a limited number of clubs to host a Southampton FC Camp in the US.

To celebrate the partnership, Southampton FC is offering one lucky Challenger participant the opportunity to win the grand prize package: an autographed Southampton jersey signed by the whole team, a personally signed pair of boots

worn by one of the players in the Premier League and a gift bag of additional Saints merchandise!

For your chance to win the grand prize package, enter online at: <https://www.challengersports.com/southampton-challenger/>. The winner will be chosen by Southampton staff in September, 2019.

Southampton FC is the official English League team of Challenger Sports.

