



### **Company Background:**

TCBY Shorewood Crossings opened in 2011. TCBY is known for their variety of frozen yogurt options and wide range of toppings. The owner, Jen Howard, is a strong supporter of the Joliet area community and an early advocate for the JTHS internship program. Students who work in this internship will learn many skills which are transferable throughout a variety of business careers.

### **Job Description (Marketing):**

Duties will include:

- Creation of Marketing Materials
- Capture of promotional photos and videos
- Collaboration with the business owner and a graphic design mentor
- Other duties as assigned

### **Successful candidates will display the following characteristics:**

- Must have access to reliable transportation
- Must be outgoing and prepared to engage with customers
- Familiarity with utilizing a variety of Social Media platforms
- Successful completion of at least one Graphic Design class
  - 2D Animation, Animation & Video Editing, etc.
  - Additional Business classes are a plus
- Successful completion of Photography Class is a plus
- Timeliness
- Dedication
- Commitment to Success

### **Hours:**

12 hours per week. Must spend **at least** one hour per weekend (Friday-Sunday **in the evening**) in the store capturing photos and videos to create marketing materials.

### **Compensation:**

\$10 per hour.

### **Successful Candidates will:**

- Complete mandatory paperwork
- Maintain consistent communication with TCBY Shorewood Crossings
- Contact Mr. Marcum with any concerns.