

Marketing Intern Description

Window World of Joliet is looking for a creative, driven and ambitious individual who wants to create a career in advertising, marketing or public relations. We provide training, guidance and support, as well as the opportunity to experience the industry from the inside and gain valuable work experience.

As a marketing intern, you will collaborate with our marketing manager in all stages of marketing campaigns. This internship will help you acquire advertising and marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

Job Responsibilities:

- Monitor competitors online/offline
- Send out review invites/ call customers to obtain testimonials
- Travel to customer homes to interview/take photos
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities
- Help assist writing content for blog
- Schedule social media posts
- Collect data and reporting from marketing campaigns
- Canvassing neighborhoods distributing door hangers
- Design and present new social media campaign ideas
- Monitor all social media platforms for trending news, ideas, and feedback
- Help with the planning and hosting of marketing events
- Research and evaluate competitor marketing and digital content
- Contribute to the design of email campaigns, print ads, website content, and social media ads
- Contribute to the creative process with fresh ideas and new advertising avenues
- Customer follow-up phone calls
- Generate/book new appointments for sales team

Requirements:

- Must have excellent organizational skills, attention to detail, and the ability to prioritize in a changing environment
- Must have excellent interpersonal skills and follow-up skills
- Proactive problem prevention and issue resolution leadership ability
- Leadership potential
- Proficiency in Microsoft Word, Excel, Social Media, Adobe Creative Suite
- Strong verbal and written communication skills required

- Ability to work independently and as part of a team

Compensation and Hours

Mon-Fri - Minimum 25 hours a week. \$10/hour

About Window World of Joliet

Window World is Simply the Best for Less! We are not only an Energy Star partner, but we have the Good Housekeeping Seal of Approval warranty and ranked #1 by J.D. Power - "Highest in Customer Satisfaction with Window and Patio Door Retailers".

Window World is America's largest replacement window company and one of the only companies that offer custom window options within the Joliet area. We also offer siding and doors. Our showroom is equipped with product samples. We can make appointments to meet in the showroom or in-homes. Free estimates are conducted by professional and honest window experts. We offer 0% financing and a lifetime warranty, including labor.

Please apply by emailing your cover letter and resume to:

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