



**MILL SPRINGS  
ACADEMY**



**ANNUAL GIVING REPORT 2017-2018**



## 2017–2018 BOARD OF TRUSTEES

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## LETTER FROM THE CHAIR, BOARD OF TRUSTEES

**O**n behalf of the Board of Trustees, thank you for your support of Mill Springs Academy. Your choice to enroll your children, volunteer your time, and support the school philanthropically, allows us to fulfill our mission for each student every day.

As a Board, our most important task is to ensure the sustainability of our school not only today, but also well into the future. We want our current students to receive a solid, college-prep education and faithfully plan so that MSA is here for future generations. That is why we carefully steward the funds we receive, which come exclusively from tuition and philanthropic giving. Our students enjoy small class sizes, extraordinary faculty, award winning Fine Arts programs, extensive opportunities in competitive athletics, and many other valuable experiences that make us unique.

Philanthropy is necessary, as it costs more than the tuition of each student to deliver this type of educational experience, and to deliver it in a fiscally responsible manner without public funding or carrying debt. As a grandparent of an MSA student, my family and I see the direct impact of our philanthropy in the growth of my grandson each and every day. But it goes beyond the personal. Giving to Mill Springs Academy, in particular through the Annual Fund, supports all Mill Springs' students as well as their shared journey here. Schools are indeed shared journeys for both students and families. The generosity of MSA families has truly made it a remarkable school, as our giving enables what has been built to flourish and thrive.

Bruce Clayton  
*Chair, Board of Trustees*

## *Success in School ... Success in Life*

## LETTER FROM THE HEADMASTER

**T**here's no better proof of the value of a Mill Springs' education than to witness our graduation ceremonies and hear words of reflection and gratitude run through students' speeches. I have often touted that even though we are small school, "we do big things," and being a part of this annual event reinforces the fact that MSA makes a big difference in the lives of our students and their families. While our students recognize their time collectively spent as Mustangs and the learning achieved did not happen overnight, the dedication of teachers and the investment made by parents greatly contributed to each student's success. For some, the first memory of our school was etched 12 years prior in the Lower School. However, for many, their journey was briefer yet nonetheless meaningful. That said, in the end, each graduate's experience learning and growing at Mill Springs Academy, was transformational.

Another special experience for me, is when alumni return to visit the school. I am always amazed by the young men and women they are becoming—by their poise, their pride in themselves, and their sense of direction and purpose. Last year, at our first annual Alumni Holiday Party, memories resonated from graduates who were grateful in the relationships they formed with teachers and fellow students while attending Mill Springs. It was a truly special occasion that reinforces the commitment to our mission of teaching the way our students learn.

In this report you will find a listing of the many individuals and families who have so generously given of their time, talent, and treasure to MSA. Giving efforts made through our Annual Fund, Tee-off for Technology Golf Tournament, Parent Volunteer Association, Booster Club and other fundraisers, produce proven results for our small but mighty school. Behind this show of support is an inspiring story about the difference Mill Springs Academy has made in the lives of thousands of students, their families, and our teachers and staff. For example, new families who join our school often comment on the warm spirit that typifies our community, and grandparents who visit us during our annual Grandparents Day walk away amazed at the vibrancy of our program. Please know that your generous support truly makes a lasting impact.

Thank you for everything you do to support the MSA mission. It would be almost impossible for us to thank each and every one of you personally for all that you give to the school, or to relate each and every one of the stories that illustrate how your support helps our students and faculty. We do want you to know, however, that you are making a true and lasting difference in the lives of our students and we are deeply grateful.

Robert W. Moore  
*Headmaster*



## MISSION STATEMENT

Mill Springs Academy is a values-based educational community dedicated to the academic, physical and social growth of those students who have not realized their potential in traditional classroom settings.

## ACCREDITATION

Southern Association of  
Independent Schools

AdvancED

## MEMBERSHIP

Association for Supervision and  
Curriculum Development

Atlanta Area Association of  
Independent Schools

Georgia Independent School  
Association

Georgia Association of Private Schools  
for Exceptional Children

International Dyslexia Association

National Association of  
Independent Schools

Southern Association of  
Independent Schools

Southern Association of  
Colleges and Schools

## NON DISCRIMINATORY POLICY

Mill Springs Academy does not discriminate on the basis of sex, race, color, religion, handicap, national or ethnic origin in its admissions policy or in its employment.

## 2017–2018 DEVELOPMENT VOLUNTEERS

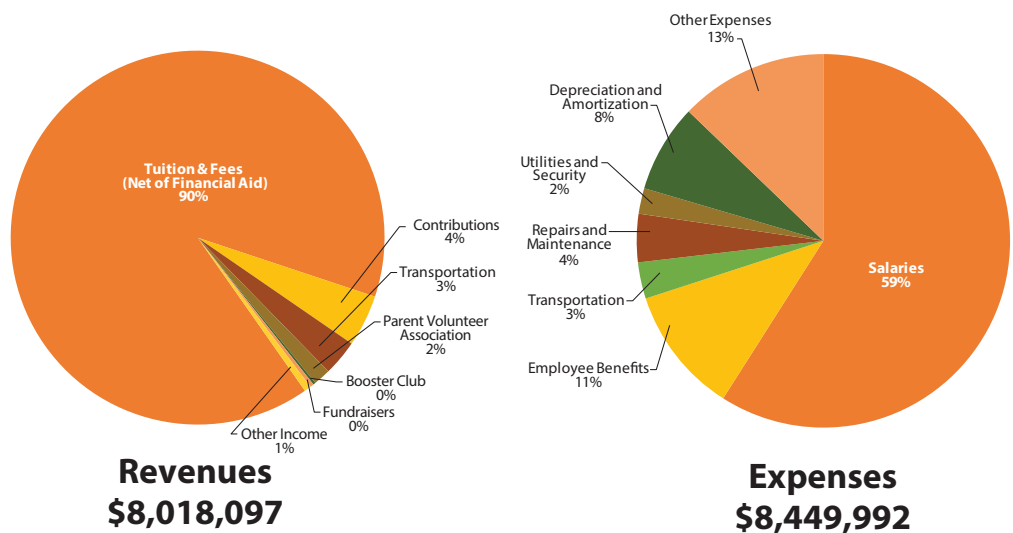
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Lisa Mallady  
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Chrissie Reed  
Becky Robinson  
Ruth Rousseaux

# 2017–2018 INCOME AND EXPENSES



### Revenues

|                                       |                     |                           |                  |
|---------------------------------------|---------------------|---------------------------|------------------|
| Tuition & Fees (Net of Financial Aid) | \$ 7,197,810        | Interest Income           | \$ 1,336         |
| Contributions                         | 355,745             | Rental Income             | 32,695           |
| Transportation Services               | 224,909             | Other Income              | 7,485            |
| Parent Volunteer Association          | 147,834             |                           |                  |
| Booster Club                          | 14,580              |                           |                  |
| Fundraisers                           | 35,703              |                           |                  |
| Other Income                          | 41,516              |                           |                  |
| <b>Total Revenues Per Audit</b>       | <b>\$ 8,018,097</b> | <b>Total Other Income</b> | <b>\$ 41,516</b> |

### Expenses

|                                 |                     |                              |                     |
|---------------------------------|---------------------|------------------------------|---------------------|
| Salaries                        | \$ 4,949,743        | Professional Fees            | \$ 150,318          |
| Employee Benefits               | \$921,287           | Parent Volunteer Association | 104,130             |
| Transportation                  | 253,765             | School Supplies              | 102,994             |
| Repairs and Maintenance         | 307,798             | Student Activities           | 149,273             |
| Utilities and Security          | 175,129             | Insurance                    | 54,846              |
| Depreciation and Amortization   | 696,425             | Conferences                  | 71,695              |
| Other Expenses                  | 1,145,845           | General and Administration   | 261,082             |
|                                 |                     | Printing                     | 7,712               |
|                                 |                     | Booster Club                 | 9,743               |
|                                 |                     | Rentals                      | 9,225               |
|                                 |                     | Postage                      | 9,474               |
|                                 |                     | Advertising                  | 26,564              |
|                                 |                     | Other Miscellaneous          | 188,789             |
| <b>Total Expenses Per Audit</b> | <b>\$ 8,449,992</b> | <b>Total Other Expenses</b>  | <b>\$ 1,145,845</b> |
| <b>Change in Net Assets</b>     | <b>\$ (431,895)</b> |                              |                     |





## ANNUAL FUND

### Chair

James Hurtsellers

### Staff/Faculty Chair

Shilpee Kathuria

Mill Springs' Annual Fund is the cornerstone of our school's development program and contributes directly to the quality of education that takes place at the school. Gifts to the Annual Fund from parents, grandparents, faculty, staff, friends, and alumni are used to keep annual tuition increases to a minimum.

The growth of the Annual Fund reflects great trust in the mission of the school and has established a vital culture of giving as we move forward with our plans for expansion. Great commitment from our parents, volunteers, Board of Trustees, faculty, staff, and friends of the school has created an exceptional acceleration in the Annual Fund. Continued support of the Annual Fund will ensure a strong future for every student at Mill Springs Academy.

The following are just a few ways in which Annual Fund dollars are spent:

#### ■ Keep tuition increases down

*(annual tuition increases at MSA have remained at 3% over the past 5 years; much lower than the national average of 7%)*

#### ■ Allow us to attract and maintain valuable staff

*(through competitive salaries and benefits like 401K, insurance, continuing education)*

#### ■ Fund our Scholarship Endowment program

*(5% of the monies raised each year are set aside to help fund our scholarship endowment program)*

#### ■ Broaden our Fine Arts curriculum

*(giving students full access to programs in art, theater, chorus, band, and media)*

#### ■ Provide funds for various classroom enhancements

#### ■ Covering unanticipated operating expenses

*(unscheduled repairs, etc.)*

## ANNUAL FUND TOTALS

| Primary Constituents | 2017-2018<br>Participation | 2017-2018        | 2016-2017        | 2015-2016        |
|----------------------|----------------------------|------------------|------------------|------------------|
| Board of Trustees    | 100%                       | \$30,100         | \$28,540         | \$24,200         |
| Parents              | 94%                        | \$173,341        | \$194,369        | \$129,708        |
| Faculty & Staff      | 100%                       | \$13,572         | \$16,050         | \$13,989         |
| Grandparents         |                            | \$29,102         | \$47,940         | \$33,235         |
| Matching Gifts       |                            | \$12,920         | \$15,952         | \$13,247         |
| Friends of MSA       |                            | \$85,154         | \$48,061         | \$28,131         |
|                      |                            | <b>\$344,189</b> | <b>\$350,912</b> | <b>\$242,510</b> |

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PHILLIPS  
ACADEMY

*If a student can't learn the way we teach...we should teach the way a student can learn.*



# MSA GOLF TOURNAMENT

Mill Springs Academy was one of the first, fully integrated laptop schools in the state of Georgia. The use of computer technology is integrated throughout the curriculum at Mill Springs as our students utilize computers and various computer programs as vital tools to assist them in learning both complex and basic concepts without being held back by their individual learning disabilities. Because these computer programs and the proper technology infrastructure to support them is very costly, our school established the Tee-off for Technology Golf Tournament in 1998 to help offset some of the costs associated with the program.



## Golf Committee

Brian Baumgardner  
Bill Bland  
Wilson Borden  
Darryl Butler  
Mike Collins  
John Goodhew  
Michael Holt  
John Lueder  
Robert Moore  
Mary Ramirez  
Tony Rich  
Brian Riggins  
Nimesh Shah

## Gold Sponsor

Holt & Holt

## Silver Sponsor

TEC Erosion Control

## Meal Sponsors

Collins Cooper Carusi  
Milner, Inc.

## Putting Contest

Choate Construction

## Beverage Cart Sponsors

Lueder, Larkin, & Hunter, LLC  
Southern Area Rocketry  
(SOAR)

## Hole Sponsors

Coleman Search Group  
Educational Outfitters  
Needle  
Shawnee Westmoreland  
Suburban Rental  
T-Olive Properties  
The Farm at Bethany Way

## Cash Donations

Formsmith  
Larry Jenkins

## Raffle Donations

Milner, Inc.

## Volunteers

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Leila Smith

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Dan Brady  
Rafel Brian  
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Larry Wilson  
Brandon Wilson  
Roy Wronker



# 2017-2018 MUSTANG BOOSTER CLUB



The Booster Club is a parent organization, working in support of all competitive athletic teams at Mill Springs Academy. The administration, faculty, and coaches of Mill Springs do an outstanding job helping our children experience success in school. Athletics should build self-esteem and foster school pride, and the Mustang Booster Club is dedicated to that outcome. We encourage all parents to join, regardless of the age of your child. Our efforts today will reap rewards for Mustang athletes in the future.

## School Representative

Taniah Jones

## Gold Members

Tom and Karen Adair  
Dan and Kristy English  
Michael and Vicky Holt  
Michael and Lisa Mallady  
Tom and Shelley Middleton  
Robert Moore  
Susan Story

## Silver Members

James Benjamin  
Bryan and Leslie Gersack  
Kode and Susan Kaufman  
Jamie Kiely and Gloria Alvarez-Kiely  
Andy and Lori Kogoy  
Andrew and Kim Maichle  
Bill and Neely Musgrave  
Mark and Nancy Rafuse  
Kirk and Juani Randolph  
Eric and Chrissie Reed  
Kris and Jane Turnbull

## Booster Club Income

Membership Drive

\$2,330

Fundraisers and Concessions

\$12,251

*(Krispy Kreme, Spirit Wear, Pizza Day, Homecoming)*

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**TOTAL: \$14,5812**

## Booster Club Expenses

Fundraisers, Concessions, and Spirit Wear

\$4,376

Entertainment/Gifts/Equipment

\$5,367

*(coaches clinics, team dinners, banquets, tournaments, etc.)*

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**TOTAL: \$9,743**







## ARTS ALLIANCE

The Arts Alliance is comprised of parents and friends from the MSA Community at large who are dedicated to furthering the creative experience that our students receive. Students are granted the opportunity, through the aid of the Arts Alliance, to explore and display their talents through performing and visual arts. The Fine Arts Department is always in need of supplies and aid to produce the spectacular programs they put on each year.

### 2017–2018 Members

Rich and Cathy Abram  
 Travis and Laura Bear  
 Wayne Carey and Yvonne Satterwhite  
 Ed and Jill Coco  
 Dan and Kristy English  
 Michael and Vicky Holt  
 Andrew and Kim Maichle  
 Tom and Shelley Middleton  
 Robert Moore  
 Mark and Nancy Rafuse  
 Kirk and Juani Randolph  
 Frank and Judith Slaymaker  
 Aaron and Ashley Steele  
 Meggie Velasco





# PARENT VOLUNTEER ASSOCIATION (PVA)

The Parent Volunteer Association (PVA) is comprised of the officers, committee chairs, school representatives, and any parent who wishes to join the PVA. Due to the generous support of many individuals and families who supported our various fundraising efforts during the 2017–2018 school year, the PVA was able to make significant in-kind donations to Mill Springs. To get on the PVA's meeting agenda or to become a volunteer, please contact the PVA President or the PVA Membership Coordinator whose names are listed in the school handbook. Membership forms are available on line.

**Mission** Provide support for the students and staff to carry out the mission of Mill Springs Academy.

## OFFICERS

Rose Hale, *President*

Meggie Velasco, *Vice President*

Leslie Gersack, *Secretary*

Leslie Gersack, *Treasurer*

## COMMITTEE CHAIRS

### Beautification Days

Meggie Velasco

### Chick-fil-A Lunch

Susan and Kode Kauffman

Rose Hale

### Communication/Website

Rose Hale

### Free Money Program

Beth Kane

### Holiday Market

Kathy Espinosa

### Staff Appreciation

Debbie Drew

### Used Uniform Shop

Chrissie Reed

### Winter Auction

Beth Hellriegel

Meggie Velasco

Rose Hale

### Level Reps

Angela Nanney (Lower School)

Beth Hellriegel (Middle School)

Karen Adair (PreUpper School)

Debbie Drew (Communication Arts)

Chrissie Reed (Communication Arts)

Kathy Espinosa (Upper School)



## PVA INCOME AND EXPENSES

### Fundraiser

|   | Income   |
|---|----------|
| Staff Gift Fund                                       | \$46,427 |
| Chick-fil-A Monday                                    | \$50,650 |
| Dues  | \$3,248  |
| Used Uniforms   | \$5,615  |
| Barn Bash   | \$38,250 |
| Miscellaneous ( <i>Kroger, Publix, Target, etc.</i> ) | \$3,644  |

TOTAL: \$147,834

### Expenses

|                               |          |
|-------------------------------|----------|
| Staff Gift Fund               | \$42,858 |
| Fundraising                   | \$21,709 |
| Entertainment/Gifts           | \$20,920 |
| Campus/Classroom Enhancements | \$4,206  |

TOTAL: \$89,693



# OTHER FUNDS

## SCHOLARSHIP FUND

Patsy and Firman Beckwith  
Margaret Brito  
Sheila and John FitzGerald  
Ann Hartin  
Cheri and Jim Harwood  
Mary and Felipe Ramirez  
Lavone Rippeon  
Leila and Rusty Smith

## RESTRICTED DONATIONS (OTHER)

Caroline Abruzese  
Anonymous  
Tim and Leigh Ann Ayres  
Bright Wings Foundation  
Oliver and Karel Burns  
Lillian Furlow  
Chelsea Michelson and Michael Dixey  
Dan and Angel Murr

## GIFTS-IN-KIND

Amy Allison  
Travis and Laura Bear  
Bob Glick  
Yueh Fang Lee  
Jeff and Carrie McCormick  
Tom and Shelley Middleton



### Honorary Scholarships

The following honorary scholarships are currently active and awarded at the end of each school to recognize individual students for their achievements and individual contributions to the Mill Springs community. For more information or to contribute to a particular fund, please contact MSA's Development Office.

### Bruce Brownlow Scholarship Fund

Established in 2013 by anonymous donors in honor of retiring Upper School Principal, Bruce Brownlow. The purpose of the Fund is to provide a \$1,000 scholarship to an Upper School student, which is applied toward the cost of that student's tuition during the following school year.

### Kay Morrison Scholarship Fund

Established in 2017 by donors in honor of retiring Communication Arts School Principal, Kay Morrison. The purpose of the Fund is to provide a \$500 scholarship to a Communication Arts student, which is applied toward the cost of that student's tuition during the following school year.

### Sherry Robinson and Phil Hanson Scholarship Funds

Established in 2013 by anonymous donors in honor of Upper School English teacher Sherry Robinson, and Coach Phil Hanson. The purpose of the Fund is to provide two \$500 scholarships to Upper School students, which are applied toward the cost of those students' tuitions during the following school year.

# WAYS TO GIVE

## BY CHECK

Please make checks payable to Mill Springs Academy. Be sure to indicate in the memo field or in an accompanying letter if your gift is for the Annual Fund, a particular capital project, or other special designation. If you have any questions regarding a donation by check to MSA, please call our Development Office at 678-893-7033.

Send check to:

**Mill Springs Academy**  
**13660 New Providence Road**  
**Alpharetta, GA 30004-3413**

## BY CREDIT CARD

Gifts made via MasterCard, Visa, and Discover are gladly accepted and recognized at their full value. If you wish to make a credit card gift, the information you provide will be used solely for processing your gift and verifying contact information. To make a secure, online gift, please visit [www.millsprings.org/AF](http://www.millsprings.org/AF)

## GIFT OF STOCK AND OTHER APPRECIATED SECURITIES

A gift of appreciated securities that you have held for more than one year is frequently the most tax-wise way to give securities. For detailed information about transferring securities to Mill Springs Academy, please contact Leila Smith in the Development Office at 678-893-7777 or [lsmith@millsprings.org](mailto:lsmith@millsprings.org).

## PLANNED GIFTS AND BEQUESTS

Planned gifts and bequests allow you to support Mill Springs Academy while realizing financial and tax benefits for you and your family. Please contact Mary Ramirez in our Development Office to explore myriad ways to apply your gift.

## PLEDGES

Mill Springs Academy encourages pledge commitments to support fundraising priorities. Pledges to the Annual Fund must be paid in full by June 30. Capital pledges may be made over a period of three to five years, in consultation with the Development Office. You can make a pledge to our Annual Fund on line at [www.millsprings.org/AF](http://www.millsprings.org/AF)







# MILL SPRINGS ACADEMY

Development Office  
13660 New Providence Road  
Alpharetta, GA 30004-3413

*Success in School ... Success in Life*