



VALRICO LAKE ADVANTAGE ACADEMY

February 13, 2019

To: All Valrico Lake Advantage Academy Parents and Guardians;

Happy New Year!

Our school will transition to a new logo design on all student uniforms this month.

The school's uniform vendor will have limited quantities of shirts available immediately with the new logo through the remainder of the current school year. Orders placed this summer for the 2019-2020 school year will include the new logo in assorted sizes and colors. Students may continue to wear uniform shirts with the current logo through June 2020. Remaining inventory of "old" logo uniform shirts will be placed on sale this summer.

The school's new logo represents learning as the central theme of our school's focus. The school's current mascot logo will continue to be used for athletics and other club activities.

Please know that our school takes great care in selecting uniform vendors that will invest in quality materials, workmanship, and inventory at a fair price in exchange for exclusive vending rights for the school's uniform shirts. iUniforms, the school's uniform shirt vendor has invested many thousands of dollars to maintain inventory of our school uniform shirts in various colors and sizes to meet the needs of our students. Unfortunately, unscrupulous vendors produce counterfeit copies of the school's uniform shirts each year resulting in lost sales and poor quality. Because of these counterfeit sales the school has registered the school's logo with the Federal government's trademark office and will pursue all legal remedies against counterfeit production of the school logo.

Thank you in advance for your continued support of Valrico Lake Advantage Academy!
We are excited about our new logo and look for 2019-2020.

Sincerely,

Lauren Herbert
Principal

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