

# INDEPENDENTS

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## Upcoming FCIS Events

Business Officers'
Conference
May 5-7, 2019
Renaissance Hotel, Orlando

Chair Training
June 10, 2019
Marriott Resort Palm Beach,
Singer Island

Heads' Retreat
June 10-12, 2019
Marriott Resort Palm Beach,
Singer Island

Summer Symposiums June 19-20, 2019 Corbett Prep at IDS, Tampa

New Heads' Institute July 25-27, 2019 Hyatt Regency Coconut Point, Bonita Springs

## from the executive director...

As I am sure is true for all of you, FCIS has had a busy winter. First, FCIS has continued to refine the new accreditation process begun July 1, 2017. To facilitate that process, the accreditation portal has been available now for just over a year; we continue to make adjustments to better serve our schools. Next, FCIS conducted the seventh Annual Prospective Heads' Institute at Howey in the Hills in January; attendance continues to be strong in all three tracks with approximately 20% of the graduates going on to be heads of school. In addition, FCIS held the Winter Symposiums at Lake Highland Preparatory School in February; the two-day event focused on strategic and financial planning to promote school sustainability. Simultaneously, FCIS has been working with various agencies preparing for the 2019 Florida Legislative Session which will begin on March 5 and conclude on May 3, 2019.

International Council Advancing Independent School Accreditation (ICAISA). On July 1, 2018, the NAIS Board officially sunset the NAIS Commission on Accreditation, while supporting the formation of ICAISA, a separate 501(c)(3). www.icaisa.org. This decision was made due to the NAIS Commission (now ICAISA) and the NAIS Board's belief that the creation of an independent organization would allow the Council to live into its mission of being an international voice on independent school accreditation. In addition, ICAISA has launched a search for its first Executive Director; this key leader should expand the organization's capacity. The Council is currently made up 20 independent school accrediting associations, three of which are international associations: ICAISA seeks to bring more international associations to the accreditation conversation. The member associations of the Council are accountable to each other through a process patterned after the independent school accreditation model. Over a ten-year cycle, member associations prepare a self-study demonstrating compliance with the ICAISA Criteria for Effective Independent School Accreditation Practices, host a team composed of Council members, receive written recommendations from the Council, respond to those recommendations at a one-year timeframe, and provide

a progress report halfway through the ten-year process. FCIS continues to play an integral role on the Council as ICAISA has launched its search for its first Executive Director.

SAT Results for Class of 2018. The SAT national mean total score for 2018 was 1068, with a slight increase over the previous year with a mean of 1060. The mean total score for independent schools was 1188, or 120 points above the national mean for all schools. The national mean for math was 531, as compared to a mean of 608 for independent schools. For the Evidence-Based Reading and Writing (ERW) section, the national average score was 536, as compared to 580 for independent schools.

**Legal Webinar Series.** The 2018-19 Legal Webinar Series, featuring a dialogue with Suzanne Bogdan and me as FCIS Executive Director came to a conclusion on February 11. Suzanne and I are now looking for suggested topics for the 2019-20 school year. Please submit those topics to either Suzanne or me. The webinars that we have done over the past eight years are archived on the heads' portal on the FCIS website.

**2019** Legislative Session. The 2019 Florida Legislative Session will begin on March 5 and conclude on May 3. FCIS will continue to advocate for the restoration of dual enrollment to private school students, without the costs being passed along to the private schools. In addition, we are continuing to hold meetings with various agencies to gain support for bills that will be beneficial to private schools. We will keep our membership apprised as this legislative session unfolds.

**2019 Heads Retreat.** The 2019 FCIS Heads Retreat will be held June 10-12 at the Palm Beach Singer Island Marriott Beach Resort and Spa. Speakers for this event include Harry Kraemer, Kellogg School of Management, Northwestern University, and Ian Symmonds, President and Chief Strategist, Ian Symmonds and Associates. Registration is now open! I hope to see you there!

Barbara H Hodges, Ed.D. Executive Director

## **FCIS Professional Development Calendar**

Mark your calendars for these upcoming professional development opportunities.

#### 2018-2019

#### Business Officers' Conference

May 5-7, 2019 Renaissance Hotel, Orlando

#### Heads' Retreat

June 10-12, 2019 Marriott Resort Palm Beach, Singer Island New Collaboration with The Klingenstein Center! Summer Symposiums June 19-20, 2019 Corbett Prep at IDS, Tampa

### **Leadership Academy**

**Hyatt Regency Coconut Point, Bonita Springs** 

New Heads'
Institute
July 25-27, 2019

Finance Institute July 26, 2019 Fundraising Institute July 27, 2019 New Offering!
Aspiring Administrators'
Institute
July 28-29, 2019

New Offering! Administrators' Institute July 28-30, 2019







## Heads' Luncheons

Save the date cards and/or invitations will be sent for the following area Heads' Luncheons. Please feel free to contact another "area host" if you are unable to attend your area luncheon.

Wednesday, April 10, 2019 Tampa/St. Petersburg/Sarasota/Naples Areas

> Hosted by: Joe Seivold Berkeley Preparatory School

Thursday, April 18, 2019 Tallahassee/Panhandle Area

Hosted by: Peter Klekamp Holy Comforter Episcopal School

Thursday, April 25, 2019 Jacksonville Area

Hosted by: Tyler Hodges The Bolles School Wednesday, May 1, 2019 West Palm Beach Area

Hosted by: Deborah Strainge St. Mark's Episcopal School

Thursday, May 2, 2019 Boca Raton/Ft. Lauderdale Areas

> Hosted by: Tane Bonham Christ Church School

Friday, May 3, 2019 Miami Area

Hosted by: Patrick Roberts Palmer Trinity School

Wednesday, May 8, 2018 Orlando Area

Hosted by: Dr. Steve Whitaker The First Academy

#### **Annual Business Officers' Conference - Registration Now Open!**

**Dates:** May 5-7, 2019

**Location:** Renaissance Orlando Airport Hotel,

Orlando



Jeffrey Shields, FASAE, CAE President and CEO, National Business Officers' Association (NBOA)



Tim Fish Chief Innovation Officer, National Association of Independent Schools (NAIS)

#### **Early Bird Registration Cost:**

\$425 (Members) / \$525 (Non-Members)

Early Bird Registration Deadline: March 8, 2019

#### **Regular Registration Cost:**

\$495 (Members) / \$595 (Non-Members) Registration Deadline: April 5, 2019

Registration cost includes sessions, materials, Sunday

dinner, and Monday lunch.

For more information got to: www.fcis.org

#### Prospective Heads' Institute Mission Inn Resort January 9-10, 2019

The Prospective Heads' Institute had a robust response this year and again offered three distinct tracks for participants at different stages of their careers. FCIS welcomed 17 new candidates for the first-year program, 9 returning candidates for the second-year program, and 8 returning candidates for the third-year program to the beautiful Mission Inn Resort, just north of Orlando. Several experienced heads from FCIS member schools served on the faculty and shared expertise, data, and personal stories about the process and challenges of becoming a head. Candidates attended presentations and participated in discussions on the following topics: governance, communication, leadership, fundraising, building relationships and trust, time management, enrollment, finance and marketing. Dr. Ryan Kelly and Larry Pittman, Head and CFO respectively of Carrollwood Day School, presented sessions on finance, risk management, and human resources. Linc Eldredge, Founder of Brigham Hill Consultancy, presented an overview of the head search process, as well as sessions on interviewing and search committees. He also shared resources and facilitated workshops to review resumes and case studies. Candidates had the chance to network with colleagues at peer schools and continue discussions throughout the two-day experience in classroom settings and informal conversations during meals.

Many thanks to our outstanding FCIS panel: James Milford, Head, Maclay School; Dr. Jan Pullen, Head, Saint Stephen's Episcopal School; Joe Seivold, Head, Berkeley Preparatory School; and FCIS Executive Director, Dr. Barbara Hodges. The positive feedback was overwhelming. Every first- and second-year participant who completed the survey reported that they would be interested in participating in the program for another year, and every third-year participant surveyed would recommend this program to someone considering a headship.













### Academy for High Performing Educators January 27-29, 2019

FCIS welcomed 41 participants to the Academy for High Performing Educators at Corbett Preparatory School of IDS in Tampa. Participants spent three energizing days with Dr. Joyce Swarzman exploring methods and strategies for tapping into the strengths, uniqueness and diverse learning styles of all students in order to create the most effective and supportive learning environment for student engagement, as well as leadership strategies to energize administrative teams. This intensive workshop provided opportunities to learn and model techniques using current brain research, positive phrasing, and multiple intelligences. Participants enjoyed spending time together, sharing ideas, and celebrating the education profession. In addition to earning 30 Master Inservice points, all participants had the opportunity to earn 30 additional points by implementing and documenting these structures and strategies in their classrooms or schools. Dr. Swarzman has a gift for inspiring teachers and administrators and reaffirming the difference they are making in the lives of their students. Participants left the workshop raving about their experience and excited to implement new teaching strategies to enhance the learning environment in their classrooms.











## Winter Symposiums February 6-7, 2019

In February, FCIS welcomed participants to this year's Winter Symposiums on the beautiful campus of Lake Highland Preparatory School in Orlando. We would like to thank Admiral Alfred Harms for opening his school to us and Kathy Taylor for coordinating the logistics throughout the planning and at the event.

On the first day, approximately 34 school leaders attended the full-day workshop, *How to Create a Strategic Plan that Gets off the Shelf and into Action*. Christina Drouin, President of the Center for Strategic Planning, outlined dominant schools of thought in strategy making, as well as structures, processes, and approaches to help provide the best leadership possible whether a school is beginning, engaged in, or completing a strategy making process. Participants left with knowledge and tools to lead a successful strategic planning process at their schools and equally importantly to transition to successful plan implementation.

On the second day, approximately 34 school leaders attended the full-day workshop, *Executing a Strategic Plan to Promote a Stronger Value Proposition*. Kathleen Hanson, Senior Consultant and Principal at Marts & Lundy, explored the realities of executing a plan, thus ensuring maximum results by focusing on the independent school market today; enrollment and the need for a strong value proposition; a high-impact Board of Trustees; and a collaborative, energized internal leadership team. Participants left with a deeper understanding of the value proposition and its impact on prospective and current families, as well as knowledge and tools to execute a strategic plan, recalibrate when basic assumptions change, and collaborate with senior leaders.

These interactive workshops provided opportunities for participants to ask questions and to seek out advice on strategic planning. Participants enjoyed meeting colleagues from other FCIS schools and engaging in conversations around this topic.





