

MCA SPRING 2019 MUSICAL AD SALES



is presented through special arrangement with Music Theatre International (MTI).

All authorized materials are also supplied by MTI.

www.MTIShows.com

The MCA Playbill is a great way to advertise your business to our loyal Fine Arts community. Your ad will be placed in our professionally-produced, Broadway quality playbill and viewed by 500+ people! Different packages are available for purchase.

Title Sponsorship - \$2,000

- MCA App Feature for the year 2019
- Spring Playbill Title Page Sponsorship Listing
- Full Page Ad, full color in Musical Playbill
- 6 FREE Premium Seating tickets to one showing of the MCA 2019 Spring Musical
- Only one (1) available

Full Page Ad - \$400

- A full page, full color ad in the Spring production playbill.
- 4 FREE Premium Seating tickets to one showing of the MCA 2019 Spring Musical

Half Page Ad - \$200

- A half page, full color ad in the Spring production playbill.
- 2 FREE Premium Seating tickets to one showing of the MCA 2019 Spring Musical

Quarter Page Ad - \$100

- A quarter page, full color ad in the Spring production playbill.
- 2 FREE Premium Seating tickets to one showing of the MCA 2019 Spring Musical

If interested, contact Kendall Howard at kendall.howard@fbcit.org.

